



# DIGITIZING PLL WALKS OF LIFE

# The Digital Today

Today's fast-paced world has a digital answer and an on-demand solution, for every walk of life. We depend on the apps on our handhelds, for things as trivial as daily commute, route maps to destinations, ordering food online and paying bills. There is an exponential raise in innovation and processing capabilities of smart phones which are made available at affordable costs. This lead to a strong dependency on smart devices and applications, to continue to lead the life, easy way.



Cognizing the reliance that common man has on the digital path today, enterprises are striving to make it seamlessly available, at the most affordable prices. Opting to Cloud Technology, which promises availability from anywhere, scalability in usage, agility in real-time updates and excellence in end user experience, has been the path most traversed by service providing enterprises. The innovation and disruption brought in the cloud space, is a boon in no disguise to them.

Cloud has given them, an opportunity to let their end customer (you) enjoy the comfort of "know it as it happens" - live updates, as we often call it. Most of what we do today, online of offline, is thus powered by cloud. It has indirectly been helping us, free-up time, from the time taking mundane tasks and make a better use of the most priced.

The ripples of digitization are seen not only at the individual level, but also at the level of legislature, administration and execution. Most of the governments today are incorporating the corporate essence and walking the digital way, to make the people's life easier and convenient. Proposal and delivery of benefits, governance, grievance redressal and information journals, are now online, freeing us from the hassles of visiting government offices and waiting for the turn.



The digital way of life makes the common man more informed, empowered and comfortable. Technologies like Cloud Computing, which make this experience seamless and easy, are here to stay. They touch our lives with/without our knowledge each day.

# The Need For Digitization



Digitization has been adding great deal of convenience to our lives. In today's world running at a rocket speed, we have the comfort of reaching the destination without taking the wrong turn, avoiding the route that takes longer, have the best of cuisines at the comfort of home, not having to stand in the long queues of ticket booking or bill payment – all on just a click. Thanks to digitization!

#### 24\*7 Availability



In conventional ways, most of the businesses/services where human interaction is mandated, are only available for selected hours in a day. With cities having worlds waking up at different times, traditional ways no more work. Most of the services are now digitized (e.g., online banking), offering the flexibility of 'do it any time' to common man. Thanks to digitization!

## **Efficiency**



With the exclusion of human dependencies, we also reduce the possibility of human errors. Digitization also quickens the processes, increasing the productivity. It also contributes in its little way, to reduce the usage of paper and making the 'eco-friendly' possible. Thanks to digitization!

#### Accessibility



Digitization erases the barriers of locations. It allows common man to access services/information at a location of choice and at the reach of their hand. This empowers the common man, to lead a quality life, with informed choices. Thanks to digitization!

# **How Pi Powers Digitization On All Fronts**

# Security



With the world walking the digital path, data becomes the IP of every enterprise and individual. With industry standard compliance and robust security mechanism both at the perimeter and Ρi infrastructure level, ensures undisputed control, privacy and safety of the hosted data. We enable our customers to deliver services to their end users, with a committed uncompromised security.

### Flexibility and Agility



With 100% software defined architecture across all components, Harbour1 $^{\$}$ , incubates, robustness, resilience, flexibility and agility in to the solution stack. The self-aware and smart platform, infused with artificial intelligence, adds IQ to the infrastructure level. Our customers enjoy the benefit of snag free, end performance, despite dynamic usage.

#### Scale-At-Will



The unpredicted and unplanned surge in consumption of data/services, calls for real-time scaling of resources. Being delivered out of a Software Defined Data Center(SDDC), Harbour1<sup>®</sup>, the enterprise-class cloud platform from Pi, ensures on the fly, scalability of infrastructure, at all levels, across compute, network and storage. The application-aware infrastructure with inbuilt automation and APIs, assures minimum user intervention and improved delivery in strategic resource deployment.

#### **High Availability**



Harbour1<sup>®</sup>, Pi's enterprise-class cloud platform, riding on a fully fault tolerant TIER IV environment, ensures highest possible availability of the applications hosted. The 99.995 % uptime is a warranty for the seamless delivery to end-user, with no fear of interruption.











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