

NewsImages 2025

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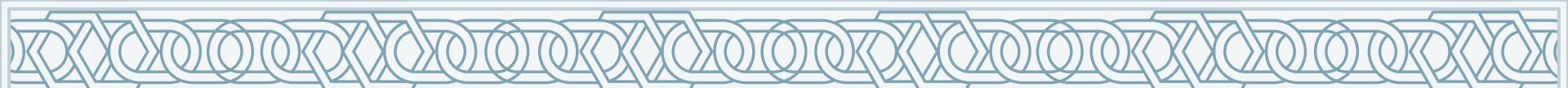
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Task Goal

- We give you a news headline.
- You retrieve or generate a fitting image.
- For example...



“Bilston school takes trip down memory lane as staff and pupils celebrate 90th anniversary.”



Background and Motivation

- Images drive engagements with news
- (Human) editorial work as bottleneck
- Headline and image relation not necessarily literal
- Rapid txt2img progress presents new opportunities



Subtask Definition

- **SMALL:** 30 pre-determined articles
Focus on AI tools with a ‘journalist-in-the-loop’
- **LARGE:** 8,500 articles (randomly sampled)
Focus on fully automated pipelines that scale





Data

- 8,500 news headlines with tags and images
 - Sourced from multiple online sources (compiled by GDELT)
 - Title: *“Global stocks, dollar gain as UK...”*
 - Article (URL): [https://www.marketscreener.com/...](https://www.marketscreener.com/)
 - Tags: silicon valley bank;goldman sach... (based on body)
 - Image (URL): [https://img.zonebourse.com/reuters/...](https://img.zonebourse.com/reuters/)
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Approaches

- CLIP flavors for image retrieval
- Stable Diffusion flavors for image generation
- Article classification and prompt engineering
- Exploration of art styles and subjects





Evaluation and Metrics

- Crowdsourced online evaluation with all teams
- 5-point Likert scale to rate headline-image fit
- Evaluation criterion: average article fit
- Retrieved and generated images evaluated together



Teams and Submissions

- AFourP
- CERTH-ITI
- CodingSoft
- CVG-IBA
- 39 submissions for SMALL (30 articles, 12 teams)
- 26 submissions for LARGE (20 articles, 10 teams)
- Total image submissions: 213'000 images
- Thank you 
- DACS-UM-RTL
- Das-RU
- ELITE_CODERS
- Headline Hunters
- SELab-HCMUS
- SSN-CSE
- SyntaxError404
- VisionX

NewsImages Leaderboard Small

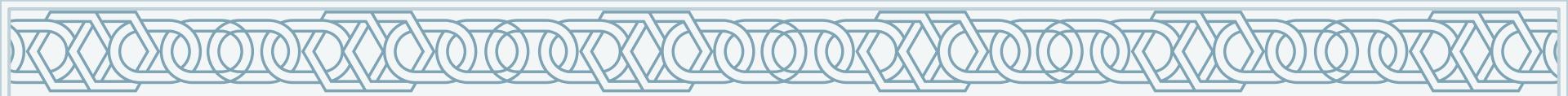
Approach	Score
CVG-IBA r ¶ë »	VIVID (Image Generation) 3.401
CVG-IBA	PromptForge (Image Generation) 3.233
SELab-HCMUS	HumanSelect (Image Generation) 3.115
Headline Hunters	BLIP (Image Retrieval) 3.096
CVG-IBA	TRACE (Image Retrieval) 3.079
CVG-IBA	SEEK (Image Retrieval) 3.074
	Baseline (Original Images) 3.041

NewsImages Leaderboard Large

Team	Approach	Score
CVG-IBA	PromptForge (Image Generation)	3.194
CVG-IBA	TRACE (Image Retrieval)	3.114
Headline Hunters	BLIP (Image Retrieval)	3.088
Das-RU	SDXLREF (Image Generation)	3.031
	Baseline (Original Images)	2.956

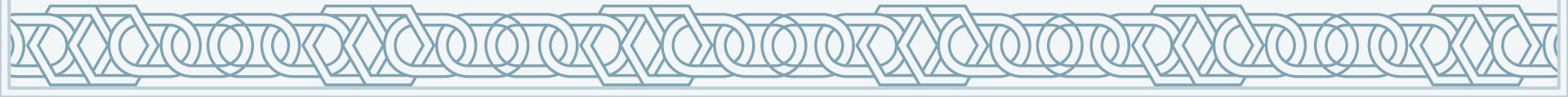
NewsImages Leaderboard Full

Team	Approach	Score
CVG-IBA	PromptForge (Image Generation)	3.214
CVG-IBA	TRACE (Image Retrieval)	3.097
Headline Hunters	BLIP (Image Retrieval)	3.092
Das-RU	SDXLREF (Image Generation)	3.004
	Baseline (Original Images)	3.001



Results

- Retrieval and generation can outperform editors
- Vast design space for matching text and images
- Retrieval approaches: low risk, low reward
- Generation approaches: high risk, high reward
- Ethical considerations and preferences can be aligned



Questions?

E-Mail: challenges@informfully.ch

GitHub: <https://github.com/Informfully/Challenges>

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