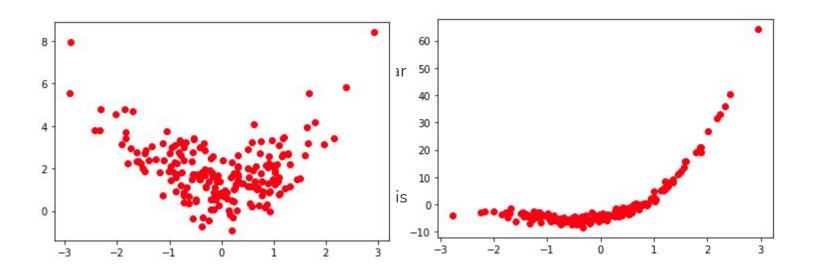
Generalized Linear Regression Models

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Recalling adding curvature



Change the design matrix to incorporate the nonlinear function of predictors

Recalling adding categorical predictors

levels(mobility\$State)

```
## [1] "AK" "AL" "AR" "AZ" "CA" "CO" "CT" "DC" "DE" "FL" "GA" "HI" "IA" "ID"
## [15] "IL" "IN" "KS" "KY" "LA" "MA" "MD" "ME" "MI" "MN" "MO" "MS" "MT" "NC"
## [29] "ND" "NE" "NH" "NJ" "NM" "NV" "NY" "OH" "OK" "OR" "PA" "RI" "SC" "SD"
## [43] "TN" "TX" "UT" "VA" "VT" "WA" "WI" "WV" "WY"
```

Change the design matrix to incorporate the categorical predictors

Model after transformations

Relationship: $Y = x\beta + \epsilon$;

Assumptions:
$$\mathbb{E}[\epsilon] = 0$$
, $Var[\epsilon] = \sigma^2 I_n$.

- Only changes the design matrix.
- Parameter estimations and inferences remain the "same" as in multivariate linear regression models.
- But sometimes transformations on the predictors are not enough...

Transforming the response

- Another way to accommodate nonlinearity: transform the response variables
- We assume the model as:

$$g(Y) = xeta + \epsilon \quad \Leftrightarrow \quad Y = g^{-1} \ (xeta + \epsilon)$$

• Even we assume Gaussian noise, the distribution of the response variable is non-Gaussian.

The noise around the mean of response variable is not additive

Choice of transformation

- Log, polynomials, sine and cosine, exponential, etc
- Always choose the model first on their physical meaning
- Any other way?

Choice of transformation $h(Y) = g(x)\beta + \epsilon$

There are too many possibilities for $g(\cdot)$ and $h(\cdot)$, so let's consider just a few special cases.

The power transformation family, defined for strictly the positive variable U, is

$$\psi(U,\lambda) = \begin{cases} U^{\lambda} & \lambda \neq 0 \\ \log U & \lambda = 0 \end{cases}$$

With the 0th power understood to represent a logarithm, we try to find λ_1 and λ_2 so that

$$\mathsf{E}(Y^{\lambda_2}|X=x) \approx \beta_0 + \beta_1 x^{\lambda_1}$$

This is a more manageable problem.

Box-Cox power transformation

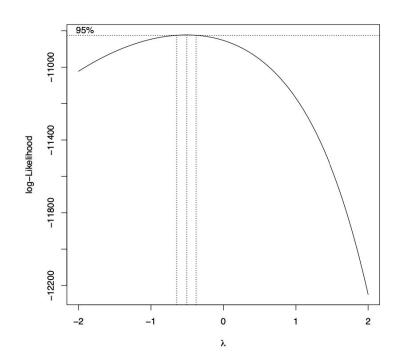
$$b_\lambda(Y) := rac{Y^\lambda - 1}{\lambda} = x eta + \epsilon, \quad \epsilon \sim \mathcal{N}(0, \sigma^2 I_n)$$

Based on maximum likelihood theory. Finds the power transformation $\psi_M(Y,\lambda)$ that makes the residuals as closely as possible resemble a random sample from a Normal population.

The output is a profile log-likelihood like

Box-Cox power transformation

$$b_\lambda(Y) := rac{Y^\lambda - 1}{\lambda} = xeta + \epsilon, \quad \epsilon \sim \mathcal{N}(0, \sigma^2 I_n)$$



• Python:

https://docs.scipy.org/doc/scipy/reference/generated/scipy.stats.boxcox.html

R:

https://www.rdocumentation.org/pack ages/EnvStats/versions/2.4.0/topics/bo

XCOX

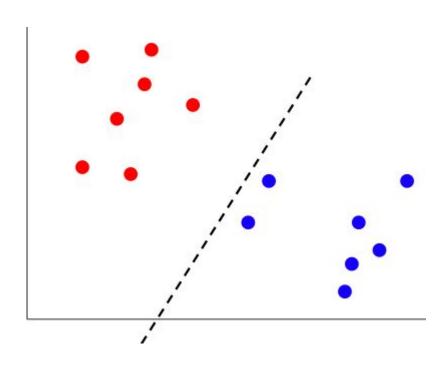
Special case: What if your response variable is categorical?

Instead of modeling the relationship of Y wrt x,

we model the conditional probability of Y|X=x, i.e.

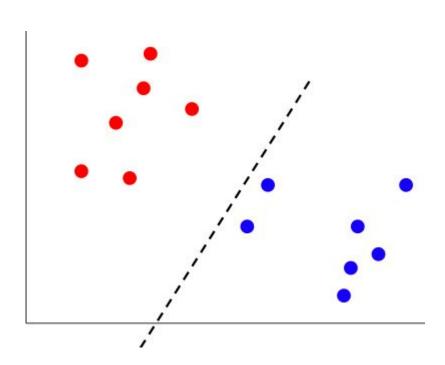
$$\mathbb{P}[Y|X=x]=x\beta$$

Binary response



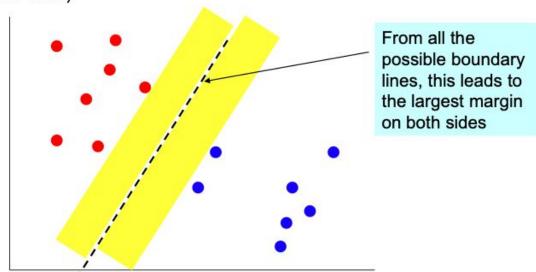
- Support vector machine (SVM)
- Logistic regression

SVM



SVM

- Instead of fitting all points, focus on boundary points
- •Learn a boundary that leads to the largest **margin** from both sets of points (that is, largest distance to the closest point on either side)

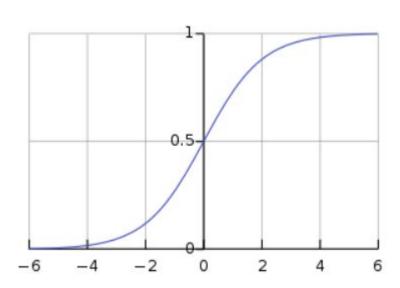


Logistic regression

• Instead of modeling Y = 0 or 1 directly, we modify the probability of P(Y=0|x) as

$$P[Y=0;x]=rac{1}{1+\exp(xeta)}$$

$$P[Y=1;x]=1-rac{1}{1+\exp(xeta)}=rac{\exp(xeta)}{1+\exp(xeta)}$$



Expressing conditional likelihood

More than 2 categories

• Logistic regression in more general case, where $Y \in \{y_1,...,y_k\}$

for k=K (normalization, so no weights for this class)

$$P(Y = y_K | X) = \frac{1}{1 + \sum_{j=1}^{K-1} \exp(w_{j0} + \sum_{i=1}^{d} w_{ji} X_i)}$$

Predict
$$f^*(x) = \arg \max_{Y=y} P(Y=y|X=x)$$

Distribution Support of distribution Typical uses $egin{array}{c|c} \ Link & Link function, \\ \ name & \mathbf{X}oldsymbol{eta}=g(\mu) \end{array}$ Mean function

Linear-response data

Normal

real: $(-\infty, +\infty)$

Exponential	real: $(0,+\infty)$	Exponential-response data, scale parameters	Negative	$\mathbf{X}oldsymbol{eta} = -\mu^{-1}$	$\mu = -(\mathbf{X}oldsymbol{eta})^{-1}$
Gamma		scale parameters	lilverse		
Inverse Gaussian	real: $(0,+\infty)$		Inverse squared	$\mathbf{X}oldsymbol{eta}=\mu^{-2}$	$\mu = (\mathbf{X}oldsymbol{eta})^{-1/2}$
Poisson	integer: $0,1,2,\ldots$	count of occurrences in fixed amount of time/space	Log	$\mathbf{X}oldsymbol{eta} = \ln(\mu)$	$\mu = \exp(\mathbf{X}oldsymbol{eta})$
Bernoulli	integer: $\{0,1\}$	outcome of single yes/no occurrence	Logit	$\mathbf{X}oldsymbol{eta} = \ln\!\left(rac{\mu}{1-\mu} ight)$	$\mu = rac{\exp(\mathbf{X}oldsymbol{eta})}{1+\exp(\mathbf{X}oldsymbol{eta})} = rac{1}{1+\exp(-\mathbf{X}oldsymbol{eta})}$
Binomial	integer: $0,1,\ldots,N$	count of # of "yes" occurrences out of N yes/no occurrences		$\mathbf{X}oldsymbol{eta} = \ln\!\left(rac{\mu}{n-\mu} ight)$	
Categorical	integer: $[0,K)$	outcome of single K-way occurrence		$\mathbf{X}oldsymbol{eta} = \ln\!\left(rac{\mu}{1-\mu} ight)$	
	K-vector of integer: $[0,1]$, where exactly one element in the vector has the value 1				
Multinomial	$ extit{ extit{ iny K-vector of integer: } [0,N]}$	count of occurrences of different types (1 K) out of N total K-way occurrences			

Common distributions with typical uses and canonical link functions

Identity

 $\mathbf{X}\boldsymbol{eta} = \mu$

 $\mu = \mathbf{X}\boldsymbol{\beta}$