

NADAR SARASWATHI COLLEGE OF ENGINEERING AND TECHNOLOGY

Vadapudupatti, Annanji (po), Theni – 625 531

A three days Innovation and Entrepreneurship Development Program " Way to Product Expo"

Title of the event : **Way to Product Expo**

Date of the event : 08, 09, 10 September 2022

Venue of the event : Sir C V Raman Auditorium

About the event :

Join us for an exciting and enlightening journey at the "Way to Product Expo," an event dedicated to fostering innovation, entrepreneurship, and product development. This event serves as a platform for aspiring entrepreneurs, students, and industry professionals to explore the intricacies of bringing a product from concept to reality..

Guest Speaker Details : 1. **Mr R Ramachandran, EDII-HUB, Field Coordinator** Madurai Kamarajar University, Madurai-625021
2. Dr M Subburajan, Nodal officer, Centre for Entrepreneurship Development.
3. Dr. I Shankar, Assistant Professor (Sr.Gr.), Mechanical Engineering., & Co Ordinator- NewGen EDC. National Engineering College, Kovil Patti

Participants Details : 117 Participants


Organized by : Entrepreneurship development cell & Institution Innovation Cell

Overall Report of the Event :

The "Way to Product Expo" proved a transformative gathering, uniting entrepreneurs and visionaries. Speakers like Mr. R Ramachandran emphasized the synergy of education and innovation, while Dr. M Subburajan shed light on the entrepreneurial journey from ideation to strategic development. Dr. I Shankar, delving into the technical aspects, enriched the discourse. Interactive sessions and networking opportunities facilitated dynamic exchanges, fostering collaborations.

The event's highlight was the showcase of innovative projects, highlighting the community's boundless creativity. From groundbreaking technology solutions to socially impactful initiatives, the diversity of ideas was impressive. As the expo concluded, gratitude was extended to speakers, attendees, and sponsors. The event's impact reverberates, inspiring a new wave of innovation. Participants, armed with insights and connections, depart ready to pioneer a brighter, more innovative future until the next expo beckons.




C. C. MATHALAI SUNDARAM, M.E., M.B.A., Ph.D.,
Principal
Nadar Saraswathi College of
Engineering and Technology
Vadapudupatti, Theni-625 531.