

# Session #2 - Budget Constraint and Utility Maximization

Jan 31, 2025

## Budget Constraint

Suppose you have \$60 to spend on either good  $x$ , with a price of \$10, or good  $y$ , with a price of \$6.

- (a) What is your budget constraint?
- (b) If you receive an extra \$30, the new budget constraint is?
- (c) If the extra \$30 is removed but the price of  $x$  decreases to \$5, your budget constraint is?
- (d) Now go back to the setting in (a). Say good  $x$  offers a 50% quantity discount on extra goods purchased over 3 units. What does the budget constraint look like?
- (e) Now go back to the setting in (a), but you are given a \$30 gift card for good  $x$  only. What does the budget constraint look like?

## Utility Functions

Consider the following utility functions:

- (I)  $u(x_1, x_2) = 4\sqrt{x_1 x_2}$ ,
- (II)  $u(x_1, x_2) = 4x_1 + x_2$ ,
- (III)  $u(x_1, x_2) = \min\{4x_1, x_2\}$ .

1. What are the marginal utilities of good 1 and 2?
2. What is the MRS (marginal rate of substitution) of  $x_1$  for  $x_2$ ?
3. Plot the indifference curves.

## Optimal Consumption Bundles

Given the budget constraint:

$$2x_1 + x_2 = 8,$$

calculate the optimal consumption bundles for the above 3 utility functions.