Landing Page Using HTML and CSS

Introduction

In this guide, you will learn how to create a simple landing page using **HTML** and **CSS**. We will use **semantic HTML elements** to give the webpage a clear structure and **CSS** to style the table, making it easy to read and visually appealing.

Why Use Semantic Tags?

Semantic tags like <header>, <section>, and <footer> make webpages:

- More accessible for screen readers.
- Easier to read and maintain.
- Better structured for search engines.

Step 1: Setting Up the Project

First, create a new project folder and add the following files:

```
/landing-page-project
|--- index.html (Structure of the webpage)
|--- styles.css (Styles for the webpage)
```

These two files will contain the HTML structure and CSS styling for the landing page.

Step 2: Writing the HTML Code

Open **index.html** and add the following code:

```
<span class="logo-text">StudySync</span>
       </a>
       <nav class="nav">
         <a href="#home" class="nav-link">home</a>
         <a href="#features" class="nav-link">features</a>
         <a href="#pricing" class="nav-link">pricing</a>
         <a href="#blog" class="nav-link">blog</a>
         <a href="#about" class="nav-link">about</a>
       </nav>
       <a href="#contact" class="contact-btn"> contact us </a>
       <button type="button" class="menu-btn">
         <img src="/assets/Hamburger.svg" alt="menuButton" class="menu-icon"</pre>
/>
       </button>
     </header>
     <section class="main-sect">
       <div class="content-left">
         Very proud to introduce
         <h1 class="section-title">Seamless Learning for Brighter Futures</h1>
         Our innovative platform offers an effortless and seamless approach
           to learning, empowering students of all ages to achieve brighter
           futures. Join us on a transformative journey to simplify education
           and unlock your full potential.
         <div class="button-grp">
           <a href="#start" class="start-btn">start now</a>
           <a href="#tour" class="tour-btn">take tour</a>
         </div>
       </div>
     </section>
      <footer class="footer">
```

Explanation:

- <header>:Contains the logo and navbar.
- <nav>: Contains links to navigate.
- <section>:Contains different sections of the main part of the page, you can use the
 <main> tag too.
- <footer>: Contains the bottom most section and various links.
- <meta name="viewport">: Ensures proper display on different screen sizes.

Step 3: Writing the CSS Code

Open **styles.css** and add the following styles:

```
:root{
    --primary-color: #6366f1;
    --accent-color: #3f83f8;
    --text-color: #333333;
    --link-color: #2563eb;
    --background-color: #fffffff;
    --light-gray: #f0f0f0;
    --gray: #808080;
    --dark-gray: #555;
```

```
}
*{
    margin: 0;
    padding: 0;
    box-sizing: border-box;
    text-decoration: none;
    font-family: "Inter", sans-serif;
}
body{
    height: 100vh;
    text-align: center;
    background-color: var(--background-color);
    padding: 1rem;
}
@media screen and (min-width: 768px){
    .contact-btn{
        display: block;
        margin-right: .6rem;
    }
}
.contact-btn:hover{
    background-color: #5254f8;
}
.content-left{
    text-align: center;
    animation: slideFromLeft 1s ease forwards;
    opacity: 0;
}
@keyframes slideFromLeft{
    0%{
```

```
opacity: 0;
    transform: translateX(-100%);
}

100%{
    opacity: 1;
    transform: translateX(0);
}

.start-btn:hover{
    background-color: #5254f8;
}
.tour-btn:hover{
    background-color: var(--gray);
}
```

Explanation:

- Uses **CSS Variables** for easy theme management.
- Ensures consistent styling across the webpage.
- Animations & Keyframes: Main section fades in when they appear..
- Media queries for responsiveness- Mobile First Approach
- Pseudo classes Hover effects for interactivity.
- Hides navigation menu on small screens.
- Uses a mobile-friendly layout.

Step 4: Viewing Your Landing Page

- 1. Save both files in the same folder.
- 2. Open index.html in your browser.

You should now see a well-structured, styled Landing Page with clear headings and readable content.

What You Learned:

- How to use **semantic HTML** for a well-structured webpage.
- How to add animations and use keyframes
- How to add responsiveness.
- How to use **pseudo classes**.
- How to organize files for a small project efficiently.

Now you have a beautiful Landing Page ready! Keep experimenting and improving your project. Add some more styles to give this project your personal touch.

Still confused?

If you are facing difficulties building this landing page feel free to check out the completed project on github.

Download the project into your system and get your hands dirty.