

Webdevgoa.org

Note: this is to be shared only with the core team. DO NOT share it with anyone outside the team.

Idea

The idea is to build a national developer community starting from Goa.

The long term plan is to uplift the developer community in Goa to such an extent that the next time Google decides to have a physical Chrome Dev Summit in India, they have Goa as an option to choose from alongside Bangalore, Chennai and Mumbai. We already have an upper hand in Goa as all the national and international speakers want to fly down to Goa, thanks to its scenic beauty and culture.

The aim is to build a real “Developers community” and this community of the developers, by the developers and for the developers shall prevail through the decades ahead.

How is it going to be different from the communities already present in Goa?

1. Lead by the “developers” and not “event-managers” with no dev knowledge.
2. Regular events with an aim not just to gain knowledge but to build dev relationships.
3. Weekly newsletter with articles, code snippets, and podcasts worth listening to directly into your email.
4. A podcast with eminent guests from the industry bi-monthly.
5. Daily updates on LinkedIn, Twitter, and Instagram about development and tech.
6. A minimum of 2 flagship events with national and international speakers covering a wide range of topics. This will include big conferences related to JS, CSS, HTML, JAM Stack, NodeJS, GraphQL, WebVR, WebXR, etc.
7. Annual Chrome Dev Summit (unofficial extended) will be held after the CDS in San Francisco.
8. Official website with regular articles from the community. It will also serve as a platform for the students and developers to write. The content will be put out on all the social media channels.
9. The community will contribute to OpenSource projects. (Some projects are already in the pipeline)
10. The community will build Open Source projects and will provide mentorship for students' personal projects.
11. Establish Goa's Biggest Community Hackathon.

Sub teams

1. Email Marketing

Responsible for sending updates and weekly newsletters to the subscribers.

Will have to make the newsletter on their own.

2. Content Team

Responsible for giving content to social media and marketing team. Will curate news for newsletters and give content to web team.

3. Social Media Team

Responsible for making creatives for Instagram, Twitter, and LinkedIn. Will work closely with the content team.

4. Photography, Videography and Audiography Team

Key team for making the social feed look compelling and convincing. Need to convey stories.

5. Management

Managing the entire community. This will include the lead of every sub team plus additional worthy members. Responsible for annual flagship events and hackathon.

6. Web Team

Developing and maintaining the official website. Writing articles and listing down all the achievements of the team. *This will serve as the medium to show the world how good the community is*

7. The open-source development team

Responsible for encouraging the community to contribute to open-source projects. Building and maintaining projects. Proving Goa's ability to build things from zero.

8. Work towards sustainability and a11y.

IGTV videos related to web, tech, graphics, photography, and videography.

FAQs

1. Can students join the core team?

No. Unless the student has experience building professional products, he/she won't be allowed to join the core team. They can still be a part of webdevgoa.

2. What is the procedure to join webdevgoa?

Follow us on Twitter, LinkedIn, and Instagram. Subscribe to the newsletter and we will invite you to join the discord channel. An unofficial Whatsapp Group will also exist.

3. What is the procedure to join the core team?

The core team will consist of developers and students with professional experience. The students who wish to join the core team will have to apply on the website. If the application is accepted, there will be an interview.