

# INOK LIM

WEB DEVELOPER & MULTIMEDIA DEVELOPER

## SUMMARY

Full stack web developer with a background in multimedia design. Consistently received high user experience scores for all feature and UI enhancement projects. Passionate about building world class web applications.



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## EXPERIENCE



### Web Developer

Sage, Richmond | Mar 2015 – Present

- Front End Developer responsible for web application development and creative cloud engineering.
- Wireframed, coded and reviewed more than 300 web screens.
- Drove and guided best practice implementation of HTML/CSS framework for multiple development teams.
- Boosted user experience scores and NPS by 60% over company-wide previous best through UI optimization and modernization project.



### Production Designer

Best Buy Canada, Burnaby | Aug 2014 – Jan 2015

- Designed multiple weekly eNewsletters in bi-lingual.
- Developed interactive banners (in Flash, HTML5 and CSS3)
- Produced digital marketing signage, brochures and flyers.



### Web Designer / Multimedia Developer

Pixelera Inc., Ottawa | Aug 2005 – Jun 2013

- Energetic Adobe certified expert web designer with +10 years of experience.
- Designed average of 5 website per month.
- Prototyped/templated new designs into HTML



### Graphic Designer

Skyblaze Communications, Ottawa | Jan 2004 – Jul 2005

- Responsible for the design and execution of all brand promotion materials to attract and maintain advertising such as: event web site, brochures, publications, logo designs, newsletters, invitations, conference multi-media kits.



### Interactive Multimedia Designer

SIGPRO Wireless Inc., Ottawa | Sep 2001 – Dec 2003

- Designed and produced marketing and sales promotion materials such as: logos, corporate stationary, product sheets, newsletters, product package designs, sales presentations, tradeshow ads, invitations, media kits, seasonal content specials and company brochures.
- Worked with marketing team organizing trade shows and conferences including WIC2001 to WIC2003.
- Presented Award of Appreciation in April 2002 for supporting the company for the event project: Wireless Industry Congress 2001 & CTIA Wireless 2002, and Award of Excellence for hard work and contribution to the company in November 2002.

## EDUCATION

### Algonquin College of Applied Arts and Technology

Post-Diploma, Interactive Multimedia, 2001

### Hanyang University

Bachelor's Degree, Educational/Instructional Technology, 1997

## SKILLS

HTML5, CSS3, LESS/SASS, JavaScript, jQuery, AngularJS

Bootstrap, npm, Node.js, Kendo UI

ASP.NET, Razor, MVC, AJAX, JSON, XML

Adobe Creative Suite