



INNERSOURCE SUMMIT 2025

Celebrating 10 years of InnerSource Commons

Sponsorship Opportunities

About the event:

Celebrating its **10th Anniversary**, InnerSource Summit brings together communities, enthusiasts, companies, and public authorities to explore internal collaboration around software development and innovation.

Topics include driving adoption, improving quality and security of code, platform engineering, AI integration, developer experience optimization, scaling challenges, documentation best practices, internal platforms, and the strategic interplay between open-source and InnerSource methodologies.

Participants learn varied approaches to strengthening open collaboration within closed systems. **Join us on November 13th, 2025, to be part of a community that's actively reshaping how teams collaborate and innovate in modern software development.**

One full 24 hr day
Starts in Japan 10a-4p (JST)
to Germany 10a -4p (CET)
to USA 10a -4p (EST)

30+ speakers
300+ attendees
Keynotes
Breakouts
Exhibition space
Networking opportunities

InnerSource Summit in Numbers:

2024's Numbers:

338 Attendees

39 countries represented

31 speakers

2023

276 Attendees

32 countries represented

26 speakers

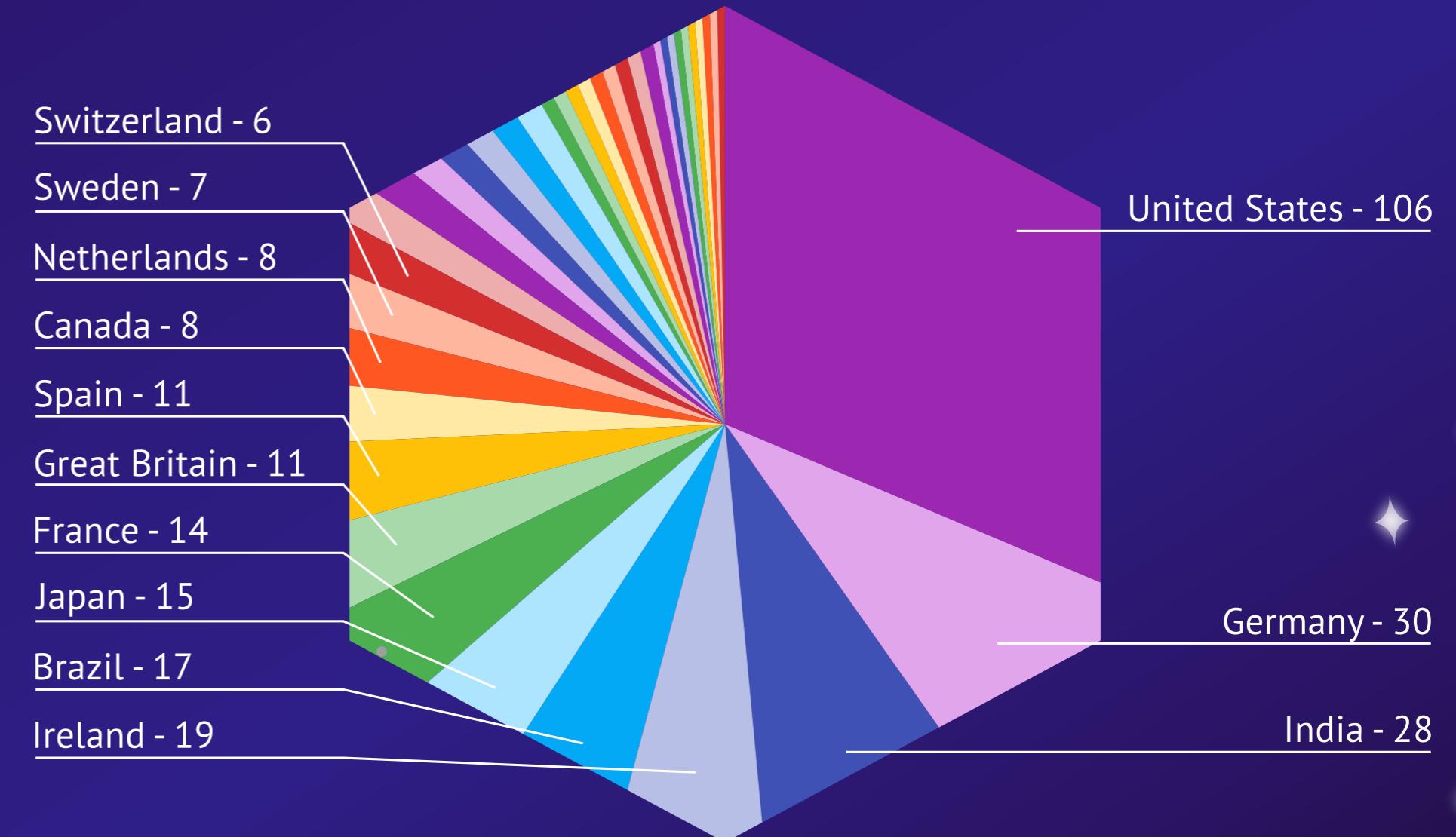
2022

239 Attendees

31 countries represented

30 speakers

2024 Attendee Distribution:



5 Attendees from Peru and Australia
4 Attendees from Greece, Singapore, Turkey, and Hong Kong
2 Attendees from Austria, Poland, Belgium, Portugal, Guatemala, Israel, Nigeria, Saudi Arabia, and Bulgaria
1 Attendee from Norway, China, Czech Republic, Guadeloupe, Botswana, Iceland, Bangladesh, Colombia, Italy, and Morocco.

Sponsorship Overview:

Sponsorship Tiers	PLATINUM \$20,000	GOLD \$10,000	SILVER \$5000	BRONZE \$3,500
Brand Visibility	✓	✓	✓	✓
Digital Presence	✓	✓	✓	✓
Conference Passes	✓	✓	✓	✓
Lead Generation	✓	✓	✓	
Speaking Opportunities	✓	✓		
Additional Benefits	✓			

InnerSource Commons Foundation is pleased to offer a number of sponsorship packages for our 2025 one-day conference. There are multiple add-on benefits available to ensure the maximum impact for your organization.

Does your organization want to reach the global InnerSource audience and support the work of the InnerSource Commons Foundation?

Showcase your organization's commitment to building a collaborative and transparent culture while connecting with key industry stakeholders in this focused, high-impact format.

On November 13th, a full 24-hour event will take place, beginning in Japan from 10 a.m. to 4 p.m. (JST), continuing in Germany from 10 a.m. to 4 p.m. (CET), and concluding in the USA from 10 a.m. to 4 p.m. (EST).

The program will feature keynotes, breakout sessions, networking opportunities, and exhibition space, welcoming open source developers, IT professionals, community leaders, and technology decision-makers.



Sponsorship Packages:

PLATINUM SPONSOR BENEFITS

\$20,000 - ~~3~~ Available

Speaking Opportunities:

5-minute keynote presentation
Content must be technical and educational (no sales pitches)
Subject to program committee approval



Brand Visibility:

Premium logo placement on all event materials
Verbal recognition during opening and closing keynote sessions
Logo prominently displayed on stage screens
Recognition on all event signage and website
Recognition in pre and post-conference email marketing
Logo on conference gift bag and shirt

Lead Generation:

Opt-in attendee registration list (provided post-event)
Custom question in post-event attendee survey
Detailed post-event data report with demographics and performance metrics

Digital Presence:

2 dedicated posts and 1 re-share on InnerSource Commons channels
Promotional recognition in "Thank You to Our Sponsors" slide during keynote
Prominent logo placement on event website homepage

Conference Passes:

8 full conference passes for staff or customers

Additional Benefits:

First right of refusal for additional promotional opportunities
Logo on all session recordings when posted online
Recognition in post-event email to attendees

GOLD SPONSOR BENEFITS

\$10,000 - 4 Available

Speaking Opportunities:

Conference breakout session (30 minutes)
Content subject to program committee approval

Brand Visibility:

Logo placement on all event materials
Verbal recognition during opening keynote session
Recognition on event signage and website
Recognition in pre-conference email marketing
Contribute 2 items in conference gift bag, including brochure

Lead Generation:

Access to a singular locations attendee list (opted-in only)
Post-event data report with demographics

Digital Presence:

1 post and 1 re-share on InnerSource Commons channels
Logo included on "Thank You to Our Sponsors" slide during keynote
Logo on event website

Conference Passes:

6 full conference passes for staff or customers



Sponsorship Packages & Add-Ons:

SILVER SPONSOR BENEFITS

\$5,000 - 8 Available

BRAND VISIBILITY

Logo on event materials
Recognition on event signage and website
Contribute 1 item to conference gift bag

DIGITAL PRESENCE

Social media mention (shared with other Silver sponsors)
Logo on "Thank You to Our Sponsors" slide during keynote
Logo on event website

CONFERENCE PASSES

4 full conference passes for staff or customers

GOLD SPONSOR BENEFITS

\$3,500 - Limited Availability

BRAND VISIBILITY

Logo on event materials
Recognition on event website
Contribute 1 item in conference gift bags

DIGITAL PRESENCE

Logo on "Thank You to Our Sponsors" slide during keynote
Logo on event

CONFERENCE PASSES

2 full conference passes for staff or customers

NETWORKING RECEPTION SPONSOR

\$7,500 - (3 available; Japan, Germany, & USA)

Host the post-conference networking reception with exclusive branding on signage, food and drink stations, and event schedule

LUNCH SPONSOR

\$5,000 - (2 available; Germany, and USA)

Prominent branding at all lunch stations with opportunity for 3-minute announcement before lunch

MEDIA SPONSOR

\$5,000 - (3 available; Japan, Germany, and USA)

Supports event photography with recognition on schedule

COFFEE SPONSOR

\$2,500 - (6 available; 2 per location)

Branding at all coffee break stations and recognition on schedule

MORE OPTIONS

Pricing varies

BRAND VISIBILITY

\$5,000 (1 Available)
Your logo on every attendee name tag (single-color only)

\$3,500 (1 Available)

Logo on all session recordings when added to the InnerSource Commons YouTube channel

SCHOLARSHIPS & INCLUSION

\$5,000 (Unlimited)
Support the conference's scholarship program with recognition during opening keynote and website

\$500 (Unlimited) Scholarships & Diversity

Contact us!

- Have questions about our sponsorship offerings or didn't find the right fit?
- We're happy to provide more details or create a custom package aligned with your goals and budget.

Get in touch – we'd love to hear from you!

**For all Sponsorship inquiries, please contact:
addie@innersourcecommons.org**

InnerSource Commons Foundation reserves the right to increase or decrease the number of available sponsorships and update deliverables based on venue restrictions.



**Addie Girouard
Director of Partner Relations**