

INNOVIRE

SPONSORSHIP **PROPOSAL**



Who We Are

Innovire is a registered non-profit organization consisting of a group of ambitious students between the ages 13-15, who strive to create an impact in this world by creating and sharing opportunities for ALL youth in an attempt to inspire them to innovate and become leaders in the world of STEM. Innovire was founded in 2018 by a few students attending the SciTech Program at Tomken Road Middle School. Since then the organization and the amazing team that runs it has grown, with members from various high schools around Peel. We are all incredibly passionate about STEM, business, leadership opportunities and opportunities to support our community.

Innovire recognizes that high rewarding opportunities are often only accessed by people with more privileges and/or better resources. We want to provide access to knowledge, resources and opportunities to all youth no matter their background or life circumstances to help them become future world leaders that create change in the world by innovating solutions to world problems. We aim to inspire youth to innovate using technology and in turn inspire others.

Mission: We strive to provide **all** youth with opportunities and experiences to inspire them to become world-class innovators.

Vision: We aim to **inspire** youth to become future change makers through STEM.



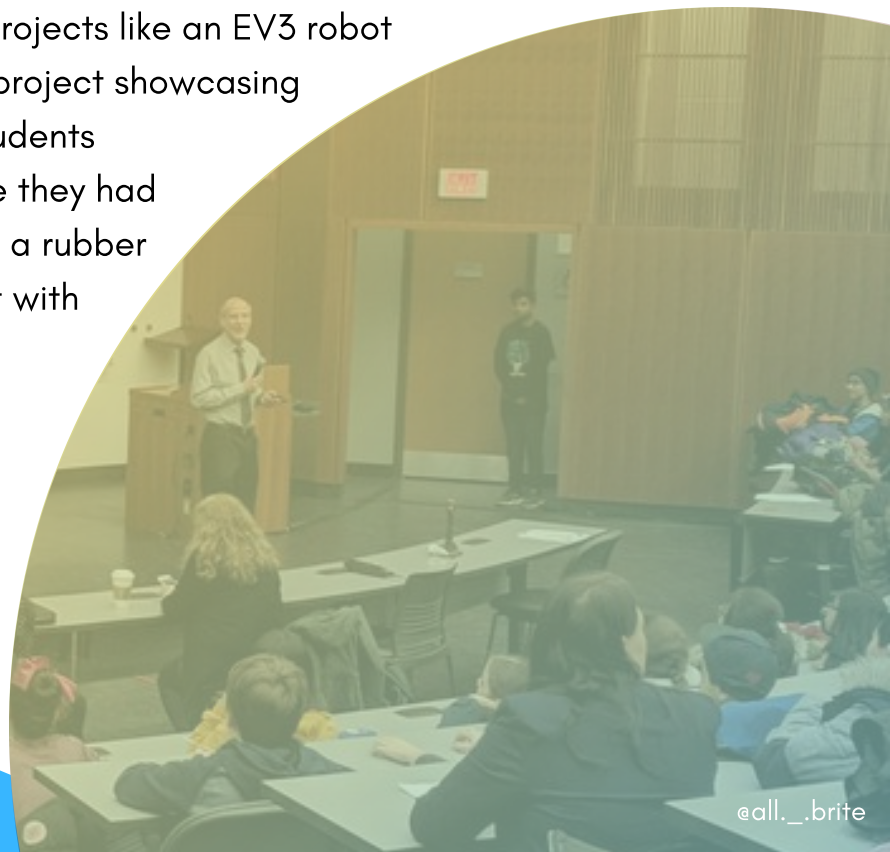
Past Initiatives

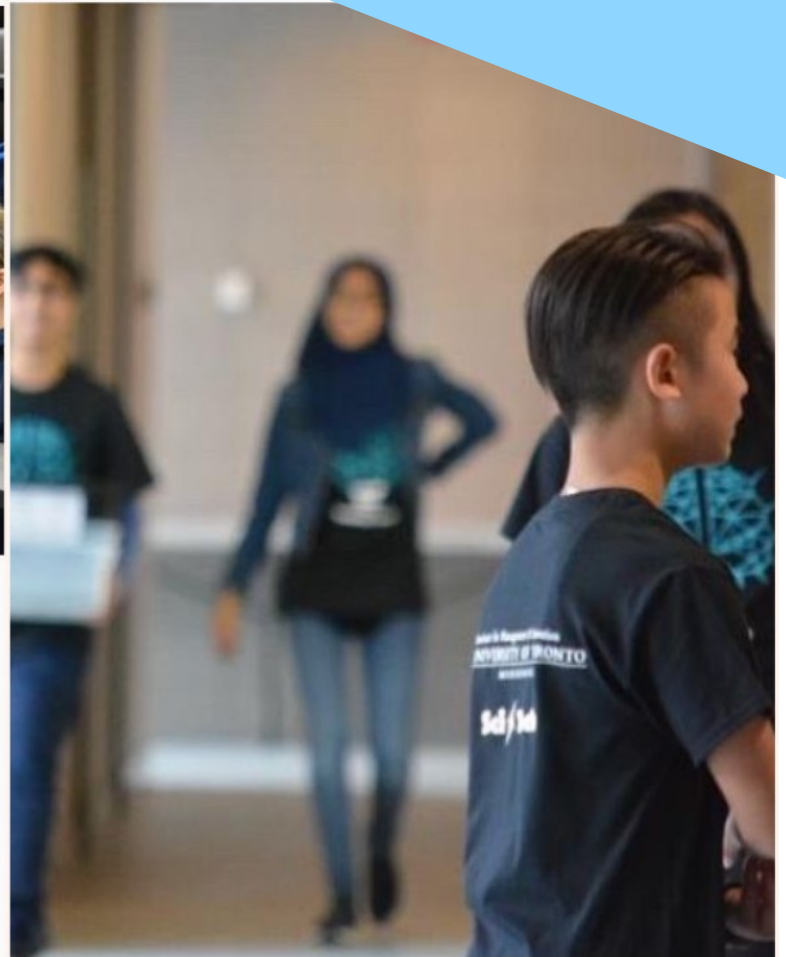
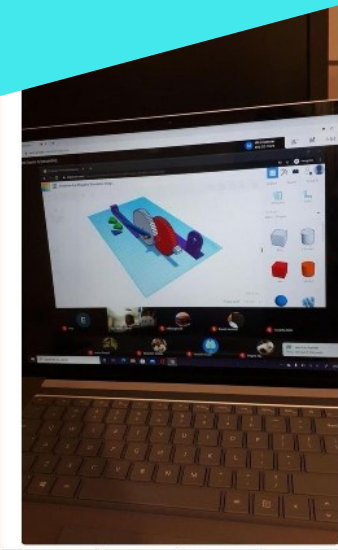
Innovire Summit 2018

Innovire was founded in May 2018 and we held our first conference on Monday, June 21, 2018. The first ever Innovire Summit, had various guest speakers, a team challenge, various workshops/booths displaying cool STEM related projects & innovations and 70 attendees. While it was small with only 70 attendees, it was a great first step for us and a success. We were able to help inspire kids to go out there and create change in the world, through our various guest speakers and teacher panel discussion as well as through the display of cool innovations in our Innovate Alley like the VR maze and an FRC robot.

Innovire Summit 2019

The Innovire Summit 2019 was a huge accomplishment and success for us. We were able to partner with the IMI (Institute of Management & Innovation) at UTM (University of Toronto - Mississauga Campus). We had successful people - both youth and adults - come in from cool, innovative companies & organizations (Google, MetaVRse, TKS, etc.) to share their journeys and help inspire the 350 students attending. Speakers talked about topics ranging from exponential technologies to innovation to inspiration to go out and the world & create change. We again brought our Innovate Alley to showcase cool and innovative STEM projects like an EV3 robot that could solve the rubik's cube or a project showcasing magnetic levitation. We had all the students participate in a team challenge where they had to use LEGO Technic pieces to create a rubber band car that would drive the farthest with the teams with the best cars winning prizes.





2020/21 Plans

As we are in the midst of a pandemic, this past year and in the year going forward we have been trying to adapt to the situation. In doing so, we had to put a pause on our yearly in person Innovire Summit but we have come up with various plans and initiatives that will help us to build our brand awareness and see through our dream of inspiring youth to innovate using technology. In 2020 Innovire found ways to adapt to COVID-19 restrictions to bring interesting, engaging and exciting content to youth. We started our classes in October and in December had our Holiday Decor CAD event.

Classes

As a part of Innovire's mission to inspire youth we have started our very own classes to provide knowledge, resources and opportunities in unique and innovative subject areas that youth can master to create lasting change. We have made these classes as accessible as possible so that anyone within the age range can benefit, no matter their gender, race, socioeconomic status, etc.

Innovire Holiday CAD Event

The Innovire Holiday CAD Event was a huge success. We had an amazing workshop using Google Meets, where youth were able to get hands-on experience in the field of CAD and 3D printing through an online platform called TinkerCAD. Following this we held a competition to raise \$300 for COVID-19 relief where youth designed 3D models of holiday decor. We had some amazing submissions and were able to inspire and excite many youth about the technology of CAD and 3D printing.

For the 2021 year, Innovire plans to bring various engaging, inspiring and exciting events to get youth excited about different topics in STEM. Throughout the year we will be hosting various workshops and events revolving around app development, rockets and space travel, hackathons, etc. all leading up to our much anticipated return of the annual Innovire Summit. This year we will be bringing back the annual Innovire Summit. Innovire Summit 2021 will be held in an online environment with speakers, workshops, team challenges, various opportunities and more!

Exposure and Outreach

When planning and carrying out our initiatives and projects, Innovire has a wide reach in our community, including students, schools, partner/supporting organizations, mentors, professionals and many more. Through our conferences, workshops, competitions, etc. we have been able to reach, attract and work with hundreds of youth and are only looking to grow that number. Through our various efforts we aim to spread our love and joy for STEM with all youth in order to further advance and support our communities. We try to provide all the tools and resources that these youth will need to create their paths towards success. Innovire also organizes various campaigns to help our community to survive, heal and grow during tough times.


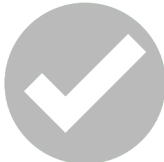





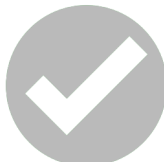










How and Why to Help

Innovire's ambitions are always growing, looking for ways to reach a greater number of youth and make a bigger impact all the time. We have met, worked with, learned from and have been supported by various people and organizations throughout our journey. To achieve our ambitions we are always looking for support whether that be in the form of resources, money, knowledge, experiences, etc. There are various reasons why you should choose to support us and join us on our journey.

In Innovire's journey to share and promote the excitement for STEM with youth of all demographics we have required resources and finances to successfully see through our projects and initiatives. With these resources and finances we try to provide the best quality of support and guidance that youth will need to succeed. Supporting our journey will greatly increase the impact we can make on the youth in our community and our ability to make sure ALL youth are given the tools, opportunities and resources they need to carve their paths to success.

There are various ways you can support our organization and its projects and initiatives. Financial sponsorships would greatly help us in achieving our goals and significantly increase the size and quality of the impact we can make. Non-monetary sponsorships are also very helpful to us, such as providing us with technologies to showcase to youth, supplying certain tools and materials for STEM activities, providing marketing support, giving mentorship/guidance, etc.

Sponsorship Tiers

	BRONZE \$100-\$300	SILVER \$300-\$500	GOLD \$500-\$1000	PLATINUM \$1000±
NAME FEATURED ON SHIRT				
NAME FEATURED ON WEBSITE				
ACKNOWLEDGEMENT DURING EVENTS				
PROMOTION ON OUR SOCIAL MEDIA PLATFORMS				
COMPANY MERCHANDISE WILL BE GIVEN OUT AT EVENTS				
RESERVED SEATS AT OUR EVENTS				
COMPANY SIGNAGE WITH INNOVIRE SIGNAGE				

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The Innovire Team can be contacted through various platforms. If there are any questions please feel free to text, call, email, or direct message us through any of the platforms/methods listed above.

