
Hic et Nunc

Hic et Nunc is the first eco-friendly NFT decentralized application to operate in Tezos Blockchain.

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Launched on march 1st, 2021, Hic et Nunc was initially created by Rafael Lima, a Brazilian social scientist and programmer and furthermore counting in Kosha, Brazilian visual artist, as a collaborator in its creation.

Born as the first experiment laboratory on Tezos Blockchain, Hic et Nunc has evolved as a decentralized application. Allowing its users to manage decentralized digital assets, it serves as a public smart contract infrastructure on Tezos Blockchain - a clean tech that enables an infinitely smaller carbon footprint. The dApp offers the possibility for creators to manage their digital assets at a cheaper expense, both in terms of money and environmental costs.

Hic et Nunc is an organism in which OBJKTs(NFTs) can be minted and traded by permissionless means. Such an experiment was designed intending to imagine alternative crypto economies. The OBJKTs are diverse digital file formats where users may experiment with edge coding, also making interactive NFTs. (From Hic et Nunc's launch until today, there are more than 40.000 traders and over 1,8M transactions ranging a total of \$44.3M.

Artists such as Pak (@muratpak), Helena Sarin (@NeuralBricolage), Mario Klingemann (@quasimondo), Angie Taylor (@theAngieTaylor) and Jon Burgerman (@jonburgerman) are already here. Hic et nunc is an open source project and it's been shaped and developed as more and more people join the community.

As it guarantees its users' autonomy to manage their assets, Hic et Nunc provides tools regarding buying, selling or creating your own NFTs in an accessible way. The project aims to bring diversity and accessibility into NFTs, supporting artistic, social, ecological and humanitarian initiatives through its platform. Every day more and more people are joining Hic et nunc's community from all over the world.

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