

NADAR SARASWATHI COLLEGE OF ENGINEERING AND TECHNOLOGY

Vadapudupatti, Annanji (po), Theni – 625 531

Webinar on “Process of Innovation Development”

Title of the event : **Process of Innovation Development**

Date of the event : 29.01.2021

Venue of the event : Sir C V Raman Auditorium

About the event :

Embark on a transformative exploration of innovation in our upcoming webinar, "Navigating the Innovation Development Process." Scheduled for 29.01.2021, this event caters to entrepreneurs, professionals, and enthusiasts eager to grasp the nuances of transforming creative concepts into reality. Our seasoned speakers will guide participants through a systematic journey of innovation development, addressing key stages such as ideation, validation, prototyping, and market implementation. Whether you are an experienced entrepreneur or an individual with a fervor for innovation, this webinar promises to provide priceless insights, enriching your comprehension of the intricate innovation path. Join us for an enriching experience that has the potential to elevate your understanding of the dynamic world of innovation.

Guest Speaker Details : Mr B.M. Sambath Kumar, CEO, Q Fab Engineering and Design, Solutions, Chennai.

Participants Details : 41 participants

Organized by : Department of Mechanical Engineering

Overall Report of the Event :

The webinar on the "Process of Innovation Development" conducted on 29.01.2021, provided a transformative exploration into the intricate journey of innovation. Geared towards entrepreneurs, professionals, and enthusiasts, the event aimed to unravel the nuances of turning innovative ideas into reality.

Expert speakers guided participants through key stages such as ideation, validation, prototyping, and market implementation. Attendees, comprising both seasoned entrepreneurs and innovation enthusiasts, actively engaged in the discussions, seeking insights and clarification. The Q&A session facilitated direct interaction with the speakers, enriching the depth of understanding for all participants.

Key takeaways included a clear comprehension of the step-by-step innovation development process, insights into crucial strategies, and practical knowledge applicable to diverse audiences. The event successfully fulfilled its objective of providing a comprehensive understanding of the innovation journey. Gratitude is extended to the expert speakers and participants for contributing to the success of this insightful webinar. As participants embark on their innovation journeys, we encourage them to apply the gained knowledge and stay tuned for future webinars that further explore the dynamic world of innovation.




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