



SQL PROJECT- SPOTIFY DATA ANALYSIS

Key Findings

1. Most Viewed Songs on YouTube

These tracks received the highest number of views, indicating their massive popularity on YouTube:

Track	Views
Despacito	8,079,649,362
Shape of You	5,908,398,479
See You Again (feat. Charlie Puth)	5,773,798,407
Wheels on the Bus	4,898,831,101
Uptown Funk (feat. Bruno Mars)	4,821,016,218

2. Most Liked Songs

These songs have the highest number of likes, suggesting strong audience engagement:

Track	Likes
Despacito	50,788,652
See You Again (feat. Charlie Puth)	40,147,674
Dynamite	35,892,575
Shape of You	31,047,780
Boy With Luv (feat. Halsey)	27,588,224

3. Most Streamed Songs on Spotify

These songs have accumulated the highest number of streams:

Track	Streams
Blinding Lights	3,386,520,288
Shape of You	3,362,005,201
Someone You Loved	2,634,013,335
rockstar (feat. 21 Savage)	2,594,926,619
Sunflower - Spider-Man: Into the Spider-Verse	2,538,329,799

Additional Insights

- **Ed Sheeran dominates across platforms** with "Shape of You" appearing in both **most viewed** and **most streamed** lists.
- **Latin music's global appeal:** "Despacito" is the most-viewed and most-liked track, showing the dominance of Latin pop in global music trends.
- **Collaborations boost popularity:** Songs featuring multiple artists tend to have higher engagement (e.g., "See You Again" and "rockstar").
- **High-energy songs trend more:** Songs with higher energy levels tend to have **higher views and likes**, showing a preference for upbeat tracks.