



tureto digital

The word "tureto" is written in a bold, blue, sans-serif font. The word "digital" is written in a red, outlined, sans-serif font. A red horizontal line starts from the bottom of the dot of the 'i' in "tureto", curves upwards and to the right to become the vertical stroke of the 'd' in "digital", and then continues horizontally to the right.



tureto digital

The word "tureto" is written in a bold, orange-red sans-serif font. The word "digital" is written in a blue sans-serif font. A thick blue horizontal line starts from the bottom of the "t" in "tureto" and extends to the right, ending under the "l" in "digital".



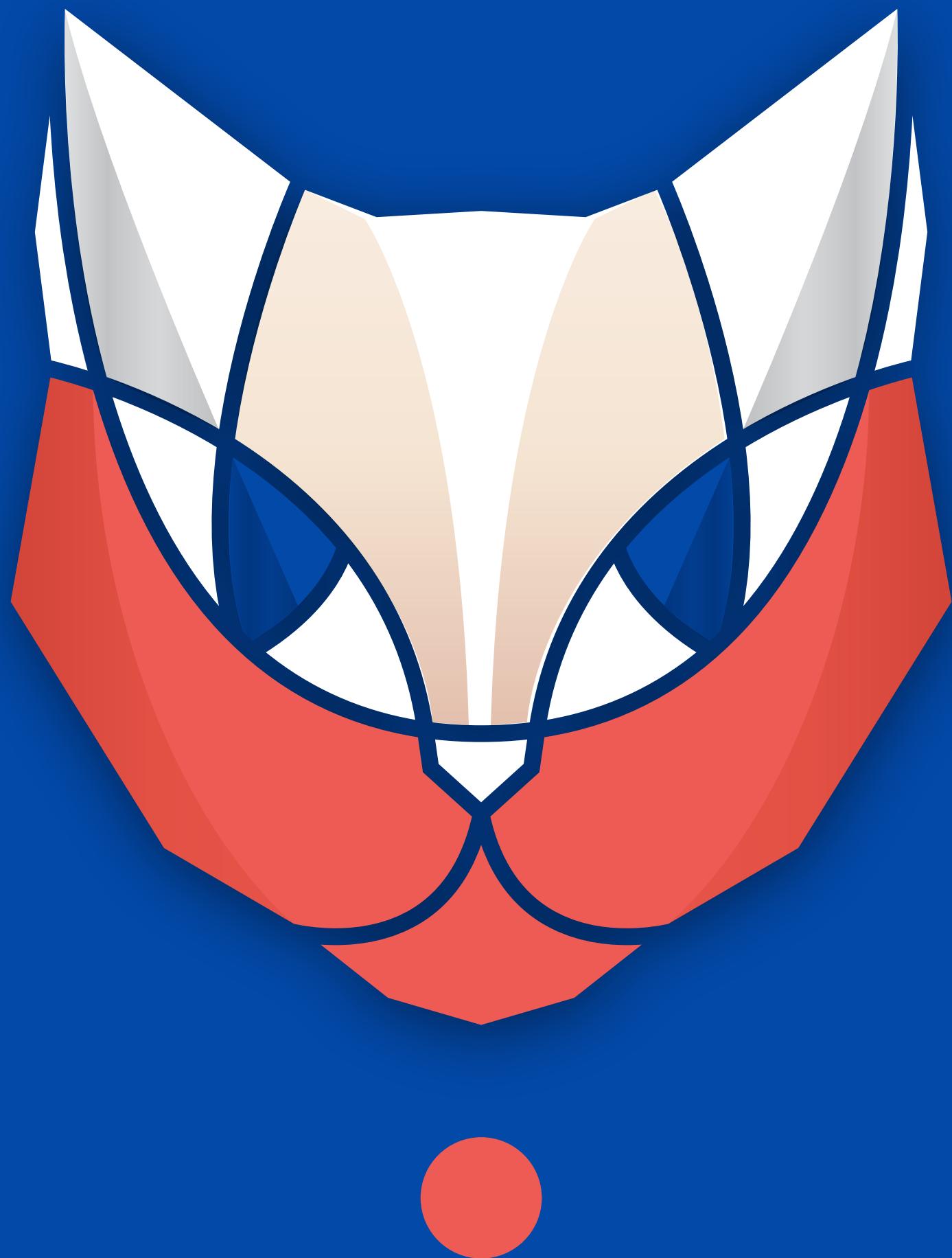
tureto digital

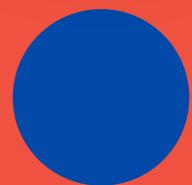
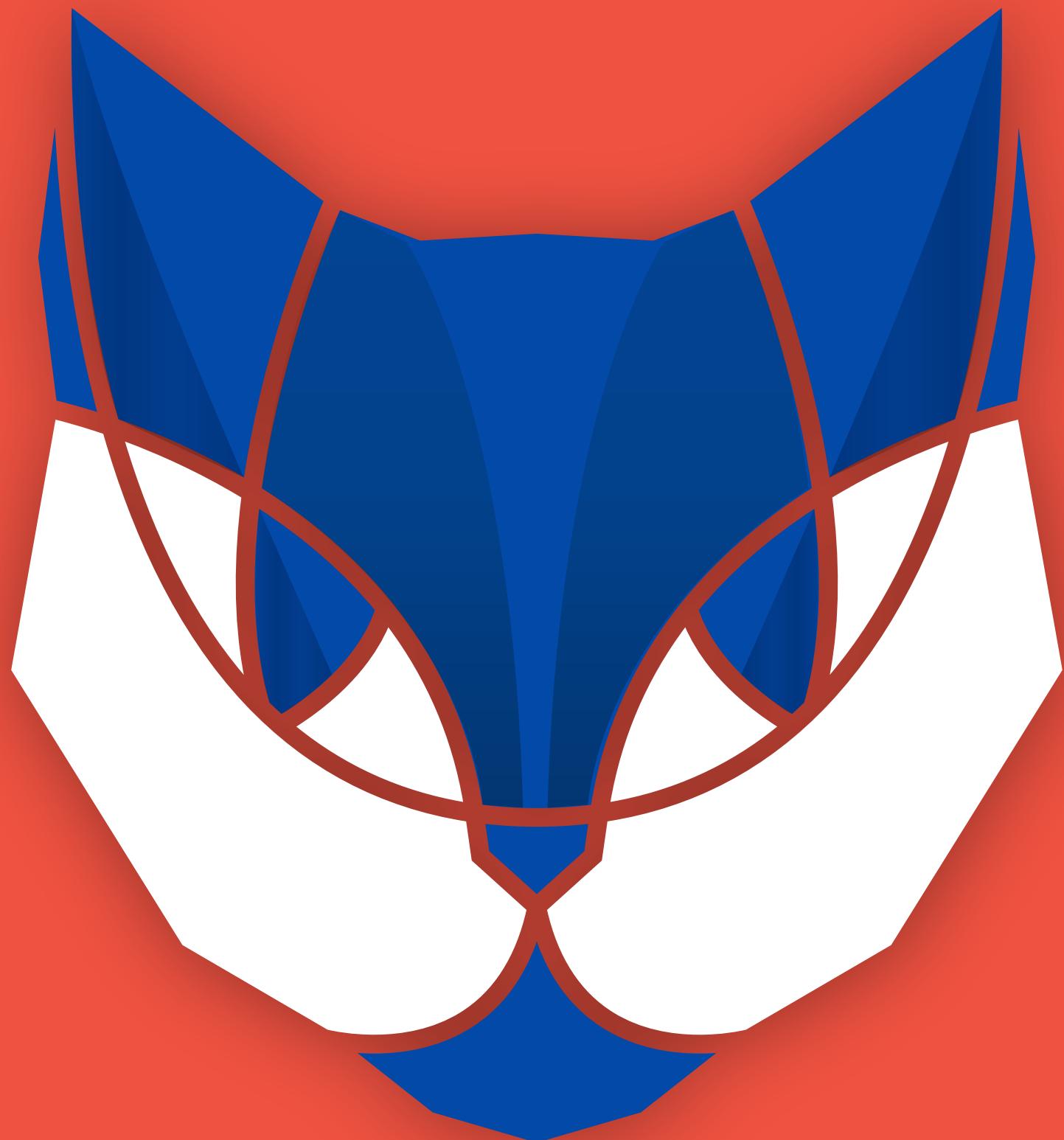
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tur.retodigital

The logo features the word "tur" in white lowercase letters, followed by ".reto" in white lowercase letters, and "digital" in blue lowercase letters. A blue horizontal line underlines the "reto" and "digital" parts. Above the "tur" and ".reto" letters, there is a stylized graphic of a person wearing a graduation cap and a graduation gown.









**PANTONE HKS 14 E**

**C=0% M=85% Y= 75% K=0%**

**R=240 G=78 B=69**

**#F04E45**



**PANTONE HKS 42 K**

**C=99% M=84% Y= 2% K=0%**

**R=23 G=71 B=158**

**#17479E**