



INTEL IOT DEVELOPER PRODUCTS AND PROGRAM

ACCELERATING IOT SOLUTION DESIGN AND DEPLOYMENT

Core and Visual Computing Group, Intel®

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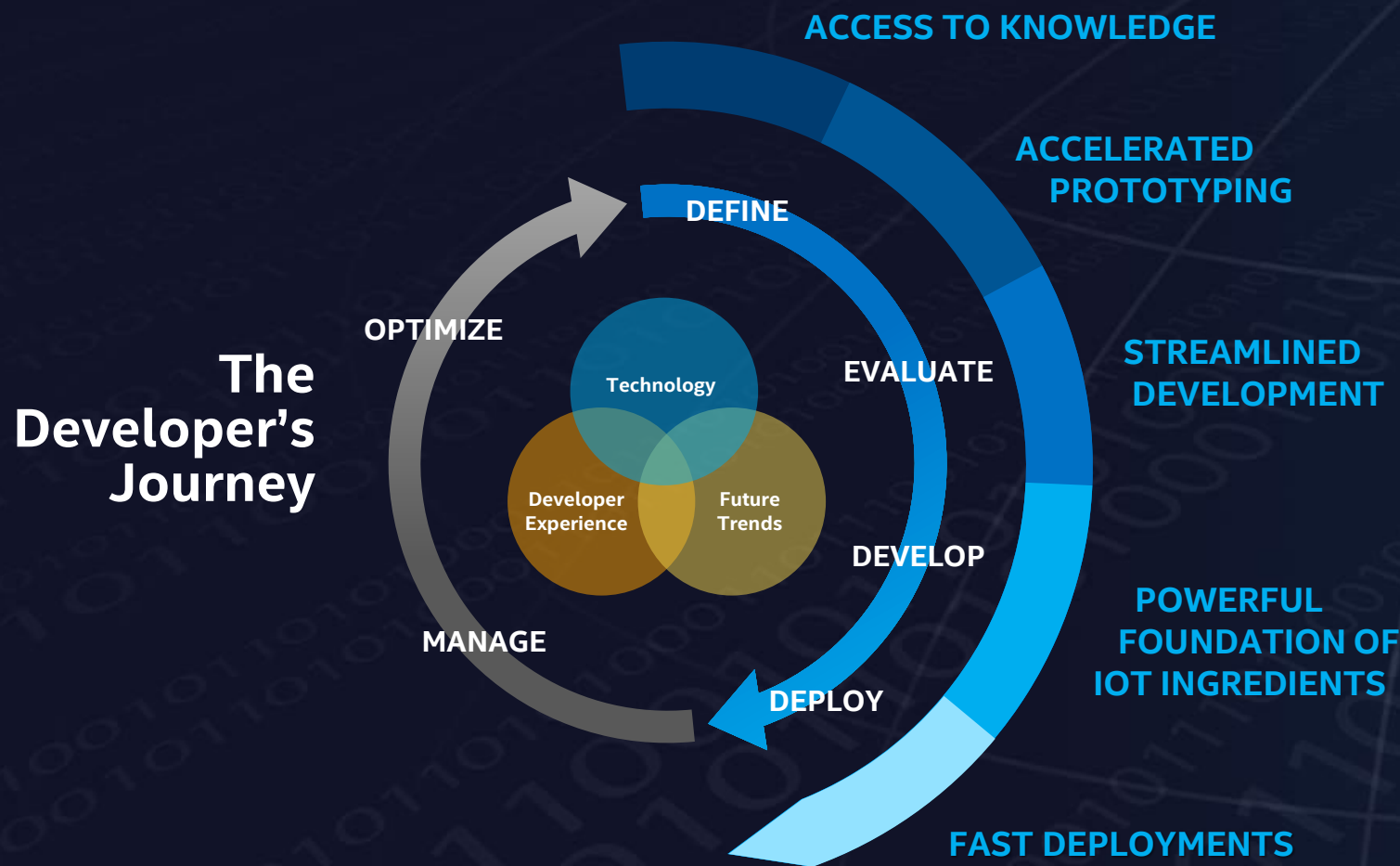
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ENABLING NEW DEVELOPER OPPORTUNITIES



What Intel Brings

- Common and seamless Developer experience
- Start to finish technologies for robust solutions
- Simplified path to develop and deploy products, systems, solutions
- Reusability, extensibility, portability, future proof

DELIVERING A UNIFIED, SEAMLESS IOT DEVELOPER EXPERIENCE

**DEEP
INVESTMENT**

in understanding,
addressing IoT
developer challenges

ACCELERATING

the development
process

AMAZING

out-of-box
experiences

SIMPLIFIED

for ease of use, consistency,
and compatibility

COMPREHENSIVE PORTFOLIO OF DEVELOPER RESOURCES

TOOLS



KITS



SDKS

OpenVINO™ Toolkit

Intel® Media SDK and
Intel® Media Server
Studio

Intel® SDK for
OpenCL™
Applications

Intel® Active
Management
Technology (AMT)

mRAA/UPM

INTEL DEVELOPER ZONE



Reference Implementations

Learn about IoT solutions and how developers can use Intel® technology to connect the world.



Create a People
Counter
Application



Develop an
Intruder
Detection
System



Build a Store
Traffic Monitor



Create a Facial
Recognition
Access
Application

Industries

Intel is powering IoT for global market opportunities and enabling change across industries.

Smart Video | Industrial Automation | Retail | Smart Home



FAST PROTOTYPING AND RICH OPTIMIZATION WITH CHOICE OF TOOLS

- Rapid Prototyping
- Cloud-Based developer environment
- Easy Out of Box Experience
- Supports Intel based platforms running Linux



- For Production and Performance Optimization
- Easy Migration From Arduino Create*
- Integrates Analyzers and Debug Tools
- Leverages Sample Codes in the Kit

DEVELOPER KITS ACCELERATE DESIGN OF INNOVATIVE SOLUTIONS



UP2 GROVE IOT DEVELOPMENT KIT

- Versatile, broad prototype application
- Traditional computer vision – Non-inference based training/learning
- Basic essential components

UP2 AI VISION DEVELOPMENT KIT

- Light computer vision/deep learning applications (1-2 cameras)
- Conceptualization and early CV prototype development
- Optional accelerator options

IEI TANK AIOT DEVELOPMENT KIT

- Demanding computer vision/deep learning applications (multi-camera environments)
- Commercial production ready development
- Built-in scaled support for complex/parallel video streams

Reduced time to prototype, expedite path to productization, and designed for scalability and extensibility
All kits include the start-up essentials for a bootable development environment

SDKS—COMMON TOOLS FOR HETEROGENOUS SILICON DEVELOPMENT

OPENVINO™ TOOLKIT

Accelerate
Computer Vision,
Integrate Deep
Learning Inference

INTEL® MEDIA SDK AND INTEL® MEDIA SERVER STUDIO

Deliver Fast,
High-Density
Video and
Image Processing

INTEL® SDK FOR OPENCL™ APPLICATIONS

Customize
Solutions, Optimize
Compute with
Intel® Graphics

INTEL® ACTIVE MANAGEMENT TECHNOLOGY (AMT)

Remotely access a
device to discover,
activate, monitor,
protect, and
manage it
independent of
its power state

MRAA/ UPM

Easy,
standardized
connection and
interface to over
400 to devices
and sensors

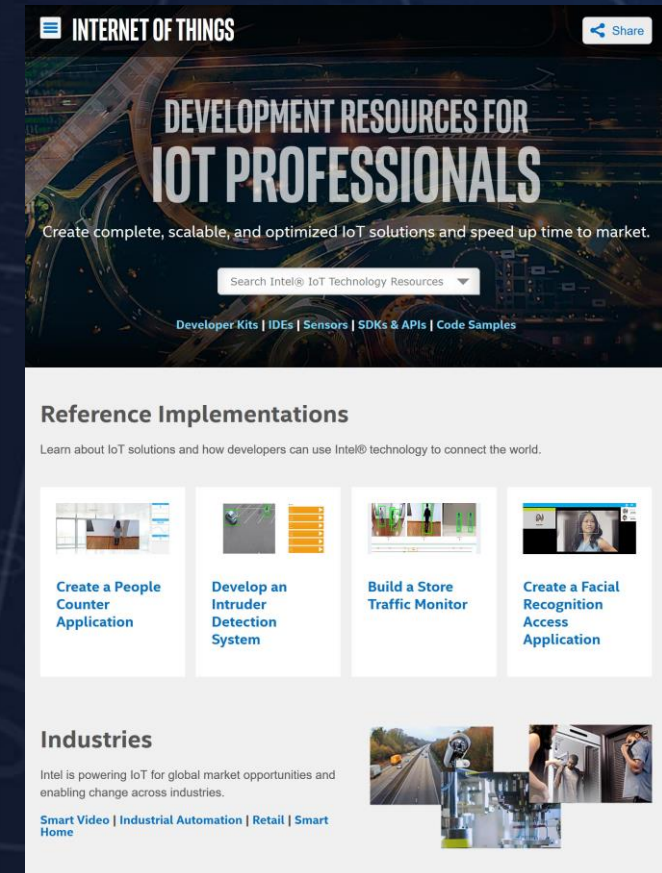
INTEL DEVELOPER ZONE FOR IOT: CENTRAL RESOURCE FOR E2E SOLUTION SUPPORT

Training, How-Tos,
Documentation, Forums, Support

Development Kits, SDKs, Libraries, Sensor
Drivers, APIs, Tools

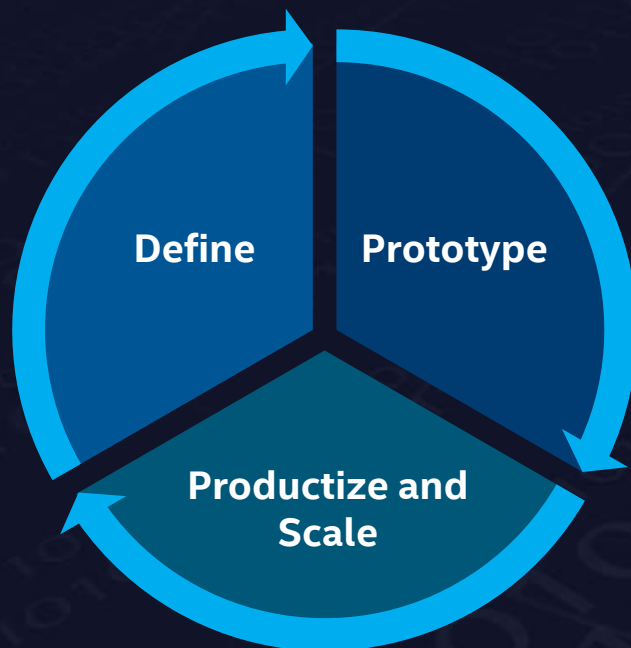
Code Samples and Tutorials,
End-to-End Reference Implementations

Guides for Productization and
Commercialization



software.intel.com/iot

ENGAGING THROUGH ALL PHASES OF DEVELOPMENT



EVENTS

Virtual/Tradeshows
(Global IoT DevFest)



WORKSHOPS

Hands-On Training



PROMOTION

Showcase Reference Implementations
IoT Innovators sharing Expertise



ENGAGEMENTS

ISV Engagement
App Enablement
Architecture Conversion

