

Year	Sum of Amount	Sales MA 3M	Performance Message	Top 5 Product Flag
<div><div></div>2022</div>	\$6,183,625		Select a product to see performance	Yes
<div><div></div>2023</div>	\$6,643,377.96		Select a product to see performance	Yes
<div><div></div>2024</div>	\$6,964,568.9	\$41,677.1291	Select a product to see performance	Yes
January	\$1,013,621.82	\$50,681.091	Select a product to see performance	Yes
February	\$783,102.44	\$47,282.2174	Select a product to see performance	Yes
March	\$847,791.96	\$43,352.7249	Select a product to see performance	Yes
April	\$760,132.5	\$39,197.1623	Select a product to see performance	Yes
May	\$850,906.79	\$37,828.1731	Select a product to see performance	Yes
June	\$976,162.77	\$40,425.0322	Select a product to see performance	Yes
July	\$902,250.63	\$41,989.5414	Select a product to see performance	Yes
August	\$830,599.99	\$41,677.1291	Select a product to see performance	Yes
Total	\$19,791,571.86	\$41,677.1291	Select a product to see performance	Yes

Month Number	Sum of Boxes Shipped
1	84162
2	54917
3	59633
4	64216

Product	Sum of Amount	Top 5 Product Flag
Smooth Sliky Salty	\$1,120,201.09	Yes
50% Dark Bites	\$1,087,659.35	Yes
White Choc	\$1,054,257	Yes
Peanut Butter Cubes	\$1,036,591.09	Yes
Eclairs	\$996,947.96	Yes
99% Dark & Pure	\$960,033.45	No
85% Dark Bars	\$955,268.24	No
Organic Choco Syrup	\$945,345.73	No
Spicy Special Slims	\$938,131.69	No
Mint Chip Choco	\$904,989.55	No
Almond Choco	\$890,454.65	No
Manuka Honey Choco	\$885,208.03	No
Milk Bars	\$866,273.62	No
Raspberry Choco	\$845,388.41	No
After Nines	\$837,215.67	No
Fruit & Nut Bars	\$829,278.96	No
Orange Choco	\$824,070.85	No
Drinking Coco	\$822,245.57	No
Baker's Choco Chips	\$799,085.67	No
Choco Coated Almonds	\$773,062.91	No
Caramel Stuffed Bars	\$742,516.15	No
70% Dark Bites	\$677,346.22	No
Total	\$19,791,571.86	Yes

DAX optimization tools help improve report performance, ensure faster query execution, and make data models easier to manage. They support troubleshooting slow visuals, cleaning up complex formulas, and maintaining best practices in development. Overall, they lead to more efficient, reliable, and scalable Power BI solutions.

Year, Month Name

2023

2024

- January
- February
- March
- April
- May
- June
- July
- August

- Milk Bars
- Mint Chip Choco
- Orange Choco
- Organic Choco Syrup
- Peanut Butter Cubes
- Raspberry Choco
- Smooth Sliky Salty
- Spicy Special Slims
- White Choc

68  
Sales MA 3M