

| Product    | Sum of Sales | Sum of Quantity | Sum of Sales per Unit | SalesPerUnit_Correct |
|------------|--------------|-----------------|-----------------------|----------------------|
| Camera     | 80,610.13    | 560             | 20,436.47             | 143.95               |
| Headphones | 26,629.81    | 571             | 9,517.17              | 46.64                |
| Keyboard   | 47,410.31    | 543             | 13,922.05             | 87.31                |
| Laptop     | 108,981.84   | 489             | 34,300.52             | 222.87               |
| Monitor    | 71,295.94    | 512             | 18,217.34             | 139.25               |
| Mouse      | 31,342.07    | 538             | 9,219.71              | 58.26                |
| Phone      | 76,294.07    | 439             | 20,363.41             | 173.79               |
| Printer    | 46,181.80    | 680             | 12,040.65             | 67.91                |
| Smartwatch | 50,697.34    | 467             | 15,858.54             | 108.56               |
| Tablet     | 96,592.81    | 600             | 28,032.48             | 160.99               |
| Total      | 636,036.12   | 5399            | 181,908.34            | 117.81               |

636.04K

Total Sales

The slicer filters the data, and the card reflects the current context.

636.04K

Total Sales (all)

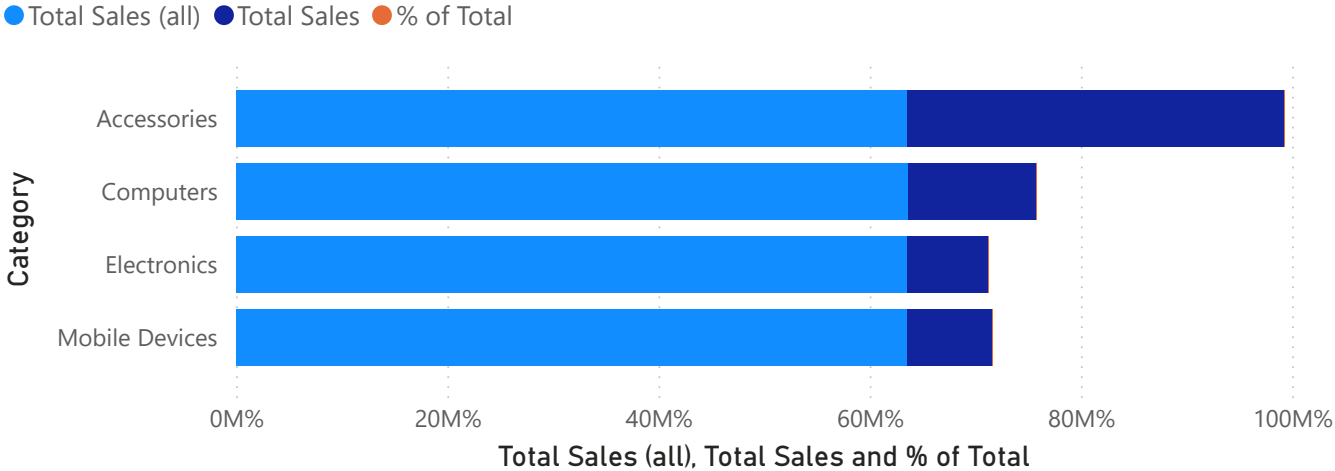
Country

▼

- ☐ Australia
- ☐ Brazil
- ☐ Canada
- ☐ France
- ☐ Germany
- ☐ India
- ☐ Japan
- ☐ Mexico
- ☐ Russia
- ☐ Singapore
- ☐ South Africa
- ☐ UAE
- ☐ UK
- ☐ USA

Average Sales measure doesn't calculate averages at the row level—it aggregates the totals first, which can give misleading results per row.

Total Sales (all), Total Sales and % of Total by Category



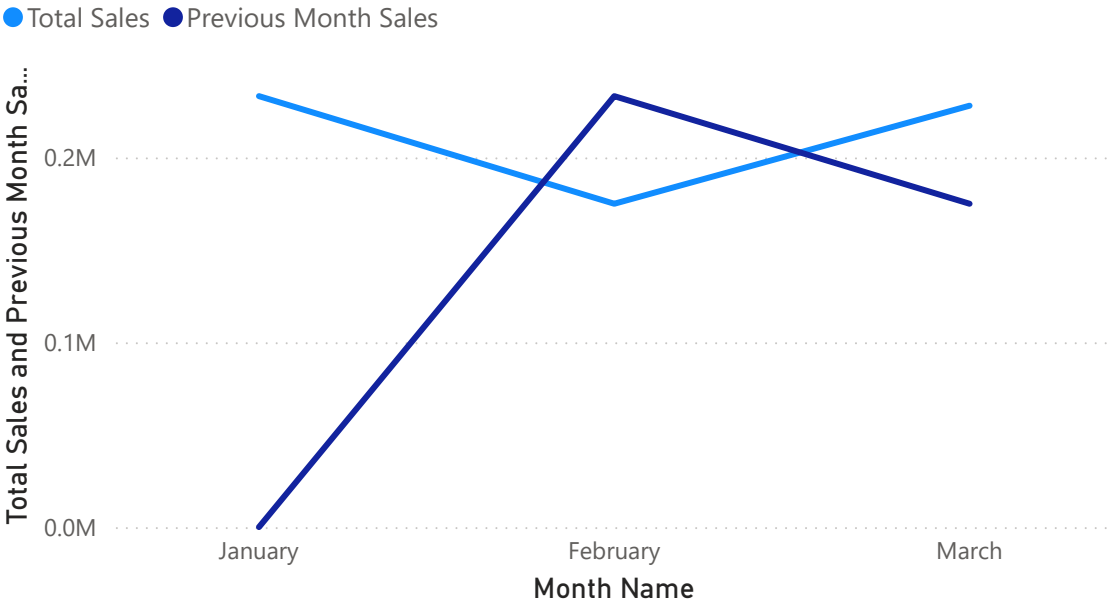
| Region          | Average Sales | Average Sales per Order (correct) |
|-----------------|---------------|-----------------------------------|
| Berlin          | 120.12        | 631.78                            |
| California      | 116.66        | 614.73                            |
| Central Region  | 103.45        | 589.98                            |
| Dubai           | 127.11        | 649.29                            |
| England         | 133.52        | 647.29                            |
| Île-de-France   | 123.61        | 640.64                            |
| Maharashtra     | 127.95        | 681.84                            |
| Mexico City     | 114.38        | 663.42                            |
| Moscow          | 118.23        | 683.29                            |
| New South Wales | 108.62        | 570.27                            |
| New York        | 111.24        | 576.07                            |
| Ontario         | 132.11        | 691.75                            |
| São Paulo       | 123.16        | 601.33                            |
| Tokyo           | 105.28        | 631.70                            |
| Western Cape    | 103.57        | 650.99                            |
| Total           | 117.81        | 636.04                            |

| Category       | Total Sales |
|----------------|-------------|
| Accessories    | 108,981.84  |
| Laptop         | 108,981.84  |
| Computers      | 71,295.94   |
| Monitor        | 71,295.94   |
| Electronics    | 76,294.07   |
| Phone          | 76,294.07   |
| Mobile Devices | 80,610.13   |
| Camera         | 80,610.13   |
| Total          | 337,181.98  |

| Customer | Sales in France |
|----------|-----------------|
| Alice    | 7,486.94        |
| Ava      | 1,369.63        |
| Bob      | 7,074.49        |
| Charlie  | 3,196.54        |
| David    | 6,279.38        |
| Emma     | 4,802.27        |
| Frank    | 5,236.50        |
| Grace    | 1,898.54        |
| Hannah   | 5,250.96        |
| Isaac    | 1,655.86        |
| Jack     | 751.95          |
| Total    | 52,532.84       |

The measure is filtered to a specific country (like France), so if the customer bought something **outside** that country, it returns blank—even though they have data overall.

Total Sales and Previous Month Sales by Month Name



| Product    | Sum of Quantity | Average of Discount per Unit | Total Discount |
|------------|-----------------|------------------------------|----------------|
| Camera     | 560             | 5.00                         | 2800           |
| Headphones | 571             | 5.00                         | 2855           |
| Keyboard   | 543             | 5.00                         | 2715           |
| Laptop     | 489             | 5.00                         | 2445           |
| Monitor    | 512             | 5.00                         | 2560           |
| Mouse      | 538             | 5.00                         | 2690           |
| Phone      | 439             | 5.00                         | 2195           |
| Printer    | 680             | 5.00                         | 3400           |
| Smartwatch | 467             | 5.00                         | 2335           |
| Tablet     | 600             | 5.00                         | 3000           |
| Total      | 5399            | 5.00                         | 26995          |

Simple multiplication only works on aggregated values. For accurate results per row, it is better to use row-by-row calculation logic.

| City        | Total Sales | Sales Rank |
|-------------|-------------|------------|
| Paris       | 52,532.84   | 1          |
| London      | 51,136.30   | 2          |
| Mumbai      | 49,774.40   | 3          |
| Berlin      | 48,647.22   | 4          |
| Dubai       | 48,047.22   | 5          |
| Los Angeles | 47,948.55   | 6          |
| Moscow      | 46,463.52   | 7          |
| Cape Town   | 45,569.21   | 8          |
| Tokyo       | 39,797.05   | 9          |
| Toronto     | 38,046.27   | 10         |
| Singapore   | 37,758.75   | 11         |
| Sydney      | 34,216.25   | 12         |
| Mexico City | 33,170.80   | 13         |
| New York    | 32,259.85   | 14         |
| São Paulo   | 30,667.89   | 15         |
| Total       | 636,036.12  | 1          |

# Sales for All Countries

Title

Country

- ☐ Australia
- ☐ Brazil
- ☐ Canada
- ☐ France
- ☐ Germany
- ☐ India
- ☐ Japan
- ☐ Mexico
- ☐ Russia
- ☐ Singapore
- ☐ South Africa
- ☐ UAE
- ☐ UK
- ☐ USA

