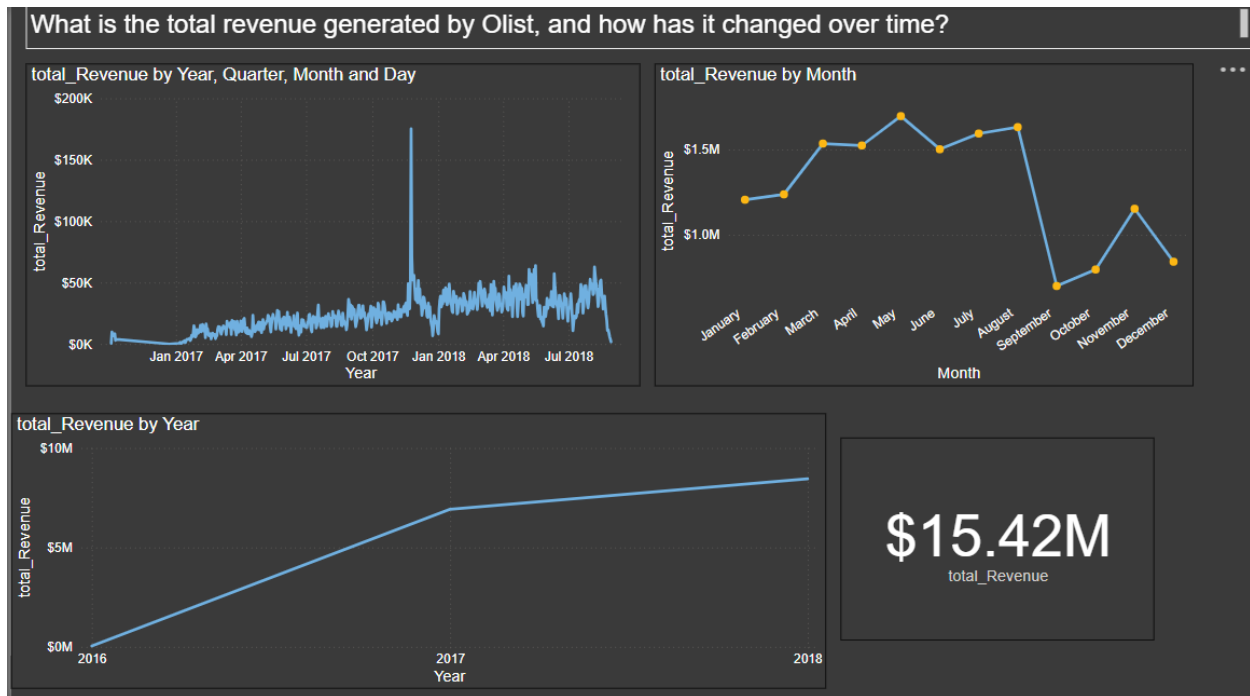
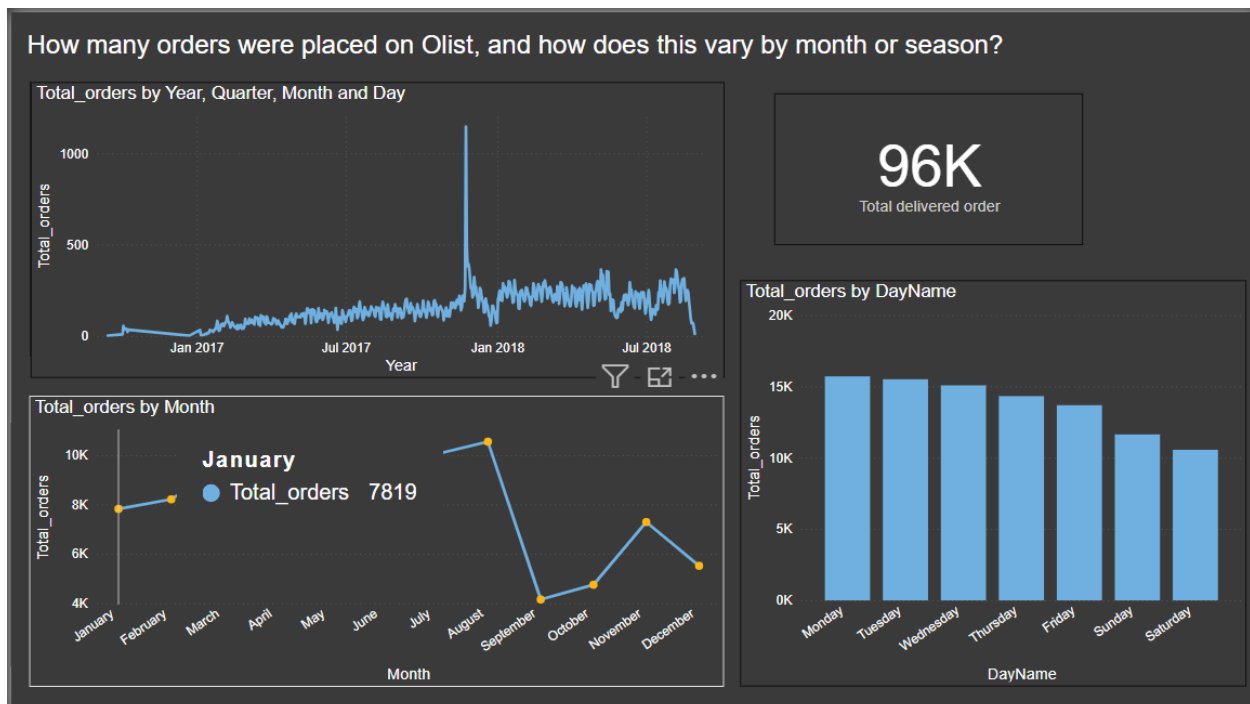


Q-1

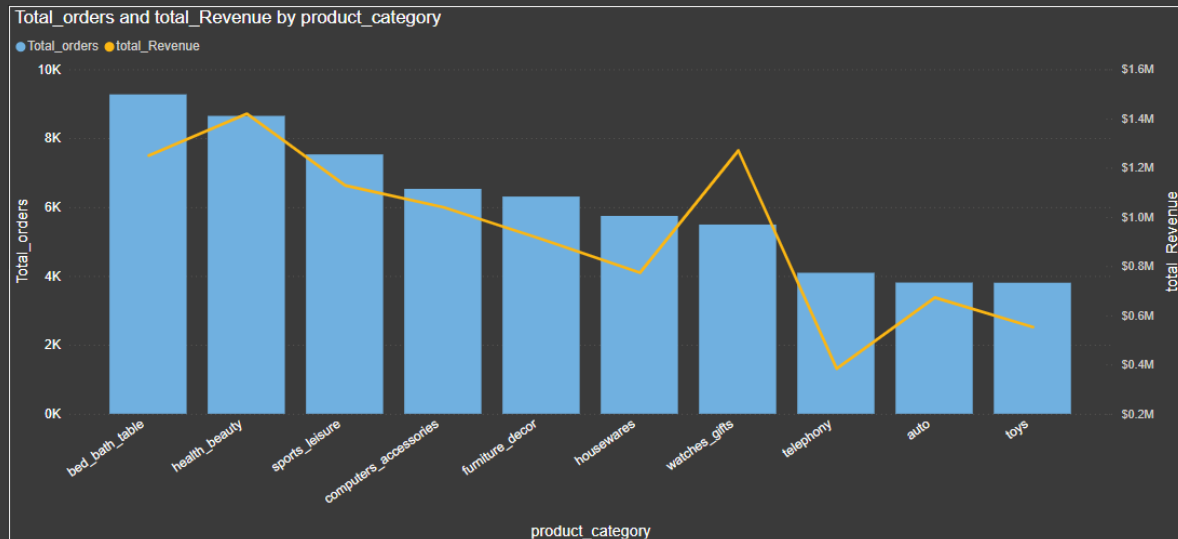


Q2



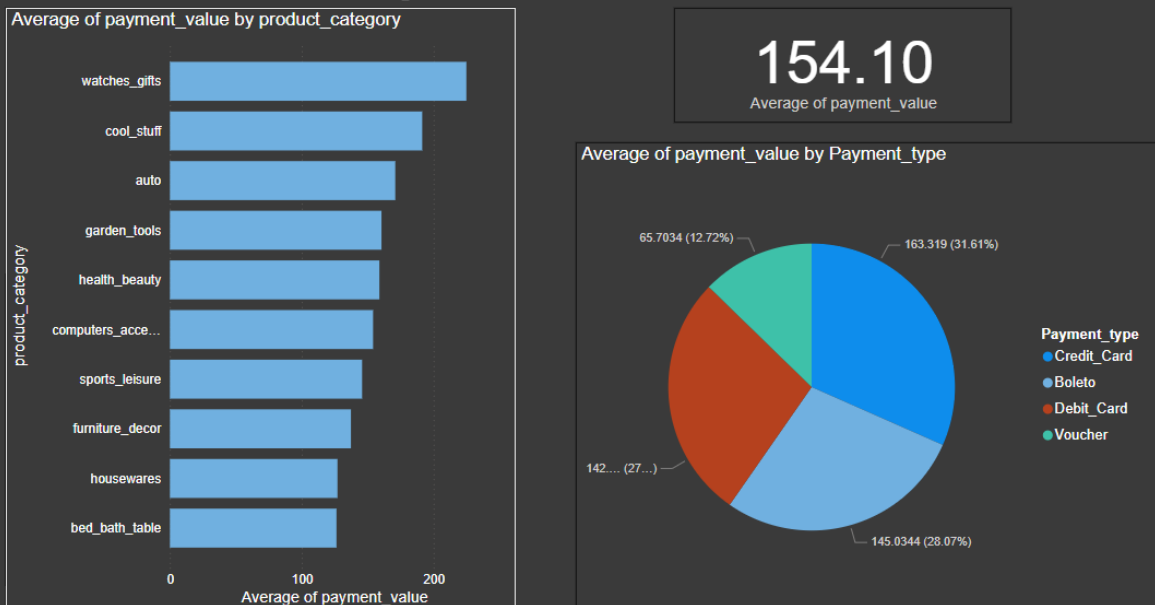
Q3

What are the most popular product categories on Olist, and how do their sales volumes.



Q4

What is the average order value (AOV) on Olist, and how does this vary by product category and payment method?



Q5

How many sellers are active on Olist, and how does this number change over time?

3095

Total seller

Count of seller_id by Year and Month



Sum of price by seller_city



Q6

What is the distribution of seller ratings on Olist, and how does this impact sales performance?

3095

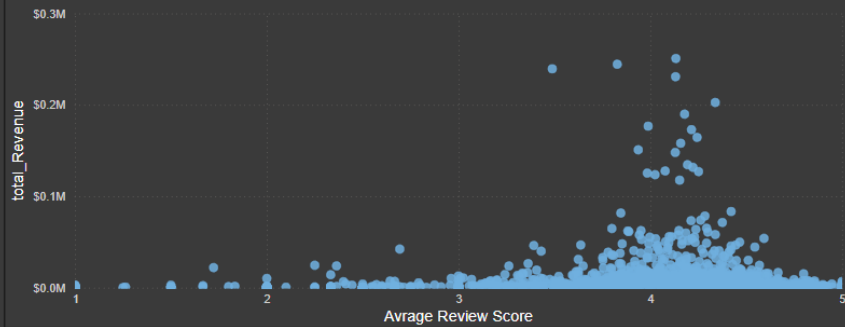
Count of seller_id

4.09

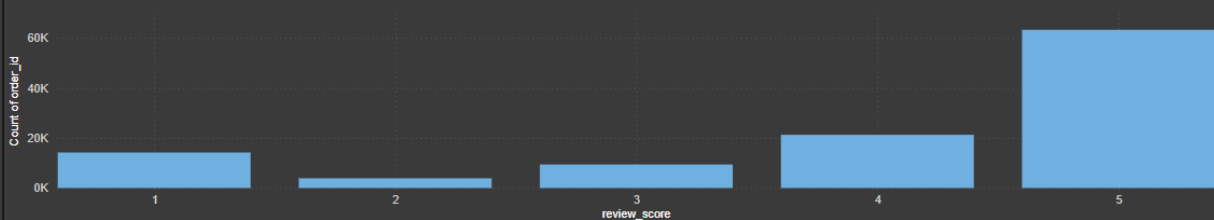
Average Review Score

review_score	Count of seller_id
5	2700
4	1980
3	1420
2	929
1	1774
Total	3095

Average Review Score and total_Revenue by seller_id

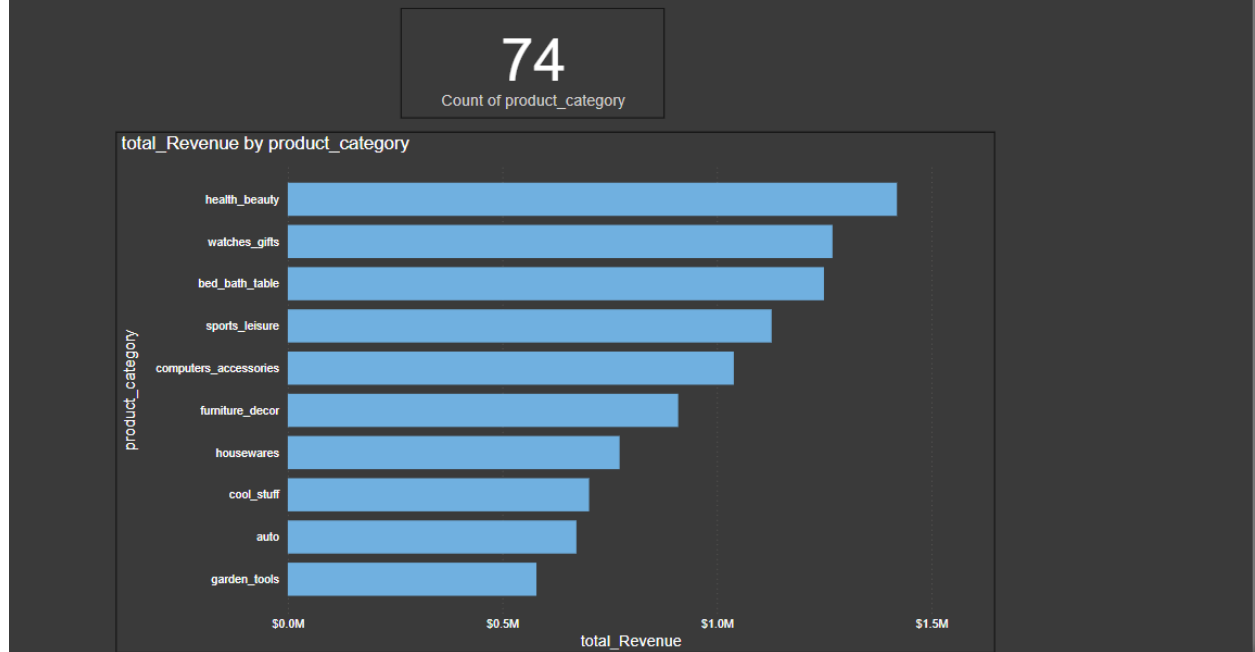


Count of order_id by review_score



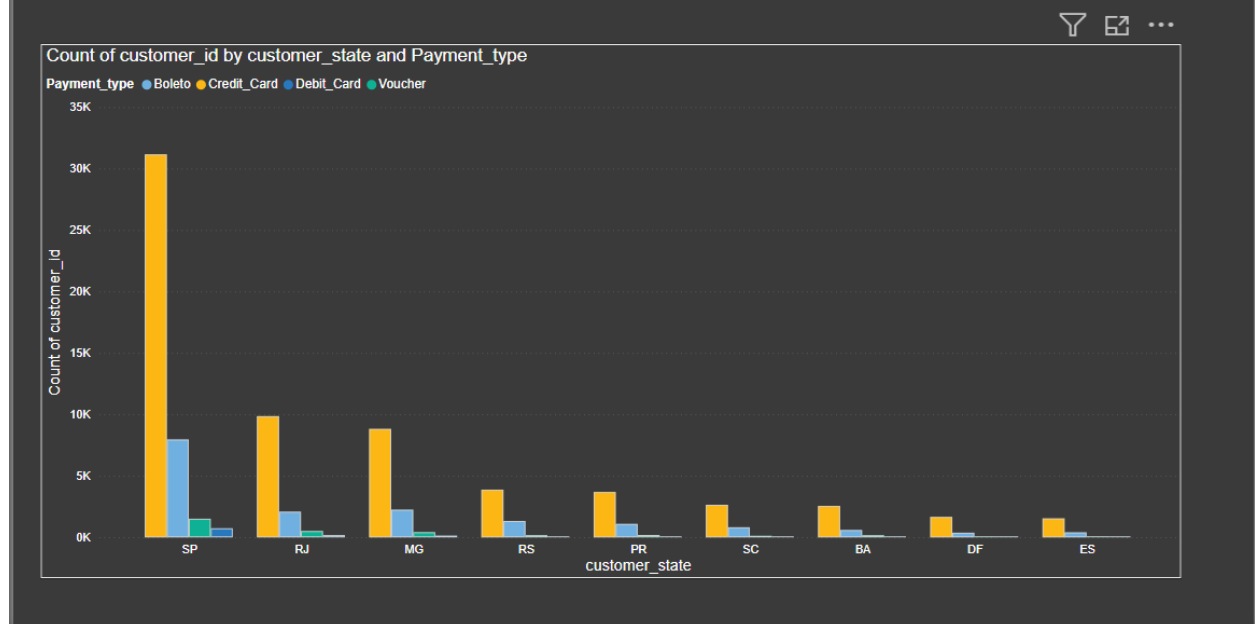
Q7

What are the top-selling products on Olist?



Q8

Which payment methods are most commonly used by Olist customers, and how does this vary by product category or geographic region?



Q9

Which product categories have the highest profit margins on Olist?

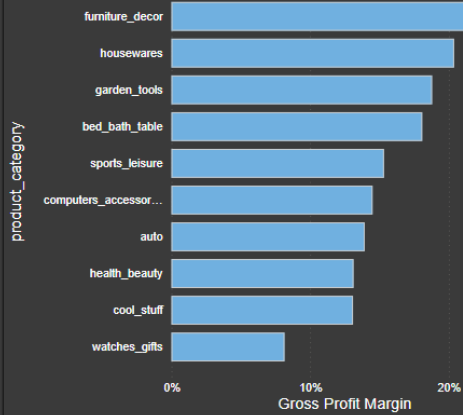
220.1M%

Gross_Profit

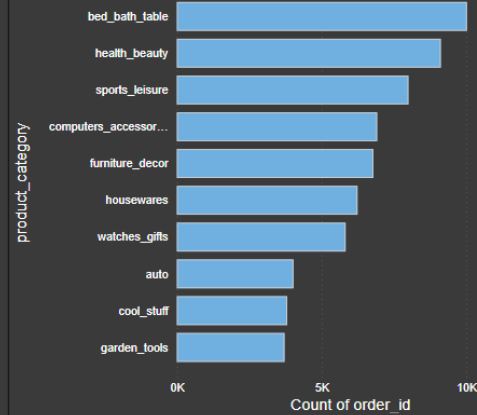
14.27%

Gross Profit Margin

Gross Profit Margin by product_category



Count of order_id by product_category



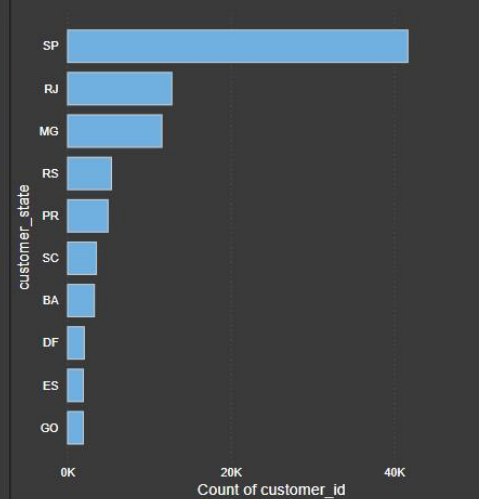
Q10

What Geolocation has high customer density?

Count of customer_id by customer_state



Count of customer_id by customer_state



Q11

96.48K

Count of order_id

12.5

Average_Days_delivery

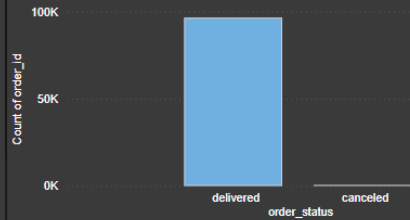
6

Canceled Orders

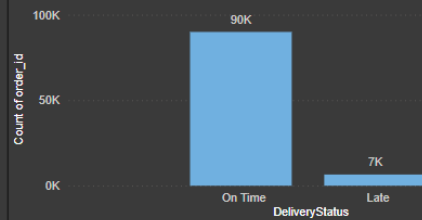
0.0062%

Cancellation Rate

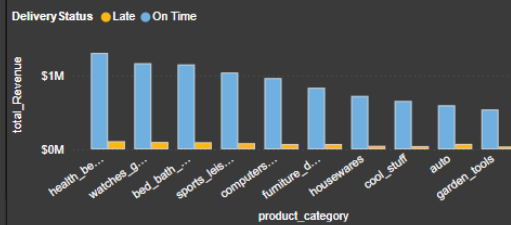
Count of order_id by order_status



Count of order_id by DeliveryStatus



total_Revenue by product_category and DeliveryStatus



total_Revenue by Year and DeliveryStatus

