



INFINITO 2019

BIHAR'S LARGEST COLLEGE SPORTS FEST

ABOUT US

Infinito is the annual sports fest of IIT Patna.

Over the years, it has proved to be one of the best and most awaited sports fest around. Attracting a large population from various colleges every year, we aim to take it a step forward. In the three day event, we ensure maximum thrill and fun.

Infinito is not just about sports; it's about making memories and living them.

Every time you win or lose, you learn from mistakes and put your efforts to become better. That's what life is all about.

Infinito gives you a platform to show your skills, and it adds up to your moments.

We at Infinito make sure that you get an experience worth cherishing and some beautiful memories to treasure forever! Coalescing with Infinito, let's become a better entity as a whole.

So, boost up and let the adrenaline run through your veins!

ABOUT GYMKHANA

Patna which was known as Patliputra has been a center of knowledge and has long been attracting visitors and scholars from many parts of the world such as China, Indonesia, Japan, Korea, Sri Lanka, among others. This is a land of visionaries and this is the place IIT Patna is situated in.

The students' gymkhana of IIT Patna(established in 2008) is the Students' Governing Council consisting of the elected student representatives working for the over-all well being and holistic development of students in the institute. Sports are a part of Gymkhana activities ,is hoist for several inter departmental, inter hostel competitions, bringing out the best from each player helping them strengthen themselves and develop physically and mentally.

Sports at IIT Patna is under students' gymkhana governed by the elected representatives ,consisting of various sports ;to name a few we have basketball, volleyball,cricket,table tennis. Active participation of students is seen during inter-departmental ,inter-hostel,inter-yearprarambh and many other competitions hosted by Gymkhana promoting highly developing sports culture in the college .

IIT Patna is a second generation IIT established in 2008 and has been ranked 19 among the best engineering colleges according to nirf .It is a prestigious institution which indulges its students in all spheres like sports academics, cultural and strives for the overall development of each and every individual .

EVENTS

The fest witnessed contenders stun their rivals by their passion, their dedication and earnest desire to win and conquer the arena in the following disciplines of interest



ATHLETICS



CRICKET

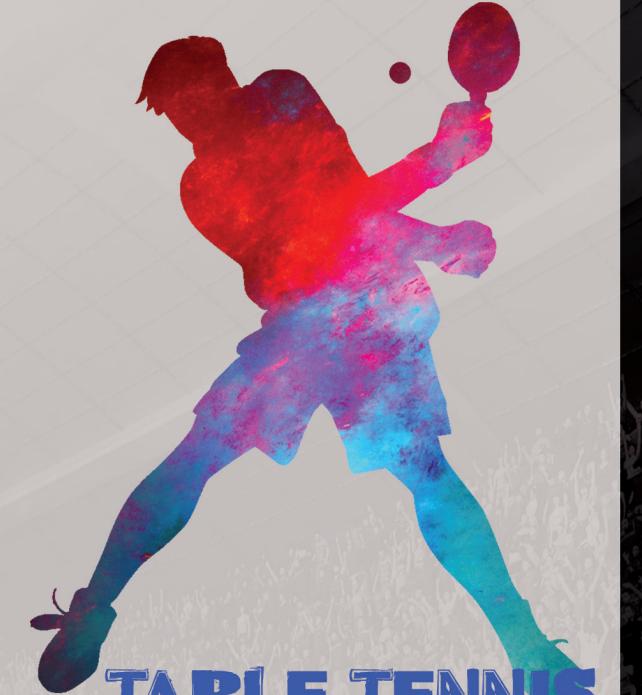
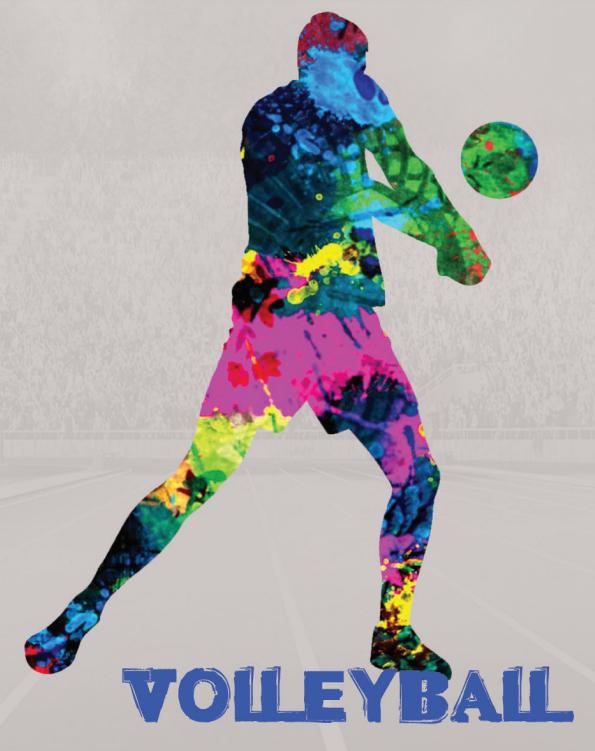


TABLE TENNIS



VOLLEYBALL

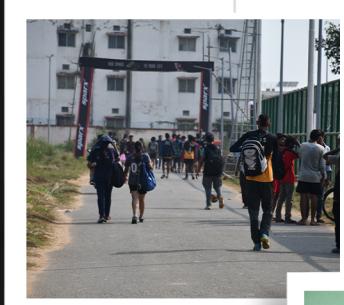


BASKETBALL

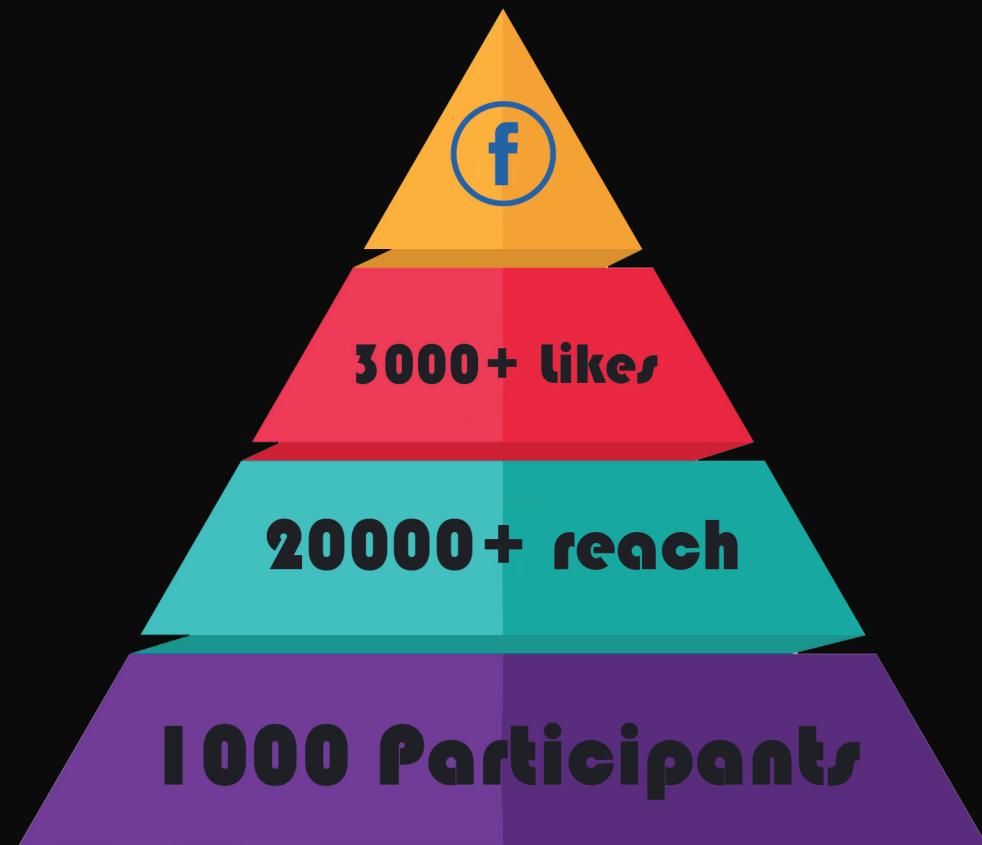


FOOTBALL

Gallery



STATS



01

3 Days Fest

02

50 Colleges

03

2000+ Footfalls

04

6000 Eyeballs

05

Cultural Nights

PUBLICITY

Before Fest



facebook



instagram



youtube



twitter



newspaper

During Fest



banners



talks



id cards



certificates

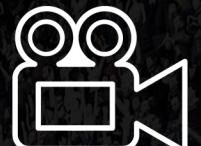


gatherings

After Fest



website



aftermovie



official
wear



brochure

WHY SPONSOR US ?

- Infinito provides a unique opportunity to associate with a one-of-a-kind event that enthrals its audiences and captivates young and sporty minds.
- A three day period for companies and firms to reach out successfully to a large audience. This can enormously hike their net worth in this competitive world.
- Infinito commits to its sponsors a great outreach with the help of broadcast, print and social media which is having an outreach of more than 5000 people, thereby facilitating "brand promotion and will strive to ensure the same this year.
- Infinito makes sure that sponsors get brand visibility not only in the city of Patna, but also in other prominent institutions across the country by utilising its outstanding student network.
- Infinito provides an opportunity for companies and enterprises, targeting youth to create a perennial impression on their minds.
- Along with the sport events, the cultural events conducted ensure maximum engagement and fun throughout the fest.

MAJOR SPONS CATEGORIES

| CATEGORIES | TITLE | POWER | ASSOCIATE | STRATEGIC | EVENT |
|-----------------------------------|-------|-------|-----------|-----------|-------|
| Logo and link on official website | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on official wear | ✓ | — | — | — | — |
| Ads on Youtube channel | ✓ | ✓ | ✓ | — | — |
| Promotion on hoardings | ✓ | ✓ | ✓ | ✓ | — |
| Logo on certificates | ✓ | — | — | — | — |
| Logo on entry passes | ✓ | ✓ | — | — | — |
| Ads in brochure | ✓ | ✓ | ✓ | ✓ | ✓ |
| Posts on social media | ✓ | ✓ | ✓ | ✓ | ✓ |
| Stalls | ✓ | ✓ | ✓ | ✓ | — |

PREVIOUS SPONSORS

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Amul

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INDICA SPORTS

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