

INOK LIM

WEB & MULTIMEDIA DEVELOPER

778-996-9209

inok.lim@hotmail.com

www.linkedin.com/in/inoklim

inok-lim.github.io

SUMMARY OF QUALIFICATIONS

Computer skills include:

- Web Development: HTML5, CSS3(LESS/SASS), JavaScript, JQuery, React, Bootstrap, Kendo UI, AngularJS, Git
- Graphic Design: Adobe Photoshop, Adobe Illustrator, InDesign
- Multimedia Design: Adobe Animate, Adobe After Effects, Flash

- Over 15 years of experience in web design, web development and interactive multimedia development
- Strong knowledge of UI design, Responsive design, HTML5 and CSS3
- Strong background in Computer Based Training and Interaction Design
- Able to play a key role throughout a sites development to ensure maximum accessibility, customer experience and usability
- Strong attention to detail and excellent organizational skills
- Bright, talented, ambitious, agile and self-motivated designer

EXPERIENCE

Web Developer

Sage, Richmond | Mar 2015 – Present

- Front End Developer responsible for web application development and creative cloud engineering.
- Wireframe, design, prototype, implementation and review UIs
- Drive and guide best practice implementation of HTML/CSS framework for multiple development teams.
- Boosted user experience scores and NPS by 60% over company-wide previous best through UI optimization and modernization project.

Production Designer

Best Buy Canada, Burnaby | Aug 2014 – Jan 2015

- Designed multiple weekly eNewsletters in bi-lingual.
- Developed interactive banners (Adobe Edge/HTML5 and Flash)
- Produced digital marketing signage, brochures and flyers.

Web Designer / Multimedia Developer

Pixelera Inc., Ottawa | Aug 2005 – Jun 2013

- Energetic Adobe certified expert web designer with +10 years of experience.
- Designed average of 5 website per month.
- Prototyped/templated new designs into HTML

- Developed more than 20 e-Learning and interactive multimedia projects and apps in Flash and HTML Clients including Starbucks, Burger King, Health Canada, Canadian War Museum, NRC, etc.

Graphic Designer

Skyblace Communications, Ottawa | Jan 2004 – Jul 2005

- Responsible for the design and execution of all brand promotion materials to attract and maintain advertising such as: event web site, brochures, publications, logo designs, newsletters, invitations, conference multi-media kits.

Interactive Multimedia Designer

SIGPRO Wireless Inc., Ottawa | Sep 2001 – Dec 2003

- Designed and produced marketing and sales promotion materials such as: logos, corporate stationary, product sheets, newsletters, product package designs, sales presentations, tradeshow ads, invitations, media kits, seasonal content specials and company brochures.
- Worked with marketing team organizing trade shows and conferences including WIC2001 to WIC2003.
- Presented Award of Appreciation in April 2002 for supporting the company for the event project: Wireless Industry Congress 2001 & CTIA Wireless 2002, and Award of Excellence for hard work and contribution to the company in November 2002.

EDUCATION

Algonquin College of Applied Arts and Technology

Post-Diploma, Interactive Multimedia, 2001

Hanyang University

Bachelor's Degree, Educational/Instructional Technology, 1997

SKILLS

- HTML5, CSS3, LESS/SASS, JavaScript, jQuery, AngularJS
- Bootstrap, npm, Node.js, React, Kendo UI, Git
- MS SQL, JSON, XML, IIS
- Adobe Creative Suite