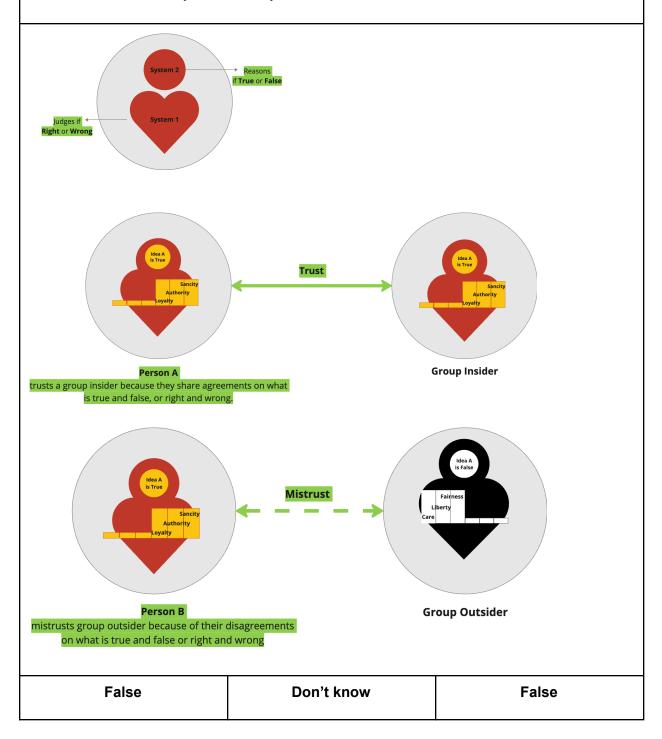
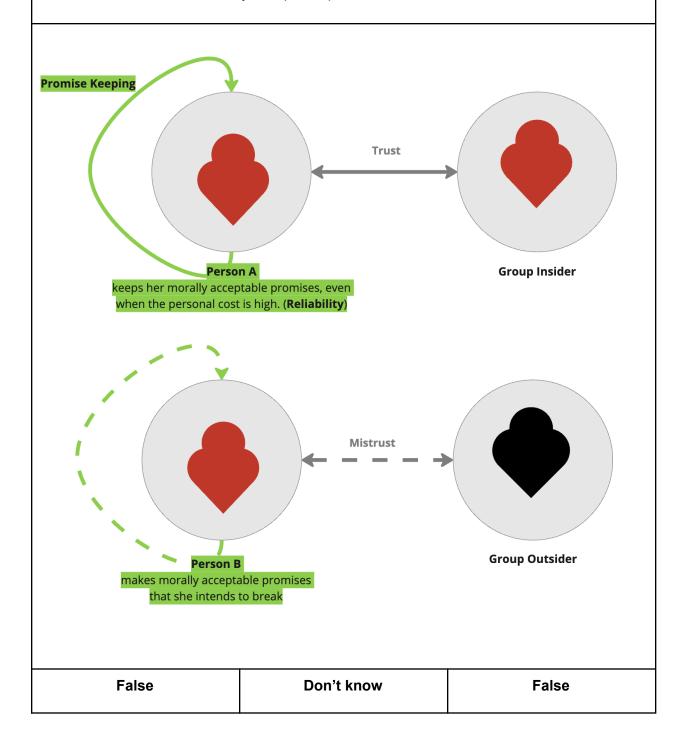
Idea 0: The Golden Rule

- **Person A** treats you in the way she **wants** to be treated herself. **Person B** treats you in the way she **doesn't** want to be treated herself.



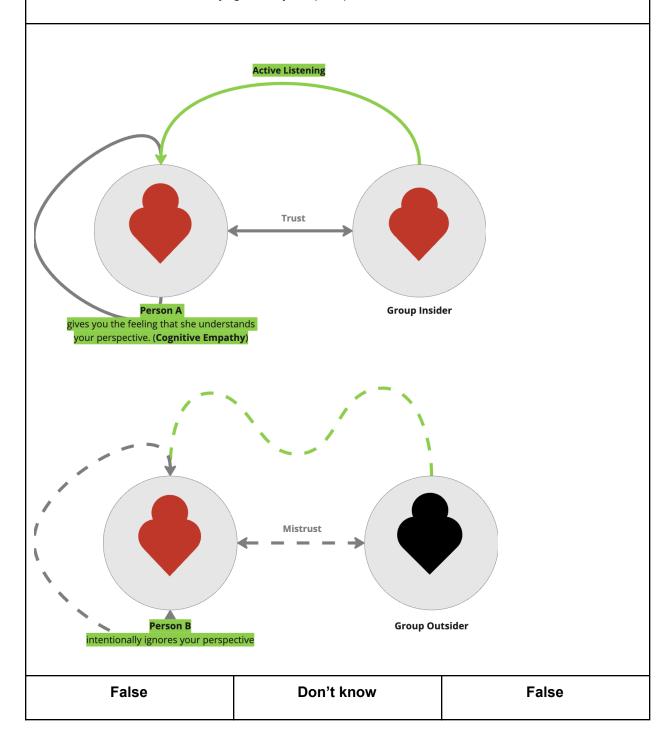
Idea 1: Reliability through Keeping Promises

- Person A keeps her morally acceptable promises, even when her cost is high.
- Person B makes morally acceptable promises that she intends to break.



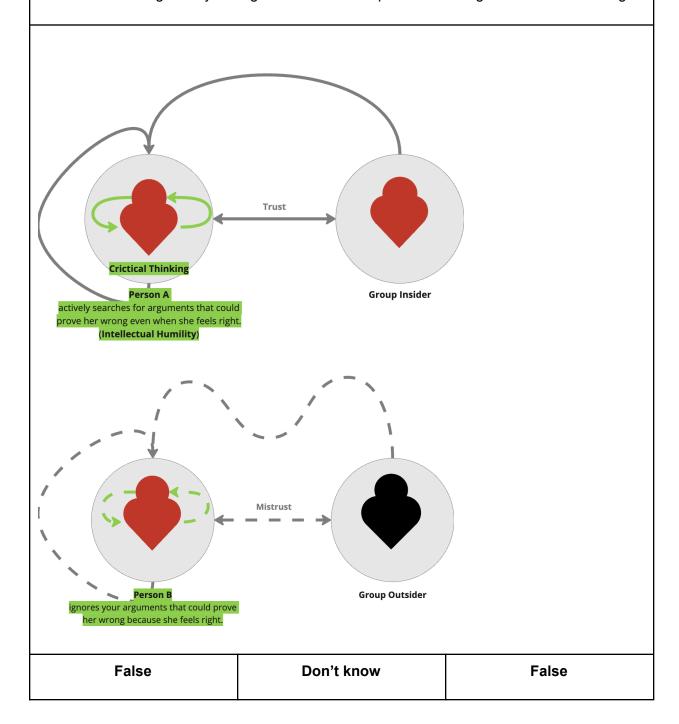
Idea 2: Cognitive Empathy through Active Listening

- **Person A** gives you the feeling that she understands your perspective. **Person B** intentionally ignores your perspective



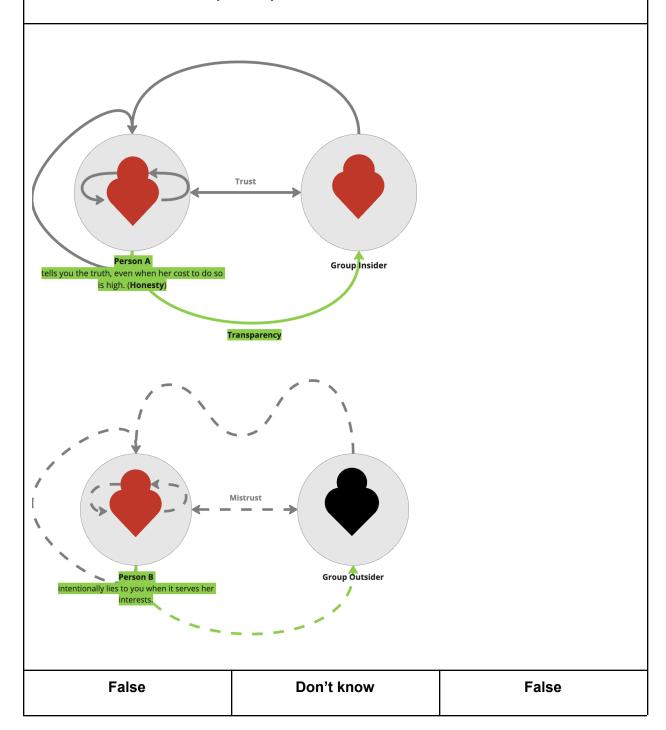
Idea 3: Intellectual Humility through Critical Thinking

- Person A actively searches for arguments that could prove her wrong even when she feels right.
- Person B ignores your arguments that could prove her wrong because she feels right.



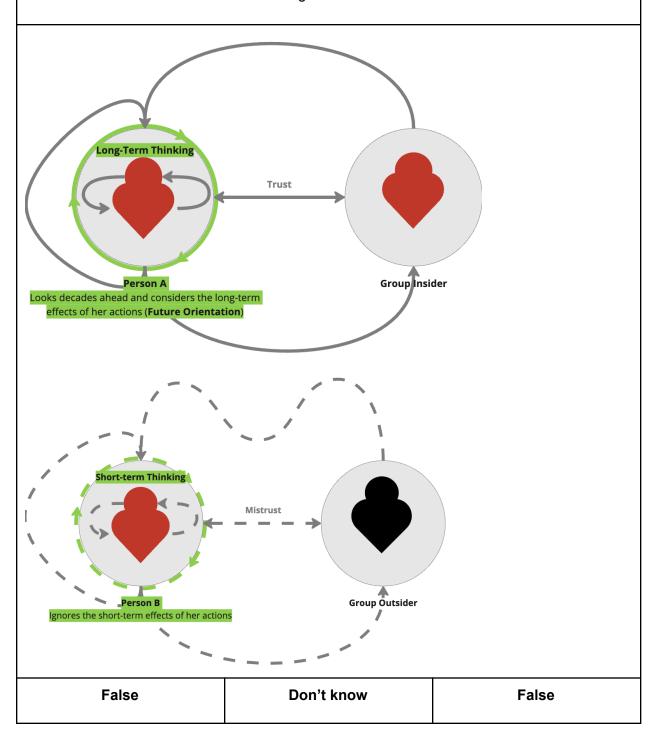
Idea 4: Honesty through Transparency

- **Person A** tells you the truth, even when her cost to do so is high. **Person B** intentionally lies to you when it serves her interests.



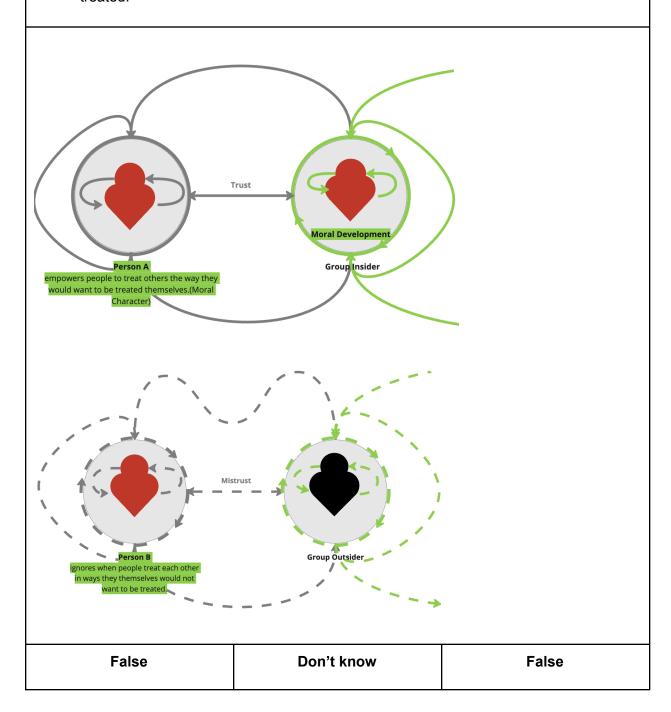
Idea 5: Future Orientation through Long-Term Thinking

- **Person A** looks decades ahead and considers the long-term effects of her actions **Person B** doesn't look ahead and ignores even the short-term effects of her actions.



Idea 6: Moral Character through Moral Development

- Person A empowers people to treat others the way they would want to be treated themselves.
- **Person B** ignores when people treat each other in ways they **would not** want to be treated.



Trust principle 1: Reliability through Keeping Promises

The world would be a better place if more people followed these principles:

- Golden Aspect (In-Group): Keep morally acceptable promises, even when the personal cost is high.
- Silver Aspect (Out-Group): Don't make morally acceptable promises you intend to break.

False	Don't know	False

Trust Principle 2: Cognitive Empathy through Active Listening

The world would be a better place if more people followed these principles:

- Golden Aspect (In-Group): Give people the feeling that you understand them, even when there are fundamental disagreements.
- Silver Aspect (Out-Group): Don't ignore the perspectives of others, even when there are fundamental disagreements.

False	Don't know	False

Trust Principle 3: Intellectual Humility through Critical Thinking

The world would be a better place if more people followed these principles:

- Golden Aspect (In-Group): Actively search for arguments that could prove you wrong even when you feel right.
- Silver Aspect (Out-Group): Don't ignore arguments that could prove you wrong even when you feel right.

False	Don't know	False

Trust Principle 4: Honesty through Transparency

The world would be a better place if more people followed these principles:

- Golden Aspect (In-Group): Tell the truth with kindness, even at a personal cost.
- Silver Aspect (Out-Group): Avoid intentionally lying to advance your interests.

False	Don't know	False

Trust Principle 5: Future Orientation through Long-Term Thinking

The world would be a better place if more people followed these principles:

- Golden Aspect (In-Group): Look decades ahead and consider the long-term effects of your actions.
- Silver Aspect (Out-Group): Don't ignore the short-term effects of your actions.

False	Don't know	False

Trust Principle 6: Moral Character through Moral Development

The world would be a better place if more people followed these principles:

- Golden Aspect (In-Group): Empower people to treat others the way they would want to be treated themselves.
- **Silver Aspect (Out-Group):** Help people avoid treating others in ways they would not want to be treated themselves.

False	Don't know	False