
Introduction to applied statistical methods

Lecture 1

Xiaofei Shi

Course setup:

- Instructor: Xiaofei Shi (xs2427@columbia.edu)
OH: Thursday 1:30 - 2:30 pm via zoom
- TA: Zhanhao Zhang (zz2760@columbia.edu)
Yizi Zhang (yz4123@columbia.edu)
OH: Monday 11:00 - 12:00 pm & 2:00 - 3:00 pm via zoom
- Zoom ID: 956 4866 1979 Passcode: 067214
- If you need more help, feel free to contact us through emails

Course setup:

- Course website: https://innerpeas.github.io/ASM_index.html
- We are using Piazza for discussions
- There are 5 homework and a course project, no exam
- We are using Coursework for submitting and grading
- Evaluation: 50% homework + 30% course project + 20% participation

Class participation

- Subject to change
- According to the current return to school procedure, all class will be in person. In order to protect everyone in the classroom while provide the education we promised you,
 - Please wear a facial mask that covers your nose and mouth
 - Please keep 6-feet social distance
 - Follow the gateway testing
- Discussion and Tutorial will be in person, please bring a laptop!

Teaching style

- To learn statistics well, you need to be able to translate human problems into mathematical terms then into working code.
- Learning is a constant application of the scientific method.
- Ask questions.
- Feedback and communications are important.

Objective

- What you should know after taking this class
- What and how you'll be learning in this class

Expectation changes for 3000+ level course

- You will need to work backwards from a desired outcome
 - Projects will be less spelled out
- If we just taught method A in class, you might need method B instead for the project
- Course is designed to “solve” new problems using both old and new methods
- If you don't ask a question in this semester, you're missing out
- You could be interviewing soon, so act like it.
 - No more linear rate learning

Your “expected” background so far

- Statistical Computing
 - Data cleaning
 - Data visualization
- Linear Regression
 - Properties of the regression line (unbiasedness, adding features can hurt)
 - Interpret results and identify appropriate use from regression
 - Diagnostics of regression
 - Modern regression
- Intro Stats
 - Hypothesis testing
 - Random variables
 - Summary statistics

Flow of a typical class

- Before class
 - Do the assigned reading (if any)
- During class
 - Try things out
 - Think about the message
 - Ask questions
- After class
 - Glance over all homework before doing them
 - Do the assignments on time

Applied Statistics is a very broad category

- You could argue any Statistics that uses real data is applied statistics
- “Applied” does **not** mean there is no math
- Your job will require more than interpreting results

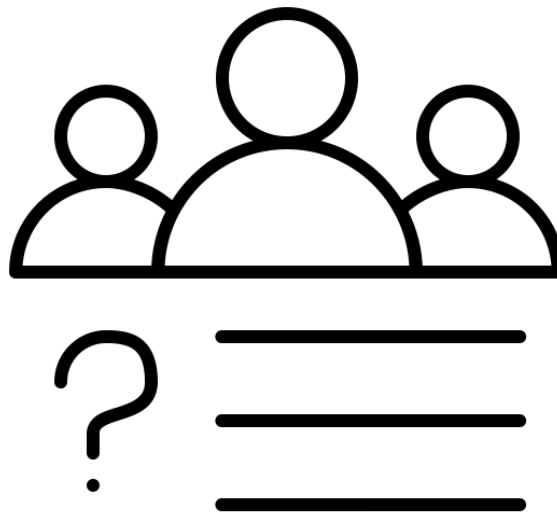
What do you think applied statistics will enable you to do?



Topic 1: where does data come from

- Sampling
- Data quality
- Fairness, accountability, transparency

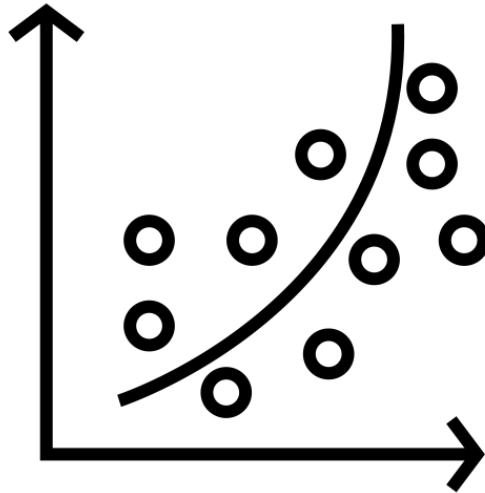
Sounds boring but is the most common weakness I see in students.



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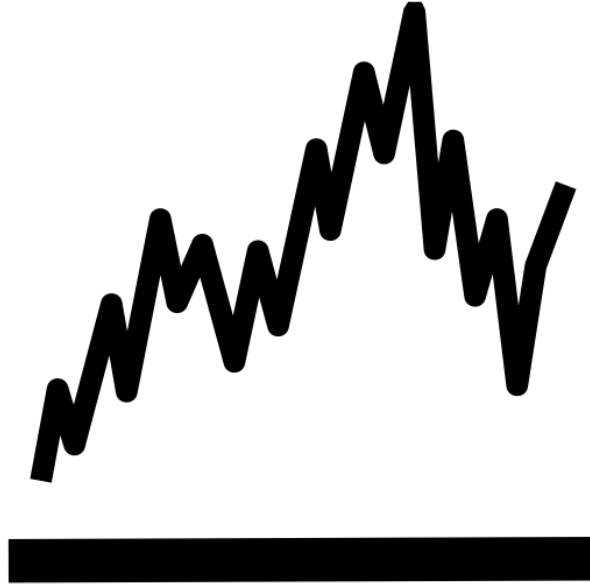
Topic 2: Inference via regression

- Model comparison and improvement
- Bayesian statistics



Topic 3: Data with dependencies

- Time series
- Spatial statistics



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Topic 4: Censored data

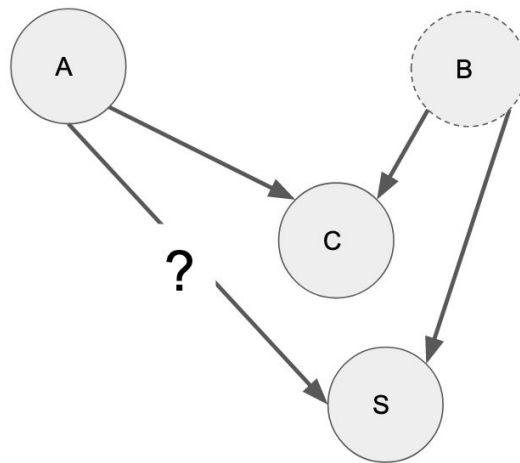
- Survival analysis
- “Conditionally at random”



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Topic 5: Causal inference

- Randomized controlled studies and their limitations
- Methods beyond randomized controlled studies
 - Propensity score matching
 - Instrumental variables
 - Discontinuity
 - Difference in difference



Class Survey



- This is how participation will be measured!