

**Ink Link**  
Far beyond prints

# Product Catalogue



Designs



Printing



Large Format



Accessories



Designs



Printing



Large Format



Accessories

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## Designs

In Our Office We Create Individual Graphic Designs.

Our Team Of Expert Designers Will Advice And Create

What Your Imagination Suggests. We Prepare A Visualization Of Your Organization's Logo, Catalogue,

Folder, Flyer And Large Format Banners & Signboards.



## Project

Our company has been on the market for decades, in this period hundreds of interesting, unique and unconventional projects saw the light of day. Our strong point is our own, dynamically developing graphic design studio. The team working here has great experience, professional skills and creativity, allowing us to provide high quality of our services.

Appropriate graphics has a chance to stand out among thousands of projects, and good graphic design is the lifeblood of advertising and a strong marketing tool. Our projects are used for branding, positioning products, creating the image of the company, and thus have a direct impact on attracting an even wider range of customers.

Graphic design is our passion, and thanks to the technological support, access to the best software on the market we are able to realize any, even non-standard designs. In addition, we advise and assist in the implementation of each project, advise on selecting the appropriate materials to be used. Thanks to our graphic arts the client can get an original logo design of their company, interestingly designed business cards, leaflets, brochures, catalogues, as well as eye-catching exterior graphic elements – banners, light panels, signs, etc. We also have rich experience in typesetting and printing of publications books, albums, photo-books.

We approach each project individually, we are able to listen to the needs of clients and, based on them, we perform highly rated designs.

We provide services to small and large companies, state and local institutions, advertising agencies, other printing and individual clients.

The best proof of our quality standards and skills is our rich portfolio and a database of companies that have trusted us.



## Digital Printing

We print, fold, glue, bind and create for you all that offset and digital printing offers, whether it is a simple business card, flyer or catalogue, and perhaps you need to have non-standard documents in your company to make records of trade in goods, finance or other things?

You are in the right place.



# Key



Printing in CMYK colour (4 colours)



Print in Grayscale (1 colour)



Single-sided printing



Double-sided printing



This symbol indicates coating.

In the case of digital printing it means a film gloss or matt finishes. With the offset it means, in addition to the foil, gloss or matt finishes. With large-format printing it means a laminate from a roll.



Selective varnish (UV)



Punching - cutting punch



Perforation



Folding leaflets in the so-called "Z"



Folding leaflets in the so-called "U"



Perfect Binding



Spiral Binding



Saddle stitching



Cutting with the OPOS  
system



Liquid laminate

# Business cards

It is difficult to imagine our relationship in the modern business world without a business card. Although it has a small size, it contains a wealth of information and allows you to create the image of any company. For our clients, we offer a business card in a very good quality, single or double sided. Our graphic design studio will develop a design that allows your company to stand out from the crowd. We offer different types of refining business cards i.e. foils, varnishes, selective varnishes UV, etc.



	CMYK	BW	1					
85x55mm	++	++	++	++	++	+	++	++
90x50mm	++	++	++	++	++	+	++	++

Digitalprint   Offsetprint



## Gift Cards

Loyalty or discount cards are the key elements of loyalty programmes with which the company establishes long-term relationships with clients.

Cards can be honours for a specific group of customers, e.g. VIP. A satisfied customer using the card makes regular purchases and recommends products/services to their friends or family.

We can prepare the gift cards on paper or plastic.



## Posters

One of the most effective forms of advertising is a static poster. Placing it in the public space plays an important role of information and advertising. We offer our clients a variety of formats from A3 to B1. At the individual request of clients it is possible to print in larger formats.



	CMYK	BW	1	1/2	S	1/1
85x55mm	++	++	++	++	++	+
90x50mm	++	++	++	++	++	+

Digital print   Offset print

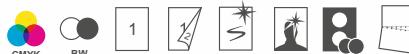
	CMYK	BW	1	1/2	S	1/1
A3	++	++	++	++	++	++
A2	+	+	+	+	—	—
A1	+	+	+	+	—	—
B3	+	+	+	+	—	—
B2	+	+	+	+	—	—
B1	+	+	+	+	—	—

Digital print   Offset print



## Flyers

A popular tool for marketing and advertising are leaflets. Through various types of distribution channels they reach broad audiences and are an important source of acquiring customers. We offer a wide range of leaflets on a variety of formats and our own graphic design studio makes our leaflets arouse interest to the public. We print our issues from the A7 to A4 size



A6	++	++	++	++	++	+	++	++
A5	++	++	++	++	++	+	++	++
A4	++	++	++	++	++	+	++	++

Digital print    Offset print

## Folded Leaflets

An interesting form of advertising leaflets are also folded leaflets. They perform the same function as normal flyers but can contain much more information. The most popular options for typesetting are "U" and "Z".



	CMYK	BW							
DL	++	++	++	++	++	+	-	-	++
A4	++	++	++	++	++	+	++	++	++
A5	++	++	++	++	++	+	-	-	++
A6	++	++	++	++	++	+	-	-	++
A3	++	++	++	++	++	+	++	++	++
A3+	++	++	++	++	++	+	++	++	++

Digital print    Offset print



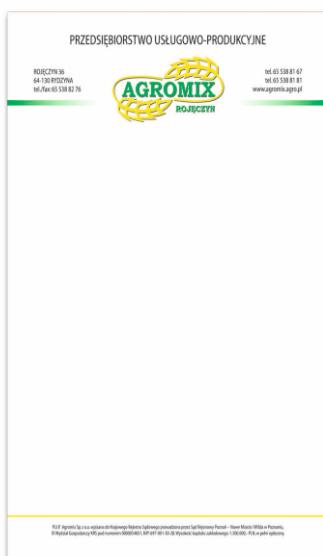
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## Letterhead

Letterhead acts as a relay of basic contact data about your company, but is mainly used for correspondence with clients and for the company documentation. Using the company's stationery dramatically improves their image, and also has a positive effect on the perception of the company as vibrant and modern. This type of paper is offered in a basic weight of 90g, on request we can apply a higher weight. The minimum issue in digital print technology is 50 pieces, and in offset printing technology the minimum is 250 pieces.



A4	++	++	++	++	++	++
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Digital print   Offset print

## Folders

The use of different kinds of folders can be used to consolidate the company's brand on the market. The most commonly used are bid folders, as a form of protection for commercial documents and marketing materials. Depending on the purpose and needs, we offer a folder with increased volume and thickness of the back. For increased durability and aesthetics, we can use a number of finishes in the form of surface coating with a dispersion varnish, we can use the foliation (mate or gloss) or lay selective UV varnish, which will expose selected graphic elements.



Single-creased	+	+	+	+	+	+	+
Double-creased	+	+	+	+	+	+	+

Digital print   Offset print



## Notepads

Our offer includes very practical for daily office work company notepads, thanks to which you can pass advertising and promotional information.

These products are mainly printed on offset paper with a weight of 80-100g, glued on the top edge of the cardboard back. All of our notepads contain the company contact information, logos, etc. in accordance with the individual needs of clients. The most frequently suggested formats are from A6 to A4.

## Desk pad planners

Desk pad planners which are a combination of a calendars and notebooks on the desk play an important advertising role, because for 365 days they are exposed to the client. Especially appreciated in office, they allow to organize work, and over it allow to keep current notes. The most popular desk pad planners are in the formats A2 and A3 paper 90g offset.



DL	++	++	++	++	++
A6	++	++	++	++	++
A5	++	++	++	++	++
A4	++	++	++	++	++

Digital print   Offset print

A3	++	++	++
A2	+	+	+
B3	+	+	+
B2	+	+	+

Digital print   Offset print



## Commercial printing

Do you run your own business and often need job printing? They are also used in schools, accounting departments and numerous offices. If you have had trouble finding specialized documents necessary for your company, we have the solution. We offer prints adapted to the requirements of administration, banking, construction, accounting offices, as well as patterns of invoices, bills, personnel documents and many others. We have everything you may need in one place. Browse our offer, in case of doubt, please contact us.

- Industrial prints
- Carbonless copy forms
- Invoices
- Transfer orders
- Evidence of the sale
- Storage files
- Attendance lists



A6	++	++	++
A5	++	++	++
A4	++	++	++

Digital print   Offset print

## Packages

Our company deals with printing on the packaging of cardboard. It is perfect as packaging for promotional items, greetings, food, gifts, etc. products test series. We produce packaging exclusively at clients' orders. We offer making models – the price and completion date depend on the number and the variant of the selected packaging.



Digital print   Offset print



## Stickers

Stickers are an excellent form of advertising. Whether they are stickers for children or logos handed out at jamborees and fairs, they all serve their purpose by constant contact with the customer. Stickers also are used in technical processes - as warning or describing stickers.

Our stickers, thanks to the use of OPOS cutting become unique in their appearance and therefore stand out among other stickers.



## Catalogues

Industry catalogues are an important element in building the image of the company and they mostly include descriptions of products or services. Our company has on offer of printing of catalogues in various formats and, depending on the volume of pages catalogues can be sewn or glued.

Catalogues as stitched booklets are in sizes from DL to A4 in the volume of pages from 8 to 60, and catalogues with glued spine from 48 pages to 256.

Thick paper (matt or gloss) is used to print catalogues in weight from 130 to 300 g.



	CMYK	BW	1	*	L	G	SA	P	P	SN	SN
--	------	----	---	---	---	---	----	---	---	----	----

DL A6	++	++	++	++	++	+	++	++	++	++
-------	----	----	----	----	----	---	----	----	----	----

A5 A4	++	++	++	++	++	+	++	++	++	++
-------	----	----	----	----	----	---	----	----	----	----

B5	++	++	++	++	++	+	++	++	++	++
----	----	----	----	----	----	---	----	----	----	----

210x2	++	++	++	++	++	+	++	++	++	++
-------	----	----	----	----	----	---	----	----	----	----

10	++	++	++	++	++	+	++	++	++	++
----	----	----	----	----	----	---	----	----	----	----

	++	++	++	++	++	+	++	++	++	++
--	----	----	----	----	----	---	----	----	----	----

CMYK	BW	1	*	L	G	SA	P	P	SN
Any size	++	++	++	++	+	+	++	++	++

Digital print   Offset print

Digital print   Offset print



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## Event and other cards

Our company enables the production of company both seasonal cards and commemorative ones.

Thanks to such a card, you can notify about an important event in your company, an occasional meeting or a jubilee. They can be used as postcards for example with a picture of your business premises, corporate Christmas cards or invitations.



			1					
DI	++	++	++	++	++	+	++	++
2DI	++	++	++	++	++	+	++	++
A6	++	++	++	++	++	+	++	++
2xA6	++	++	++	++	++	+	++	++
A5	++	++	++	++	++	+	++	++
2xA5	++	++	++	++	++	+	++	++

Digital print   Offset print

## Calendars

The role of planning and organization of our daily life has become our second nature, so calendars play a major role. In our offer even a picky client will find a wide range of calendars in books forms, to be placed on a wall and desktop ones.

We propose calendars in a variety of formats tailored to the individual needs of our clients. Book calendars come in sizes up to A4 pocket, and wall ones up to B1 format.





## Labels

One of the most important elements of advertising is product appearance. The consumer, deciding to purchase a particular product, is usually guided by emotions that are triggered by appropriately selected colours for the product. Our company has rich experience in both designing and printing a wide variety of labels for many manufacturing industries.

We offer self-adhesive labels on paper or foil, matt or glossy, digital and offset printed.



Any size	++	++	++	++	++	++
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Digital print    Offset print

## Envelopes

In the age of mass communication company printed envelopes are the first impression and the advertising message about the sender. On many advertising materials interesting and professional printing attracts attention and allows to stand out. We offer corporate envelopes in a variety of formats, rich colours, printed single and double-sided. Allow to stand out in the flood of mass mailings!

	CMYK	BW	1	S
DL	++	++	++	++
C6	++	++	++	++
C5	++	++	++	++
C4	++	++	++	++

Digital print    Offset print





## Large Format

What would advertising be without a banner, roll-up or poster? Let yourself be seen through outdoor advertising in various sizes and forms. In size we are only limited by our imagination, and you?





## Banners

For years advertising banner have been enjoying great popularity, and their main advantage is big versatility and ease of transport and assembly. More than that banners can be freely adapted to the individual needs of the client.

In our offer you can find a wide range of visual advertising. We make banners single- and double-sided printed on high-quality materials characterized by full colour and sharpness of colours.



## Mesh/Oneway Vision

Mesh banner is the best solution for outdoor advertising in windy areas or on large surfaces such as e.g. facades of buildings. The structure of the material allows the wind go through and there is no damage to the material or system.



## Roll-Up

The roll-up is a very functional and practical promotional and advertising carrier. Its main advantage is its lightweight aluminium construction. The internal cartridge with graphics allows you to quickly disassemble and assemble it anywhere. Everything is housed in the cover, which facilitates convenient transportation. In addition to advertising a roll-up can be used as a carrier of information and organization, thanks to which it is very often used for promotional purposes on training symposia, etc.

We offer roll-ups available in the formats 80x180, 100x200 and 90 x 180 cm.



## Stickers

Stickers printed on various types of foil play an important role in the functioning of large companies. Their main advantage is a broad spectrum of bases on which they can be applied and any shape, size and colour. As a direct manufacturer we offer stickers both the matt and flash, and the orders are within a short time. We have our own qualified installers who perform sticking them on sites, cars, billboards, hanging banners, etc.



## Posters

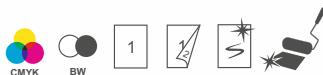
Show your design in a large format and stand out among others.

Posters give unlimited transfer of information. Our unique offer includes posters in rare formats that you can specify on your own.



## OWV foil

Foil with mesh structure allows the flow of daylight, is a great medium for advertising – for both long exposure and short marketing campaigns. Easy application on the display window or on the rear car window. It enables visibility from inside to outside but not in the other direction.



## Wallpapers

We offer printing on wallpaper and even a picky client will find something for themselves.

We print any graphics on the following types of wallpaper:

1. Paper wallpaper
2. Wallpaper with Vinyl/Fabric



## Reflective tape

This is foil which has highly reflective microprisms in its structure. It is used as a material for the production of directional and informational signs.



## PVC Boards

Boards are advertising carriers used outdoors and are resistant to weather conditions. We have boards of various weights, lined with monomeric foil or we print directly on it (UV printing), and for longer exposure we additionally laminate it. Boards can be used as signposts in the urban space, signboards, promoting services or products.

## Plexiglass boards

Translucent self-adhesive foil is applied on the boards whose basis is plexiglass. The foil may also be used in backlit graphics and other transparent underlay e.g. glass. The combination of plexiglass and foil works on bulletin boards, spatial forms and letters, backlighting or skylights.





## Flags

Due to their original form advertising flags are becoming increasingly popular. They are easy to install, which causes that they are widely used, in the urban areas as well as wider open spaces.

Advertising flags that we offer are available in different sizes and shapes, and to attach them we use aluminium masts with various types of stabilizers - a base for water or sand, screw augers into the ground etc



## A-boards

An important advertising tool is also a free-standing advertising board, particularly useful as a medium for information and advertising locally, exposed in front of a store or company.

The essence of the a-board is to attract and inspire interest in your product or service, so the quality of the reproduced image is important.

We offer our clients boards in different sizes, from A2 to B1, both single and double sided, made of anodized aluminium. There are also wooden boards, with a board for writing, for example changes to the menu, slogans, etc., and a-boards the type of windtalker boards, with a stable base filled with water or sand.



## Blueback

Blueback paper with blue insulation from the base, is designed primarily for covering billboards or as a material for large format posters. It is relatively inexpensive paper, used mainly for short advertising campaigns and promotional activities. Large format prints on this type of the paper are resistant to moisture and UV light. We also provide all our customers with installation at convenient times.

## Canvas

Canvas is a kind of fabric on which you can print perfect photos in full colour, sepia and grayscale. Canvas prints are a great form of presentation of photos e.g. on different occasions like weddings, family meetings and presenting various graphics. We offer our clients a complete service from design to stretching on wooden looms.





## Accessories

Gifts, gifts, gifts. Who does not like to get ... and it is even better to give them. If you want to thank customers, contractors, distinguish someone or to show liking, create your own individual gift and delight the recipient.





## Textiles

We have our own machines for printing and decorating clothes.

Depending on the load of material and using different techniques we print on T-shirts, shirts, sweatshirts, hats, and other fabrics. We have a full range of clothing sizes and we also print on materials entrusted by the Client. We carry out orders from 1 piece.



## Lanyards

Sublimation printed lanyards are a great solution that allows you to stand out from the crowd because you are getting a high quality product at a very affordable price. Sublimation technique allows you to print virtually any graphic motif FULL COLOUR. Thanks to this they are the bestselling model of the advertising lanyard.

Lanyards are made of polyester of a width of 10, 15, 20 or 25 mm, on which you can be applied any printing in the CMYK palette. Printing is undetectable under the finger and allows a very good and accurate reflection of the small details of tonal gradations, with photos included.

It is a technique recommended for printing projects containing a large number of colours.

A standard lanyard is a metal snap hook for keys, you can, however, attach practically any kind of accessories to it.



## Mugs

Mugs, thanks to its usefulness and widespread use, are an ideal medium for advertising. As a company gift or gadget it works on any occasion. Mugs with your photo, a dedication or a sentence can hit the desk of all the employees in the company, they can be a memorial after a successful meeting or impress with their originality. We produce small series and single copies, also on the material entrusted by the client.



## Magnets

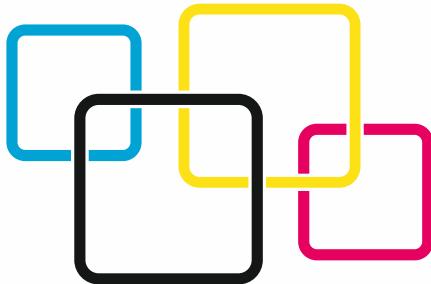
Among the wide range of gadgets magnets are an increasingly popular way of advertising. Thanks to the magnetic surface they are widely used as an advertising medium and practical gift used both in companies and households. This kind of gadget can be made in any size and shape. In our offer you will also find magnetic notepads and calendars working greatly in promotional campaigns.



## Pens

One of the promotional gifts given to customers is a pen. This relatively inexpensive gadget usually helps improve the opinion of the company, but in practice a long time of using it means promoting the company's services or products. We offer clients both plastic and metal pens. Depending on the material from which the pen is made we usually use etching techniques, or pad.





# Ink Link

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1st Floor, Sai Gandhi Square, Varthur Main Rd, opp. to Sigma Tech Park,  
Ramagondanahalli, Whitefield, Bengaluru, Karnataka 560066

Email : [contact@inklinkprints.com](mailto:contact@inklinkprints.com)

Phone No. : 90781 33352 / 98451 10504