

Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week Start Date

All

Total Revenue

55M

Total Interest

7.8M

Transaction Amount

45M

Transaction Count

656K

Mid

Low

High

Silver

Blue

Gold

Platinum

F

M

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	46,139,397.74	6,495,887.74	2685635
Gold	2,454,072.16	373,784.16	56210
Platinum	1,135,608.05	161,629.05	20665
Silver	5,586,332.28	812,081.28	187505
Total	55,315,410.23	7,843,382.23	2950015

Qtr revenue & Transaction Count

Sum of Revenue Sum of Total_Trans_Vol

20M

10M

0M

Q3

Q1

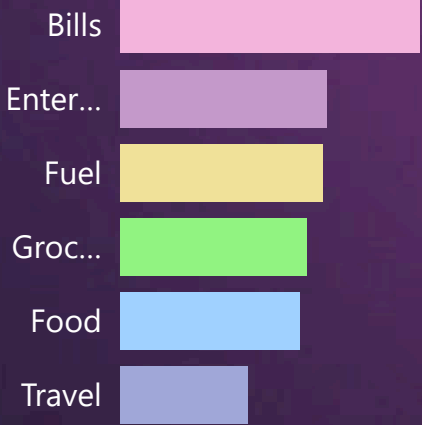
Q2

Q4

170K

160K

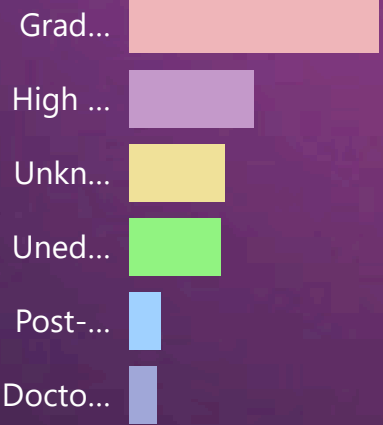
Revenue by Exp Type



0M

10M

Revenue by Education



0M

20M

Revenue by Customer Job

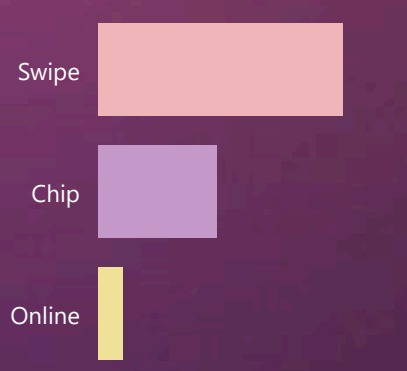


0M

10M

20M

Revenue by Use Chip



0M

20M

40M

Customer Acq Cost



0.0M

0.5M

1.0M