

What is a LOGO?

Remember the SDG Logos?

Logo is a symbol or a design that serves as an identity for a team, cause or company. Sometimes they visually shows a name or cause just like in the SDG's!



It tells people who it is and what it means.

Think of some logos you remember. You might even recognize your favorite sports team, some companies or schools just by looking at their logo.

That's how powerful logos are!

LOGO QUIZ

Here are the answers to your previous worksheet 1
Look at how the colors and icons are used to show the GOAL logo
in a simple way!



Goal 11 : Sustainable cities and communities

Different buildings are used to represent cities and communities.



Goal 6 : Clean Water and Sanitation

The icon has a glass of water to refer to clean water.



Goal 2 : Zero Hunger

A bowl is used to represent food and zero hunger.



Goal 14 : Life below water

Water is represented by wave lines and the fish stands for life underwater.



Goal 7 : Affordable and Clean energy

The icon of switch and sun represents clean natural energy.



Goal 15 : Life on Land

The tree and birds stand for life. The color green and straight lines refer to the land.

LOGO QUIZ

Look at the logos given below carefully. Each of them uses different creative ways of logo design. Observe the hints given and try to answer the question.

1



Room to read is a company that creates spaces for children to read books. How is the logo representing what the organization does?

2



Olympics is an international sport competition played between countries all over the world. Can you guess why the logo is made of **5 rings**?

3



This is the logo of San Diego Zoo. Look closely, how do you think the logo represents a zoo?

4



Amazon is a company that delivers **all kinds of products**. Can you guess why there's a arrow from **A to Z**? It also looks like a smile.

If you are curious to find out more about these organisations and their logos, refer to ADDITIONAL RESOURCES



Now it is time for you to come up with your team logo!

STEP 1 : Think together with your team and come up with a team name and write it below

Team Name

CHECKLIST: Is the team name

- Short and easy to write? ☐
- Easy to spell? ☐
- Easy to pronounce? ☐
- Doesn't require a lengthy explanation ☐
- Memorable and unique ☐

Step 2: Give your team a unique identity with a logo of your own! Draw it below!

Ask yourself

1. Did everyone in team agree to the logo?
2. Did you feel it was better to work alone or as a team? Why?
3. Do you think you could have made the same logo alone?
4. Did someone else's idea help you think better?

"If everyone is moving forward together, then success takes care of itself."

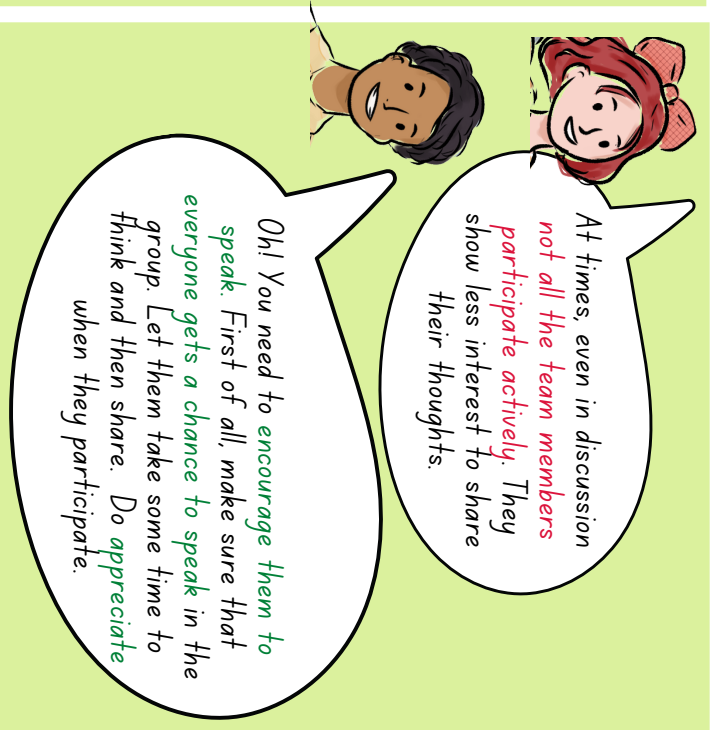
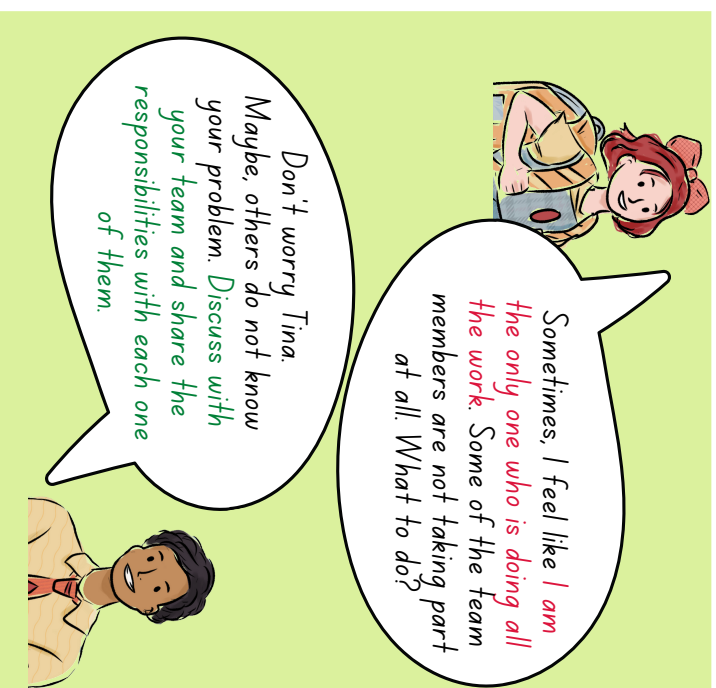
– **Henry Ford**



(find out who this person is!)

TEAM WORK

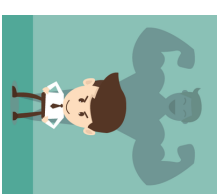
Tina and Rinku are best friends. Tina is not happy working with her team. On the other hand, her friend Rinku enjoys working with his team. He is suggesting ideas for her on how to work better in teams. Let's look at their conversation.



STRONGER TOGETHER

It's investigation time! Time to collect STRENGTHS!

Now that you have worked together, you must have seen that each of you have certain STRENGTHS that add great value to your team.



Carefully go through the list of qualities and find at least one STRENGTH that is most related to you and your team mates!

Good at encouraging people.

TAG: Appreciator

Shares ideas and opinions to others clearly.

TAG: Vocal

Pays attention to what others say or share.

TAG: Listener

Good at solving fights between my friends.

TAG: Mediator

Asks for feedback and comments from others.

TAG: Open-Minded

Cares about others feeling

TAG: Accepting

Takes good decisions to get work done.

TAG: Decision maker

Makes sure to complete their part of work always

TAG: Responsible

Takes charge of the team and motivate them to do more.

TAG: Motivator

Ready to try new, different ideas, without worrying about failing.

TAG: Risk taker

Keep track of time and the tasks that I need to do.

TAG: Planner

Comes up with new, different ideas.

TAG: Creative

STRONGER TOGETHER !

Write down each team members name on each petal.

Now take turns one by one.

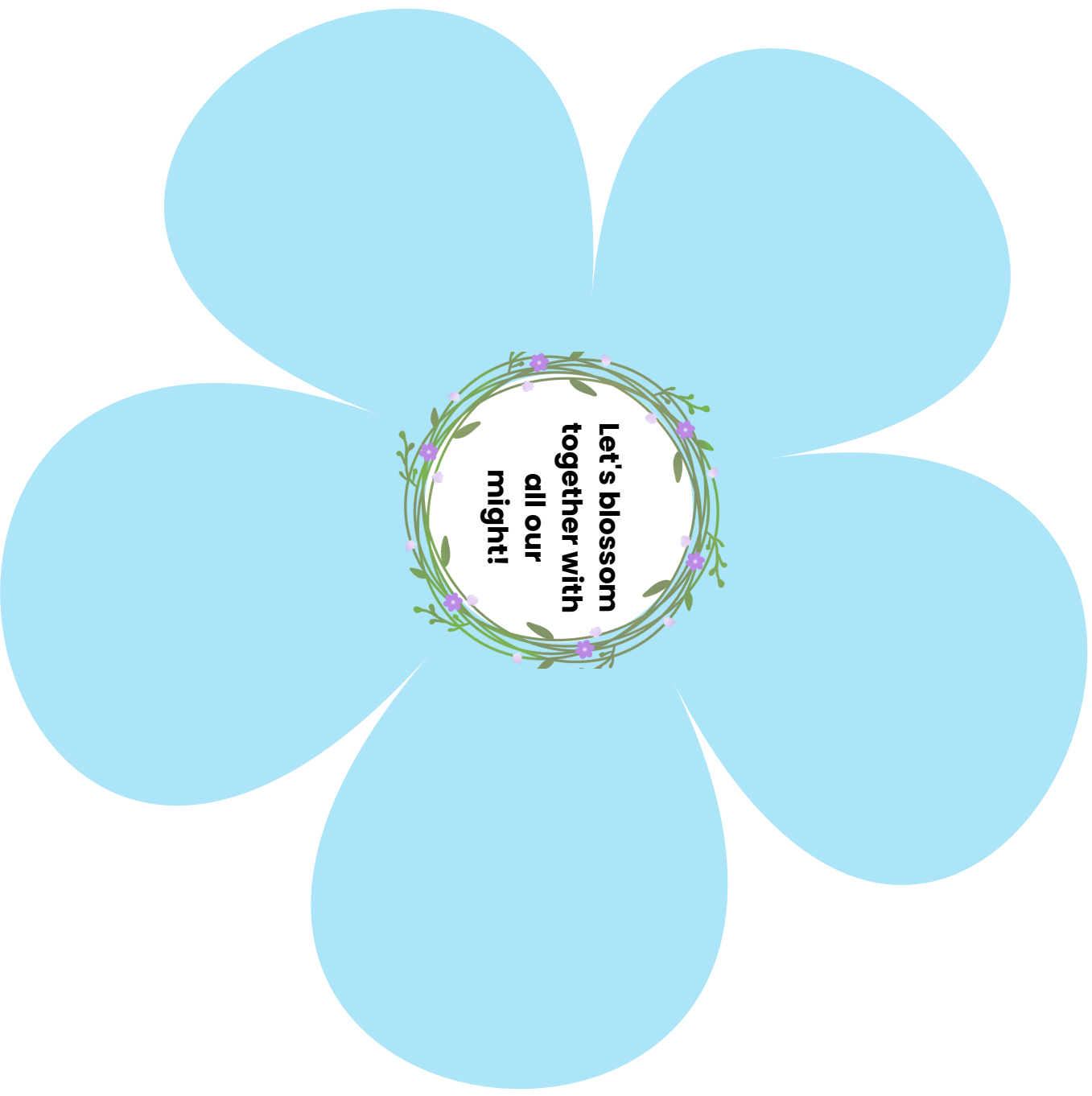
1. Refer to the strengths on previous page.
2. Discuss and write the strength you found for yourself on your petal.
3. Add the strengths you observed for others in their petals

SAVE THE PAGE!

These are your strengths!

They are good, helpful, positive traits that you possess.

The more we work as a team the more strengths we will discover in each other and ourselves! Don't forget to keep adding them.



LOGO QUIZ - Answer Key

Have you tried hard to make a guess on what that logo means ???
Here is the answer!... To know more about the organization and the story behind their logos, click on the picture.

1



Room to Read is an organisation that creates space for children to read and improve their reading ability.

2



Olympics is an international sports event. The five rings represent five different continents of the world participating in the event.

3



If you look closer, you can see the picture of a rhinoceros, a lion and a bird in the logo. In this way, it represents the zoo.

4



The arrow goes from A to Z. It tells us that the company delivers all kinds of products. Name any product from A to Z. You will get it.

Click on the logo to visit their website and know more about these organization !