# **Insula Investment Management**

# A cryptocurrency investment company providing a Software as a Service (SaaS)

#### Business overview: 2 main activities

# **Insula Investment Management**

- Insula offers an access to all cryptoassets via its investment platform. This investment platform offers 3 investments vehicles:
- Insula Fund: a decentralized autonomous investment fund gathering more than 40 coins in one single basket. This fund delivers returns out of purely quantitative decisions made through programmatically executed solutions
- Insula cryptocurrency: a decentralized autonomous cryptocurrency
- Insula Liquidity Pool: An automated market place for cost-efficient Insula Token trading and liquidity provision

## **Insula Investment Support**

- Support on Insula's investment products and business model:
  - 1 Key account manager to provide insight on all your investments
  - 2 Enterprise grade support to answer any questions about our products or services

## Why Insula more than anyone else?

**Competitive pricing** 

0% management & custodial fee 30% performance fee

No counterparty risk

Investors own their crypto assets without any counterparty risk

Automated technology

Complete disintermediation without any human interference

Personal attention

Support & advisory layer to explain better the software layer

Compliant solutions

From an AMLD5 & GDPR compliant client onboarding & offboarding to multi jurisdictional tax advisory

Interest alignment

Insula and its employees take 100% of its salaries in Insula Token

Insula is made for investors who are already familiar with crypto. Clients are looking at having their crypto managed in a professional and cybersecure way

# **Key partners**

### Crypto partners





### Organisations





#### Press







# A dynamic and fast-growing market



**European Region**A favourable and particularly

A favourable and particularly recent legal framework



Market opportunity

Higher opportunity than classic equity market due to higher volatility



Growing market
The number of crypto-assets

The number of crypto-asse funds doubled in 2017



Time-to-market

Investors are looking for new nonequity investment opportunities