

## **ABSTRACT**

The Alumni and Placement Detail Automation System is a user-friendly platform designed to simplify and automate the management of alumni and placement information in educational institutions. It consists of key modules such as the Alumni Page, Placement Page, Frequent Announcements, and a section to view alumni and placement details. The Alumni Page allows former students to register and update their personal and professional details, fostering a strong network that supports mentorship, internships, and career guidance. The Placement Page maintains records of company visits, student selections, and recruitment statistics, helping students and staff track placement activities efficiently. The Frequent Announcements feature keeps students informed about job drives, interviews, alumni interactions, and important events. All information is stored in a centralized system that ensures real-time access, data security, and ease of retrieval, significantly reducing the reliance on manual records and Excel sheets. The system enhances coordination among students, faculty, and placement officers, supports faster and more accurate report generation for accreditation and reviews, and promotes transparency in placement processes. By bridging the gap between alumni and the institution, it also encourages alumni contributions toward institutional development.