Final Assignment

1. Data Quality Check

	item_id	test_a	test_b	test_c	test_d	test_e	test_f
	item_id	test_a	test_b	test_c	test_d	test_e	test_f
1	2512	1	0	1	1	0	1
2	482	0	1	1	1	0	0
3	2446	0	1	1	0	1	0

This table only shows the first 1,000 rows. View complete results in Report Details.

2. Reformat the Data

	item_id	test_assignment	test_number	dummy_test_start_date
	item_id	test_assignment	test_number	dummy_test_start_date
1	2512	1	test_a	2022-03-08 00:00:00
2	482	0	test_a	2022-03-08 00:00:00
3	2446	0	test_a	2022-03-08 00:00:00

This table only shows the first 1,000 rows. View complete results in Report Details.

3. Compute Order Binary

	test_assignment	items_id	orders_binary_30d
	test_assignment	items_id	orders_binary_30d
1	0	1130	331
2	1	1068	306

4. Compute View Item Metrics

	test_assignment	num_views	sum_view_bin_30d	avg_view_bin_30d
	test_assignment	num_views	sum_view_bin_30d	avg_view_bin_30d
1	0	1130	915	0.809734513274
2	1	1068	881	0.824906367041

5. Compute lift and p-value

No rows returned