

INOK LIM

PRODUCT DESIGNER & FRONT-END WEB DEVELOPER

CONTACT

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SKILLS

UI/US Design

Motion Design

Multimedia Design

Web Development

CMS

E-Learning

EDUCATION

Algonquin College

2000 - 2001

Post-secondary diploma

Interactive Multimedia
Design

Hanyang University

1993 - 1997

BA

Educational Technology

Jungang Computer
Academy

1998 - 1999

Certificate

Computer Graphics

PROFILE

I'm a dedicated and innovative UI/UX designer with a strong passion for crafting user-centric digital experiences. Throughout my career, I've had the privilege of working on diverse projects that have allowed me to hone my design skills and contribute positively to the user's journey.

EXPERIENCE

Web Developer & UI/UX Designer | Sage Software Canada Ltd.

2015 - 2023

- Developed front-end Sage300 ERP Cloud application using HTML, CSS and JavaScript in ASP.Net environment
- Created wireframes, prototypes and high-fidelity user interfaces
- Led Branding to ensure visual and UX design consistency across the product
- Developed Design System to unify UI development
- Managed best practice HTML/CSS and streamlined CSS styling process with LESS/SASS to reduce production time
- Improved Web content accessibility and usability by 83% compliance to WCAG and WAI-ARIA accessibility standards

Digital Media Designer | Best Buy Canada

2014 - 2015

- Designed weekly e-Newsletters in bi-lingual in timely manner
- Developed interactive motion graphic banners for web and mobile devices

Visual Designer & Web/Multimedia Developer | Pixelera Inc.

2005 - 2013

- Designed UIs for desktop, web and mobile
- Converted mockups into HTML/CSS templates
- Developed content for clients' websites using WordPress
- Developed e-learning/multimedia projects using WordPress, Drupal, Flash and JavaScript for clients including Starbucks, Burger King, Health Canada, Canadian War Museum, NRC