

# Evidencia 10 – Streaming Youtube

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**Grupo:** Grupo 1

**Comité:** Logística

**Horas totales:** 2h 20 minutos

## Evidencias:

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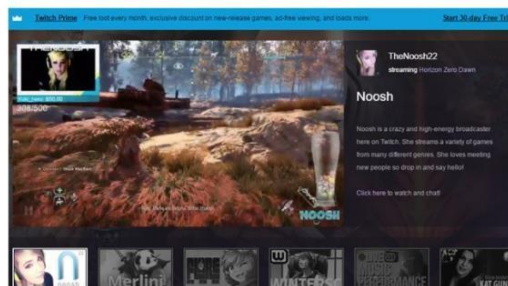
1. Trabajé 2h 20 minutos en ver que alternativas a Youtube había para realizar el streaming de las jornadas y en conectar el programa de streaming OBS con la plataforma Youtube. Las únicas opciones que encontramos fueron UStream y Twitch. La primera fue descartada debido al riesgo de repercusión que iba a tener por el desconocimiento de la página, aunque las funcionalidades que nos daba eran correctas. Twitch, por el contrario, la vimos como una opción muy viable ya que es una plataforma en máximo auge para hacer streaming pero quizás está más enfocada a realizar directos de videojuegos por lo que finalmente fue descartada. Las 3 primeras imágenes nos ayudaron a tomar la decisión de elegir Youtube frente a las opciones restantes. Además, ya teníamos cuenta creada de Youtube con cierta repercusión ya dada que ayudaba bastante a conseguir un mayor número de viewers.

### 1. Twitch:

It is a popular [live streaming platform](#) as well as on demand video platform that assist users to watch anything they like directly from their console and PC. It provides access to all powerful platforms for fastest live streaming.

#### Key Facts:

- ▶ It is rated as an interactive live streaming platform that offers amazing services.
- ▶ The basic account is available for free and it can be created directly from facebook.
- ▶ For turbo account, you need to pay \$4.99 every month.
- ▶ Users will be able to enjoy ads free experience on this platform.



## 2. YouTube live:

[YouTube Live](#) assists users to broadcast their content on real time basis via YouTube channel. This platform is designed with impressive analytics and it offers incredible services like chats, tools as well as interactive platform for communication.

### Key Facts:

- You need to not make additional efforts for post production.
- Audience over YouTube Live loves to share their thoughts as it offers live chat feature.
- Here you will be able to get videos on demand as well as catch watch them live.

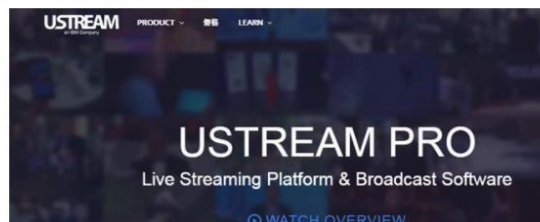


## 7. USTREAM:

This [platform](#) allows users to broadcast their live events as well as shows online. There are so many social media buttons that can be accessed for fast interfacing and the advanced functionalities make video sharing task much simpler. You can watch as well as search for any video content online using this tool even without login.

### Key Facts:

- It is popularly used by marketers, teams and broadcasters.
- It hosts more than 2 million videos live per month and the list also includes some big names like BusinessBlueprint.com and NASATV.
- Users can add graphics, guests as well as presentations without facing any complexity over interface.
- You will be able to get impressive online support for all troubles and support systems stays active for 24x7 hours.
- Price plan starts with payment of \$99/month.



Una vez elegida la plataforma, tuvimos que configurar OBS para poder hacer streaming en Youtube. Para ello, tuvimos que insertar las credenciales de la cuenta InnoSoft Days en OBS para poder conectar ambas plataformas.



