Inok Lim

UI/UX Designer

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SUMMARY

Passionate UI/UX Designer with a flair for solving complex challenges and crafting scalable solutions. Proven collaborator, accountable, and fearless in tackling projects with a touch of creativity and fun. Specializing in accessible user-centric designs for leading software, aligning seamlessly with client and partner objectives.

EDUCATION

UI/UX Design
Dec 2021 – May 2022
Certificate
Google

Interactive Multimedia Design
Jan 2000 – Sep 2001
Diploma
Algonquin College

Graphic Design
Jan 1998 – Jan 1999
Certificate
Jungang Art School

Educational Technology and Human Interaction
Mar 1993 – Feb 1997
Bachelor's Degree
Hanyang University

EXPERIENCE

Sage

UI/UX Designer & Frontend Developer | Mar 2015 – Oct 2023 | Richmond, BC

- Led the creation of wireframes and interactive prototypes for desktop, web, and mobile app interfaces and user experiences, utilizing tools like Figma and Axure RP.
- Pioneered UI modernization by conducting user research, including surveys and interviews, supporting the development of a user-centric design process, resulting in inclusive user experiences and a positive impact on customer satisfaction.
- Implemented brand identities aligned with organizational goals, positively impacting the recognition of Sage Cloud Enterprise Software.
- Implemented Frontend Framework Guidelines documentation and training materials, collaborating with programmers to ensure seamless integration and enhance efficiency in development processes.
- Spearheaded the evolution of the Design System, contributing to a cohesive and consistent user experience on a global scale.
- Improved web content accessibility and usability by achieving 93% compliance with WCAG and WAI-ARIA accessibility standards.

Best Buy

Digital Media Designer | Aug 2014 – Jan 2015 | Burnaby, BC

- Planned and executed multi-channel marketing campaigns, incorporating digital advertising, email marketing, and social media promotions.
- Fortified brand identity and complemented SEO strategies through the successful execution of multi-channel marketing campaigns.
- Crafted compelling graphics, motion banners, and multimedia elements for various marketing collateral, including weekly newsletters and brochures.

Pixelera

Web Designer & e-Learning Designer | Aug 2005 – Jun 2014 | Ottawa, ON

- Designed and developed various digital productions concurrently, including websites and mobile apps, consistently meeting deadlines with a strong focus on high quality and attention to detail.
- Transformed business requirements into exceptional user experience designs through the application of Agile methodologies and tools.
- Collaborated with stakeholders in designing by conducting user interviews and testing, and developed interactive learning solutions using software such as Camtasia, Captivate, and Articulate Storyline 360 for more than 20 clients, including Starbucks, Burger King, DCC, and Health Canada.
- Demonstrated exceptional multitasking abilities, ensuring the successful and timely completion of diverse learning projects.

Skyblace Communications

Graphic Designer | Jan 2004 – July 2005 | Ottawa, ON

- Designed innovative branding and visual concepts for event organizing clients, ensuring a consistent and engaging identity across digital and print materials.
- Supported sales and marketing, by facilitating workshops and creating PR materials, including brochures, tradeshow booth signage, and PowerPoint presentations. Achieved a 20% reduction in production time and enhanced the efficiency of material delivery.