

Hackyeah, 27-29.11.2020

# RE-WRAP.IT

PACKAGING IN CIRCULATION

By Inner Savages Association

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# Agenda

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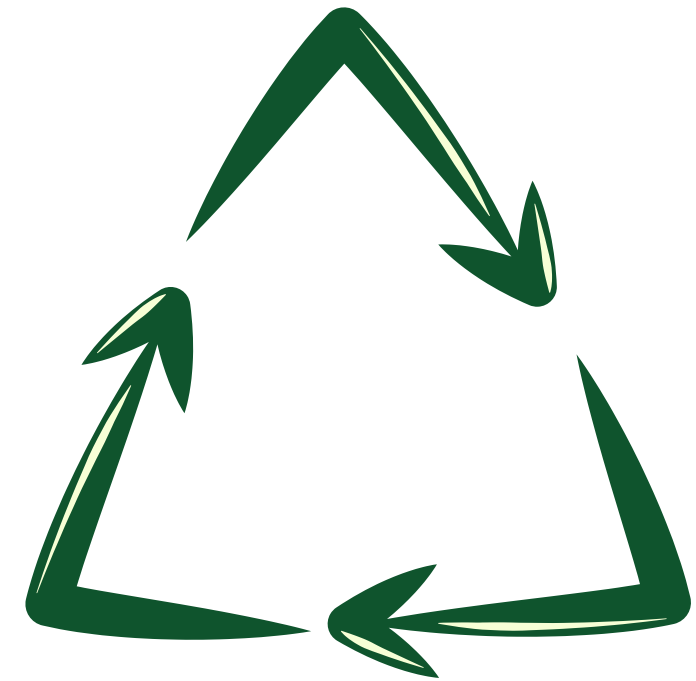
1 Idea

2 Functionalities

3 SWOT Analysis

4 Technological stack

5 Action

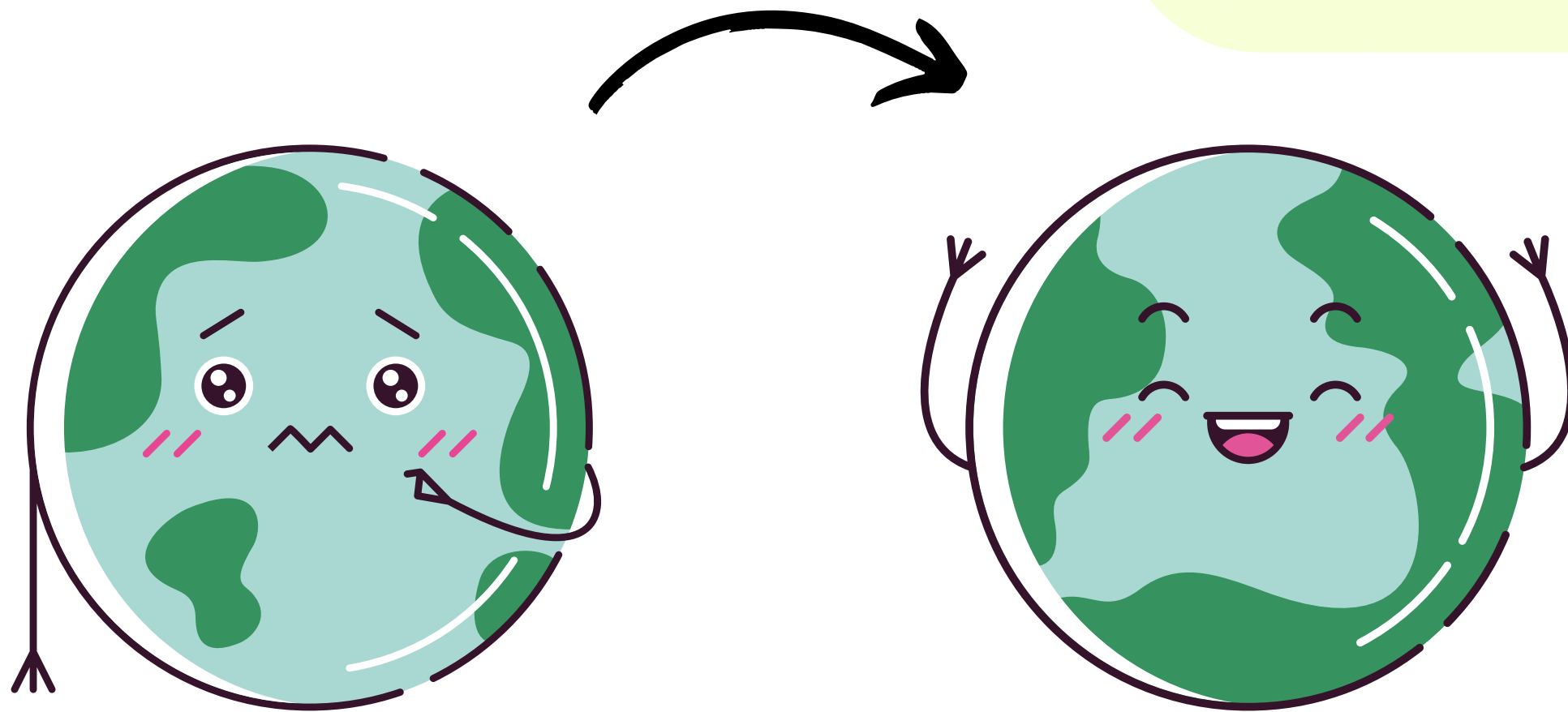


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# Reasons for choosing a WWF topic

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consumerism and the related overproduction of  
packaging materials versus the idea of sharing  
and recovering items in a zero waste community



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# An example from life★

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**Dorota**

9 maja · 🌐

...

Cześć!

Czy ktoś ma na zbyciu trochę kartonów, które nadadzą się do przeprowadzki albo wie skąd takowe można zdobyć? Potrzebujemy około 40 kartonów. Przenosiny w ostatnim tygodniu maja.

[#szukam](#) [#kartony](#) [#przeprowadzka](#)

23 komentarze



**Hania**

🛡 Administrator · 22 lipca 2019 · 🌐

...

Nie wyrzucaj, podaj dalej ... czyli wątek dla zbieraczy 😊

TO CO MACIE DO ODDANIA MOŻECIE WYSTAWIĆ/ODDAĆ TUTAJ:

KARTONY,WYPEŁNIENIA PRZESYŁEK,FOLIA  
BĄBELKOWA,PAPIER PAKOWY/PREZENTOWY

SŁOIKI 0,9L-1L

- Drogeria

TUTAJ: <https://www>



**Agnieszka**

21 sie 2019 · 🌐 · ...NIE CHOMIKUJ, ODDAJ POTRZEBUJĄCYM 😊 PS. folia bąbelkowa i foliówki są oczywiście z odzysku [#reuse](#) ❤️ · Zdjęcia z posta użytkownika Agnieszka Stangrecka



19

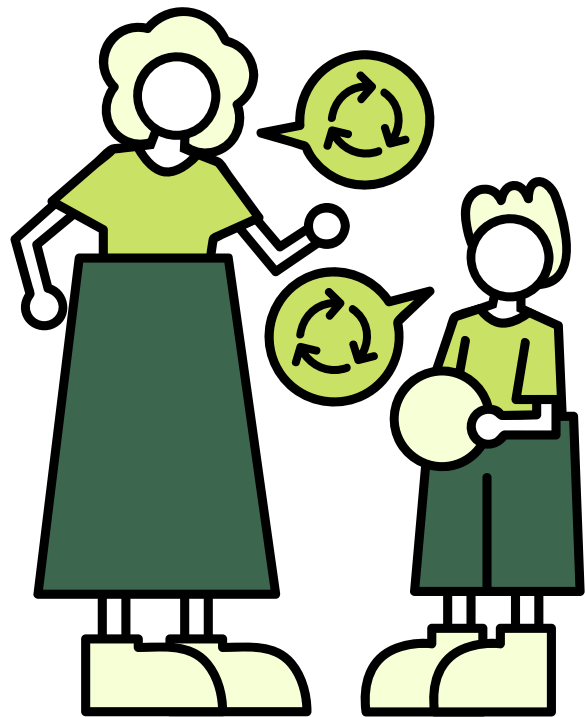
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\*Bdg local zero waste group on Facebook

# Idea

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- ecological movement
- local patriotism
- community building



1

indication of the user's need: give away or get an item (as a company or a private user)

2

the ability to search the announcement database or add a new one

3

new announcement - indication of location, item type, specification

4

search procedure - filtering and sorting by given criteria

5

successful match, item reservation, contact and hand over

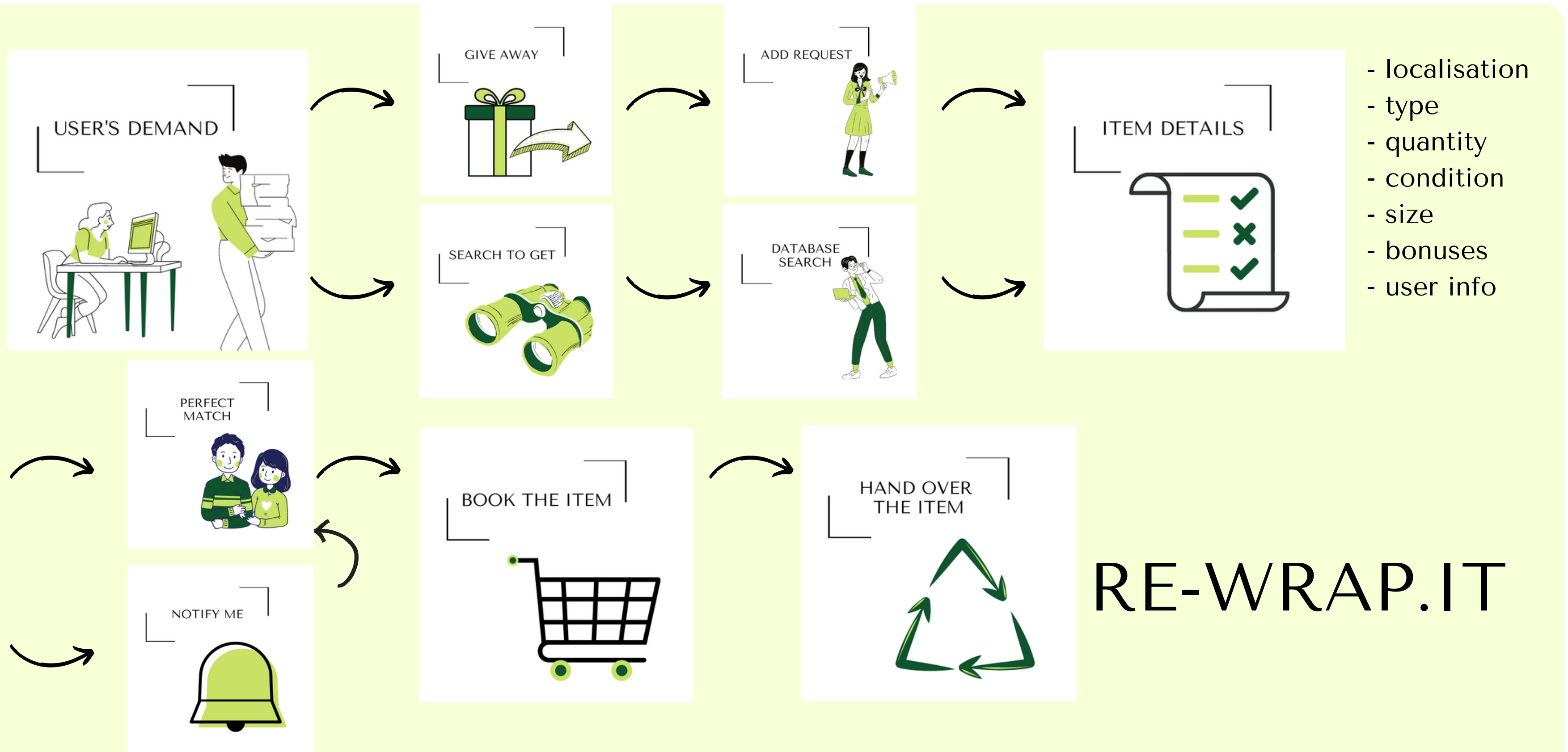
6

if not - notification request

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# Functionalities

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# SWOT Analysis

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## STRENGTHS

- the uniqueness of the idea
- team experience and interdisciplinarity
- overall knowledge of technology

## WEAKNESSES

- team dispersion
- skills gaps: frontend
- underdeveloped functionality: time pressure

## OPPORTUNITIES

- **social needs** (moving out, packing items for shipping, making preserves, children's art etc.)
- increasing technologization and ecological involvement (zero/ less waste) of the society

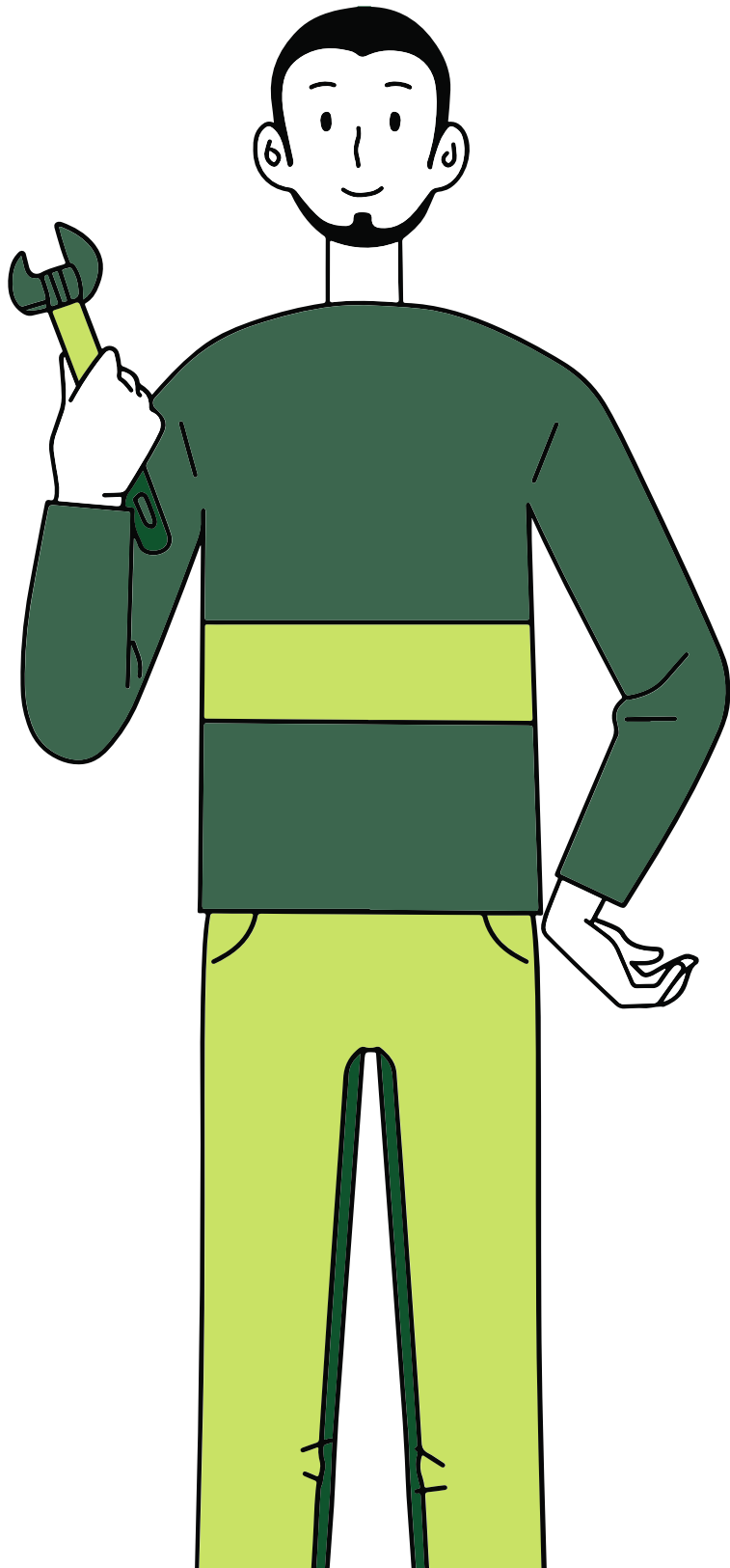
## THREATS

- lack of user interest
- unforeseen difficulties associated with the use of the tool

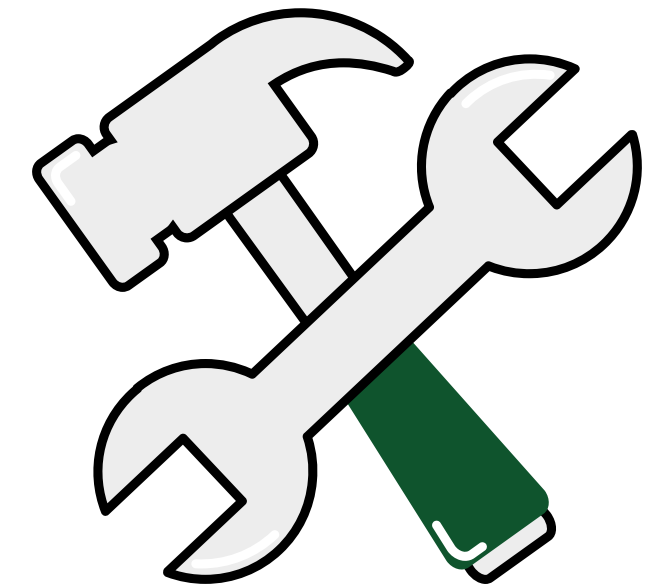
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# Technological stack

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- ReactJS
- Flask
- SQLAlchemy
- SQLite
- Python
- HTML5
- Bootstrap
- JavaScript
- CSS
- Canva



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ACTION

- Demo presentation

Click on me!

