



SPONSORSHIP FILE

Infogroep ILAN 2014

Author:
Tim REYNAERT

Date:
December 5, 2013

1 Who are we?

Infogroep is a student society located at the Vrije Universiteit Brussel (VUB). We provide support for any IT related questions, mainly for the students computer science but also for the other students. Apart from this we also organize lessons, a LAN-party, a job fair and other activities.

2 History

The first Infogroep LAN-party was organized in 2006, which was a huge success. Since that year we organize the LAN-party each year.

Each year this event draws the attention of many VUB students with a passion for gaming. This year we expect a turnout of around 50 attendees.

3 Infogroep ILAN 2014

A LAN-party is a gathering of people where everyone brings his/her own computer and/or game console. The computers and consoles are connected via a network through which visitors can play games against each other. They also have the option to play board games, card games or other non electronic games. We provide the local network, tables and seats.

Every kind of game can be played for fun or in a tournament. The winner of each tournament wins a prize. Apart from gaming there will be food and drinks available.

From Friday the 14th to Sunday the 16th of February 2014 we will organize our 9th LAN-party. The LAN-party will take place at the VUB in the "Nelson Mandela" room. We expect around 50 visitors, most of them will be VUB students but everybody may join.

4 Sponsorship possibilities

To make all of this possible, we need your help!

We are looking for some nice prizes to give to the winner of each tournament. Apart from this other ways of sponsorship will also help us to realise this event. Of course additional ways of sponsorship can be negotiated.

4.1 Tournament sponsor

Price: You provide us with some prizes for the tournament winners. Total minimum value of €100,00

Your logo with mention that you provide prizes:

- on posters around the VUB campus
- on flyers distributed in the campus cafeteria
- on the LAN-party's website (<http://lanparty.infogroep.be>) with a link to your website
- in invitation mails and intranet announcements sent to the VUB students
- on posters at the LAN-party venue

We provide:

- pictures of your prizes with a banner/logo of your company.
- your logo visible for 13 000 students around the campus.

4.2 Head sponsor

Price: €100,00

Your logo:

- on posters around the VUB campus
- on flyers distributed in the campus cafeteria
- on the LAN-party's website (<http://lanparty.infogroep.be>) with a link to your website
- in invitation mails and intranet announcements sent to the VUB students
- on posters at the LAN-party venue

We provide:

- pictures of LAN-party with your banner/logo clearly visible.
- your logo visible for 13 000 students around the campus.

4.3 On-line sponsor

Price: €65,00

Your logo:

- on the LAN-party's website (<http://lanparty.infogroep.be>) with a link to your website
- in invitation mails and intranet announcements sent to the VUB students

4.4 Off-line sponsor

Price: €75,00

Your logo:

- on posters around the VUB campus
- on flyers distributed in the campus cafeteria
- on posters at the LAN-party venue

We provide:

- pictures of LAN-party with your banner/logo clearly visible.
- your logo visible for 13 000 students around the campus.

5 Summary

What

LAN-party

When

February 14th to 16th 2014

Where

"Nelson Mandela" room
Vrije Universiteit Brussel
Pleinlaan 2
1050 Elsene
Belgium

Website

<http://lanparty.infogroep.be>

6 Contact

Tim Reynaert

Co-organisier Infogroep ILAN

lanparty@infogroep.be