



360

WHITE PAPER

THE FUTURE OF LIQUIDITY

Aiming to foster user-driven innovation and connectivity.

THE 360 ECOSYSTEM

In today's rapidly evolving crypto landscape, the 360 ecosystem was born from an industry-defining need for a product that not only meets the requirements of the current market but also remains perpetually adaptable to future market forces.

WHAT CAN YOU EXPECT?

This whitepaper outlines our vision for a turn-key, dynamic, and agile crypto ecosystem that prioritizes and empowers user collaboration through continuous data-driven optimization.

www.360foundation.xyz

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Introduction

The 360 Token, is the utility token for the 360 foundation, built to serve as a bridge between Web2 and Web3, aiming to foster user-driven innovation and connectivity. Built on the Polygon Chain with a total supply of 1 billion pre-minted tokens, symbolized by the ticker "360", this token encompasses a comprehensive ecosystem defined by Agile development methodologies, user-driven product offerings, and modularized enterprise solutions.

Agile Methodology

By embracing Agile principles, such as customer collaboration, adaptive planning, and perpetual improvement, we ensure that our product(s) truly satisfies the evolving demands of our users. As a result, we actively involve our clients in the development process to gain a deep understanding of their needs and to incorporate their feedback into every stage of the journey.

Agile methodology enables us to swiftly adapt to changing market dynamics and prioritize tasks based on their business value, rather than pre-conceived or outdated notions of market demand.

User-driven development amplifies the effectiveness of Agile methodology by providing continuous feedback and valuable insights that guide our decision-making process.

To uphold the spirit of agility and prioritize user-driven development, we have embraced short roadmaps as an integral part of our approach. As will become increasingly apparent, we seldom make specific promises for un-specified future market conditions. Keeping roadmaps concise allows us to respond swiftly to changing market trends and user expectations.

In the following sections, we will delve deeper into the features, functionalities, and technical aspects of the 360 platform. We will explore how our agile development approach, coupled with user-driven development, positions us at the forefront of innovation and user satisfaction in the crypto industry.

Tokenomics

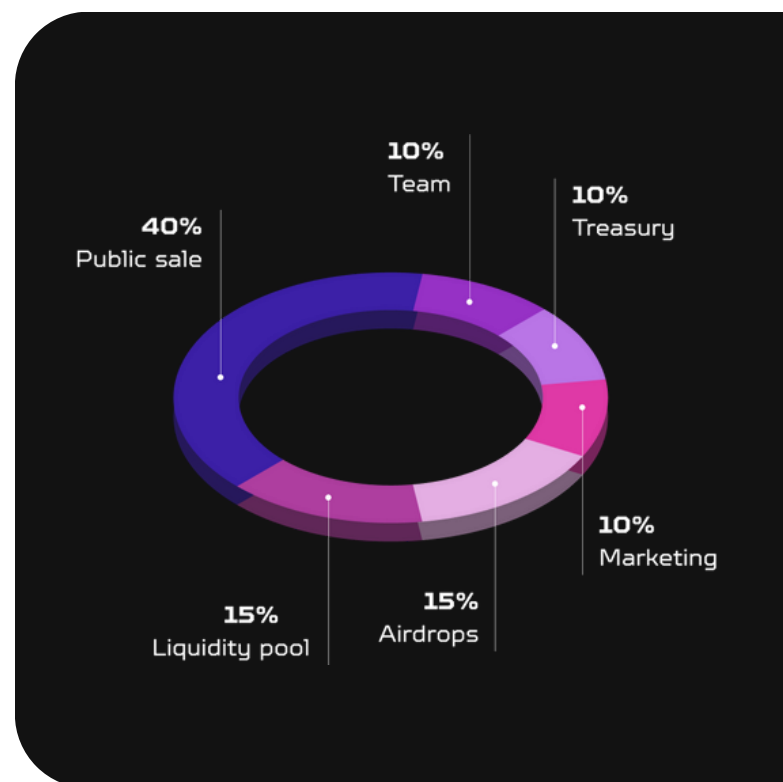
The allocation of tokens to different components serves specific purposes, ensuring the project's long-term viability and success. The allocation to the treasury guarantees the availability of funds for future operations and development, enabling continuous innovation and improvement. Dedicated tokens for marketing activities drive awareness and user acquisition, promoting the project to a wider audience.

Staking and liquidity pool

Staking and liquidity pool tokens incentivize token holders to actively participate in the ecosystem and provide liquidity, fostering a robust and vibrant community. Additionally, tokens allocated for public sale facilitate broader distribution and encourage community participation, enhancing decentralization and inclusivity.

Tokens allocated to the team and advisors serve as incentives for their invaluable contributions and expertise. To ensure transparency and accessibility, treasury, marketing, and incentives allocations will always be available. Liquidity pool allocations will be permanently locked into the liquidity pools, safeguarding the ecosystem's stability. The team and advisors' token allocation will follow a linear vesting schedule of 12 months, with unlocks occurring every 3 months, releasing 25 million tokens each time. These tokenomics strategies have been implemented to establish a solid foundation for the 360 Token's success and foster a thriving and sustainable ecosystem.

See the Tokenomics attachment for more detailed insight.



Funds allocation

The strategic allocation of funds for the 360 Token project is designed to ensure the project's success and long-term sustainability. Development and research receive a significant portion of the funds, enabling continuous improvement and innovation. Liquidity provision is also prioritized to maintain sufficient liquidity in the market, facilitating seamless trading and benefiting token holders.

Marketing and adoption

Marketing and adoption efforts are allocated to drive user acquisition and promote project growth. Operations and team expenses are covered to support the project's day-to-day operations, while a reserve allocation provides flexibility for unforeseen circumstances and future strategic initiatives. Additionally, an allocation for the real yield-staking pool incentivizes token holders by allowing them to earn additional rewards over a 12-month period. Overall, these fund allocations aim to establish a well-balanced distribution to foster the growth and success of the 360 Token ecosystem.

Deflationary Mechanics

The 360 Token incorporates a robust deflationary mechanism, emphasizing the project's commitment to creating a sustainable ecosystem. In contrast to other tokens, the 360 Token places a strong emphasis on maintaining scarcity and value. To achieve this, a substantial percentage of profits generated within the ecosystem will be allocated toward token buybacks and burns. This deflationary approach gradually reduces the token supply over time, creating scarcity that benefits token holders. By implementing this mechanism, the 360 Token aims to instill confidence in its long-term value and ensure sustainable growth for token holders.

Platform

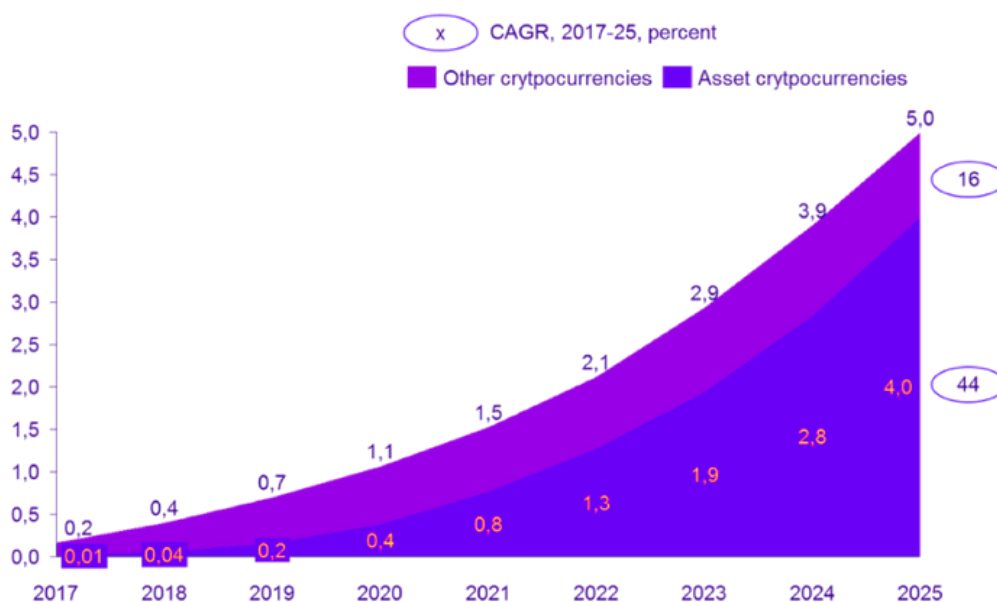
Our DeFi platform is driven by market dynamics, providing innovative solutions that cater to the evolving needs of users. Agile methodology empowers us to swiftly respond to market shifts and prioritize features that deliver the most value to users. Our user-forward approach allows the market to dictate the products we create, ensuring a dynamic and versatile platform.

By closely monitoring market trends, user feedback, and emerging opportunities, our DeFi platform remains aligned with the ever-changing landscape of decentralized finance. This approach enables us to identify gaps in the market and create innovative solutions that cater to evolving user needs.

Our adoption of Agile methodology ensures a dynamic and adaptive platform. Through customer collaboration, adaptive planning, and continuous improvement, we strengthen our understanding of user needs, iterate swiftly, and refine the platform to meet evolving market demands.

Our commitment to exceptional user experiences drives us to actively involve users in the development process, ensuring their voices are heard and their requirements are met. By prioritizing user feedback and incorporating it throughout the journey, we foster an environment where users actively shape the platform's future.

Total market cap of cryptocurrencies, 2017-2025, \$ tn



Potential products

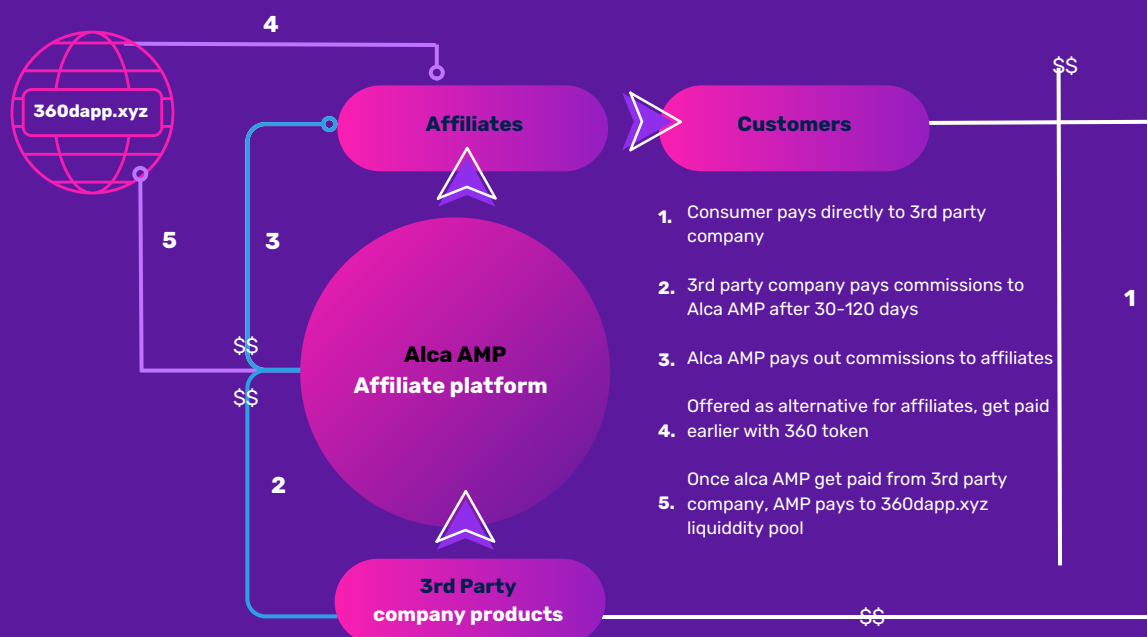
Our DeFi platform will offer a wide range of potential products designed to cater to various user needs. These include a decentralized exchange (DEX) for trading the 360 Token and other cryptocurrencies, a bridge (Connect) between different blockchain networks, tokenization services, access to various DeFi products (360 DeFi), a fiat onramp, a decentralized marketplace, farming options, a secure token vault, lending services, vesting mechanisms, a user-friendly wallet, payment options, staking opportunities, soft nodes, and incentives for merchants to accept the 360 Token.

Enterprise solutions

Our suite of enterprise solutions caters to businesses seeking to transition to Web3. We offer bespoke solutions such as tokenization services, staking integrations, liquidity solutions, and more. Our agile approach ensures seamless integration and alignment with each enterprise's unique requirements.

Case study

We aim to build modules that our clients need and that future clients will want. Such as the following example.



Use cases

The 360 ecosystem aim to provide a diverse range of use cases aiming to solve real problems, including:

- Decentralized Exchange (DEX): A platform for trading the 360 Token and other cryptocurrencies, providing seamless and secure transactions.
- Tokenization: The ability to tokenize assets and create digital representations on the blockchain, enhancing accessibility and liquidity.
- DeFi Access: Offering various DeFi products, such as LP staking, milestone vesting, and increased APY based on the number of participants, empowering users to maximize their returns.
- Fiat Onramp: A gateway for users to convert fiat currency into the 360 Token, easing the onboarding process for new users.
- Decentralized Marketplace: A platform for buying and selling goods and services using the 360 Token, promoting decentralized commerce.
- Lending and Borrowing: A lending platform allowing users to lend and borrow the 360 Token, facilitating access to financial services.
- Wallet and Payments: A user-friendly digital wallet for securely storing and managing the 360 Token, enabling easy and secure payments.
- Staking and Soft Nodes: The option to stake the 360 Token and run soft nodes, contributing to network security and earning rewards for participation.

Challenges Currently Faced in the Crypto Space

Security

With the growing popularity of DeFi, security breaches and vulnerabilities pose significant risks to users' funds and data.

Interoperability

The lack of seamless interoperability between different blockchain networks limits the flow of assets and data across platforms, hindering cross-chain collaboration.

User Experience

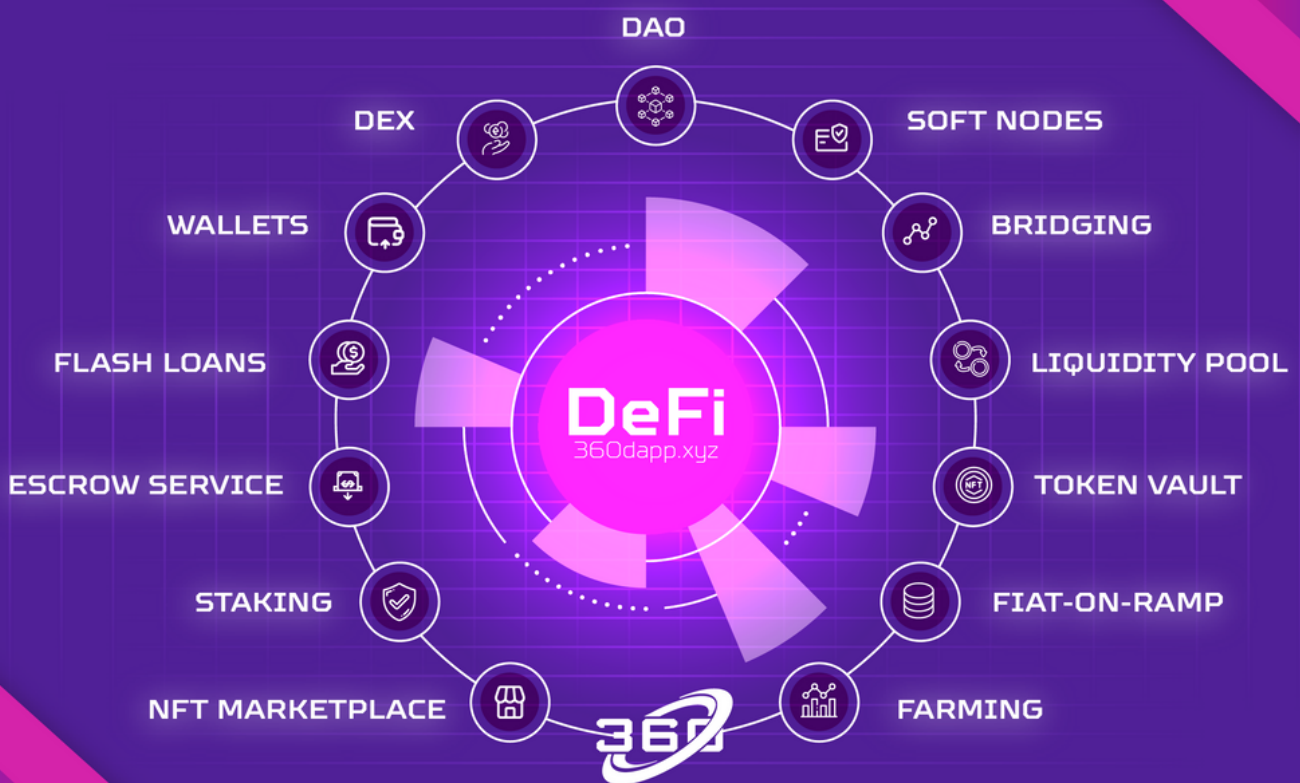
Complex user interfaces and processes deter mainstream users from fully embracing crypto applications, demanding a focus on improving the user experience.

Scalability

As blockchain users and transactions grow, scalability becomes critical, leading to network congestion and high transaction fees.



MISSION STATEMENT



Unleashing the power of possibilities, the 360 Foundation pioneers a radical shift in the crypto landscape.

Our mission: A dynamic, user-centric ecosystem ready to redefine decentralized innovation. United as one, fueled by data-driven prowess, we foster a vibrant community where collaboration thrives.

Liquidity

Liquidity is the lifeblood of any thriving DeFi ecosystem, and the 360 project places great emphasis on ensuring sufficient liquidity to facilitate seamless transactions and attract new users. The ecosystem follows a two-pronged approach to address liquidity requirements:

Internal liquidity

To ensure a smooth and efficient trading experience, a portion of the funds generated by the platform is allocated to providing internal liquidity. This liquidity forms the foundation of the ecosystem, enabling users to buy, sell, and trade 360 tokens without significant price slippage. By dedicating resources to liquidity provision, the 360 ecosystem creates an environment that fosters confidence and encourages community participation.

Liquidity provision by users

Besides internal liquidity, the 360 ecosystem encourages user participation in liquidity provision by offering rewards for contributing tokens to the liquidity pool. Users who provide liquidity to the pool receive liquidity provider tokens in return, representing their ownership of a share in the pool. By staking these liquidity provider tokens, users can earn additional rewards from the platform's native tokens. This innovative reward mechanism incentivizes users to contribute to the liquidity pool actively, creating a self-sustaining cycle of liquidity and engagement.

The importance of token liquidity extends beyond trading convenience. A liquid token enhances user confidence, allowing easy entry and exit from positions, minimizes slippage, and promotes fair and transparent price discovery. Furthermore, liquidity enables various DeFi use cases, such as lending, borrowing, and yield farming, which function effectively on smooth token circulation.

Overall, the 360 ecosystem's emphasis on staking and liquidity underscores its commitment to building a dynamic and user-centric DeFi platform. By offering a wide range of staking options and prioritizing liquidity provision, the project aims to create an inclusive environment that empowers users to actively participate in the growth and success of the platform while enjoying the benefits of consistent and predictable returns.

Staking

Staking plays a pivotal role in the 360 ecosystem, providing users with a means to participate in the platform while earning passive income actively. The real yield staking option is the main offering, allowing users to stake their 360 tokens and unlock the potential of their holdings to generate consistent returns. This approach encourages long-term engagement and loyalty from the community, fostering a sense of ownership and commitment to the ecosystem's success.

Real yield staking

Through real yield staking, users can choose from various staking options, such as No Lock, 3-Month Lock, 6-Month Lock, and 12-Month Lock Pools. Each option has different reward structures, allowing users to select their preferred staking duration based on their investment goals and risk appetite.

Dynamic APR/APY

To continuously enhance user experience, the real yield staking mechanism considers various factors to calculate the Annual Percentage Rate (APR) and Annual Percentage Yield (APY) for each staking option. These factors include token value, liquidity pool weight, sell pressure, and user reward preferences. This data-driven approach ensures that users receive rewards that accurately reflect real-time market dynamics, empowering them to make informed decisions.

As the 360 ecosystem evolves, so do its staking offerings. The project explores additional staking products that can be modularized for its enterprise clients to drive innovation and yield maximization. These products include upfront yield staking, staking vaults offering yield in multiple tokens, and the integration of staking with launchpad tokens. By continuously expanding the range of staking options, the 360 ecosystem provides a dynamic and versatile staking experience tailored to the needs and preferences of its diverse user base.

Why 360



Stable Passive Income

Through our real yield staking option, users can earn a steady passive income, providing reliable rewards for their participation.



Innovative

Our market-forward approach, embracing Agile methodology, ensures that we continuously adapt to evolving market demands, delivering cutting-edge solutions.



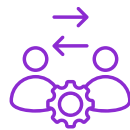
Easy

The user-centric design of our platform focuses on simplicity and accessibility, making it easy for both new and experienced users to navigate and participate.



Experienced Team

The 360 Foundation is led by a team of industry experts with a wealth of experience in blockchain technology, DeFi, and market analysis.



Modular Approach

Our modularized product offerings provide tailored solutions for both B2C and B2B clients, ensuring seamless integration and code reusability.



Liquidity Incentives

Our liquidity provision model encourages users to contribute to the ecosystem actively, fostering a self-sustaining cycle of liquidity and engagement.



Market-Forward Approach

By actively involving users in the development process, we stay responsive to market trends and cater to the evolving needs of our community.

Community driven governance

Community governance empowers token holders to propose and vote on platform upgrades and initiatives. This process ensures active involvement in decision-making and aligns the platform's development with the community's best interests. This is something we are looking to explore.

Conclusion

The 360 Token and its ecosystem embody our vision for a dynamic, user-driven, and agile platform. By embracing Agile methodology, prioritizing user collaboration, and providing modularized solutions, we position ourselves as leaders in the Web3 landscape.

Our commitment to liquidity, staking, enterprise solutions, and community-driven governance solidifies our place at the forefront of decentralized finance.

Together, we shape the future of Web3, bridging the gap between traditional finance and the exciting world of decentralized possibilities.



Disclaimer

Not Financial Advice: This document is provided for informational purposes only and does not constitute financial or investment advice. Potential investors should conduct their own research and seek professional advice before making any investment decisions.

Token Allocation and Sale Terms: The token allocation percentages and sales rounds mentioned in this document are subject to change and may be revised based on market conditions, regulatory requirements, or project needs.

Regulatory Compliance: The 360 project will comply with all applicable regulations and legal requirements in the jurisdictions in which it operates. However, the regulatory environment may change, leading to potential adjustments to the project's structure and tokenomics.

Risk Disclosure: Investing in cryptocurrencies and tokens involves significant risks, including but not limited to market volatility, regulatory changes, technological risks, and potential scams. Prospective investors should be aware of these risks and be prepared to bear the consequences of their investment decisions.

Forward-Looking Statements: This document may contain forwardlooking statements regarding the 360 project's future development, plans, and objectives. These statements are subject to risks and uncertainties, and actual results may differ materially from those expressed or implied in the forward-looking statements.

Token Lock-up Periods: Token lock-up periods may apply to certain token allocations, as specified in this document. These lock-up periods are intended to encourage long-term engagement and commitment to the project.

Token Vesting Schedules: Revenue-sharing mechanisms and staking rewards may be subject to specific vesting schedules, which determine when participants can access their earnings. These vesting schedules are designed to incentivize long-term engagement and support the project's stability.

Note: This document is subject to revision and modification based on further discussions, regulatory requirements, and project developments. The information provided here is accurate as of 20230727, and any subsequent changes will be communicated through official channel