

# Ingy El Sheikh

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## EDUCATION

**New York University Abu Dhabi,**  
*Bachelor of Social Science in Social Research and Public Policy,*  
*Bachelor of Arts in Interactive Media, GPA: 3.82*

Abu Dhabi, UAE  
May 2024

**Hayah International Academy (HIA)**  
*International Baccalaureate Diploma*  
IB final score: 41/45 (ranked top 5 in grade level)

Cairo, Egypt  
June 2020

## EXPERIENCE

### **Communications Intern- APCO Worldwide**

Dubai, UAE  
Feb 2023– May 2023

- Assisted in writing press releases, media alerts, media pitches, and social media content for clients.
- Assisted project managers with mailings, database development, event coordination, and media call-downs.
- Assisted in gathering information and conducting primary research on client issues.
- Monitored news coverage and social media conversations related to client issues.

### **Research Assistant- NYUAD**

Abu Dhabi, UAE  
Jan 2022-May 2022

- Provided assistance with study coordination and communication.
- Assisted with conducting literature reviews and maintenance of reference libraries.
- Researching and compiling data and scholarly work surrounding community schooling/education in Egypt
- Assisted in translating and transcribing interviews in Arabic and English.

### **Student Union PR and Marketing Director**

Cairo, Egypt  
Sep 2018-June 2019

- In charge of all social media and billboard content.
- In charge of keeping student body informed of all events, announcements, or projects initiated by the council.
- In charge of obtaining approval from all parties when needed.

### **(HIA)MUN'20, Deputy Secretary General (THIMUN affiliated conference)**

Cairo, Egypt  
March 2019-Feb 2020

- Served as the second in command to the Secretary General and was in a team of three leading the members of the Secretariat and organizing the conference. The conference was attended by around 600 people.
- Worked with various external stakeholders such as sponsors including Nestle, Danone, Cinnabon, Coventry university etc.
- Managed internally to ensure maximum efficiency from the academic committee (Presidents, and chairs) to maintain the level of debate and deliver the best learning experience for incoming delegates. Aided the committee by helping with their chair reports (research) and giving detailed feedback.
- Managed organizing committee to ensure the best quality of food, hospitality, venue, and transportation.
- Managed financial team and organized/ fundraised for community project reaching 50,000 EGP (connecting pure water sources in houses of those in need).

### **TEDx Youth@thenile, Budgeting Manager**

Cairo, Egypt  
July 2019-Dec 2020

- Handled the budget of around 40,000 EGP for this event attended by approx. 800 people.
- Secured financial sponsors.

### **Exponential Camp Coach**

- Coached small groups of 4th and 5th grade students once a week
- Coordinated team building activities to improve their social performance.

Cairo, Egypt  
July 2022-Sep 2022

## SKILLS

**Language:** Arabic (Native language), English (fluent), familiar with French

**Computer:** MS Word, Excel, Power Point, Adobe, Stata, Processing, Arduino, Java, Python