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(AUTONOMOUS)

NURTURENEST

20INMCA506 – Main Project

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AJC20MCA-I020

INMCA2020-25 S10

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**DEPARTMENT OF
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ABSTRACT

NurtureNest: Ultimate Baby Health and Growth Companion

Abstract

NurtureNest is a cutting-edge web-based platform designed to empower parents in managing their children's health, development, and growth. The platform provides an all-in-one solution by combining essential healthcare management tools with e-commerce capabilities tailored to the unique needs of children. Key health-focused features include vaccination scheduling, reminders for upcoming vaccines, and detailed vaccination history, along with insightful growth charts and feeding recommendations to support physical and mental well-being.

In addition to its core healthcare functionalities, **NurtureNest** incorporates a comprehensive **E-Commerce Module**, offering parents a seamless shopping experience for developmental toys. These toys are carefully curated to suit a child's age and growth stage, promoting both learning and play. The e-commerce functionality is fully integrated into the platform, enabling parents to explore, select, and purchase items from a variety of developmental toys that cater to specific milestones in a child's development.

E-Commerce Module

The **E-Commerce Module** simplifies purchasing developmental toys through:

- **User Registration and Login:** Secure account creation and access for parents.
- **Product Catalog:** Categorized toy listings with descriptions, images, and pricing.
- **Search & Filters:** Advanced search and filtering by age, type, or price range.
- **Shopping Cart & Checkout:** Add, update, and purchase products with multiple payment options.
- **Order Tracking:** Real-time shipment updates.
- **Personalized Recommendations:** Machine learning-based toy suggestions tailored to the child's profile.
- **Parent Dashboard:** Order history, invoice downloads, and account management.
- **Admin Management:** Inventory control, product updates, sales analytics, and customer support.

Advanced Technology

SmartParent AI: Revolutionizing Childcare Through AI-Powered Query Analysis