

# INNOVIRE

## SPONSORSHIP PACKAGE



## Who We Are

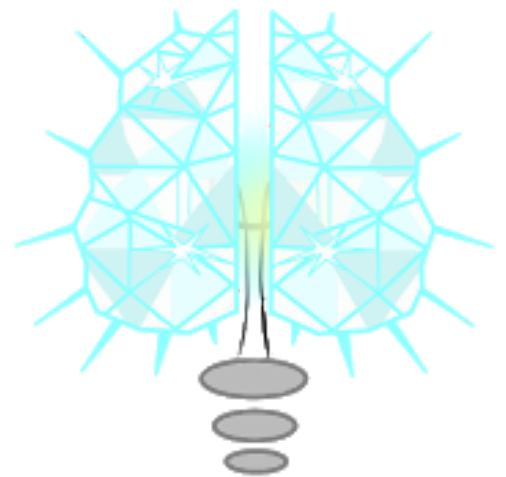
Innovire is a registered non-profit organization made up of ambitious youth ages 13-18, who strive to create an impact in this world. We are all incredibly passionate about STEM, business, leadership, and creating sustainable opportunities to support our community. In an attempt to inspire ALL youth to innovate and become leaders in the world of STEM, our team creates and shares sustainable programs and opportunities for everyone. Our organization was founded in 2018 by a group of middle school students attending the SciTech Program at Tomken Road Middle School. Since then, this organization and our community has grown, with over 350 members across 5 countries.

## Mission:

We strive to provide **all** youth with opportunities and experiences to inspire them to become world-class innovators.

## Vision:

We aim to **inspire** youth to become future change makers through STEM.



# Acknowledgement

Innovire acknowledges that the land we are on is stolen land, and that we are uninvited guests on unceded First Nations territory. Specifically, we are on the land once populated by the Anishinabek, Huron-Wendat, Haudenosaunee, and Ojibway-Chippewa peoples, the land that is home to the Metis, and, most recently, the territory of the Mississaugas of the Credit First Nation. The land on which we reside was part of the lands included in Treaty 19. This acknowledgement reminds us of our important connection to this land where we live, learn and work – and by doing so, we give our respect to First Nations groups, Inuit, and Métis; past, present, and future.

Furthermore, our team recognizes high rewarding opportunities are often only available to people with increased privileges and better resources. Through Innovire, we want **all** youth to benefit from our programs no matter their background or life circumstances. We provide the access to knowledge, resources, and opportunities to all youth to help them become future world leaders and change-makers by innovating solutions to world problems. We aim to inspire youth to innovate using technology and in turn inspire others.

We stand against racism and inequality, and as an organization meant to inspire students to innovate, we do NOT condone any form of racial bias or discrimination. We encourage you all to educate yourselves and acknowledge the privilege you might have. It is essential to create a more inclusive and accepting community for everyone. The injustices happening globally have brought many disturbing issues to light, they are disgraceful and it is our (and your) responsibility to change that. We support you and all those who have been impacted by these injustices.

We at Innovire would like to inform our audiences of ways that you can inform yourself and help support these causes. For a list of petitions and various resources regarding these movements, we have created an organized list, and we highly suggest you check all of these links out: <https://innovire-resources.carrd.co/>

Innovire is committed to deepening our own understanding of local Indigenous communities and global issues and to reframing our responsibilities to the land and community. Our commitment to this goal goes much beyond the things we do and post about on our social media. To learn more about our initiatives and stay updated on current events, please visit our website [www.innovire.ca](http://www.innovire.ca)

**Innovire Team**

# Past Initiatives

## Innovire Summit 2018

Innovire was founded in May 2018 and we held our first conference on Monday, June 21, 2018. This event hosted over 70 attendees and featured various student guest speakers, a team challenge, technical workshops, and Innovate Alley booths displaying fascinating STEM related projects & innovations including a VR maze and an FRC robot! In addition to our guest speakers, we had a teacher panel discussion to help guide and further enhance the attendees' experiences. While it was a small-scale event, it was a great first step and we had much success. This conference helped us inspire kids throughout our school to pursue a STEM education and challenged them to go out and create change in the world!

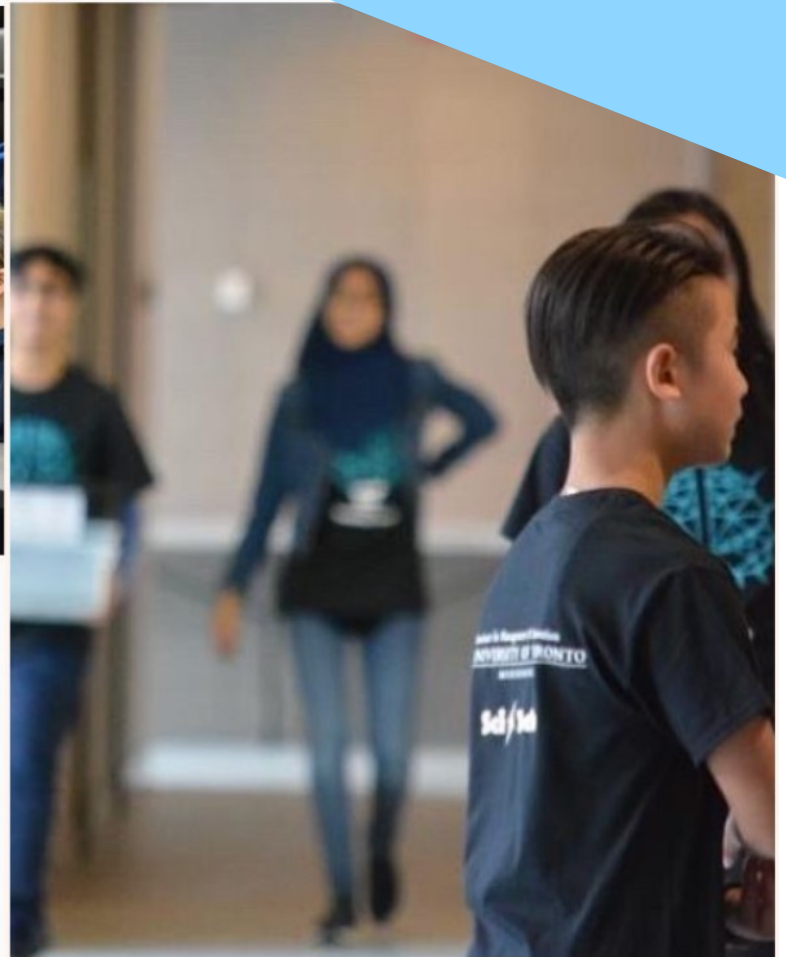
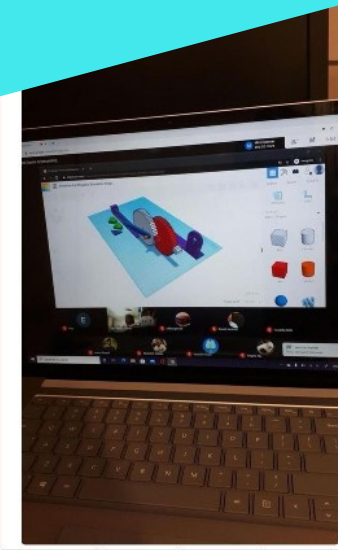
## Innovire Summit 2019

The Innovire Summit 2019 was a huge accomplishment and success for us. This event ran in partnership with the Institute of Management & Innovation (IMI) faculty at the University of Toronto – Mississauga Campus and hosted over 350 students across Peel!

Similar to the previous year, we had a wide-range of successful youth and industry professionals from innovative companies & organizations including Google, MetaVRse, and TKS. They all shared their inspirational STEM journeys and encouraged everyone who attended to further explore STEM, and pursue these opportunities! The speakers talked about topics ranging from the growth of exponential technologies to modern STEM innovations and student leadership and inspiration. Throughout the event, the students were able to explore Innovate Alley and showcase unique STEM projects like an EV3 robot solving the Rubik's Cube or a magnetic levitation. All the students also participated in a team challenge where they used LEGO Technic kits to design and build a rubber band racecar that would optimized speed and distance! Overall, this event was very successful and our team, the attendees and IMI faculty had a blast!







## **2020/21 Initiatives**

As we are in the midst of a pandemic, this past year and in the year going forward we have been trying to adapt to the situation. In doing so, we had to put a pause on our yearly in-person Innovire Summit but we have come up with various plans and initiatives that will help us to build our brand awareness and see through our dream of inspiring youth to innovate using technology. In 2020 Innovire found ways to adapt to COVID-19 restrictions to bring interesting, engaging and exciting content to youth. We started our classes in October and in December had our Holiday Decor CAD event.


### **Classes**

As a part of Innovire's mission to inspire youth we have started running technical classes to provide youth ages 13-18 unique opportunities surrounding innovative subject areas. From October to December 2020, we ran several classes ranging from Arduino and circuitry to aviation and the future of transportation!

### **Innovire Holiday CAD Event**

The Innovire Holiday CAD Event was a huge success. We had an amazing workshop using Google Meets, where youth were able to get hands-on experience in the field of CAD and 3D printing through an online platform called TinkerCAD. Following this we held a competition to raise \$300 for COVID-19 relief where youth designed 3D models of holiday decor. We had some amazing submissions and were able to inspire and excite many youth about the technology of CAD and 3D printing.

### **Innovire Summit 2021**



For the 2022 year, Innovire plans to bring various engaging, inspiring and exciting events to get youth excited about different topics in STEM! Throughout the year, we will be hosting various workshops and events revolving around app development, rockets and space travel, hackathons, all leading up to our much anticipated return of the annual Innovire Summit! To ensure everyone's safety, Innovire Summit 2022 will be held in an online environment with speakers, workshops, team challenges, and various showcase opportunities! We also have a lot planned with other local organizations and charities!

## **Exposure and Outreach**


When planning and carrying out our initiatives and projects, Innovire has a wide reach in our community, including students, schools, partner/supporting organizations, mentors, professionals and many more. Through our conferences, workshops, competitions, etc. we have been able to reach, attract and work with hundreds of youth and are only looking to grow that number. Through our various efforts we aim to spread our love and joy for STEM with all youth in order to further advance and support our communities. We try to provide all the tools and resources that these youth will need to create their paths towards success. Innovire also organizes various campaigns to help our community to survive, heal and grow during tough times.

## **How Can You Get Involved?**






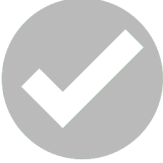





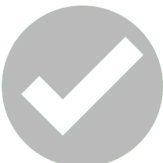





Innovire's ambitions are always growing, looking for ways to reach a greater number of youth and make a bigger impact all the time. We have met, worked with, learned from and have been supported by various people and organizations throughout our journey. To achieve our ambitions we are always looking for support whether that be in the form of technical resources, monetary funds, guest speakers, content, etc. There are various reasons why you should choose to support us and join us on our journey.

There are various ways you can support our organization and its projects and initiatives. Financial sponsorships would greatly help us in achieving our goals and significantly increase the size and quality of the impact we can make. Non-monetary sponsorships are also very helpful to us, such as providing us with technologies to showcase to youth, supplying certain tools and materials for STEM activities, providing marketing support, giving mentorship/guidance, etc.

In Innovire's journey to share and promote the excitement for STEM with youth of all demographics we have used resources and finances to successfully see through our projects and initiatives. As a registered NGO, we can guarantee that all of the resources and funds provided are used to best serve the attendees through high quality of support and guidance that youth will need to succeed. Supporting our journey will greatly increase the impact we can make on the youth in our community and our ability to make sure ALL youth are given the tools, opportunities and resources they need to carve their paths to success.



# Sponsorship Tiers

	BRONZE \$100-\$300	SILVER \$300-\$500	GOLD \$500-\$1000	PLATINUM \$1000+
NAME FEATURED ON WEBSITE				
ACKNOWLEDGEMENT DURING EVENTS				
PROMOTION ON OUR SOCIAL MEDIA PLATFORMS				
COMPANY MERCHANDISE WILL BE GIVEN OUT AT EVENTS				
RESERVED SEATS AT OUR EVENTS				
COMPANY SIGNAGE WITH INNOVIRE SIGNAGE				



# Contact Us



**@innovireteam**



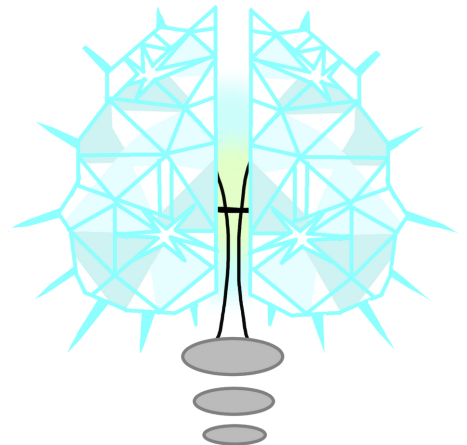
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Our team can be contacted through various platforms. If you have any questions or concerns, please feel free to text, call, email, or direct message us through any of the platforms/methods listed above.