



Universität  
Zürich<sup>UZH</sup>

Department of Informatics  
Dynamic and Distributed Systems Group

# Informfully

Research Platform for Reproducible User Studies

Lucien Heitz, Julian A. Croci, Madhav Sachdeva, Abraham Bernstein  
17 October 2024



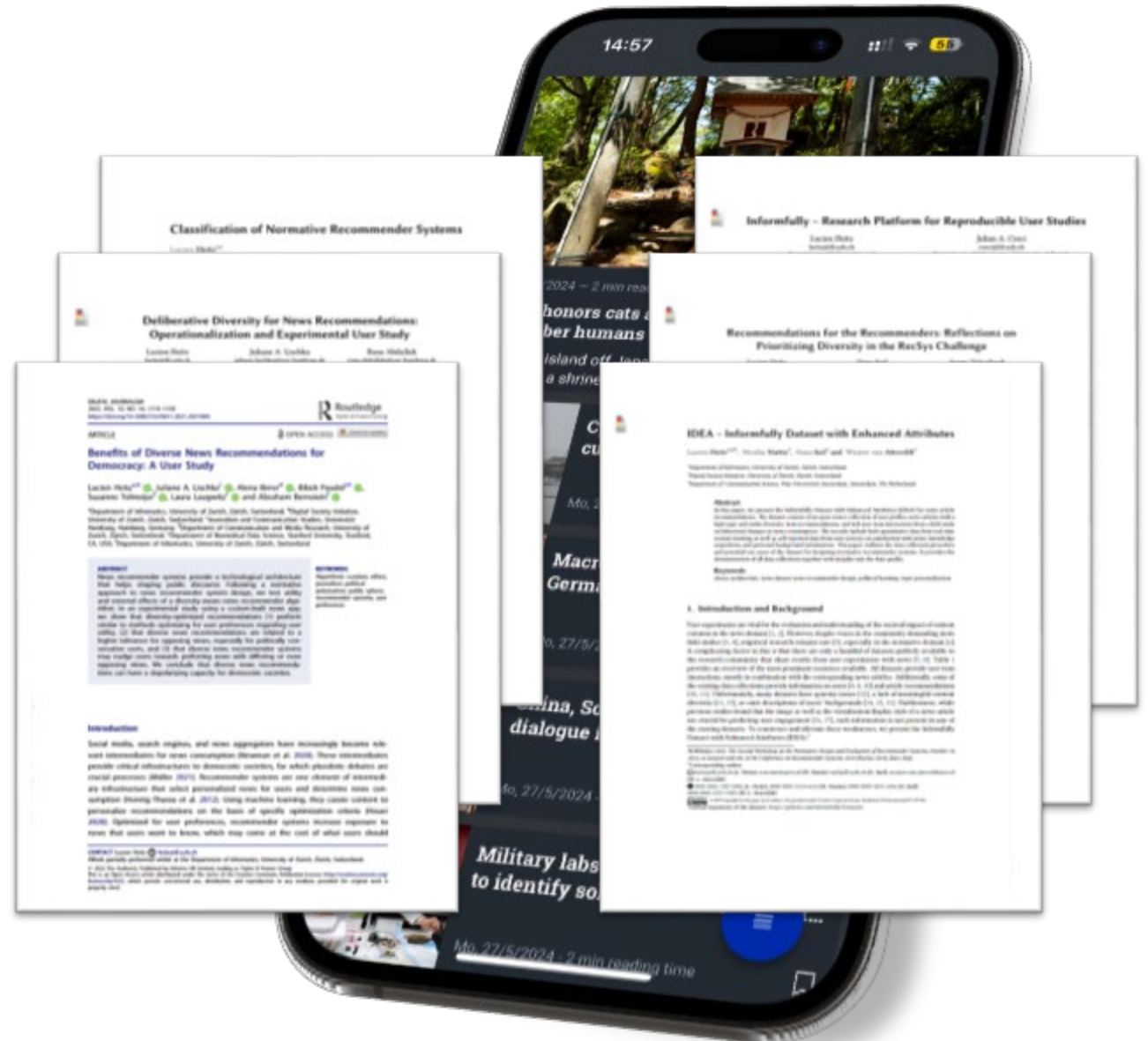
# Challenges of Experiments

- User experiments are the ultimate test
- Conducting experiments is expensive
- Time-intensive to manage
- Hard to re-run and reproduce



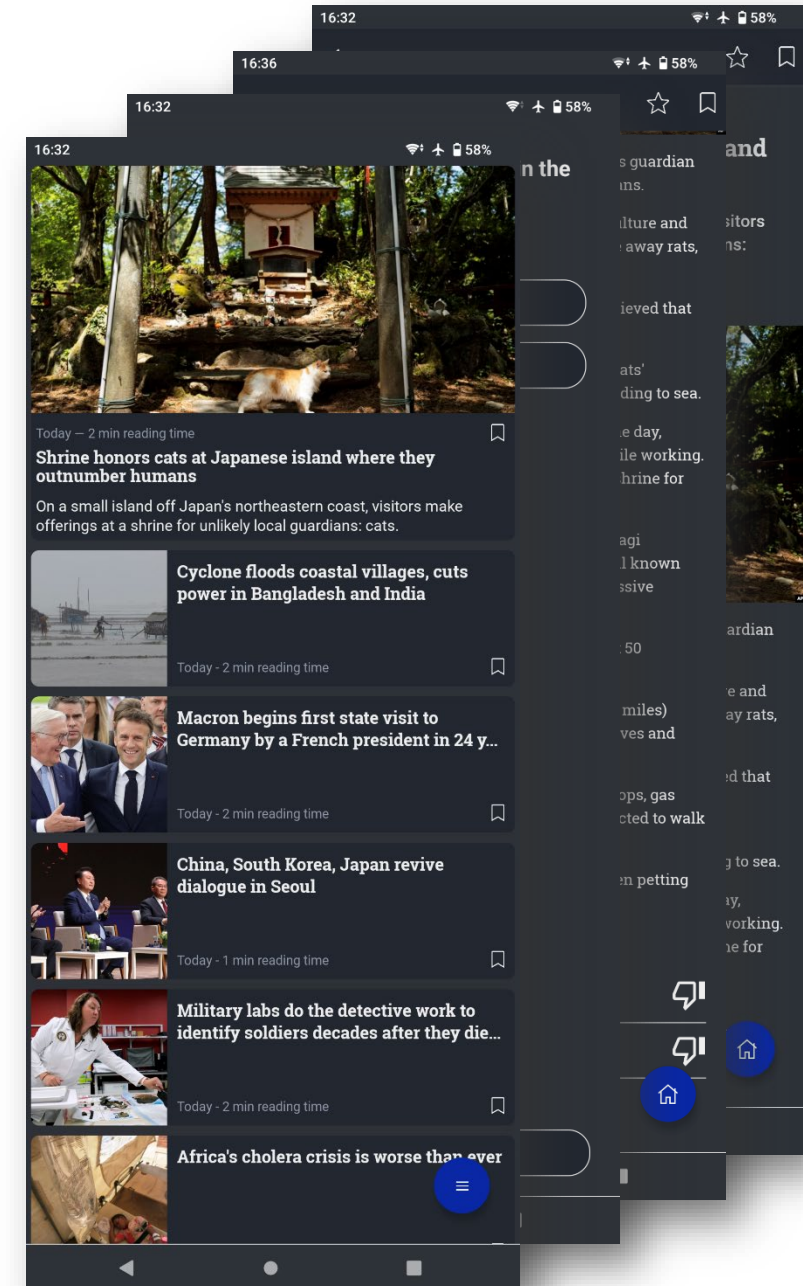
# Informfully Platform

- Ease-of-use through seamless UI
- Versatility through interfaces
- Cost effective through templates
- Field-tested platform



# Mobile App

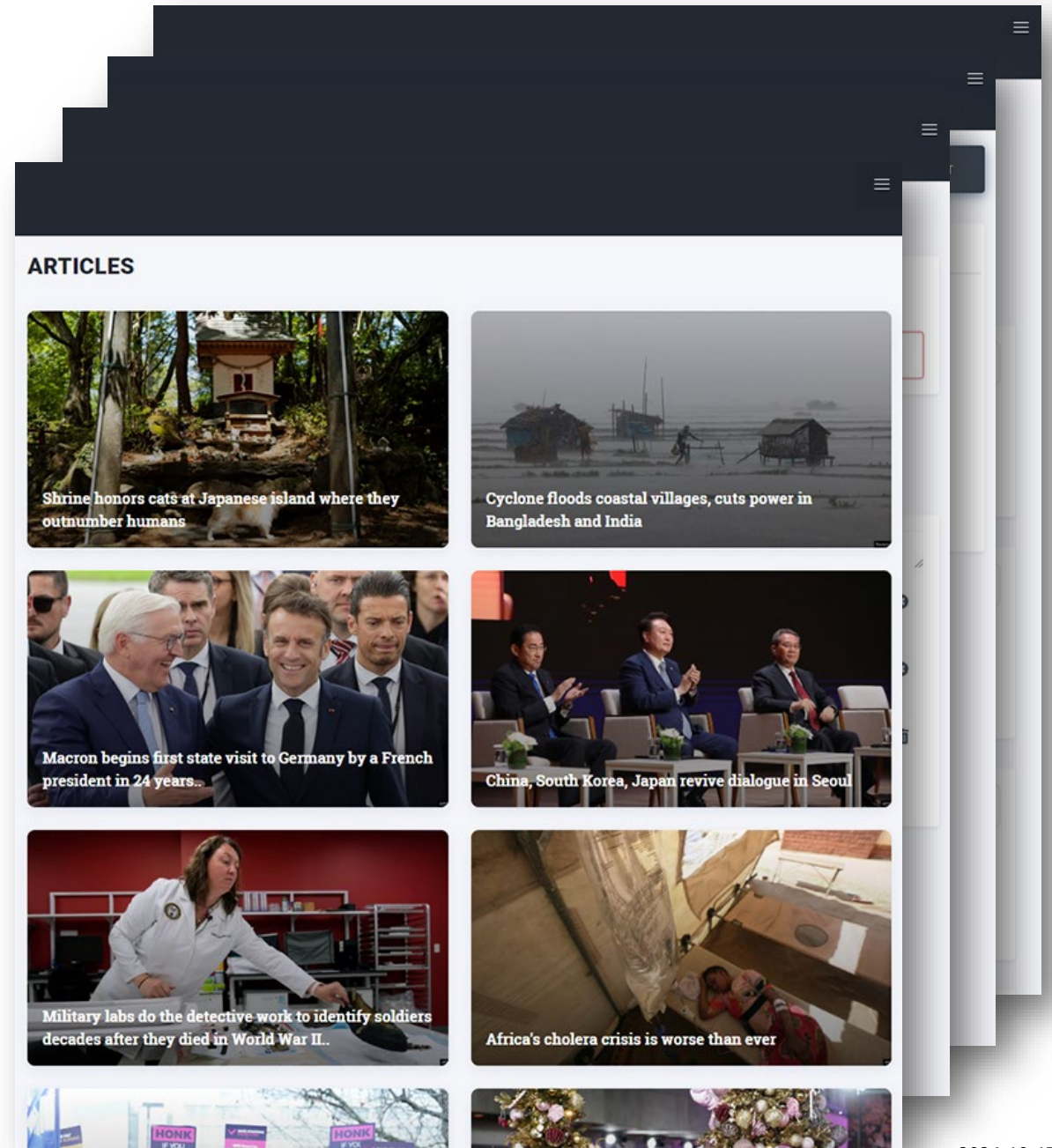
- Multimedia distribution platform
- Customizable items and ratings
- In-app survey and tutorial section
- Android/iOS/Windows





# Admin Website

- Set up experiments
- Manage user accounts
- Create and edit surveys
- React, Meteor, and MongoDB





Universität  
Zürich<sup>UZH</sup>

**Lucien Heitz**  
**heitz@ifi.uzh.ch**

---

Contact:  
informfully.ch  
info@informfully.ch

Clone it on GitHub:  
GitHub.com/informfully  
(Open-source MIT License)

**Paper, code, and more:**



**informfully.ch/recsys-24.html**