



inspiringlifedesign.com

MEDIA KIT

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CORINNA PHILLIPS

ABOUT THE AUTHOR

Corinna Phillips is the founder and author behind Inspiring Life Design, a UK based personal finance and lifestyle blog. She is a member of the UK Money Bloggers community and regularly collaborates with fellow bloggers in posts and social media.

ABOUT THE BLOG

Inspiring Life Design is a UK based blog, helping readers achieve financial freedom & the lifestyle they desire. Topics regularly include how to make money, how to save money, how to plan for financial freedom and inspirational lifestyle ideas.

LATEST STATS (at Oct 2018)

Monthly Page Views: 1,205

Domain Authority: 16



1.6K



803



3.2K

monthly unique views



27



10



10

OPPORTUNITIES TO WORK WITH ME

If your brand is a great fit for my audience, I welcome collaboration. This includes, but is not limited to:

- Sponsored posts
- Social media sharing
- Guest posts
- Giveaways & competitions
- Brand ambassadorship
- Product or service reviews
- Press trips
- Display advertising

CONTACT DETAILS

Site: inspiringlifedesign.com

Instagram: @inspiringlifedesign

Email: corinna@inspiringlifedesign.com

Pinterest: [inspiringlifedesign](https://www.pinterest.com/inspiringlifedesign)

Twitter: @lifedesigntoday

Facebook: [inspiringlifedesign](https://www.facebook.com/inspiringlifedesign)

RATE CARD

I welcome the following collaborations:

Sponsored post:	from £65
Sponsored video/video post:	from £200
Product or Service review:	from £65
Instagram post/story:	from £50
Other Social Media post:	from £15
Press trip:	from £100
Brand ambassadorship:	from £50 per month
Display advertising:	from £6 per month

MAKE A BIGGER IMPACT & SAVE MONEY WITH A PACKAGE:

SOCIAL MEDIA PACKAGE

- Instagram Post
- Instagram Story
- Facebook Page Post
- Twitter Post

~~£130~~ £75

POST & SOCIAL MEDIA PACKAGE

- Sponsored Post
- Instagram Post
- Facebook Page Post
- Twitter Post
- Pinterest Pin

~~£150~~ £100

VIDEO POST & SOCIAL MEDIA PACKAGE

- Sponsored Post With Video
- Instagram Post
- Facebook Page Post
- Twitter Post
- Pinterest Pin

~~£295~~ £225

DISPLAY ADVERTISING

- In post (1 of 3 adverts) £6
- In post (2 of 3 adverts) £11
- In post (all 3 adverts) £15
- Sidebar 200 x 200 pixels £15

In post ads are 728 x 90 pixels
Sidebar price is per month