

# Story 1

Exploring Sales Data from a Supermarket Chain	The most revenue comes from the Food and Beverages and Health and Beauty categories. These areas could be key for future marketing efforts.	Electronic payments like Ewallet dominate, highlighting the digital shift in customer preferences.
---	---	--

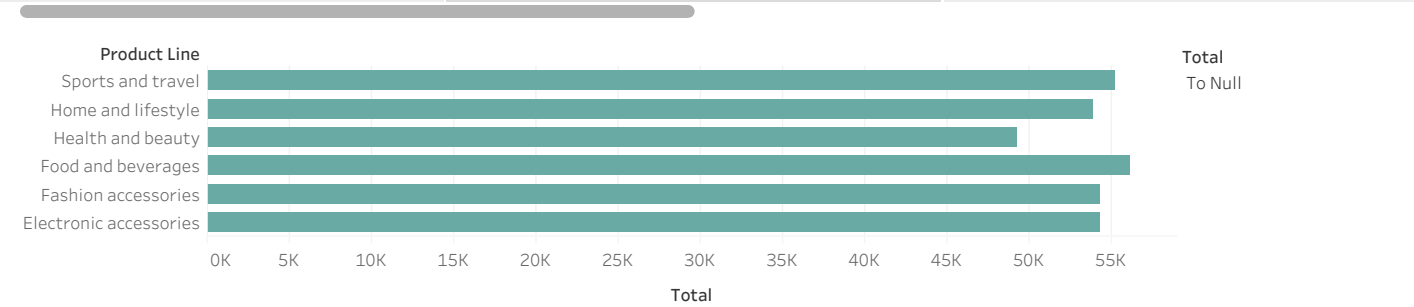
This story explores key sales trends, customer behaviors, and revenue patterns using a clean supermarket dataset from multiple cities.

# Story 1

Exploring Sales Data from a Supermarket Chain

The most revenue comes from the Food and Beverages and Health and Beauty categories. These areas could be key for future marketing efforts.

Electronic payments like Ewallet dominate, highlighting the digital shift in customer preferences.



Sales by Product Line

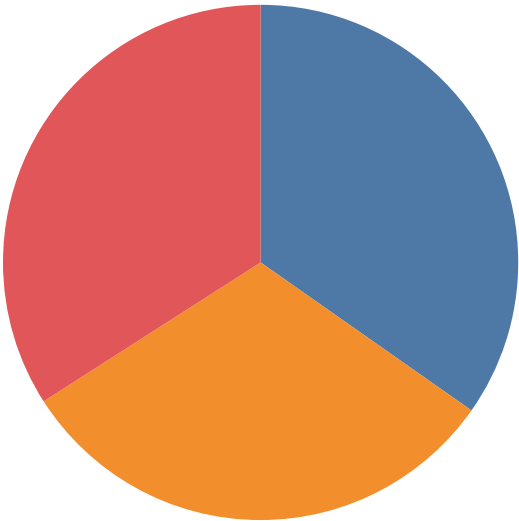
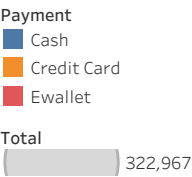
# Story 1

The most revenue comes from the Food and Beverages and Health and Beauty categories. These areas could be key for future marketing efforts.

Electronic payments like Ewallet dominate, highlighting the digital shift in customer preferences.

Sales trends are fairly consistent, with slight peaks towards the end of each month. This could be tied to salary cycles or promotions.

Payment Method Distribution

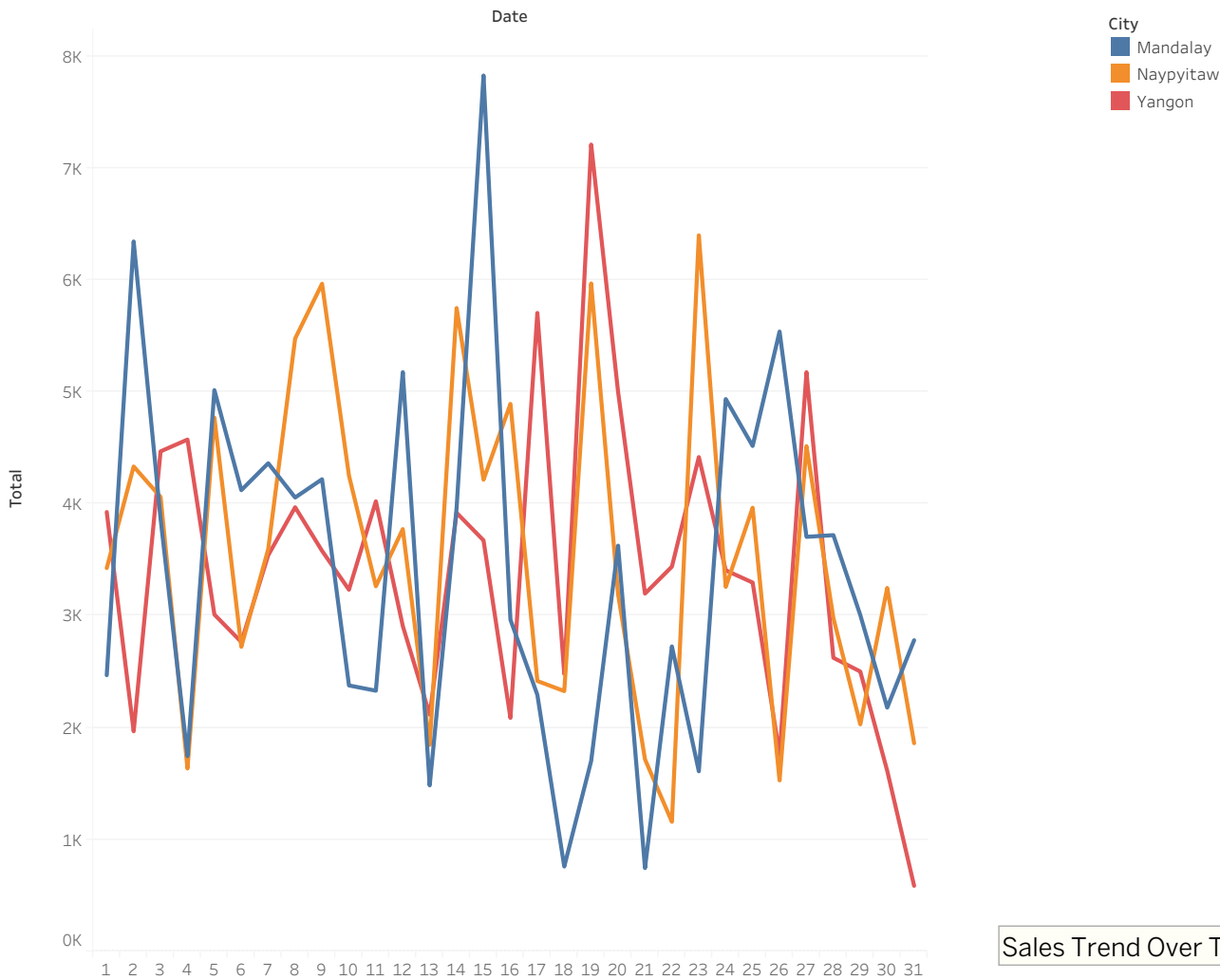


# Story 1

Electronic payments like Ewallet dominate, highlighting the digital shift in customer preferences.

Sales trends are fairly consistent, with slight peaks towards the end of each month. This could be tied to salary cycles or promotions.

Yangon and Naypyitaw contribute the most to revenue. These cities should be prioritized for expansion or targeted campaigns.



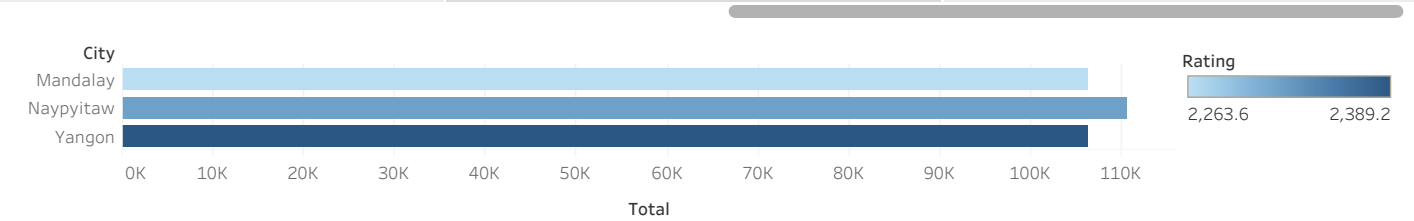
Sales Trend Over Time

# Story 1

Sales trends are fairly consistent, with slight peaks towards the end of each month. This could be tied to salary cycles or promotions.

Yangon and Naypyitaw contribute the most to revenue. These cities should be prioritized for expansion or targeted campaigns.

Spending is relatively equal among genders, though females slightly edge out in average total spending.



Revenue by City

# Story 1

Sales trends are fairly consistent, with slight peaks towards the end of each month. This could be tied to salary cycles or promotions.

Yangon and Naypyitaw contribute the most to revenue. These cities should be prioritized for expansion or targeted campaigns.

Spending is relatively equal among genders, though females slightly edge out in average total spending.

