# TYLER M. RANSOM

# **Curriculum Vitae**

Department of Economics

University of Oklahoma

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Norman, Oklahoma 73072

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Citizenship: United States

#### **EDUCATION**

2015	Ph.D. in Economics, Duke University	
	Dissertation: Dynamic Models of Human Capital Accumulation.	
	Committee: Peter Arcidiacono (chair), Patrick Bayer, V. Joseph Hotz, Arnaud Maurel	
2010	M.A. in Economics, Duke University	
2009	B.A. in Economics (Magna Cum Laude), Brigham Young University	

#### **EMPLOYMENT**

2022-	Associate Professor of Economics (with tenure), University of Oklahoma
2017 – 2022	Assistant Professor of Economics, University of Oklahoma
2015-2017	Postdoctoral Associate, Social Science Research Institute, Duke University

### **AFFILIATIONS**

2023-	Research Fellow, Institute for the Study of Labor (IZA)
2017 – 2023	Research Affiliate, Institute for the Study of Labor (IZA)
2022–	Fellow, Global Labor Organization (GLO)

#### **EDITORIAL RESPONSIBILITIES**

2022– Associate Editor, Annals of Economics and Statistics

# RESEARCH FIELDS

Primary: Labor Economics, Economics of Education

Secondary: Urban Economics, Machine Learning applications

#### PUBLISHED & FORTHCOMING PAPERS

2024	16.	"College Attrition and the Dynamics of Information Revelation" (with Peter	
		Arcidiacono, Esteban Aucejo, and Arnaud Maurel), Accepted, Journal of Political	
		Economy	

- 15. "Divergent: The Time Path of Legacy and Athlete Admissions at Harvard" (with Peter Arcidiacono and Josh Kinsler), *Journal of Human Resources*, 59 (3): 653–683. (Lead article)
- 2023 14. "What the Students for Fair Admissions Cases Reveal About Racial Preferences" (with Peter Arcidiacono and Josh Kinsler), Journal of Political Economy Microeconomics, 1 (4): 615–668. (Lead article)

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- 13. "Instrumental Variables Estimation: Assumptions, Pitfalls, and Guidelines" (with Nicolas Bastardoz, Michael Matthews, Gwendolin Sajons, Tom Kelemen, and Samuel Matthews), *The Leadership Quarterly*, 34 (1): 101673.
- 2022 12. "Understanding Migration Aversion Using Elicited Expectations and Counterfactuals" (with Gizem Koşar and Wilbert van der Klaauw), *Journal of Econometrics*, 231 (1): 123–147.
  - 11. "Recruit to Reject? Harvard and African American Applicants" (with Peter Arcidiacono and Josh Kinsler), *Economics of Education Review*, Volume 88: 102255.
  - "Asian American Discrimination in Harvard Admissions" (with Peter Arcidiacono and Josh Kinsler), European Economic Review, Volume 144, Article 104079.
  - 9. "Labor Market Frictions and Moving Costs of the Employed and Unemployed," *Journal of Human Resources*, 57 (S): S137–S166.
  - 8. "Legacy and Athlete Preferences at Harvard" (with Peter Arcidiacono and Josh Kinsler), *Journal of Labor Economics*, 40 (1): 133–156.
- 7. "Changes across Cohorts in Wage Returns to Schooling and Early Work Experiences" (with Jared Ashworth, V. Joseph Hotz and Arnaud Maurel), Journal of Labor Economics, 39 (4): 931–964.
  - 6. "Selective Migration, Occupational Choice, and the Wage Returns to College Majors," *Annals of Economics & Statistics*, No. 142: 45–110.
  - 5. "Learning during the COVID-19 pandemic: It is not who you teach, but how you teach" (with George Orlov, Douglas McKee, James Berry, Austin Boyle, Thomas J. DiCiccio, Alex Rees-Jones, and Jörg Stoye), *Economics Letters*, 202: 109812. (Lead article)
  - 4. "Do Foreigners Crowd Natives out of STEM Degrees and Occupations? Evidence from the U.S. Immigration Act of 1990" (with John V. Winters), *ILR Review*, 74 (2): 321–351.
- 2020 3. "Affirmative Action, Transparency, and the SFFA v. Harvard Case" (with Peter Arcidiacono and Josh Kinsler), The University of Chicago Law Review Online, October 2020. (Not peer-reviewed)
- 2019 2. "Has the College Wage Premium Continued to Rise? Evidence from Multiple U.S. Surveys" (with Jared Ashworth), *Economics of Education Review*, 69 (1): 149–154.
- 2018 1. "Do High School Sports Build or Reveal Character? Bounding Causal Estimates of Sports Participation" (with Michael R Ransom), *Economics of Education Review*, 64 (1): 75–89.

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#### WORKS IN PROGRESS

- "The Role of Supply and Demand Factors in Explaining the Migration of College Majors"
- "Beating the Heat: Temperature and Spatial Reallocation over the Long Run" (with Christos Makridis)
- "What is the Role of College Athletics? An Analysis of the Population of NCAA Athletes" (with Ahmed El Fatmaoui)
- "Measuring Women's Wage Returns to Human Capital" (with Jared Ashworth)
- "Credit Constraints, College Major Choices, and Upward Mobility" (with Menaka Hampole and Johnathan G. Conzelmann)
- "Why Are Americans Still Becoming More Obese? Causes Beyond Caloric Imbalances"
- "Elevation in Obesity: Uncovering the Geographical Aspects of Health" (with Pallab Ghosh)

#### **POLICY WRITINGS**

2021	"Amherst Is Dropping Legacy Admissions. Why Other Universities Aren't."		
	(with Peter Arcidiacono and Josh Kinsler), Barron's, 2 Nov 2021		
2020	"Assessing the Effect of Online Instruction on University Students' Learning"		
	(with George Orlov and Douglas McKee), IZA World of Labor, 21 Dec 2020		
	"Want to Make Your College Degree Count? Here's Where to Live",		
	RealClearEducation, 1 June 2020		
"Assessing the Recruiting Practices of Elite Universities: The Case			
and African Americans" (with Peter Arcidiacono and Josh Kinsler),			
	January 2020		
2018	"Changes across Cohorts in Wage Returns to Schooling and Early Work		
	Experiences" (with Jared Ashworth, V. Joseph Hotz, and Arnaud Maurel),		
	VoxEU, 14 April 2018		

## RECENT CONFERENCE & SEMINAR PRESENTATIONS

* indicates virtual presentation; † indicates discussant		
2023 – 2024	Aspen Institute Future of College Sports Panel*; Southern Economic Association	
	Annual Meeting (New Orleans); OU Institute for Public Policy & Research	
	Analysis (IPPRA); Clemson University; Future Trends Forum*	
2022–2023	Brigham Young University, Chinese Economist Society North American	
	Meeting <sup>†</sup> (Norman, OK); Society of Labor Economists Annual Meeting	
	(Philadelphia); SFS Cavalcade North America <sup>†</sup> (Austin, TX)	
2021 – 2022	Tulane University, University of Dayton*, Hitotsubashi University*	
2020-2021	Ohio State University*, University of Rochester*, University of Memphis*,	
	SOLE*, IZA Workshop on Climate Change and Labor Markets*	

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## TEACHING EXPERIENCE

Duke

Oklahoma Econometrics III (PhD)

Econometric Analysis (undergraduate)
Data Science for Economists (Master's)
Economics of Education (undergraduate)
Foundations of Matlab (PhD, field course)

Causal Inference for Data Scientists (co-developer, with eBay DataLabs)

Introduction to Julia (workshop)

SSRI Education & Human Development seminar (co-instructor)

# FELLOWSHIPS & AWARDS

2022	OU Dodge Family College of Arts & Sciences Irene Rothbaum Outstanding	
	Assistant Professor Award	
2019	OU Presidential International Travel Fellowship	
2018	OU Dodge Family College of Arts & Sciences Junior Faculty Summer Fellowship	
2012–2015 Triangle Census Research Fellowship		

## **MEDIA APPEARANCES**

2023	"US student-athletes in line for salaries" by Paul Basken, Times Higher
	$Education, 6~{ m Dec}~2023$
	"UC axed 'VIP admissions' in the 90s. Today, Cal enrolls fewer ultra-rich
	students than its peers" by Ally Markovich, Berkeleyside, 10 Aug 2023
	"The Supreme Court ended affirmative action for colleges. Are legacy admissions
	next to go?" by Jeff Cercone, PolitiFact, 7 Jul 2023
2022	"Record Gas Prices Have Lawn Care Pros Scrambling" by Jeff Herman,
	LawnStarter, 19 May 2022
	"Fact-checking Rep. Jamaal Bowman on legacy admissions, affirmative action"
	by Elizabeth Egan and Marnique O. Panepento, PolitiFact, 7 Mar 2022
	"Should elite higher education institutions end favorable admissions practices
	for children of alumni?" by Stephanie Hughes, Marketplace.org, 18 Feb 2022
2021	"Colorado leads the way in closing the door on legacy admission at public
	universities" by Jon Marcus, Washington Post, 16 July 2021
2020	"OU community talks student loan debt, presidential candidates' plans to help"
	by Beth Wallis, <i>OU Daily</i> , 6 April 2020
2019	Numerous appearances in major media outlets (e.g. The Economist, The New
	York Times, Slate, The Atlantic)
2018	"Students who hold jobs during college earn more money after they graduate," by
	Jillian Berman, MarketWatch, 3 January 2018

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"Does Participation in High School Sports Predict Long Term Outcomes?" by LRN Media, 10 January 2018

"OU economics professor suggests stock market drop not a concern yet," by Sierra Rains, *OU Daily*, 6 February 2018

"Unemployment rate declining in Oklahoma," interview with KGOU Radio, 27 February 2018

"State Question 801 gives Oklahomans chance to vote on property taxes used for school funding," by Sierra Rains-Moad, *OU Daily*, 2 November 2018

#### STUDENT ADVISING

(Initial placement in parentheses); \*= accounting student;  $\dagger=$  psychology student;  $\dagger=$  co-chair

PhD Thesis Bowei Dongt (expected 2026)

Chair Ahmed El Fatmaoui‡ (expected 2025)

Dayuan Xie‡ (expected 2024)

Gabe Lebovich‡ (2022)

PhD Thesis Collin Devore (expected 2026)
Committee Mahla Shourian (expected 2026)

Sara Asgari (expected 2026)

Mengyang Davila\* (expected 2026) Hongyu (Jack) Wang\* (expected 2025)

Bill Townsend (expected 2025) Adon Rosen† (expected 2024)

Cheng Ma (2022)

Brent Norwood (2020; Oklahoma State University)

Chen Xu (2020; St. Edward's University)

MA Thesis Will Nguyen (expected 2024)

Bradley Rann (expected 2024) Beth Felkner (expected 2024)

Caden Finley (2023) Emma Young (2023) Youngjun Yoon (2023) Fuging Yang (2022)

Josie Pruett (2022; Love's)

Carson Schlittler (2022; KPMG)

Luke Denton (2022; LSE Development MA)
Ethan Maddy (2022; Cambridge Health MA)
Leah Pomerantz (2022; UW-Madison Econ PhD)

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MA Thesis Ningjing Gao (2021; OU Econ PhD)

Hunter McCans (2021; Oklahoma Policy Institute) Natalie Cook (2021; Hertog Foundation Fellowship)

Orin Imtiaz (2021; Deloitte)

Grant Naberhaus (2021; Ernst & Young)

Katy Yut (2021; Bureau of Economic Geology)

Emma Reinsch (2021; OU Econ PhD)

Joe Ezzell (2020; Paycom) Sam Quick (2020; Ovintiv)

Conrad Polkosnik (2020; Schlumberger)

Binyue Ling (2020)

Alex Hinshaw (2019; SMU Law)

Jiongliang Tao (2019)

Alexandra Penner (2018; MSCI)

Joel McGuire (2018; Colorado St. Econ PhD)

Alex Nongard (2018; City of Tulsa) Jordan Hoehne (2018; Oseberg)

Donald Li (2018; Verizon)

BA Honors Max Geizsler (2022)

Leah Pomerantz (2022; UW-Madison Econ PhD) Ethan Maddy (2022; Cambridge Health MA)

Logesh Balaguru (2021) Austin Parker (2021; Carta) Liam Ferrer (2021; WashU Law)

Ryan Mcalister (2021; Booz Allen Hamilton) Logan Schoonover (2020; Goldman Sachs) Katie King (2020; Vanderbilt Nursing MA)

Joey Herrera (2020; Texas Econ MA)

Stephanie Jansson (2020; Biostatistics PhD)

Alex Hinshaw (2019; SMU Law)

Alexander Stubblefield (2019; Michigan St. Econ PhD)
Parker Strubhar (2019; Georgetown Communications MA)

Will Milam (2018; SMU Law)

H&ES Colton Steele (expected 2024)

MA Thesis Blake Buchman (2022; Simplebet)

Megan Yarberry (2021; Jacksonville Jaguars and FanDuel)

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Joe Castiglione, Jr. (2021; Transform Enterprises)

McNair Joey Herrera (2020; Texas Econ MA)

Scholarship

## **SKILLS**

Coding
Matlab, Stata, R, Julia, LATEX, Shell/Bash, SLURM, Git

Expertise:

Coding

SAS, Qualtrics, HTML, SQL, Python, Hadoop, Spark

Experience:

Security
Clearance: Special Sworn Status (US Census Bureau; expired)

Certification: Certificate in College Teaching (Duke University, 2015)

Languages: English (native), Japanese (advanced), Korean (beginner), German (beginner)

# DEPARTMENTAL, COLLEGE, AND UNIVERSITY SERVICE

2024-	Director, OU Econ BA/MA Program	
2022-23	Core Faculty, OU DFCAS Data Scholarship Program	
2022-23	Faculty Advisor, OU LDS Student Association	
2021–22	Faculty Advisor, OU Sports Data Analytics Association	
2021	Member, OU Econ Department Chong Liew Award Committee	
2021	Member, OU Econ Department Strategic Plan Committee	
2021	Member, OU Provost's Dissertation Prize Committee	
2019–	Panelist, OU English Communication Capacity (ECC) test	
2017-21	Member, OU College of Arts & Sciences Big Data and Stats Working Group	
2016	Member, Duke SSRI Education & Human Development Scholars Recruiting	
	Committee	

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# PROFESSIONAL SERVICE

Conference

UNAL SERVICE	
AEJ: Applied Economics (2);	AEJ: Economic Policy (3);
AEJ: Macroeconomics;	American Economic Review (2);
AER: In sights;	American Educational Research J. (2);
Annals of Economics and Statistics (2);	Applied Economics Letters;
Applied Economics Teaching Resources;	B.E. J. of Economic Analysis & Policy;
$Bulletin\ of\ Economic\ Research\ (2);$	China Economic Review (2);
Contemporary Economic Policy (3);	Economic Development Quarterly (4);
$Economics\ of\ Education\ Review\ (13);$	Economic Inquiry (5);
$Economic\ Journal;$	Education Economics (2);
$Education\ Finance\ and\ Policy;$	$Educational\ Researcher;$
$Empirical\ Economics\ (2);$	European Economic Review (3);
$Higher\ Education;$	Int'l Journal of STEM Education;
$Int'l\ Review\ of\ Economics\ Education;$	ILR Review (2);
$Journal\ of\ Applied\ Econometrics\ (6);$	$Journal\ of\ Comparative\ Economics;$
J. of Econ. Behavior & Organization (2);	$Journal\ of\ Economic\ Psychology\ (2);$
J. of Family and Economic Issues (2);	$Journal\ of\ Housing\ Economics\ (2);$
$Journal\ of\ Human\ Capital\ (5);$	$Journal\ of\ Human\ Resources\ (3);$
J. of Economics, Race, and Policy (2);	$Journal\ of\ Labor\ Economics\ (4);$
J. of Policy Analysis and Mgmt (4);	$JPE\ Microeconomics;$
$Journal\ of\ Public\ Economics\ (2);$	$Labour\ Economics\ (4);$
Labour (2);	$Nature\ Human\ Behavior;$
$Oxford\ Economic\ Papers;$	Papers in Regional Science (2);
$Quantitative \ Economics\ (5);$	Regional Sci. and Urban Economics (3);
Research in Higher Education (2);	$Research\ in\ Labor\ Economics;$
$Review\ of\ Economics\ and\ Statistics\ (3);$	$Review\ of\ Industrial\ Organization;$
$Scandinavian\ Journal\ of\ Economics\ (3);$	$Scottish\ Journal\ of\ Political\ Economy;$
$Southern\ Economic\ Journal\ (7);$	Swiss National Science Foundation;
Russell Sage Foundation (2);	Fordham Institute
Organizing Committee, International Ass	sociation for Applied Econometrics
	AEJ: Applied Economics (2); AEJ: Macroeconomics; AER: Insights; Annals of Economics and Statistics (2); Applied Economics Teaching Resources; Bulletin of Economic Research (2); Contemporary Economic Policy (3); Economics of Education Review (13); Economic Journal; Education Finance and Policy; Empirical Economics (2); Higher Education; Int'l Review of Economics Education; Journal of Applied Econometrics (6); J. of Econ. Behavior & Organization (2); J. of Family and Economic Issues (2); Journal of Human Capital (5); J. of Policy Analysis and Mgmt (4); Journal of Public Economics (2); Labour (2); Oxford Economic Papers; Quantitative Economics (5); Research in Higher Education (2); Review of Economics and Statistics (3); Scandinavian Journal of Economics (3); Southern Economic Journal (7); Russell Sage Foundation (2);

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