



THE INTEL DEVELOPER PROGRAM

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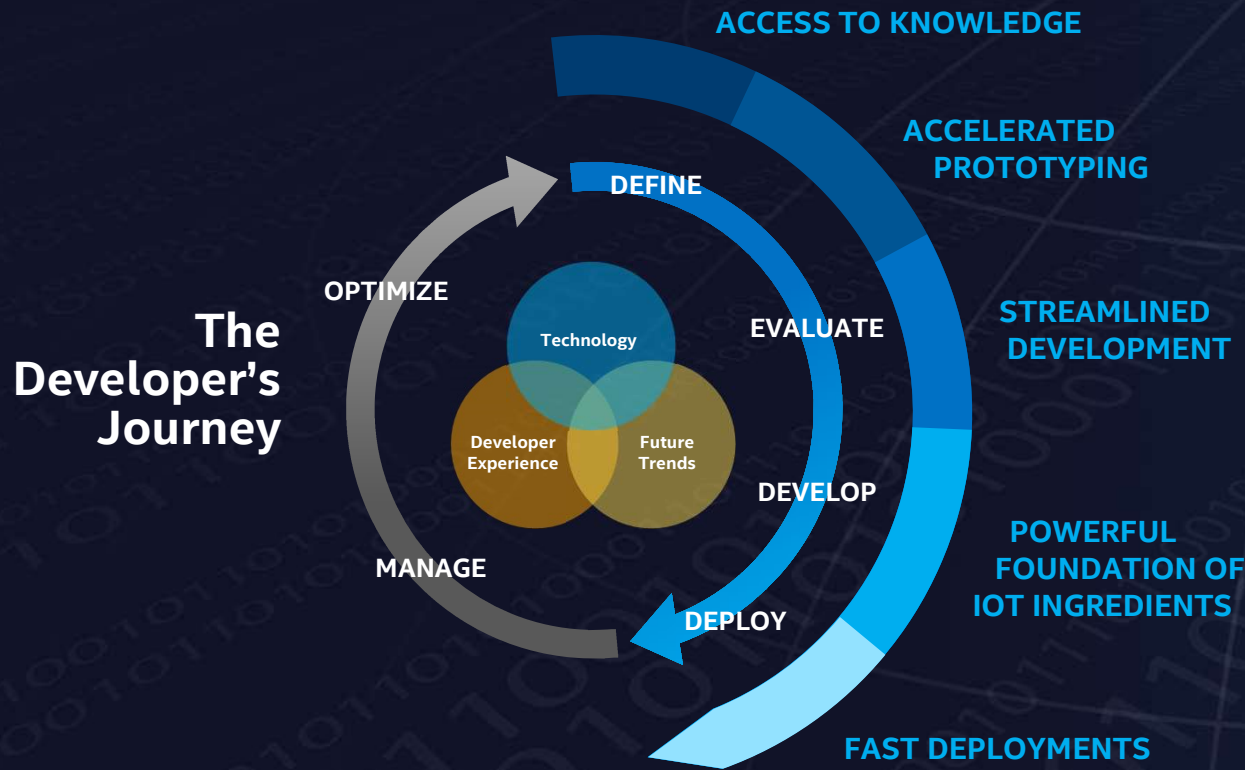
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ENABLING NEW DEVELOPER OPPORTUNITIES



What Intel Brings

- Common and seamless Developer experience
- Start to finish technologies for robust solutions
- Simplified path to develop and deploy products, systems, solutions
- Reusability, extensibility, portability, future proof

DELIVERING A UNIFIED, SEAMLESS IOT DEVELOPER EXPERIENCE

**DEEP
INVESTMENT**

in understanding,
addressing IoT
developer challenges

ACCELERATING

the development
process

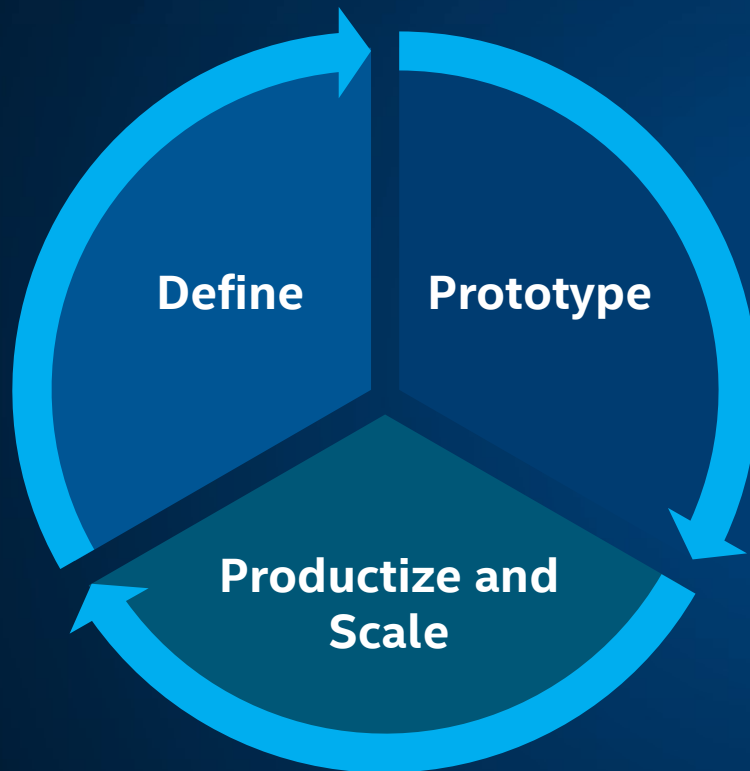
AMAZING

out-of-box
experiences

SIMPLIFIED

for ease of use,
consistency, and
compatibility

ENGAGING THROUGH ALL PHASES OF DEVELOPMENT



EVENTS

Virtual/Tradeshows
(Global IoT DevFest)



WORKSHOPS

Hands-On Training



PROMOTION

Showcase Reference Implementations
IoT Innovators sharing Expertise



ENGAGEMENTS

ISV Engagement
App Enablement
Architecture Conversion

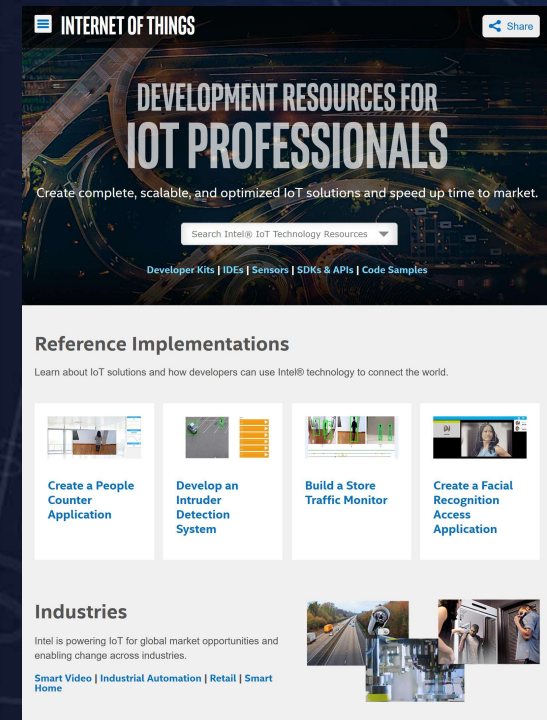
INTEL DEVELOPER ZONE FOR IOT: CENTRAL RESOURCE FOR E2E SOLUTION SUPPORT

Training, How-Tos,
Documentation, Forums, Support

Development Kits, SDKs, Libraries, Sensor
Drivers, APIs, Tools

Code Samples and Tutorials,
End-to-End Reference Implementations

Guides for Productization and
Commercialization



software.intel.com/iot

