

# Project: <S&P measures and emotional response in relation to tech-background>

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## PROBLEM

When dealing with such a complex and important topic such as security and privacy, people might become overwhelmed and even stressed, due to the sheer amount of options/precautions available to them. This is compounded by the fact that they're dealing with sensitive matters that could have dangerous consequences if anything goes wrong. This might depend on their awareness of S&P topics, their current knowledge and previous background in tech.

## PURPOSE

In this study we aim to find out which measures related to S&P people take, as well as their emotional response when dealing with the matter (For example, if they experience stress about the measures taken or that they feel they should be taking, or any knowledge they feel they're missing), while keeping in mind what their tech-background is.

## RESEARCH QUESTION(S)

- Q1: Based on a list of the most commonly adopted security/privacy measures, what are the adoption levels for people with a previous tech-related background, and those without?
- Q2: How does the adoption of these measures differ between backgrounds?
- Q3: How do people feel about their taken measures? (E.g. Do they feel like they should be doing more/are doing too much? Do they stress that it is not enough?)
- Q4: How does this subjective emotional response differ between backgrounds?

