



360

TOKENOMICS

THE FUTURE OF LIQUIDITY

Aiming to foster user-driven innovation and connectivity.

THE 360 ECOSYSTEM

In today's rapidly evolving crypto landscape, the 360 ecosystem was born from an industry-defining need for a product that not only meets the requirements of the current market but also remains perpetually adaptable to future market forces.

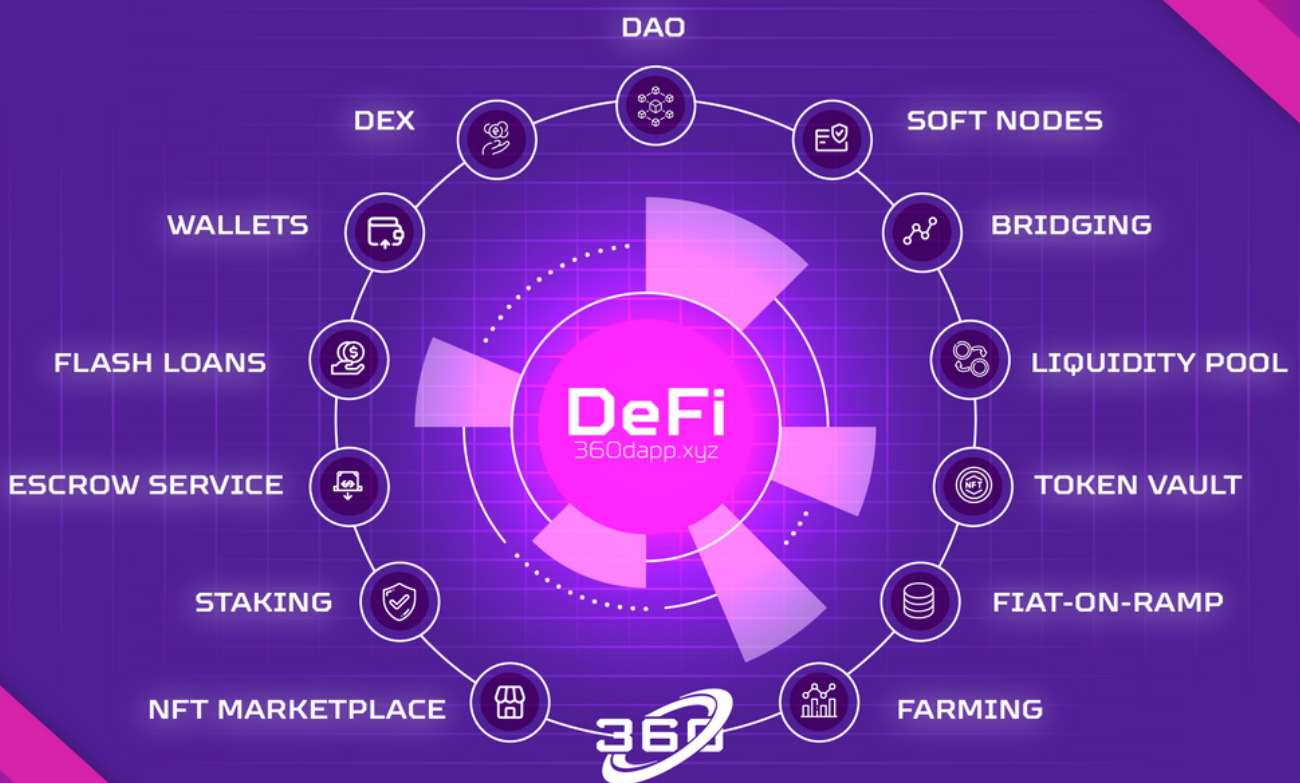
WHAT CAN YOU EXPECT?

This whitepaper outlines our vision for a turn-key, dynamic, and agile crypto ecosystem that prioritizes and empowers user collaboration through continuous data-driven optimization.

www.360foundation.xyz



MISSION STATEMENT



Unleashing the power of possibilities, the 360 Foundation pioneers a radical shift in the crypto landscape.

Our mission: A dynamic, user-centric ecosystem ready to redefine decentralized innovation. United as one, fueled by data-driven prowess, we foster a vibrant community where collaboration thrives.



Introduction

The 360 Token is a revolutionary digital asset that aims to provide a decentralized financial ecosystem, empowering users with transparent and secure asset management solutions. This document outlines the tokenomics of the 360 Token, including its allocation, sales rounds, funds distribution, and mechanisms for staking and token rewards.

Token Information

- Token Name: 360
- Ticker: 360
- Total Supply: 1,000,000,000 (1 billion) 360 Tokens
- Blockchain: Polygon





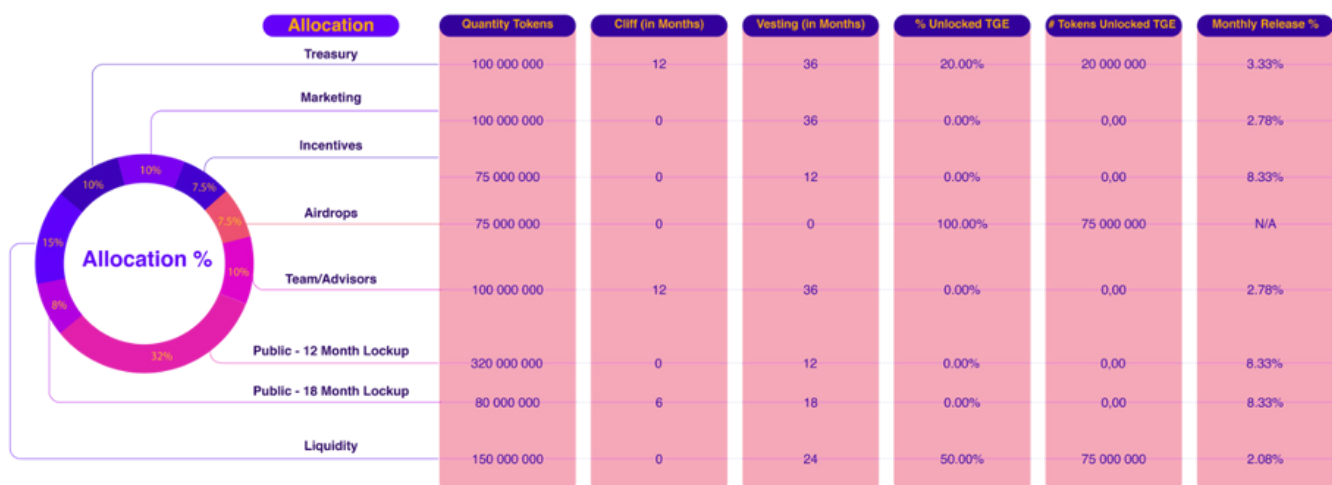
Token Allocation

TOTAL SUPPLY:
1 000 000 000 (1 BILLION) 360 TOKENS

These allocations are based on industry standards and best practices.

ITEM	TOKENS	SUPPLY
TREASURY	100 000 000	
MARKETING	100 000 000	
INCENTIVES	75 000 000	
AIRDROPS	75 000 000	
PUBLIC SALES	400 000 000	
TEAM / ADVISORS	100 000 000	
LIQUIDITY POOL	150 000 000	
TOTAL:	1.000.000.000	100%

The treasury allocation ensures funds are available for future operations and development. The marketing allocation will be used to promote the project and attract users. Incentives and airdrops will encourage community participation and engagement.



*Possible Vesting scenario

Tokens allocated to the team and advisors will incentivize their contributions. Public sales will allow for broader distribution and community involvement, while liquidity provision ensures sufficient liquidity in the market.



Sales Rounds

The numbers for sales rounds are as follows:

PUBLIC SALE:

ITEM	TOKENS	PRICE	SALES
SALES ROUND 1	100.000.000	\$0,03	\$3.000.000
SALES ROUND 2	100.000.000	\$0,04	\$4.000.000
SALES ROUND 3	200.000.000	\$0,05	\$10.000.000

Sales Round 1 & 2:

- Targeting big investors and funds [\$10,000+ investments]
- Open to everyone with less than \$10,000 (with limitations)
- All positions are available on a first-come, first-served basis

Sales Round 3:

- Targeting everyone, no restrictions or limitations
- Retail investors seeking decentralized financial solutions
- Institutions and individuals looking for transparent and secure asset management
- Global audience with diverse financial needs and goals
- Targeting various Web2 and Web3 communities

Unsold Tokens:

- The remaining unsold tokens will be burned

Tokens will be sold in DAI, USDC, USDT, and MATIC, all available on the Polygon blockchain. This will allow for more flexibility giving buyers options and, at the same time, giving the project a pool of assets that can utilize in many ways and hold top crypto assets with upside potential.



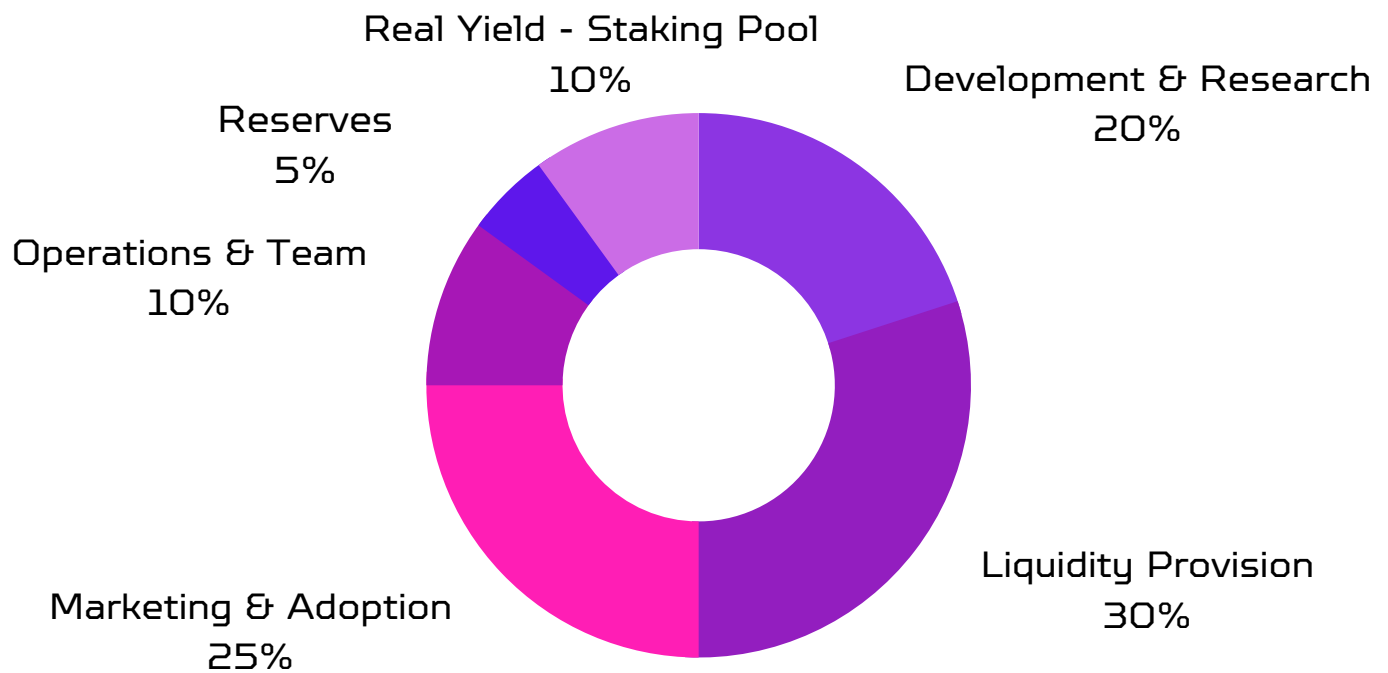
Funds Allocation

FUNDS ALLOCATION

PERCENTAGES

DEVELOPMENT & RESEARCH
LIQUIDITY PROVISION
MARKETING & ADOPTION
OPERATIONS & TEAM
RESERVES
REAL YIELD - STAKING POOL

20%
30%
25%
10%
5%
10%



The allocation is strategic, ensuring funds are directed towards continuous improvement and innovation (development & research), sufficient liquidity in the market (liquidity provision), promoting the project and driving user adoption (marketing & adoption), covering operational costs (operations & team), and creating a buffer for unforeseen circumstances (reserves). The real yield staking pool incentivizes users to hold and lock/stake 360 tokens, allowing them to earn rewards over 12 months.



Token Rewards System

The 360 Token ecosystem allows token holders to earn real yield through various mechanisms. The real yield comes from protocol/project revenue. Revenue is the total earnings a project generates through its products and services. The project has many income-generating revenue streams, ensuring token holders enjoy sustainable and consistent returns. The following are some of the ways in which participants can earn real yield:

A. Staking Rewards:



12-month Vesting VS 18-month Staking + Vesting



By staking their 360 tokens, holders can actively participate and earn a part of the revenue generated by the protocol. Staking rewards vary based on the vesting option selected:

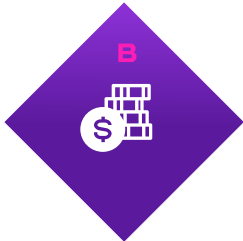
Option 1 (Monthly Vesting): Holders will stake their tokens for a 12-month period, and the rewards will be released in equal monthly installments of 8.33%. The annual percentage yield (APY) will vary based on the fiat added and market cap. The more people staking, the lower the APY/APR will go.

Option 2 (Lock & Vest): Holders will lock their tokens for 6 months and then vest them over the following 12 months, with a monthly release of 8.33%. During the vesting period, auto-staking will be performed, and holders will also receive daily staking rewards.

Note: The APY for staking rewards will be subject to change based on market conditions.



Token Rewards System



B. Liquidity Provision:

Participants who provide liquidity to the 360 DEX will earn a share of the trading fees generated by the platform. Liquidity providers will also receive additional incentives and real yield earnings in LP tokens, proportional to the amount of liquidity provided.



C. Affiliate Marketing Commission:

Affiliates will receive token rewards for successful marketing campaigns. The platform will receive a commission from advertisers, and a predetermined percentage of this commission will be distributed to token holders as a revenue share. Affiliates will earn their commissions plus real yield earnings in stablecoins or chosen tokens.

Staking and Passive Income:

Revenue and staking rewards will be earned in fiat money and DAI from projects and will be distributed in various tokens, including DAI, USDC, USDT, MATIC, and 360 tokens on the Polygon chain. Users can choose the token in which they want to receive rewards.

LP Staking:

75,000,000 of the 360 tokens plus 30% of the funds raised will be utilized for LP incentives and farming incentives to bootstrap liquidity and incentivize liquidity growth over a 24-month period.



Airdrops

Airdrops can effectively distribute tokens to a broader audience and generate interest in the project. Here are some suggestions for conducting airdrops:

- **Airdrop Strategy:** Develop a targeted airdrop strategy to reach potential users and stakeholders. This could include airdrops to existing token holders, active community members, or users of similar platforms.
- **Airdrop Allocation:** 75.000.000 tokens will be allocated for airdrops.

There will be different airdrop campaigns, including airdrops to specific web3 communities, Coinmarketcap - Binance educational campaigns, XRP community and other blockchains after expanding (Avalanche, Flare).

Governance and Voting Rights:

- Assess the potential implementation of a governance mechanism that allows token holders to actively participate in decision-making processes, such as protocol upgrades, fund allocation, or parameter adjustments.
- Explore voting rights for token holders to create a sense of ownership and community-driven governance.



TOKENOMICS SUMMARY



360 Token Metrics:

Total Supply: 1 000 000 000 (1 billion Tokens)

TOKEN ALLOCATION

ITEM	TOKENS	SUPPLY
TREASURY	100 000 000	10%
MARKETING	100 000 000	10%
INCENTIVES	75 000 000	7,5%
AIRDROPS	75 000 000	7,5%
PUBLIC SALES	400 000 000	40%
TEAM / ADVISORS	100 000 000	10%
LIQUIDITY POOL	150 000 000	15%
TOTAL:	1 000 000 000	100%

PUBLIC SALE

ITEM	TOKENS	PRICE	SALES
SALES ROUND 1	100.000.000	\$0,03	\$3.000.000
SALES ROUND 2	100.000.000	\$0,04	\$4.000.000
SALES ROUND 3	200.000.000	\$0,05	\$10.000.000

FUNDS ALLOCATION

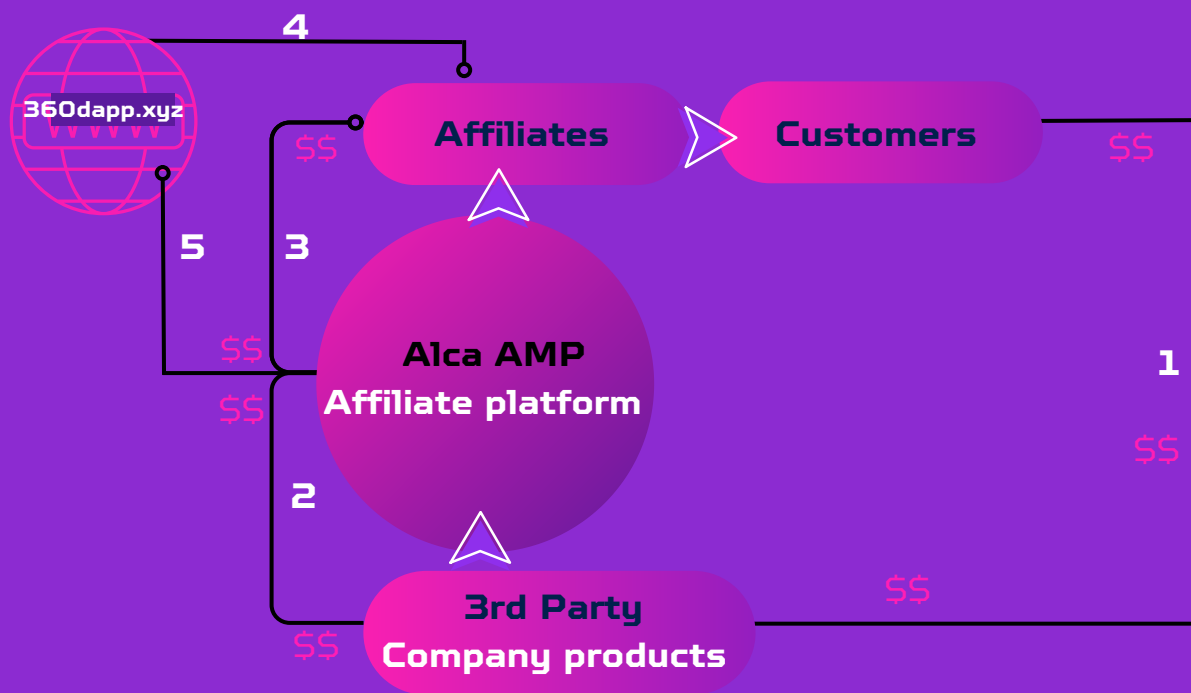
PERCENTAGES

DEVELOPMENT & RESEARCH	20%
LIQUIDITY PROVISION	30%
MARKETING & ADOPTION	25%
OPERATIONS & TEAM	10%
RESERVES	5%
REAL YIELD - STAKING POOL	10%



Case Study Problem Solving

ALCA AMP



1. Consumer pays directly to 3rd party company.
2. 3rd party company pays commissions to Alca AMP after 30-120 days
3. Alca AMP pays out commissions to affiliates.
4. Offered as an alternative for affiliates, get paid earlier with 360 tokens.
5. Once Alca AMP gets paid by 3rd party company, AMP pays to 360dapp.xyz liquidity pool



Conclusion

The token rewards system of the 360 project provides participants with various opportunities to earn a sustainable income and benefit from revenue sharing.

Staking, liquidity provision, and affiliate marketing commissions empower users to participate actively in the platform's success.

The 360 Token ecosystem strives to create a sustainable and mutually beneficial environment, aligning token holders' interests with the project's growth and prosperity.





Merchants

To promote the adoption and usage of the 360Dapp, attracting merchants to accept the 360 Token as a form of payment can be beneficial. Here are some suggestions for engaging merchants:

- **Merchant Incentives:** Offer incentives for merchants to integrate the 360 Token as a payment option. This could include reduced transaction fees, instant payouts, no credit card/banking fees, marketing support, or access to a larger customer base.
- **Merchant Rewards:** Implement a merchant rewards program where merchants receive a percentage of the transaction fees generated from their sales in 360 Tokens. This encourages merchants to promote token use within their customer base actively. NFT-based loyalty programs could also be introduced. Plus, real yield staking rewards and revenue sharing from holding the 360 tokens they get from customers and staking/locking it instead of converting it to fiat or other crypto. Merchants who keep their 360 tokens and stake them will receive 75% of the revenue.
- **Strategic Partnerships:** Seek strategic partnerships with established e-commerce platforms or payment processors to onboard a wider range of merchants. These partnerships can help increase the visibility and accessibility of the 360 Token as a payment option. Also potential partnerships with crypto cards like Binance and POS partnerships such as https://blog.xumm.app/xumm_frii



MERCHANTS COLLABS AND PARTNERSHIPS

With 360 at the soft- launch date 7 July 2023

Merchants that accept 360 tokens

- Alcacor Networks- E-commerce and Networks
- Alca Amp - Affiliate and marketing platform
- Alca Mind - Education Platform
- Scalefy Ltd - A marketing company
- Scratch & Fun - Digital Scratch cards
- Zany & Shy - Fine Jewelry
- Caibo Casino - Crypto Casino & sports betting
- BringYouEntertainment Ltd (ByE)

Collaborations

- Innov8 - Real estate investment
- TQV Media - Design and branding company
- Pegasus Design & Consulting
- Moonboundconsulting





Legal Disclaimer

- **Not Financial Advice:** This document is provided for informational purposes only and does not constitute financial or investment advice. Potential investors should conduct their own research and seek professional advice before making any investment decisions.
- **Token Allocation and Sale Terms:** The token allocation percentages and sales rounds mentioned in this document are subject to change and may be revised based on market conditions, regulatory requirements, or project needs.
- **Regulatory Compliance:** The 360 project will comply with all applicable regulations and legal requirements in the jurisdictions in which it operates. However, the regulatory environment may change, leading to potential adjustments to the project's structure and tokenomics.
- **Risk Disclosure:** Investing in cryptocurrencies and tokens involves significant risks, including but not limited to market volatility, regulatory changes, technological risks, and potential scams. Prospective investors should be aware of these risks and be prepared to bear the consequences of their investment decisions.
- **Forward-Looking Statements:** This document may contain forward-looking statements regarding the 360 project's future development, plans, and objectives. These statements are subject to risks and uncertainties, and actual results may differ materially from those expressed or implied in the forward-looking statements.
- **Token Lock-up Periods:** Token lock-up periods may apply to certain token allocations, as specified in this document. These lock-up periods are intended to encourage long-term engagement and commitment to the project.
- **Token Vesting Schedules:** Revenue-sharing mechanisms and staking rewards may be subject to specific vesting schedules, which determine when participants can access their earnings. These vesting schedules are designed to incentivize long-term engagement and support the project's stability.



Find us here:

Homepage:

<https://www.360dapp.xyz>

Telegram:

https://t.me/+XJOjoHFzV_k5NGZk

Note: This tokenomics document is subject to revision and modification based on further discussions, regulatory requirements, and project developments. The information provided here is accurate as of 20230726, and any subsequent changes will be communicated through official channels.