Introduction to Big Data

ECAP456

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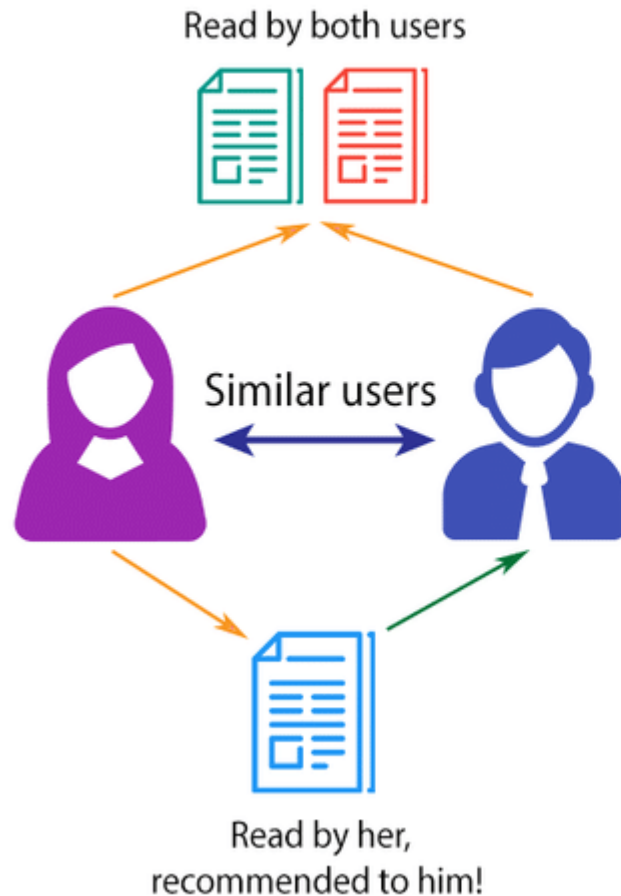**Associate Professor**

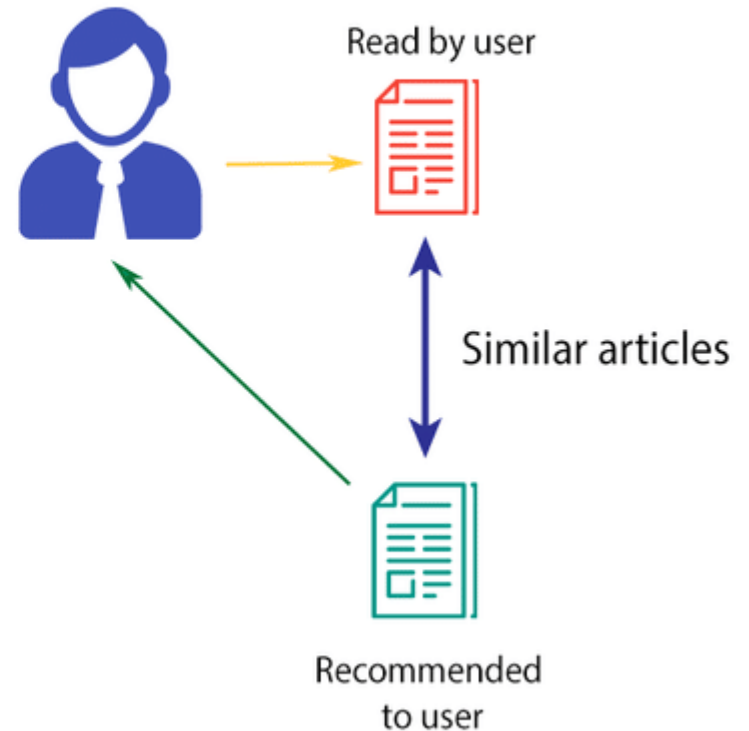# Learning Outcomes

After this lecture, you will be able to

- learn concepts of recommendation systems.

- learn techniques in recommendation system.

Collaborative filtering vs Content-based filtering

COLLABORATIVE FILTERING

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CONTENT-BASED FILTERING

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That's all for now...