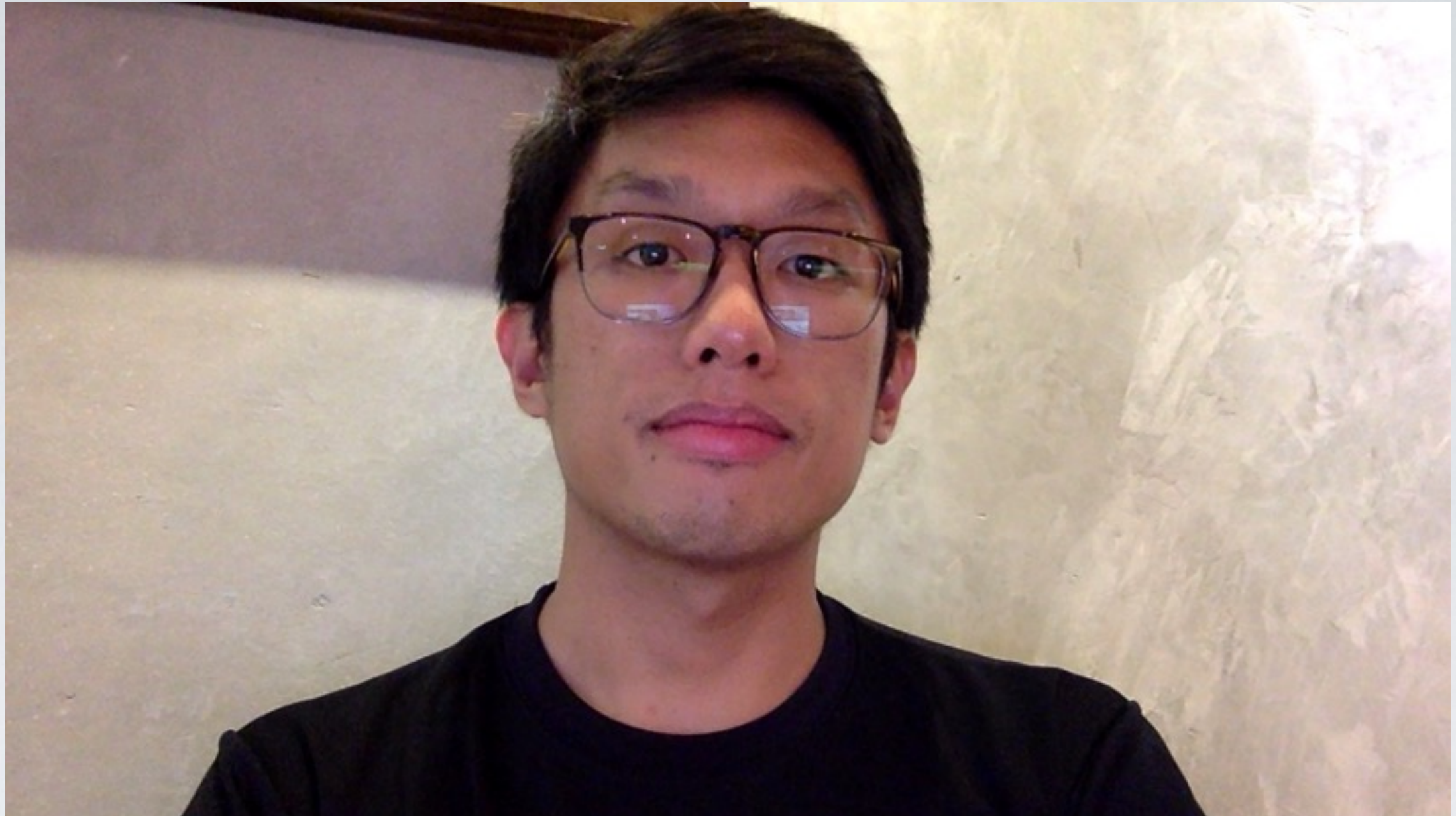


# TIPS FOR APPLICATION PERFORMANCE

Chew Chee Ming, Head Geek





# WHO AM I?

My Twitter page [@cheeming](#) says...



RUNS **INFINITE CODE** -  
WE HELP YOU SHIP CODE  
AND LAUNCH YOUR  
STARTUP IDEAS.  
PYTHONISTA. RUNNER.  
LOVE OUTDOORS. KL BOY.  
LIVED IN BEIJING.

**We build custom web and  
mobile apps.**

**Backend: Python, Linux  
Frontend: HTML+CSS+JS**





RUNS INFINITE CODE - WE HELP YOU SHIP CODE AND LAUNCH  
YOUR STARTUP IDEAS. **PYTHONISTA**. RUNNER. LOVE

**Using it professionally since 2006,  
thanks to my gig in Beijing**



RUNS INFINITE CODE - WE  
HELP YOU SHIP CODE AND  
LAUNCH YOUR STARTUP  
IDEAS. PYTHONISTA.

**RUNNER. LOVE**  
**OUTDOORS.** KL BOY. LIVED  
IN BEIJING.

**Trail runners are crazy...**





# VIETNAM MOUNTAIN MARATHON

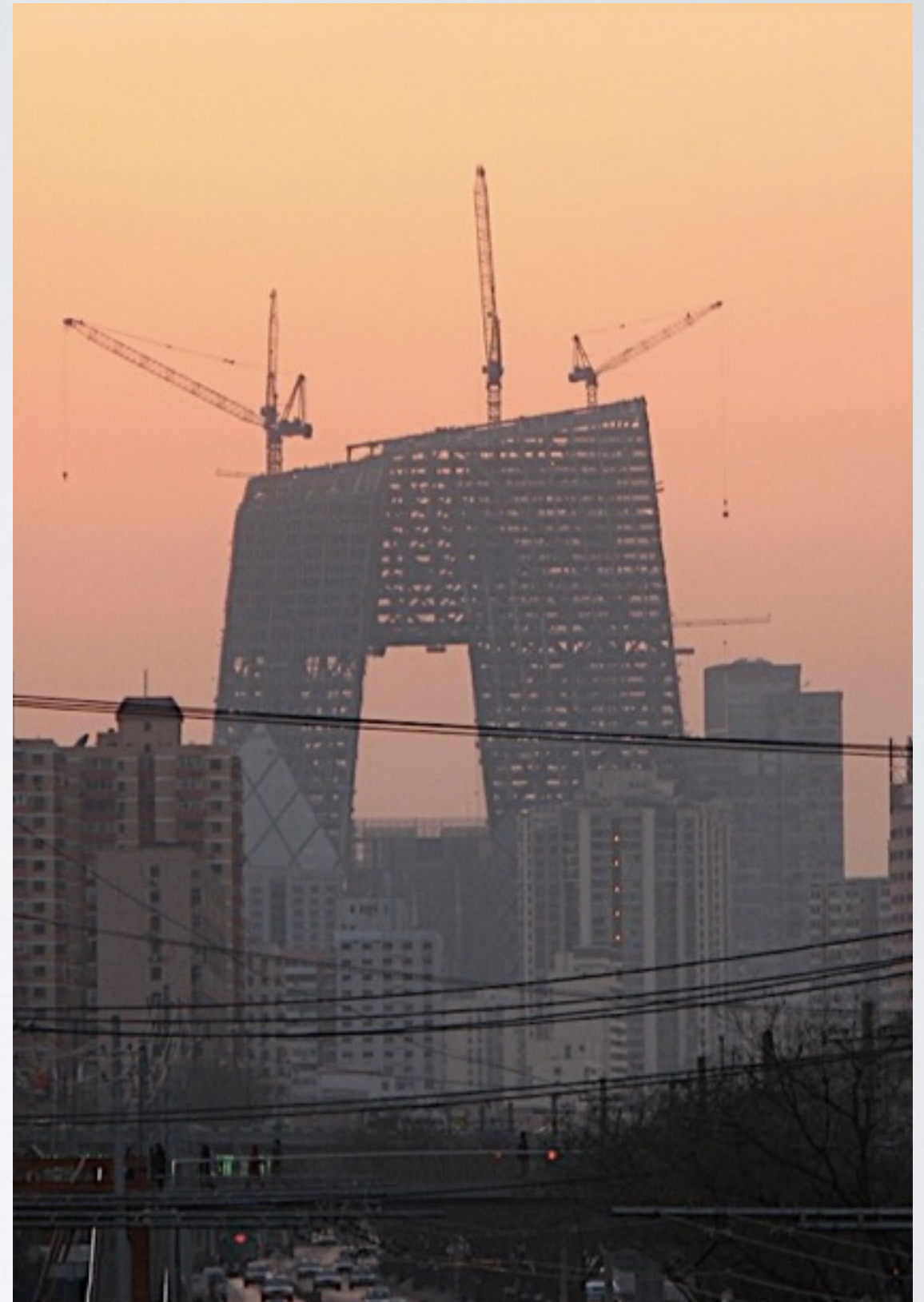
70km Ultra Trail. Crazy MUDDY!



RUNS INFINITE CODE - WE  
HELP YOU SHIP CODE AND  
LAUNCH YOUR STARTUP  
IDEAS. PYTHONISTA.  
RUNNER. LOVE  
OUTDOORS. KL BOY. **LIVED  
IN BEIJING.**

**Worked for 2.5 years**

**Learned a ton about  
software development**





# TIPS ON APPLICATION PERFORMANCE

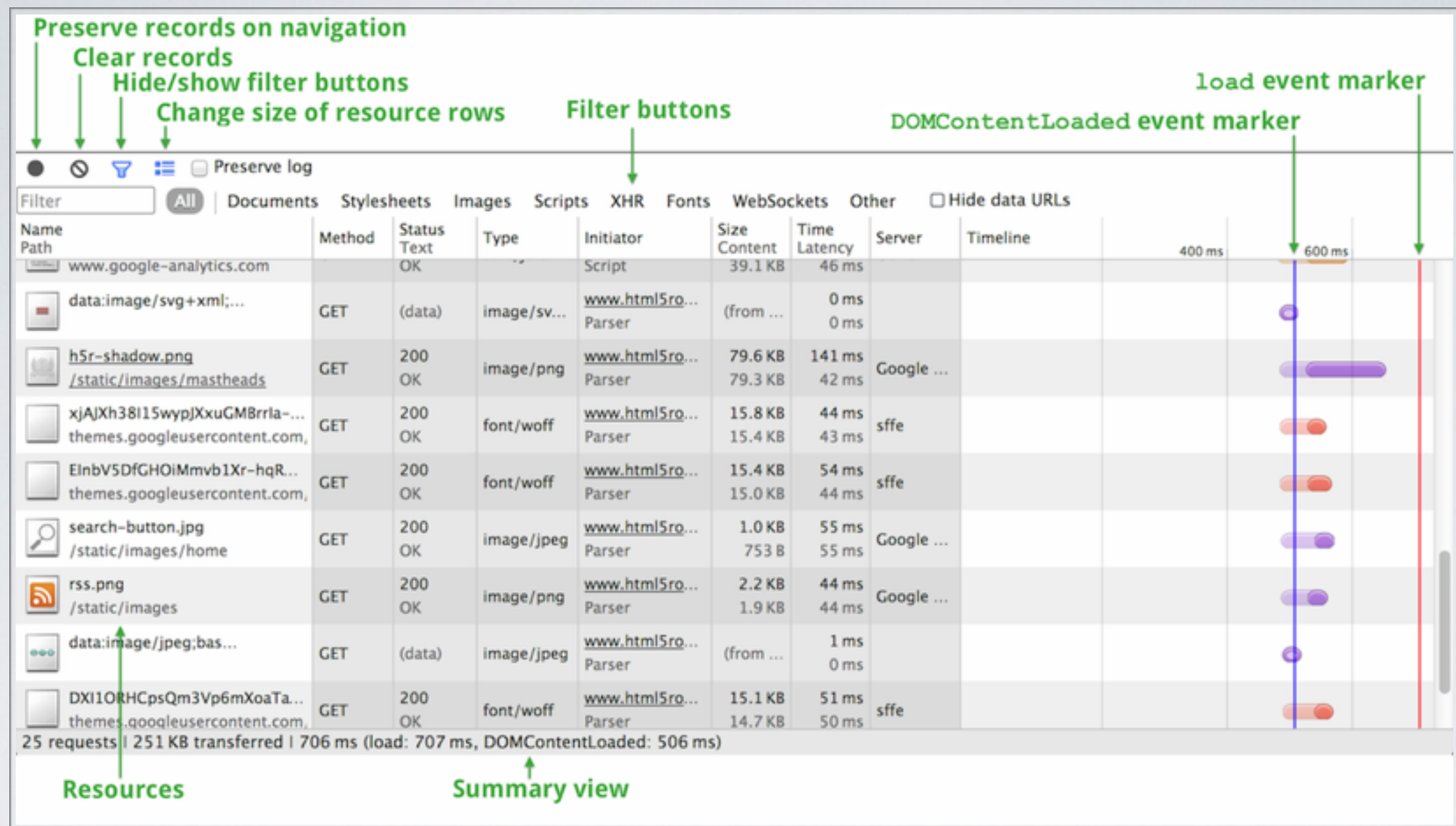
Caveat: There is no one size fits all solution!  
YMMV...



# TIPS ON APPLICATION PERFORMANCE

- MEASURE & PROFILE
- MONITORING
- COMPRESSION
- REDUCE LATENCY
- CACHING
- THROW MONEY AT THE PROBLEM
- REWRITE THE DAMN CODE





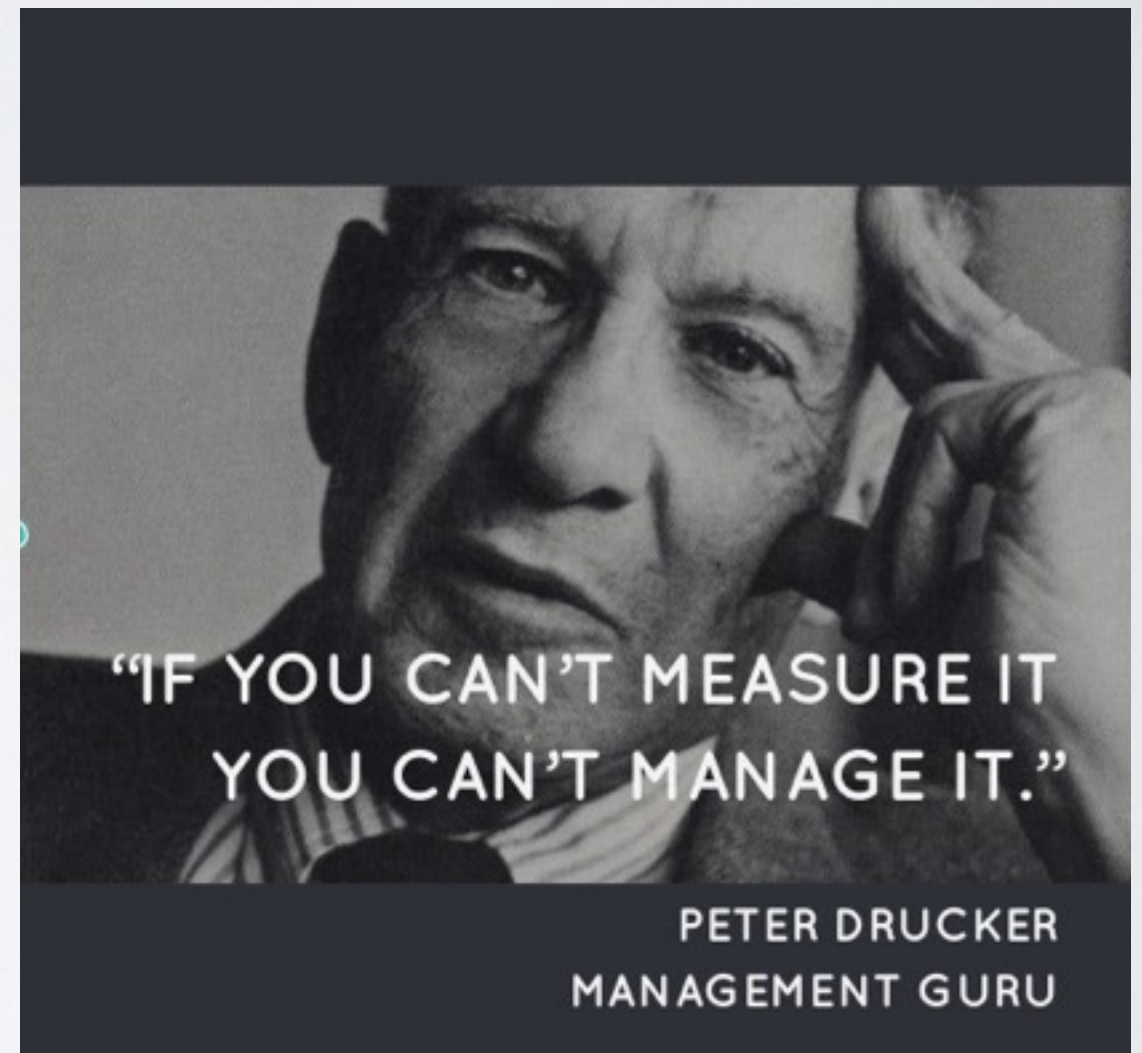
# MEASURE & PROFILE

Most modern Web Browsers have decent developer tools that can help you profile your website. Also check out <http://yslow.org/>

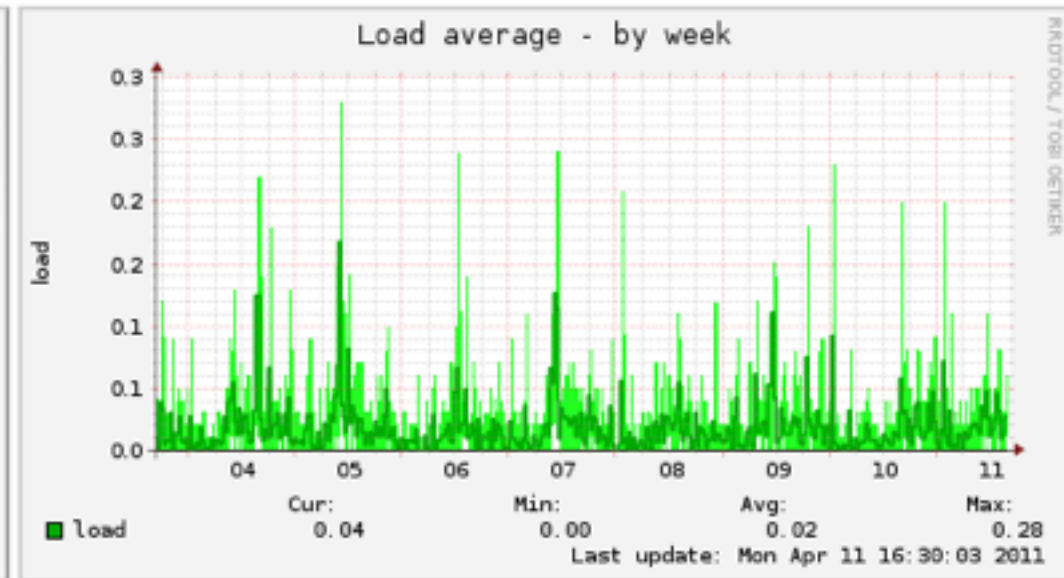
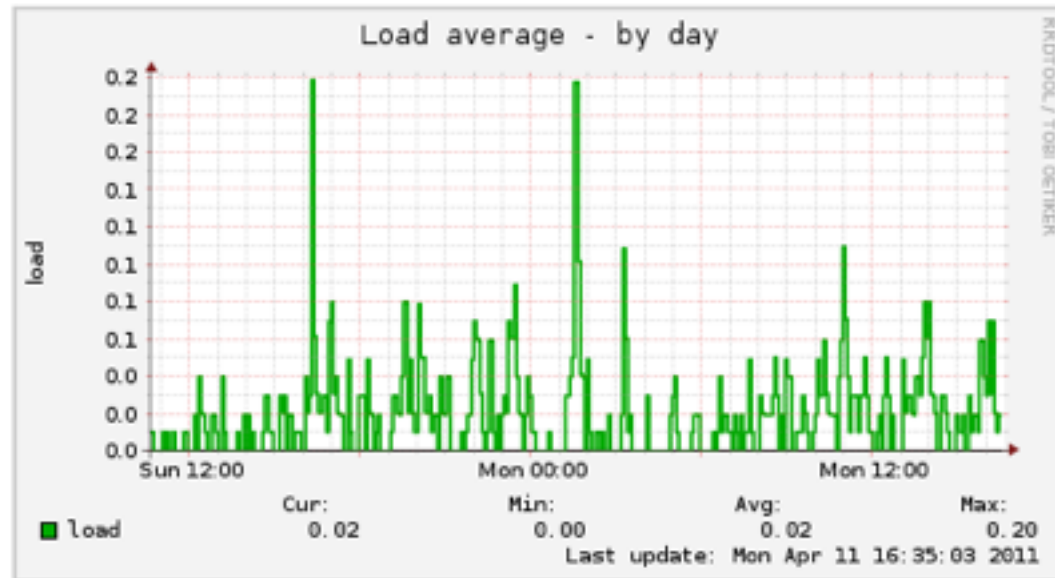


# MONITORING

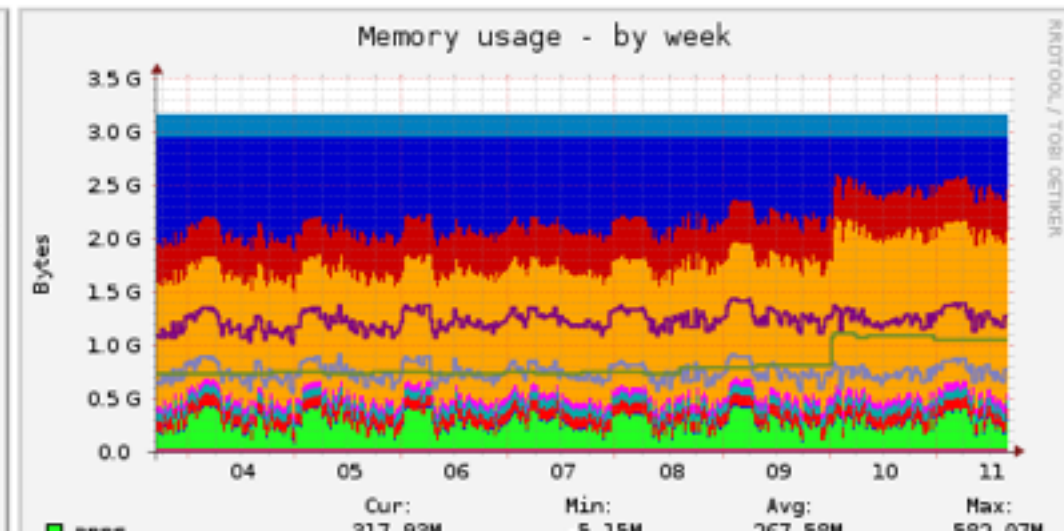
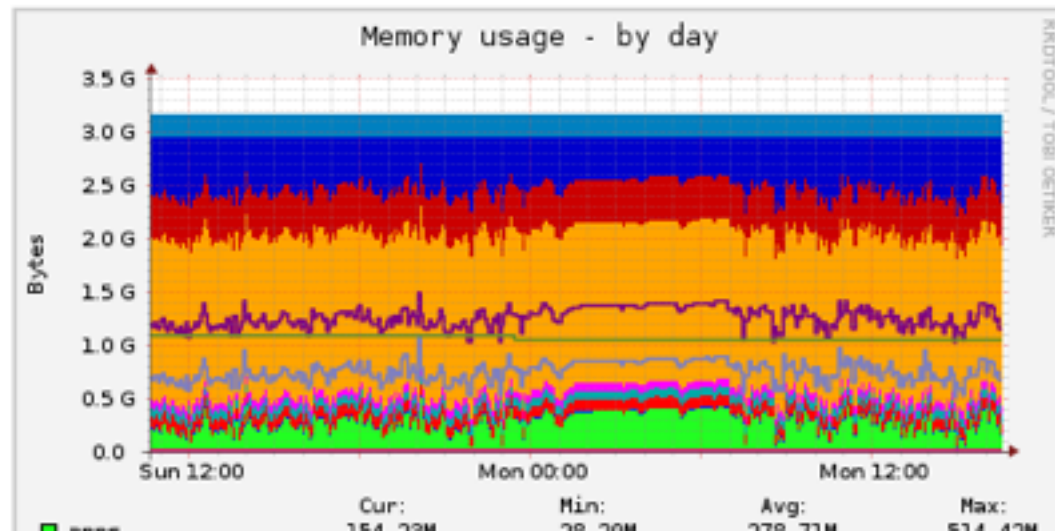
- Classic Tools
  - Nagios, Munin
- Cloud Based Log M'gmt
  - Sumo Logic
- Real Time Application Monitoring
  - New Relic



:: [Load average](#)



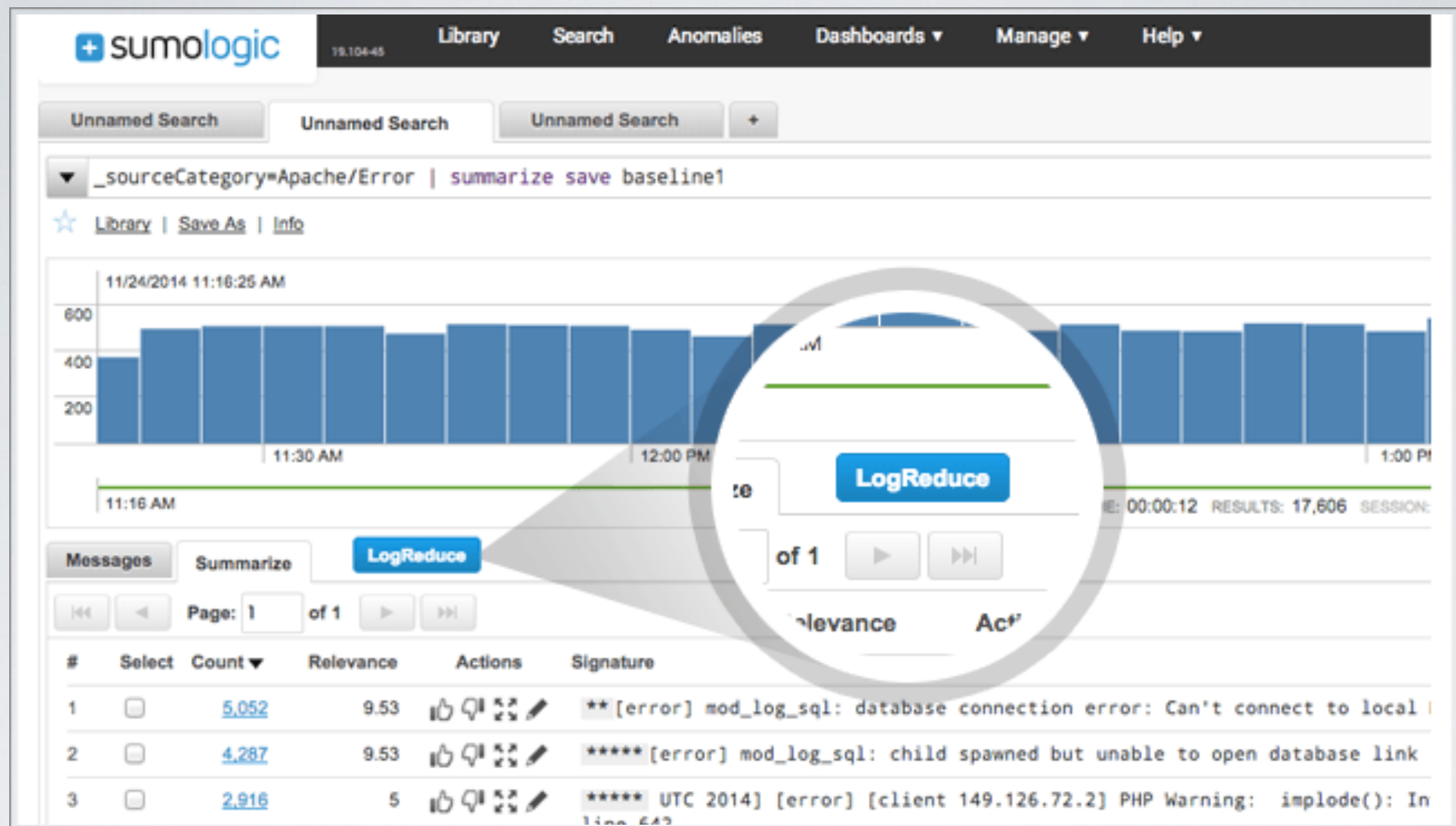
:: [Memory usage](#)



# MUNIN

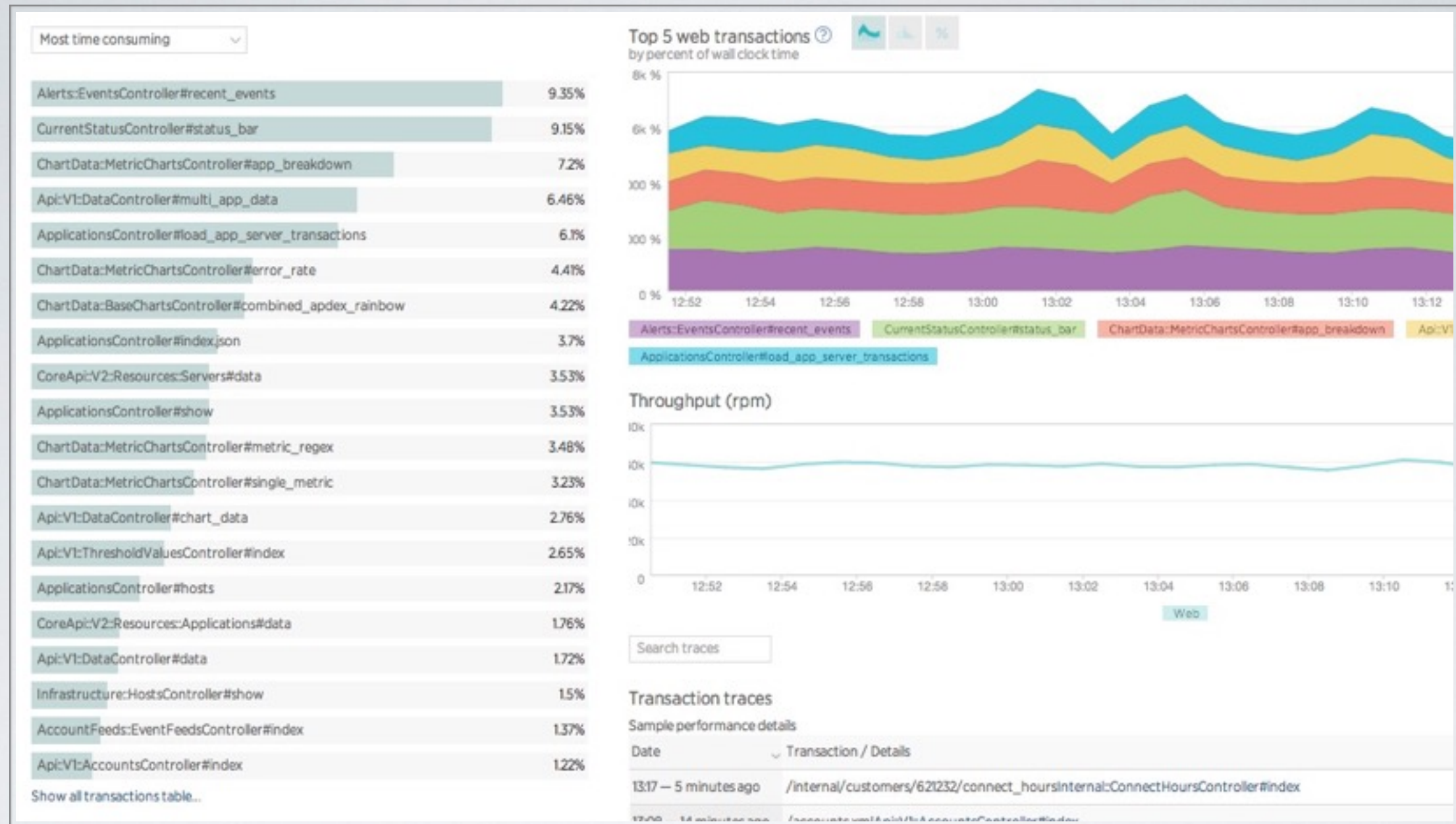
Pretty easy to write plugins to do anything you want, i.e.  
shell scripts





# SUMO LOGIC

A lot of servers, means a lot of logs...  
They have a FREE tier! Try it out!



# NEW RELIC

Deep integration with your code.  
Not FREE though :(



# COMPRESSION

- Internet can be slow for many reasons.
- When you serve textual data from your web server, compress it!
- The most common is gzip or deflate.



# COMPRESS JQUERY

The compressed minified file is 30% of than original!







# REDUCE LATENCY

We might have broadband, but the Internet is still pretty slow... compared to the LAN

# REDUCE LATENCY

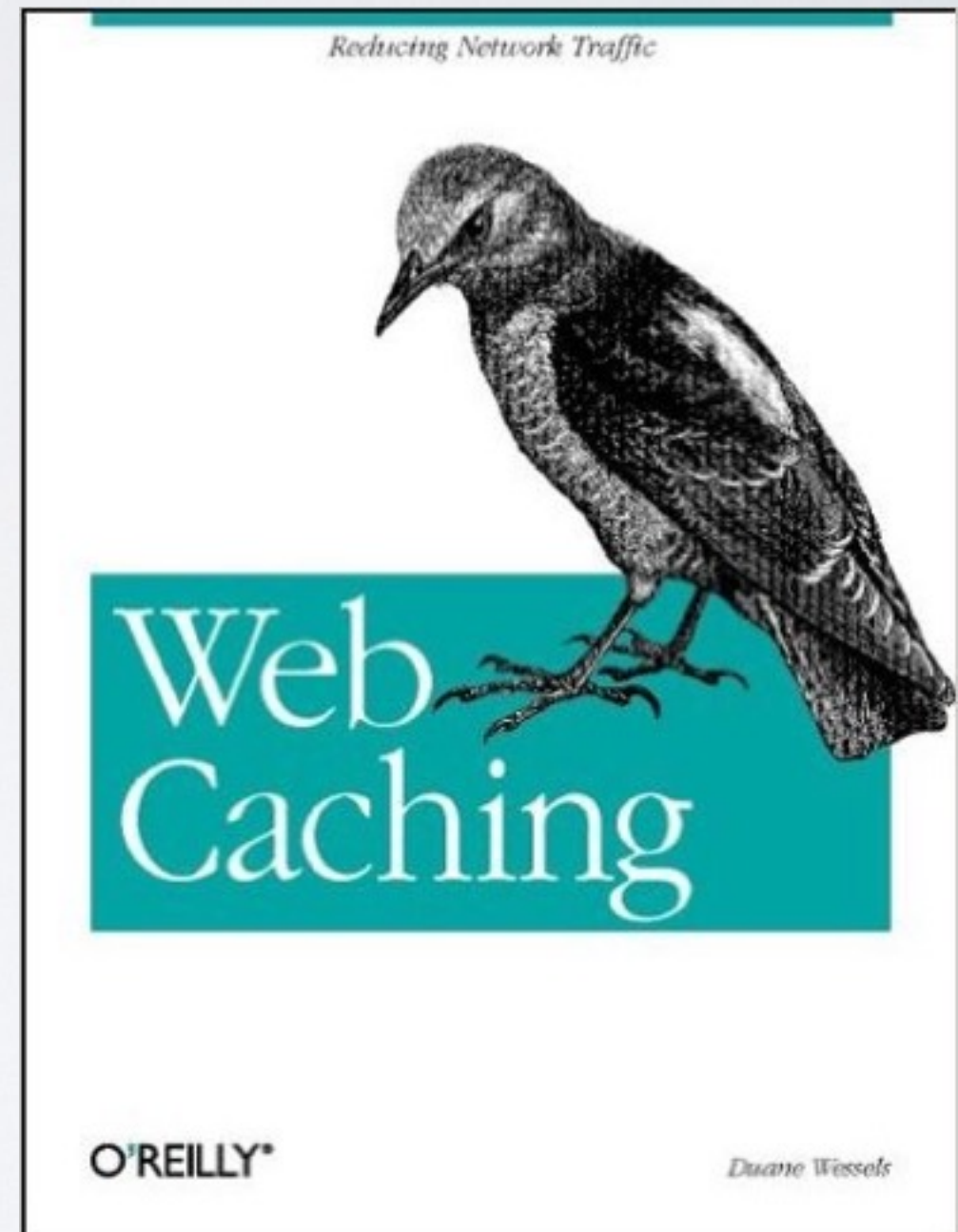
- CDN
  - Move the files closer to the user
- Reduce requests/files per HTML page
- Maximum connections per hostname: 6 on average

Top Browsers			
name	score	PerfTiming	Connections per Hostname ↓
<input type="checkbox"/> IE 11 →	12/16	yes	13
<input type="checkbox"/> IE 10 →	12/16	yes	8
<input type="checkbox"/> Android 2.3 →	8/16	no	8
<input type="checkbox"/> Blackberry 7 →	11/16	no	7
<input type="checkbox"/> Chrome 32 →	12/16	yes	6
<input type="checkbox"/> Firefox 26 →	11/16	yes	6
<input type="checkbox"/> IE 9 →	12/16	yes	6
<input type="checkbox"/> Safari 7.0.1 →	11/16	no	6
<input type="checkbox"/> Chrome 34 →	12/16	yes	6
<input type="checkbox"/> Firefox 27 →	11/16	yes	6
<input type="checkbox"/> Android 4 →	13/16	yes	6
<input type="checkbox"/> Chrome Mobile 18 →	12/16	yes	6
<input type="checkbox"/> IEMobile 9 →	11/16	yes	6



# CACHING

- HTTP Caching
  - Built in feature by web browser!
  - HTTP Cache-Control Header
  - Properly designed URLs
- Application Caching
  - Store pre-calculated results
  - Store in disk or memory (memcached)



# TwoHardThings



*Martin Fowler*

*14 July 2009*

*There are only two hard things in Computer Science: cache invalidation and naming things.*

*-- Phil Karlton*

## CACHE INVALIDATION

You might encounter some weird issues...



# CACHE INVALIDATION

- HTTP Caching
  - Add a finger print in the URL
    - `/style.0001.css # google`
    - `/style.css?t=20160126`
- Application Caching
  - Lifespan of cache?
  - Management of your code
  - Need discipline to track changes to objects, and deal with cache invalidation



# THROW MONEY AT THE PROBLEM

- In many cases, programmer time is more expensive than server time.
- So if you have the means, just buy a bigger/better server.







# REWRITE THE DAMN CODE

Sometimes it is inevitable...

**THANK YOU**

GRACIAS  
ARIGATO  
SHUKURIA  
JUSPAXAR  
DANKSCHEEN  
TASHAKKUR ATU  
YAQHANYELAY  
SUKSAMA  
EKHMET  
MEHRBANI  
PALDIES  
BOLZİN  
MERCİ  
BİYAN  
SHUKRIA  
TINGKI  
GUR  
HATUR  
EKOJU  
SIKOMO  
MAKETAI  
MINMONCHAR  
CHALTU  
NUHUN  
SNACHALHUYA  
WABEEJA  
MAITEKA  
YUSPAGARATAM  
HUI  
UNALCHEESH  
SPASIBO  
DENKAUJA  
NENACHALHYA  
ATTO  
ANRHA  
DHANYADAAD  
SANCO  
MERASTAWIY  
GAEJTHO  
AGUYJE  
FAKAAUE  
TAVTAPUCH  
MEDAWAGSE  
BAIKA  
KOMAPSUMNIDA  
MAAKE  
LAH  
YUSPAGARATAM

QUESTIONS?

Thanks for not snoring...



WE ARE ALWAYS LOOKING  
FOR GOOD PEOPLE TO  
WORK WITH

email: cheeming (at) [infinite-code.com](mailto:cheeming@infinite-code.com)

