

Footfall Cam – Key Value

Turn visitor data into business growth

- **3 Key Features**

- **Accurate People Counting** – Know true traffic flow
 - **Real-Time Analytics** – Respond instantly to peak hours
 - **Heatmaps & Zone Tracking** – Optimize store layout & engagement
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- **3 Key Benefits**

- **Better Planning** – Right staff, right time
- **Improved Customer Experience** – Shorter queues, smoother flow
- **Higher Sales** – Smarter layouts & targeted promotions