

A UNIFIED
GOVERNMENT
PLATFORM TO
SIMPLIFY SERVICES
AND
TRANSACTIONS



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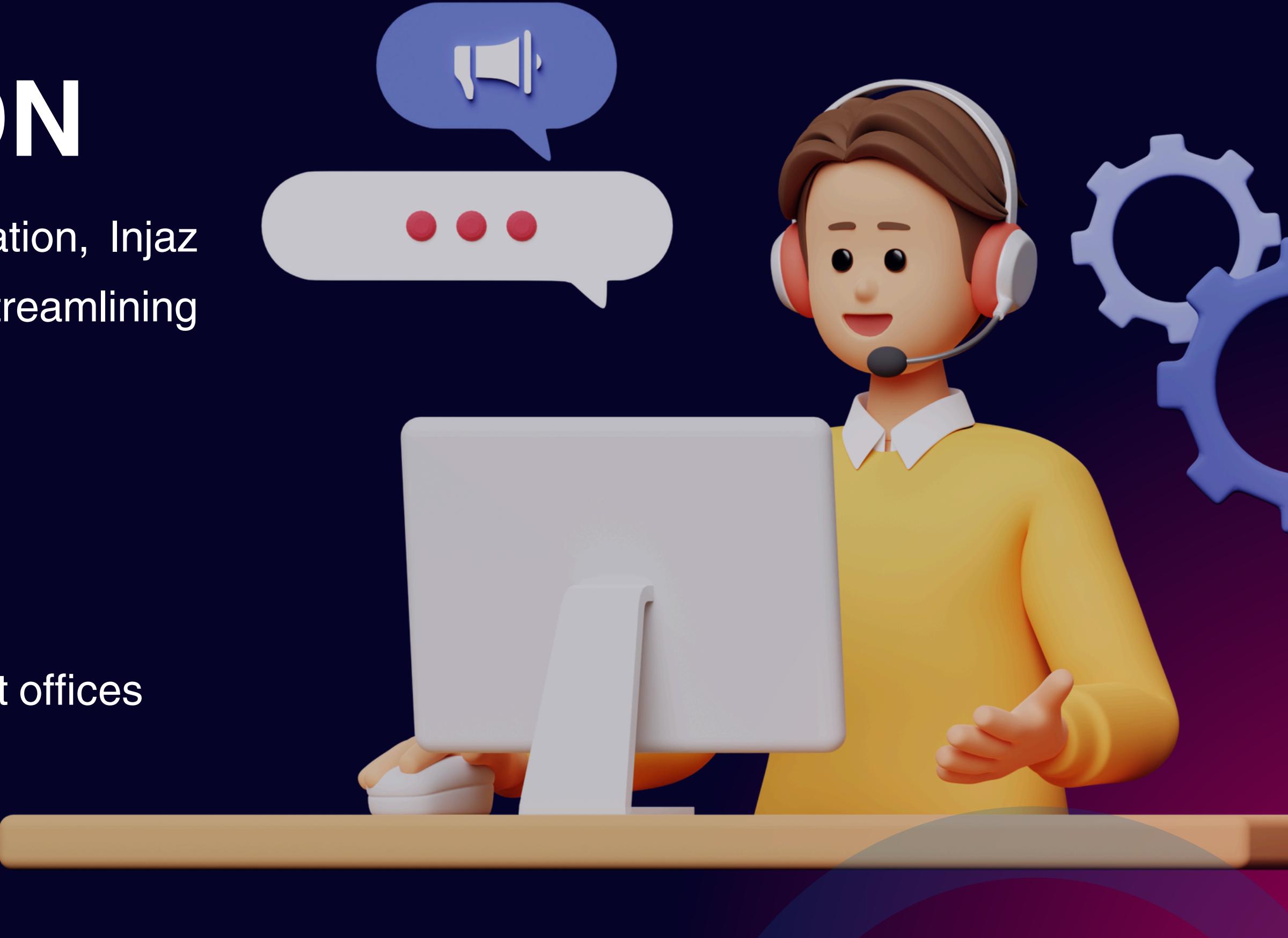


INTRODUCTION

In line with Egypt's digital transformation, Injaz Platform is a major step towards streamlining government procedures.

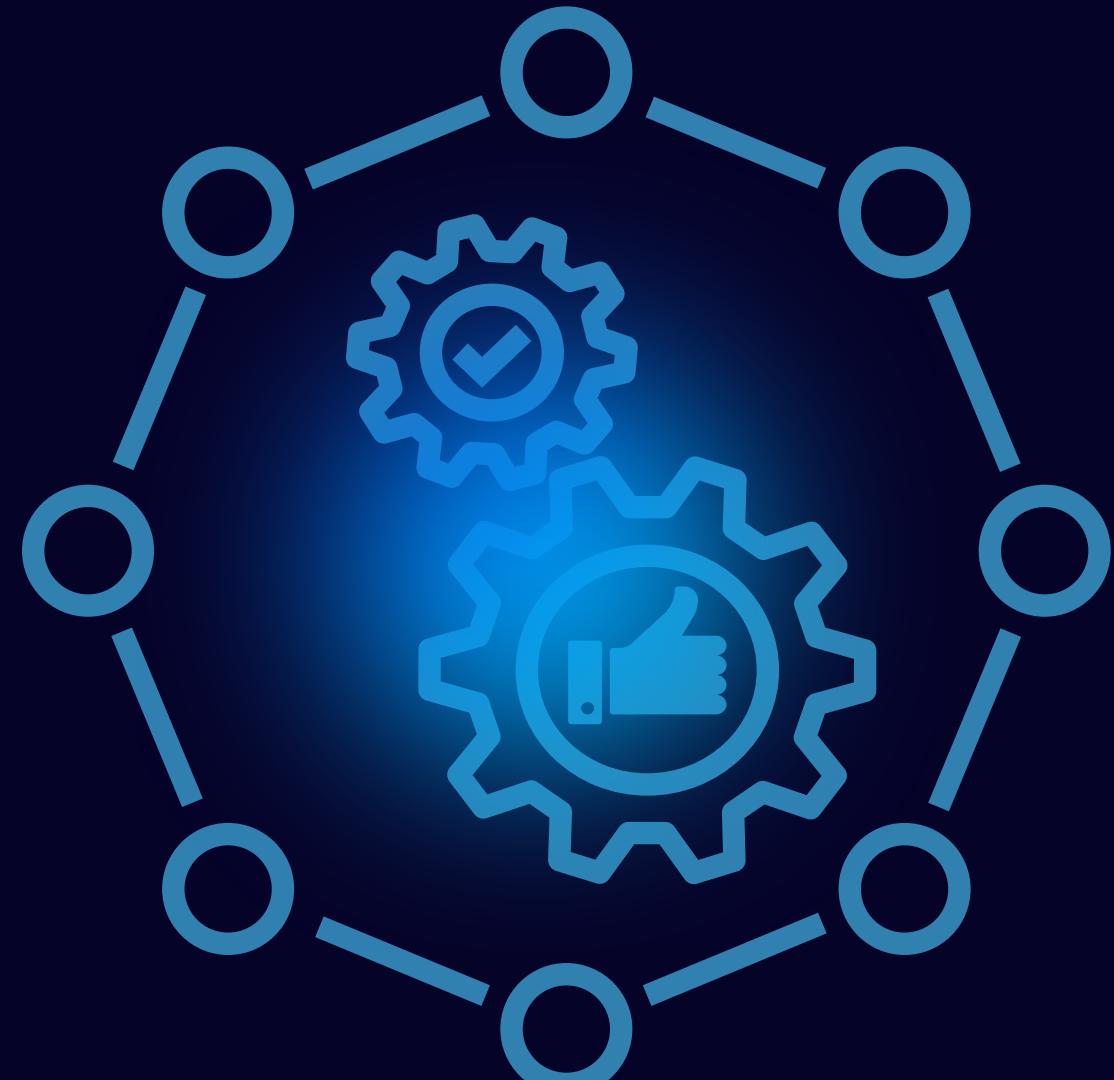
MAIN GOAL:

- Save citizens' time and effort
- Reduce overcrowding in government offices





Vision



"A unified digital platform that enables citizens to access government services quickly and efficiently."



Objectives

Simplify appointment booking for government services

Centralize services in one platform.



Reduce queues and overcrowding.

Improve efficiency of public services

Support Egypt's digital transformation strategy.



INJAZ PLATFORM

PROFESSIONAL TEAM

A creative team of designers responsible for shaping the visual identity Platforms. They focus on developing a modern and user-friendly design through branding, UI/UX, icons, and infographics. Their goal is to make the platform visually clear, accessible, and aligned with Egypt's digital transformation vision.



Shaimaa shoukry



Soad Abdelghafour



Wesam Fayez



Sara Mohamed



Menaa Allah Motawoia

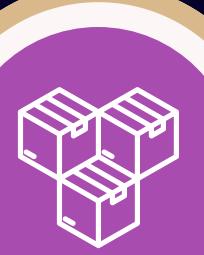


PROJECT TIMELINE



Week 1

Selecting
the
project team
& idea



Week 2

Choosing the
project name &
brainstorming
ideas



Week 3

Researching
designs
and
concepts



Week 4

Designing
the
platform
interfaces



Week 5

Final
review
and
evaluation



Week 6

Preparing
the
presentation



Selecting the project
team & idea

Choosing the project
name & brainstorming
ideas

Researching designs
and concepts

Designing the platform
interface
Final review and evaluation

Preparing the
presentation

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Wesam Fayed



**Menaa Allah
Motawoia**



Sara Mohamed



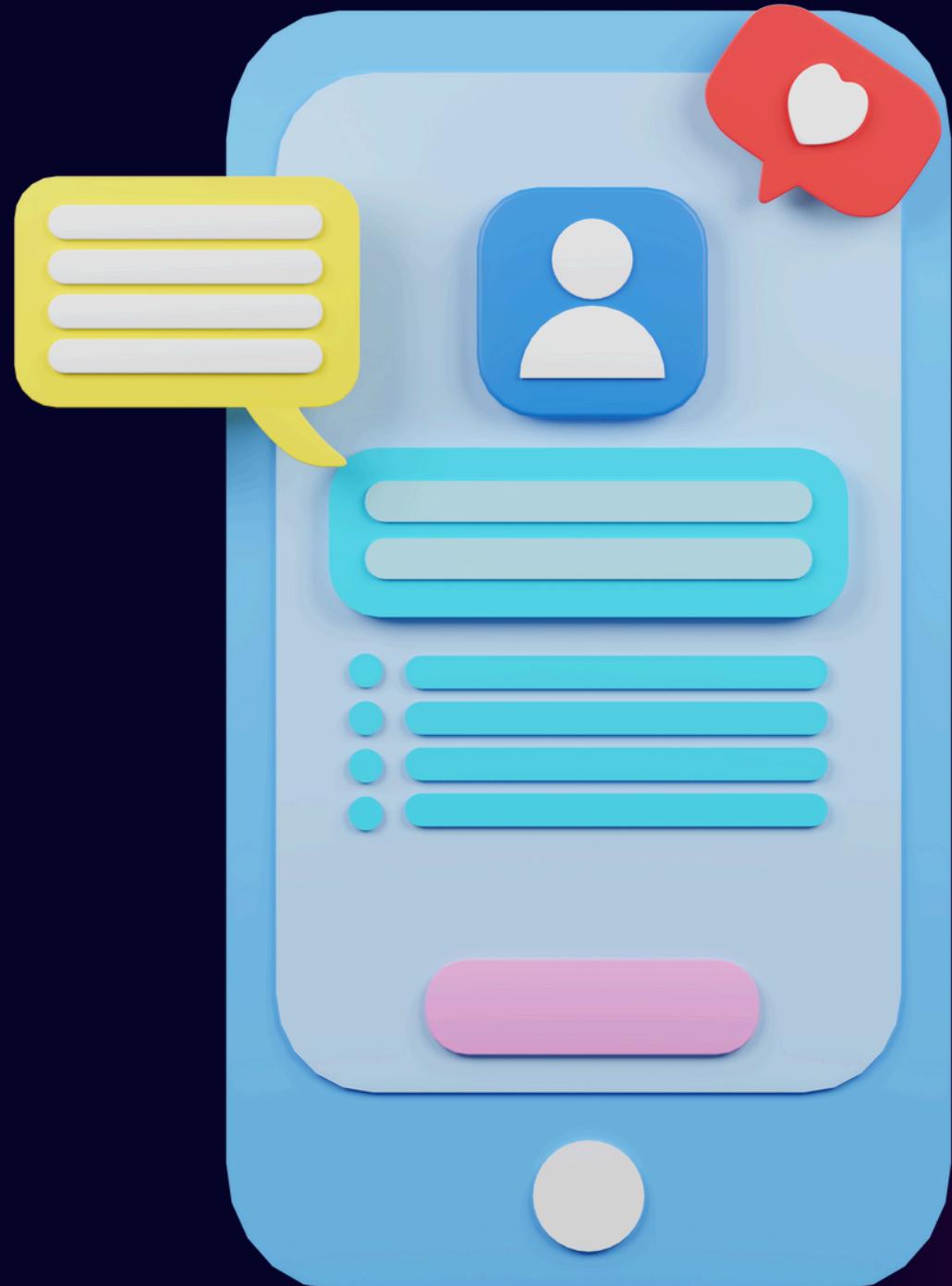
ROLE OF TEAM MEMBERS



SERVICES AVAILABLE

Healthcare Sector

- Booking medical consultations
- Scheduling lab tests & scans
- Reserving surgical procedures
- E-prescription services



Administrative Sector

- Tax services
- Social insurance
- Traffic services
- Notary services
- Postal services



TARGET AUDIENCE

- Citizens of all age groups
- Businesses and institutions requiring government transactions.
- Government entities to improve service management.





KEY FEATURES

Easy access via mobile or computer

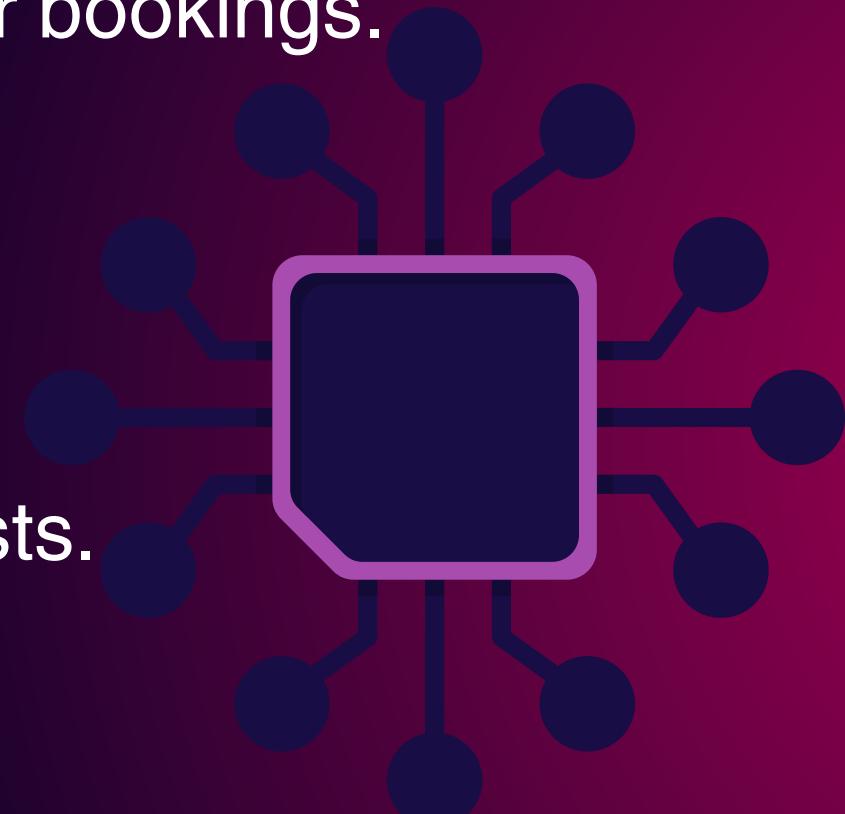
Secure integration with government entities.



Notifications & reminders for bookings.

Online payment options.

Real-time tracking of requests.





HOW DOES IT WORK

1. Log in with National ID
2. Select service and provider
3. Choose preferred time
4. Make payment (if applicable)
5. Receive electronic confirmation & reminders





EXPECTED IMPACT

- 70% reduction in transaction time
- Reduced workload on government employees
- Elimination of queues & overcrowding
- Enhanced transparency & citizen experience





CONCLUSION

“Injaz Platform is not just an app, but a milestone in strengthening the relationship between citizens and the government — a real step towards Digital Egypt.”





THANK YOU

for *Attention*

INJAZ PLATFORM

- Your Step Towards Easier Service
- Your Time is Precious