Beauty & Wellness Enterprise

CASE STUDY

About Company

Our client comes with two decades of industry presence in beauty and wellness retail. With their consistent efforts and passion for excellence, they have emerged as one of the enormous beauty and wellness products network in the country with over 160+ stores across Bengaluru, Chennai, Hyderabad, Cochin, Mumbai, Pune, Kolkata, Bhubaneswar, Mangalore, Manipal, Coimbatore and more. One can shop online, or at their stores, anytime, anywhere, at convenience. They believe in making beauty shopping easier and accessible to all. With more than 700 brands, 40,000+ products, and the promise of 100% authenticity, they seek to exceed the customer's expectations ensuring freshness in all products they bring to their customers.

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The Challenges Faced By The Client

- The challenge was to create billing software to connect all the offline stores and to be able to scale after adding more stores across the country.

- The major challenge during the online store launch was to seamlessly go on a cloud from a native on-premise environment.

- To be able to scale the infrastructure without disturbing the process of increasing the number of stores.

- They wanted sufficient bandwidth to give to the application server is another challenge. Lack of resources was also one of those.

- Everything was in-house. The cost of managing the environment was exponentially growing.

Summary Challenges

- Lack of resources was also one of the biggest challenges.

- The cost of managing the environment was exponentially growing.

- To go on a cloud from a native on-premise environment

- To connect to all the offline stores seamlessly

Solutions

- We designed, planned, and hosted the application on Harbour1, our enterprise cloud platform.

- The seamless configuration of an appropriate load balancer was made around the application hosted for continued availability.

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- We provisioned secured access to the environment for the administrators to access it from their premises at their convenience.

- Our scalable solution helped them increase the number of VMs on which the application was installed and be attached to ELB (Elastic Load Balancing) for seamless availability

Summary Solutions

❯ We provisioned secured access to the environment

❯ We provided them with adequate bandwidth to access the application

❯ ELB (Elastic Load Balancing) for seamless availability.

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Conclusion

Our client acknowledges the fact that taking a digital path is the mantra to succeed and sustain a competitive edge. In collaboration with our client, we build a robust and resilient cloud infrastructure platform for our clients to seamlessly operate their stores across the country, being available for their customers 24/7.

Our partnership has enabled our client to grow and scale up country-wide, providing its growing customer base with a direct, secure, and high-performance platform for them to transact without any lag or disruption.