

Ingeborg Slegers

EXPERIENCE

GANACHE CHOCOLATIER – MASTER OF ALL TRADES

An eye-opening experience at a 2-decade, local small business specializing in creating hand-made chocolate delicacies. Working in a small business, one must become skilled at every trade involved in making each day successful. This includes the simple day-to-day operations, clear communication, strong teamwork skills, as well as the hiccups along the way. Major projects included creating an online social presence as well as rebranding and re-launching the website.
September 2016 - Present

INDY READS – FUNDRAISING & COMMUNICATIONS

Internship at a local non-profit organization at downtown Indy and Boone County. Experience includes designing and implementing fundraising events as well as creating and managing digital content for social media to encourage online interaction. Projects provided opportunities for collaborations within Indy Reads and with other local non-profit organizations.
May 2015 – June 2016

WHOLE FOODS MARKET – FRONT END

Cashier at Whole Foods Market in Carmel, IN. Excellent customer service enforced by extensive interaction with customers, quick problem-solving, and strong teamwork skills.
April 2014 – April 2015

UNIVERSITY OF INDIANAPOLIS – IMAGINATION EMPORIUM

Student-run agency focused on designing, creating, and implementing interactive events for small nonprofit organizations in Indianapolis, IN. For example, we advocated for and brought awareness to literacy and education through the use of J. R. R. Tolkien's *The Hobbit* in an afterschool program for students K-12.
January 2010 – May 2013

SKILLS

MULTILINGUAL – Fluent in English and Dutch, proficient in French.

SOCIAL MEDIA – Includes Facebook, Twitter, Instagram, Hootsuite, Wordpress, Salesforce Marketing, creating website and email content.

RESEARCH AND DEVELOPMENT – Database analysis and interpretation, strong research skills

PROJECT MANAGEMENT – Event planning, problem solving, budget planning, teamwork.

DESIGN – Basic knowledge of Adobe Illustrator and Photoshop, conveying ideas through visualization.

EDUCATION

MASTER OF SCIENCE

Strategic Leadership and Design
University of Indianapolis
2013 – 2015

BACHELOR OF ARTS

Archaeology
Experience Design
Magna Cum Laude
University of Indianapolis
2009 – 2013

HIGH SCHOOL DIPLOMA

De Zonnewijzer – Steinerschool
Leuven, Belgium
2008

MASTER'S THESIS

*"Measuring With the Donors in
Mind: Redesigning a Local
Service"*

July 2015

Objective: To gain a better understanding and enhance the relationship between the nonprofit organization, Indy Reads, and its donors.

CONTACT

EMAIL

Ingeborgfreda@gmail.com

PHONE

(317) 605 – 8821

ADDRESS

11521 Willow Bend Drive
Zionsville, IN 46077

LINKEDIN

[LinkedIn.com/IngeborgSlegers](https://www.linkedin.com/company/IngeborgSlegers)