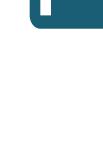


Ininahazwe Leobard

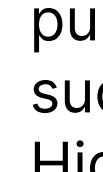
Student

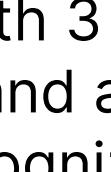
 Kigali, Rwanda

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 +(250) 780980526

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 inileobard2005@gmail.com

 ininahazwe-leobard-874317243

Creative marketing executive well-educated in web-based advertising, data analysis and publication marketing. Highly-motivated visionary with 3 years of experience in developing highly successful and award-winning marketing programs and advertising campaigns.

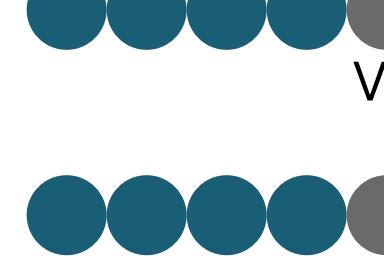
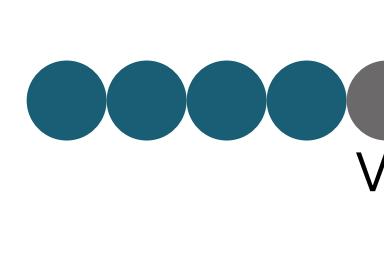
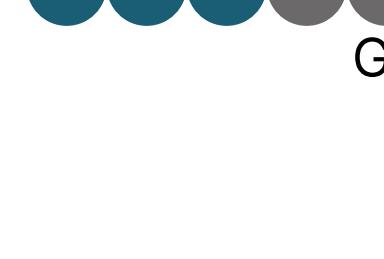
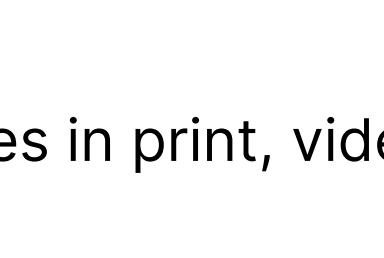
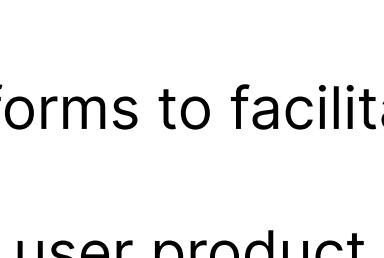
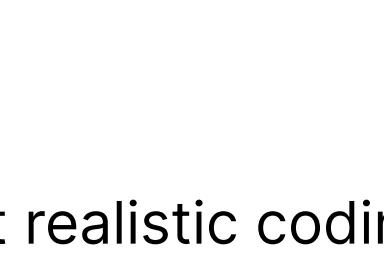
High-achiever with moral character and integrity recognized for utilizing diverse marketing methods and tactics.

Hardworking and passionate job seeker with strong organizational skills eager to secure entry-level Chief Marketing Officer position. Ready to help team achieve company goals.

Top-notch software developer with proven track record of success leading and growing organizations. Strong background in strategic planning, financial management and team development.

Skilled in identifying opportunities and implementing practical business strategies with commitment to staying informed about latest trends, technologies and best practices.

Skills

● UI/UX Design		Excellent
● Budgeting		Very Good
● Sales Promotion		Very Good
● Marketing Skills		Very Good
● Business Development		Very Good
● Web Design&Development		Very Good
● Software Development		Very Good
● Social Media Proficiency		Good

Work History

2023-01-current

● Chief Marketing Officer

A&RR Group, Kigali

- Managed branding campaigns and event marketing initiatives in print, video, web and social media.
- Oversaw development of traditional and social media marketing campaigns to drive sales and customer engagement.
- Created official company page on various social media platforms to facilitate interaction with customers.
- Oversaw and guided brand marketing programs to optimize user product experience.
- Produced media kits to showcase key marketing analytics and demographics for sales presentations

2023-02 | 2023-02

● Software Developer

Dynasoft Ltd, Kigali

- Collaborated with project managers to select ambitious, but realistic coding milestones on pre-release software project development.
- Revised, modularized and updated old code bases to modern development standards, reducing operating costs, and improving functionality.
- Collaborated on stages of systems development lifecycle from requirement gathering to production releases.
- Discussed issues with team members to provide resolution and apply best practices.
- Developed software for desktop and mobile operating systems.

Education

2021-03-current

● High School Diploma

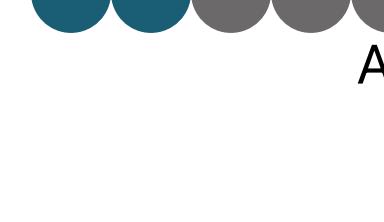
Lycee de Kicukiro APADE, Kigali

- Continuing education in languages
- Completed professional internship in IDA technologies in 2022
- Completed professional internship in kLab in 2023
- Member of school's debate team
- Elected Captain of School's Basketball Team

Accomplishments

- Collaborated with team of 7 in the development of A&RR Group's projects.
 - Supervised team of 7 staff members.
 - Used Microsoft Excel to develop inventory tracking spreadsheets.
 - Founding member of A&RR Group.
 - Employee at Dynasoft Ltd.

Software

● Web App management & maintenance  Excellent

● Web development & design  Very Good

● Software development and design  Very Good

Languages

● English  Excellent

● French Excellent

● Kinyarwanda Excellent

● Kirundi Very Good

● Swahili Good

● Spanish Average

Basketball

- I love playing basketball, its the hobby i love most. I even considered playing pro but couldn't because it requires a lot of time which i don't have.

It helps me to relax clear my head and also keeps me in shape due to all the cardio.