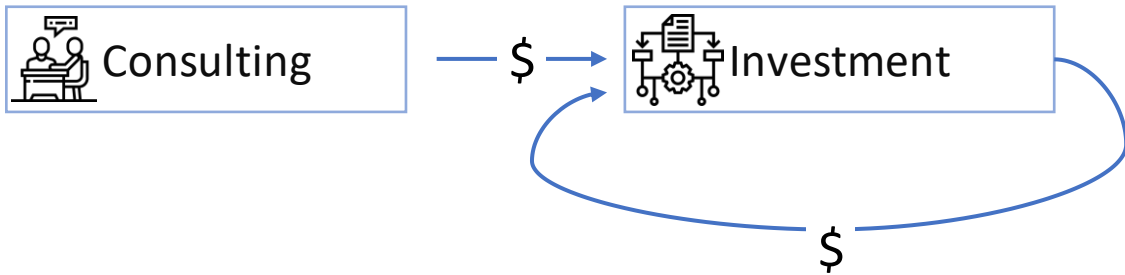


Insula

Financial: how to get the most of my ISLA?

Two sources of income for Insula:

Insula Premium subscriptions & Investment fees.



[Learn more about the possible options here:](https://docs.google.com/document/d/198j-8ErcyCMZkiRLi8JfdpNSPAA_1iEKq8JhCnAiW6o/edit)

https://docs.google.com/document/d/198j-8ErcyCMZkiRLi8JfdpNSPAA_1iEKq8JhCnAiW6o/edit

With ISLA you can:

-1-Hold ISLA and get paid dividends

Or to sell/invest ISLA on :

-2-Other cryptos

-3-ISLA Liquidity pool

-4-Insula Crypto Funds

-5-Insula Premium

1-Hold ISLA and get paid dividends (Long run horizon):

- ISLA entitles you to a portion of our managed funds performance fees. From next month onwards, we will collect the funds fees in [SETH](#) and then buy ISLA with this and distribute it to the relevant token holders. The more [#ISLA](#) you hold, the larger the amount you will receive.

- 1.a Buy ISLA on Uniswap: high trading fees.

<https://uniswap.info/token/0x697ef32b4a3f5a4c39de1cb7563f24ca7bfc5947>

- 1.b Buy ISLA on P2PB2B: low trading fees.

https://p2pb2b.io/trade/ISLA_BTC

https://p2pb2b.io/trade/ISLA_ETH

https://p2pb2b.io/trade/ISLA_USDT

The logo for Islox, featuring the word "Islox" in a bold, red, sans-serif font. The letters are thick and the 'x' has a distinctive shape with a wide base and a sharp point.

2-ISLA/other crypto (Short run horizon):

- 2.a Sell ISLA high, and buy low against 100+ other cryptocurrencies (including ETH/USDT on Uniswap): high trading fees.

<https://uniswap.info/token/0x697ef32b4a3f5a4c39de1cb7563f24ca7bfc5947>

- 2.b Sell ISLA high, and buy low against 100+ other cryptocurrencies (including BTC) (on P2PB2B): low trading fees.

https://p2pb2b.io/trade/ISLA_BTC

https://p2pb2b.io/trade/ISLA_ETH

https://p2pb2b.io/trade/ISLA_USDT

The logo for ISLOX, featuring the word "ISLOX" in a bold, red, sans-serif font. The letters are thick and blocky, with a slight shadow effect.

3-Liquidity pool (Middle run horizon):

- **3.1. Why use the ISLA liquidity pool?**

- Provide liquidity
- The ISLA token currently has 520+ unique holders. In order to provide liquidity for new investors to enter the market, Inusla has elected to use liquidity pools as a simple means to provide liquidity in this new market. As an investor you can stake ISLA and ETH to provide this liquidity and generate returns.
- Generate returns
- An investor can generate returns using the liquidity pool by staking their tokens. The returns are generated any time an ISLA trade is processed. On every trade there is a transaction fee of 0.3 - 0.6% which is distributed to the liquidity pool evenly. If you as an investor provide 20% of the total liquidity pool, then on every transaction, you will receive 20% of the 0.3% transaction fee. Providing liquidity allows for higher volumes which in turn provides higher transaction fees.

-

- **2.2. How to invest in the ISLA liquidity pool?**

- In order to invest in the ISLA liquidity pool, an investor will require a Web3 wallet supported by Uniswap. You will also need a positive and equal amount of ETH and ISLA in the wallet.
- **Important:** If an investor wants to invest 10 ETH of total liquidity into the pool, they may want to buy 5 ETH worth of ISLA and place that with the corresponding 5 ETH into the pool. However buying 5 ETH worth of ISLA may increase the price of ISLA/ETH. As a result the investor will require to put in more ETH to match the all the ISLA tokens that were bought, or keep some ISLA in their wallet

4-ISLA to ETH to Insula Fund: (Long Run horizon):

- 4. Sell ISLA against ETH and invest it into Insula Decentralized Funds.

Fund fact sheet:

INSULA ANASTASIA FUND

- Insula Investment Management Ltd

INSULA ANASTASIA[FUND] is a quantitative investment manager that provides crypto investors with diversified exposure to emerging decentralised cryptocurrencies. Fund trades are performed by autonomous sophisticated algorithms governed by internally developed bots which utilize daily data analysis. When trading, bots seek to optimize returns by rebalancing portfolio asset allocation while keeping risk a market neutral position. This strategy offers investors with consistent return even in times of high volatility.

INVESTOR PROFILE

This Fund is suitable for Investors who:

- seek income and capital growth over the medium to long term;
- have moderate risk appetite; and
- seek investment opportunities in the Cryptocurrency market.

FUND PERFORMANCE ANALYSIS

Portfolio Risk/Return profile

36559

r 4.825965

stdev 0.362948

sharpe 13.296583

INSULA ASSET ALLOCATION

FULL OVERVIEW AVAILABLE AT <http://ethademo.com/assetallocation>

Top Holdings details (in ETH*)

Bitcoin (BTC) was the world's first cryptocurrency and was designed as an alternative form of digital money. To this day it is the most well-known and valuable (by market capitalisation) cryptocurrency. Wrapped Bitcoin (WBTC) is a 1:1 replication of BTC on the Ethereum blockchain that exists as a token.

Ethereum (ETH) is a smart contract platform that enables developers to build decentralized applications (dapps). ETH is the native currency for the Ethereum platform and also works as the transaction fees to miners on the Ethereum network. Many tokens in the cryptocurrency space are built on Ethereum and it has made many other decentralised projects possible.

Chainlink (LINK) is an Ethereum P token that acts as a decentralized oracle service, which aims to connect smart contracts with data from the real world.

Basic Attention Token (BAT) is an open-source, decentralized ad exchange platform built on the Ethereum platform. The project seeks to address fraud and opaqueness in digital advertising. The token aims to correctly price user attention within the platform via its web browser.

REP Utility token Augur (REP) is a platform of prediction markets on a protocol owned and operated by holders of the Ethereum-based Reputation token. In these markets' users are said to be able to bet on the outcomes of events by purchasing shares that would either support or refute the proposed outcomes of such specified events. By design, the user-created markets can return fees to market participants while automating pay-outs token.

TIME FRAME & STRATEGY

Short-term: 0%
Medium-term: 0%
Long-term: 100%
100% of investments are in cryptocurrencies

FUND DETAILS

Inception date	11/07/2020
Primary Benchmark	CMC200 (In ETH)
Secondary Benchmark	Bitcoin (In ETH)
Management Fee	0%
Custody fee	0%
Performance Fee	30%
Min investment (K)	0 (no min)
% use of discretion	0
% use of quantitative	100
Denomination	ETH
Fund Auditor	Ethereum Blockchain / Cotrade
Fund Custodian	Ethereum Blockchain / Cotrade
Liquidity:	Capital withdrawable at any time
Trading frequency & rebalancing	Low frequency trading (monthly rebalancing)

Legal Status: Decentralized Autonomous Fund

Security Scorecard cybersecurity rating*

SecurityScorecard

RETURN ON INVESTMENT ANALYSIS (ROI)

ROI since inception*

Anastasia Fund Performance / Benchmarks

ROI descriptive statistics since inception*

	ROI ETH	ROI USD
Mean	5.70%	4.90%
Median	5.10%	4.40%
Standard Deviation	4%	4%
Minimum	0.02%	
Maximum	11.80%	13.70%
Days since inception	12	12

The Fund: Anastasia

Understanding Fund Returns:

The Insula Funds present returns in USD and ETH. The inherent value of both these returns is the same, however the differences in the curves comes from the fluctuations in the ETH/USD price.

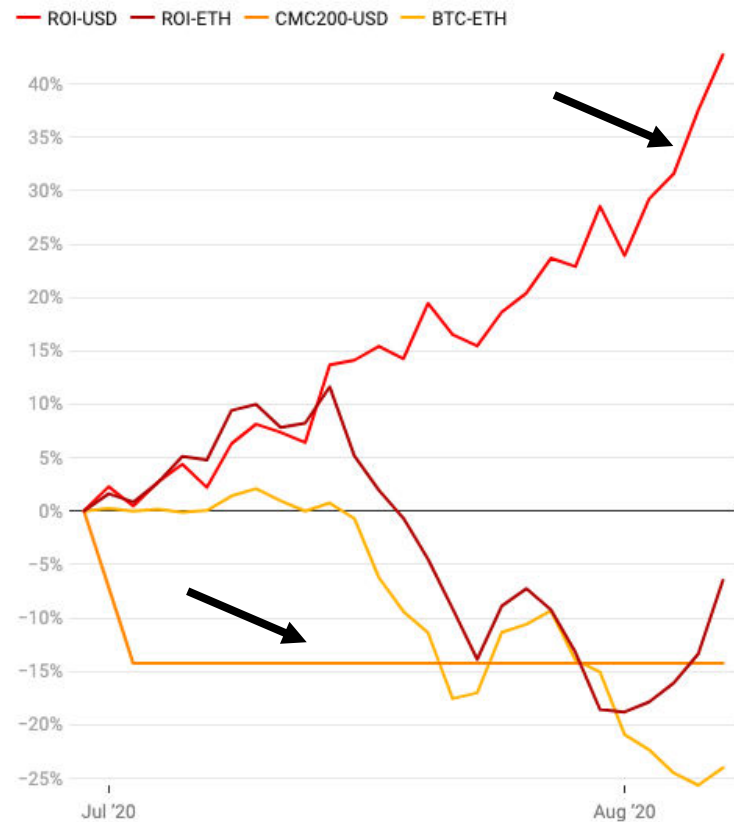
Say for example BTC was worth 10k when we bought it and the price of ETH/USD was 100. We buy 1 BTC in the fund, then the fund value in USD is 10k. But the fund value can also be represented in ETH and be 100 ETH. Now 1 week later BTC is worth 11k and ETH/USD is 200. Then our fund value in USD is 11k meaning we have made 10% returns. But the fund value in ETH is 55 meaning we lost 45%.

As we are a crypto focused company our base currency is ETH, so we want to generate returns in ETH, and we take our performance fee in ETH. Take the previous example, we would not take any performance fee on the investment because we have negative returns in ETH.

We believe that crypto enthusiasts are also interested in this metric, and this is where we take our performance, so that is why its on the graph. However in todays society we cannot use ETH to pay for much, so investors are also curious to see their returns that can be used outside crypto so this is why we present the returns in USD. Understanding benchmarks In order to show investors that we are outperforming the market and that they should invest with us we have to show them what the market is doing (an index) the CMC200 index is our benchmark that we are trying to beat.

The returns for this index are in USD so we have to compare apples to apples and compare our fund ROI in USD to the CMC200 benchmark. We also felt that BTC was a good benchmark as it is the leader in the space and provides a benchmark for our ETH ROI.

Anastasia Fund Performance / Benchmarks



Anastasia Fund Allocation



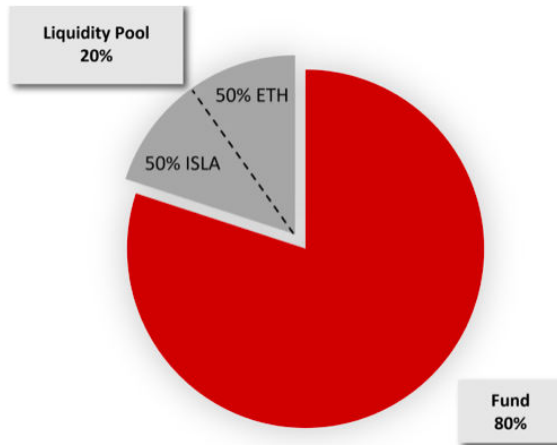
Created with [Datawrapper](#)

Investment template:

How to allocate ETH between the pool & the funds?

If you are looking to minimize risk exposure we recommend the following allocation of funds:

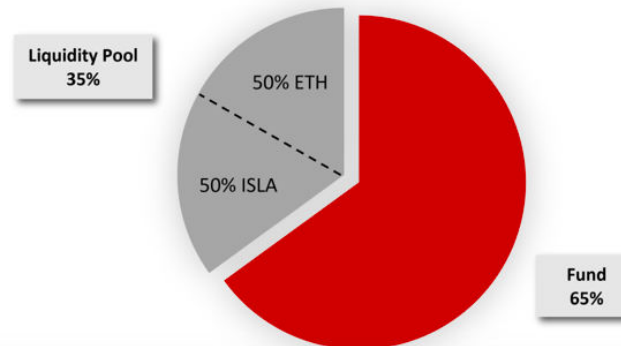
- 80% into the Insula Funds
- 20% into the Liquidity Pool



3.2. Risk Neutral

If you are looking to for a balanced level of risk vs reward we recommend the following allocation:

- 65% into the Funds Insula Funds
- 35% into the Liquidity Pool

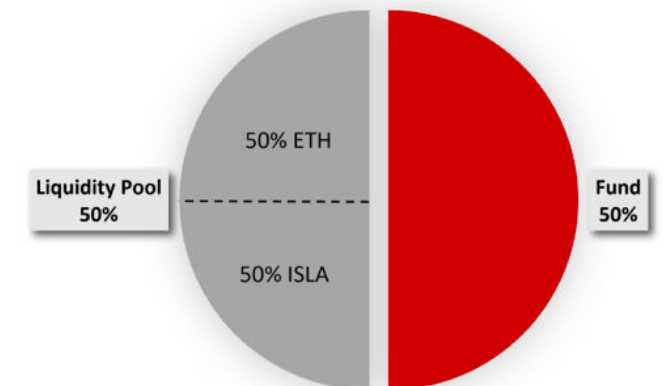


<https://hackmd.io/@VV473-xrSHmvw8JpAV-8bQ/SJDhXKS58>

3.3. Risk Taking

If you are looking to for high risk, high reward we recommend the following allocation:

- 50% into the Funds Insula Funds
- 50% into the Liquidity Pool



5-Premium

- Monthly: 49 ISLA/month
- Yearly: 499 ISLA/month
- Taster session 15min



- Duration: on demand, 15 mins video calls.
- Format: Zoom video-call
- Availability: 5/7 weekdays, 1pm-8.30 pm ECT (Paris Timezone).

Insula Premium includes:

- **Dedicated account manager for paid costumers.**
- **Technical support around all of our investment products (Insula Funds, ISLA liquidity pool, ISLA token & how to use Metamask Wallet).**
- **Updates on latest trends in the decentralised finance industry.**
- **On-demand analysis of specific crypto-assets included in Insula Fund.**
- **On-demand training: *liquidity challenges, tax ramifications, appreciation timelines, the challenge of forecasting and measuring appreciation, the psychological component of collecting cryptocurrencies and the role of emotion in collectible investing.***