

Innovire

SPONSORSHIP PACKAGE



About

Who We Are

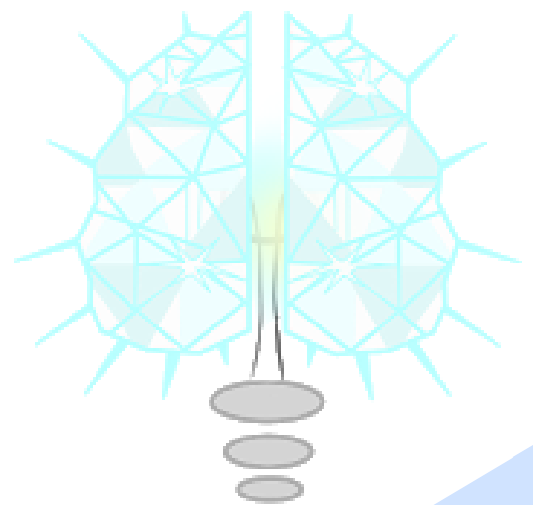
Innovire is a registered non-profit organization made up of ambitious youth ages 13-18, who strive to create an impact in this world. We are all incredibly passionate about STEM, business, leadership, and creating sustainable opportunities to support our community. In an attempt to inspire ALL youth to innovate and become leaders in the world of STEM, our team creates and shares sustainable programs and opportunities for everyone. Our organization was founded in 2018 by a group of middle school students attending the SciTech Program at Tomken Road Middle School. Since then, this organization and our community have grown, with over 350 members across 5 countries.

Mission:

We strive to provide all youth with opportunities and experiences to inspire them to become world-class innovators.

Vision:

We aim to inspire youth to become future change makers through STEM.



Acknowledgement

Innovire acknowledges that the land we are on is stolen land and that we are uninvited guests on unceded First Nations territory. Specifically, we are on the land once populated by the Anishinabek, Huron-Wendat, Haudenosaunee, and Ojibway-Chippewa peoples, the land that is home to the Metis, and, most recently, the territory of the Mississaugas of the Credit First Nation. The land on which we reside was part of the lands included in Treaty 19. This acknowledgement reminds us of our important connection to this land where we live, learn and work - and by doing so, we give our respect to First Nations groups, Inuit, and Métis; past, present, and future.

Furthermore, our team recognizes high rewarding opportunities are often only available to people with increased privileges and better resources. Through Innovire, we want all youth to benefit from our programs no matter their background or life circumstances. We provide the access to knowledge, resources, and opportunities to all youth to help them become future world leaders and change-makers by innovating solutions to world problems. We aim to inspire youth to innovate using technology and in turn inspire others.

We stand against racism and inequality, and as an organization meant to inspire students to innovate, we do NOT condone any form of racial bias or discrimination. We encourage you all to educate yourselves and acknowledge the privilege you might have. It is essential to create a more inclusive and accepting community for everyone. The injustices happening globally have brought many disturbing issues to light, they are disgraceful and it is our (and your) responsibility to change that. We support you and all those who have been impacted by these injustices.

We at Innovire would like to inform our audiences of ways that you can inform yourself and help support these causes. For a list of petitions and various resources regarding these movements, we have created an organized list, and we highly suggest you check all of these links out: <https://innovire-resources.carrd.co/>

Innovire is committed to deepening our own understanding of local Indigenous communities and global issues and to reframing our responsibilities to the land and community. Our commitment to this goal goes much beyond the things we do and post about on our social media. To learn more about our initiatives and stay updated on current events, please visit our website www.innovire.ca

Innovire Team

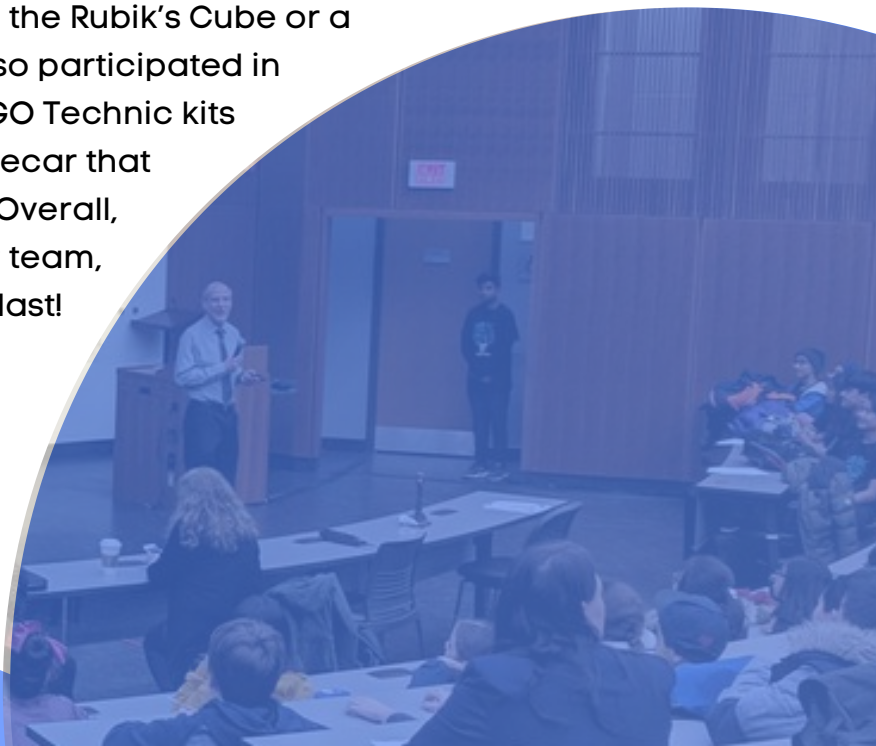
Past Initiatives

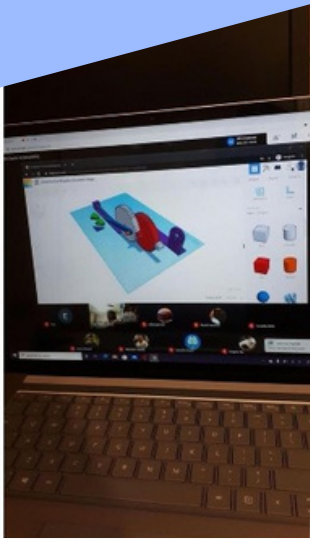
2018 Innovire Summit

Innovire was founded in May 2018 and we held our first conference on Monday, June 21, 2018. This event hosted over 70 attendees and featured various student guest speakers, a team challenge, technical workshops, and Innovate Alley booths displaying fascinating STEM related projects & innovations including a VR maze and an FRC robot! In addition to our guest speakers, we had a teacher panel discussion to help guide and further enhance the attendees' experiences. While it was a small-scale event, it was a great first step and we had much success. This conference helped us inspire kids throughout our school to pursue a STEM education and challenged them to go out and create change in the world!

2019 Innovire Summit

The Innovire Summit 2019 was a huge accomplishment and success for us. This event ran in partnership with the Institute of Management & Innovation (IMI) faculty at the University of Toronto - Mississauga Campus and hosted over 350 students across Peel! Similar to the previous year, we had a wide-range of successful youth and industry professionals from innovative companies & organizations including Google, MetaVRse, and TKS. They all shared their inspirational STEM journeys and encouraged everyone who attended to further explore STEM, and pursue these opportunities! The speakers talked about topics ranging from the growth of exponential technologies to modern STEM innovations and student leadership and inspiration. Throughout the event, the students were able to explore Innovate Alley and showcase unique STEM projects like an EV3 robot solving the Rubik's Cube or a magnetic levitation. All the students also participated in a team challenge where they used LEGO Technic kits to design and build a rubber band racecar that would optimized speed and distance! Overall, this event was very successful and our team, the attendees and IMI faculty had a blast!





2020/21 Initiatives

As we were in the midst of a pandemic, we had to put a pause on our yearly in person Innovire Summit. Rather, we came up with various plans and initiatives that would help to build our brand awareness and see through our dream of inspiring youth to innovate using technology.

In 2021 Innovire found ways to adapt to COVID-19 restrictions to bring interesting, engaging and exciting content to youth. We started our classes in October and in December had our Holiday Decor CAD Event. In January we held an App Development Workshop and in March we held a Boating CAD Event. In April we held a Robotics Camp and we ended the year off with the return of the Innovire Summit after a one year pause due to the pandemic. Below are some of our most notable initiatives.

Classes

As a part of Innovire's mission to inspire youth we have started our very own classes to provide knowledge, resources and opportunities in unique and innovative subject areas that youth can master to create lasting change. We have made these classes as accessible as possible so that anyone within the age range can benefit, no matter their gender, race, socioeconomic status, etc.

Innovire Holiday CAD Event

The Innovire Holiday CAD Event was a huge success. We had an amazing workshop using Google Meets, where youth were able to get hands-on experience in the field of CAD and 3D printing through an online platform called TinkerCAD. Following this we held a competition to raise \$300 for COVID-19 relief where youth designed 3D models of holiday decor. We had some amazing submissions and were able to inspire and excite many youth about the technology of CAD and 3D printing.

Innovire April Break Robotics Camp

The Innovire April Break Robotics Camp was a huge success. We were able to teach youth about the wonders of robotics through VEX VR and Arduino. The attending youth had the chance to have a virtual hands-on experience working with robotics and program them to accomplish various tasks using Python and C++.

2021 Innovire Summit

The 2021 Innovire Summit was a great and much anticipated hit. Due to the pandemic, the conference went virtual for the first time with 60+ attendees, 20 volunteers and 16 guest speakers and workshop presenters. We had speakers from different companies and institutions come to speak about the wonders of STEM, its impact on our current and future lives and to inspire the youth to use it to change the world for the better. We also ran our Innovate Alley, consisting of workshops on various emerging technologies run by successful youth, entrepreneurs and innovators, to give attendees an understanding of what STEM can accomplish, how it can be used and how various technologies work. We also had multiple team challenges, with the youth coming up with ways to use STEM to solve real life issues.

Plans For The 2021/22 Year

For the 2021/2022 year, Innovire plans to continue bringing various engaging, inspiring and exciting events to get youth excited about different topics in STEM. Throughout the year we will be hosting various campaigns, workshops and events revolving around STEM topics. all leading up to our much anticipated annual Innovire Summit. The 2022 Innovire Summit will likely be held in an online environment with speakers, workshops, team challenges, various opportunities and more!

This year we have big aspirations to grow our organization and reach even more youth. We plan on creating unique and engaging events that excite and inspire youth, especially by exploring more topics. We also have plans for bigger and better events, especially through increased collaborations with other partners. Additionally, we plan to host a podcast and create videos on Reels, Tiktok and YouTube to further engage and excite youth about STEM.

Innovire's AI Event: Zero To One

Our first event of the year, our AI Event: Zero To One was a great success. We had up to 80 attendees learning all about AI, including how it works, why it is used, how it can be applied, and how they can make their own. Attendees learned to code their own AI using Python, then applied their newly gained skills in a hackathon. Participants were tasked with finding a problem that can be solved with AI, then using AI to create a solution.

Exposure and Outreach

When planning and carrying out our initiatives and projects, Innovire has a wide reach in our community, including students, schools, partner/supporting organizations, mentors, professionals and many more. Through our conferences, workshops, competitions, etc. we have been able to reach, attract and work with hundreds of youth and are only looking to grow that number. Through our various efforts we aim to spread our love and joy for STEM with all youth in order to further advance and support our communities. We try to provide all the tools and resources that these youth will need to create their paths towards success. Innovire also organizes various campaigns to help our community to survive, heal and grow during tough times.

How Can You Get Involved?

Innovire's ambitions are always growing, looking for ways to reach a greater number of youth and make a bigger impact all the time. We have met, worked with, learned from and have been supported by various people and organizations throughout our journey. To achieve our ambitions we are always looking for support whether that be in the form of technical resources, monetary funds, guest speakers, content, etc. There are various reasons why you should choose to support us and join us on our journey.

There are various ways you can support our organization and its projects and initiatives. Financial sponsorships would greatly help us in achieving our goals and significantly increase the size and quality of the impact we can make. Non-monetary sponsorships are also very helpful to us, such as providing us with technologies to showcase to youth, supplying certain tools and materials for STEM activities, providing marketing support, giving mentorship/guidance, etc.

In Innovire's journey to share and promote the excitement for STEM with youth of all demographics, we have used resources and finances to successfully see through our projects and initiatives. As a registered NGO, we can guarantee that all of the resources and funds provided are used to best serve the attendees through high quality of support and guidance that youth will need to succeed. Supporting our journey will greatly increase the impact we can make on the youth in our community and our ability to make sure ALL youth are given the tools, opportunities and resources they need to carve their paths to success.

Sponsorship Tiers

	Bronze	Silver	Gold	Platinum
Mentions on Social Media	✓	✓	✓	✓
Acknowledgement During Events	✓	✓	✓	✓
Name & Logo On Event Promotion Material (Posters, Banners, etc.)		✓	✓	✓
Company Merchandise Given Out At Events			✓	✓
Name & Logo Displayed on Website				✓

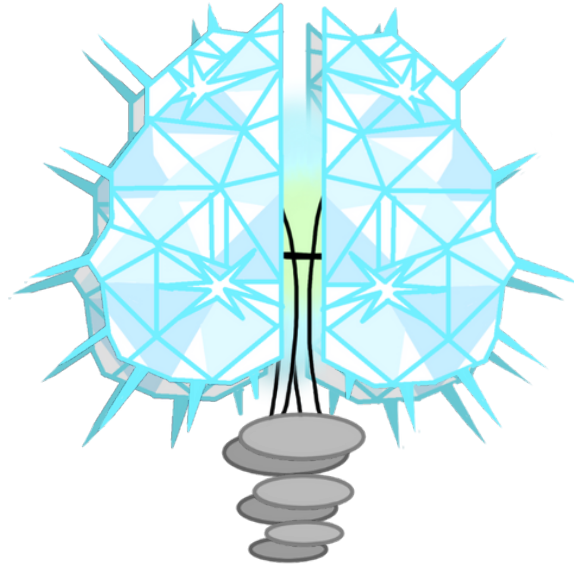
Bronze: \$100 - \$499

Silver: \$500 - \$999

Gold: \$1000 - \$1499

Platinum: \$1500+

Contact Us



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[linkedin.com/in/innovireteam](https://www.linkedin.com/in/innovireteam)

Our team can be contacted through various platforms. If you have any questions or concerns, please feel free to text, call, email, or direct message us through any of the platforms/methods listed above.