



HR Agent for 10x faster hiring

Executive Summary

Hirefy's conversational AI agent interacts naturally with candidates in over 20 languages, making it indistinguishable from human recruiters. Through fluid conversations, it engages candidates effectively, gathering essential information and conducting preliminary evaluations — all while allowing HR teams to concentrate on strategic decisions. The AI agent not only mirrors your company's communication style and culture, but outperforms most human interviewers in delivering fair, consistent, and bias-free candidate assessments.

01

Problem

02

Opportunity

03

Product

04

Market

05

Business model

06

Roadmap

07

Team

Traditional recruitment processes
are **inefficient, biased, and break
down at scale.**

Companies struggle to effectively **evaluate large volumes** of candidates¹, leading to **wasted resources**² and missed hiring opportunities³. Meanwhile, candidates face **endless frustration** with lengthy application processes⁴, **lack of feedback**⁵, and prolonged waiting periods that leave them feeling devalued and disengaged.

¹ Traditional methods rely heavily on manual resume screening and human interviews to pre-filter candidates, which is time-intensive and prone to errors.

² Traditional recruitment methods incur direct and indirect costs, with bad hires costing three to five times an employee's annual salary.

³ Lengthy hiring processes lead to top talent being hired elsewhere before decisions are made.

⁴ Candidates report frustration with lengthy application procedures and multiple interview rounds that lead to prolonged waiting periods.

⁵ Ghosting, where candidates are suddenly cut off from communication, damages employer reputation and candidate goodwill.

The recruitment industry is digitally transforming due to increased hiring needs and speed requirements.

With significant growth projected in recruitment software¹, the market is ready for solutions that solve core inefficiencies.

¹ The global HR software market size was estimated at USD 16.43 billion in 2023 and is expected to grow at a CAGR of 12.2% from 2024 to 2030.

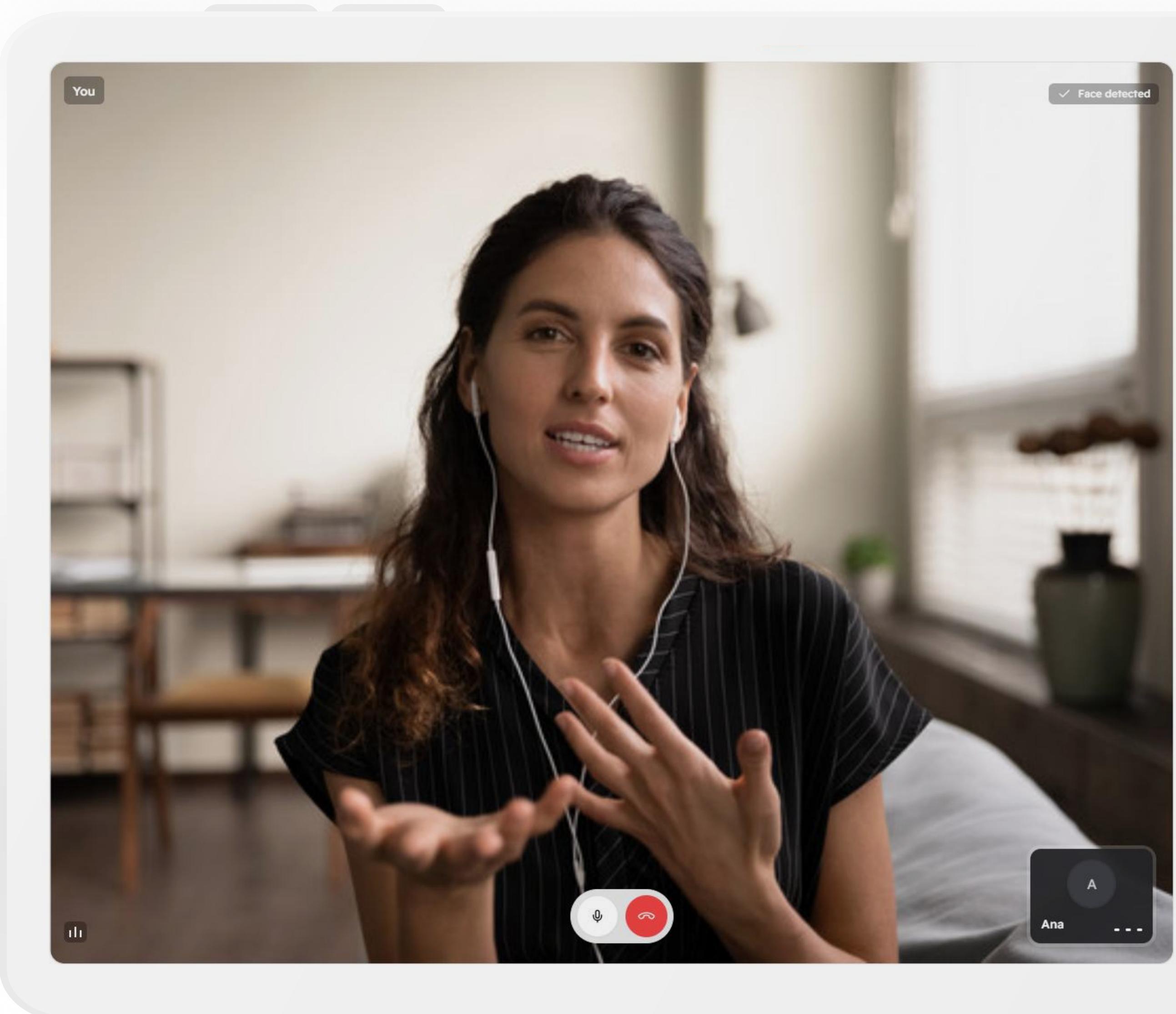
² The integration of AI and Machine Learning is a key growth driver in the HR market, enabling sophisticated data analytics and predictive insights for organizations.

Hirefy's AI-powered platform positions us to lead in AI recruitment technology, provide **unbiased and scalable** hiring solutions, reduce operational costs while increasing efficiency, and enhance the overall candidate experience. This strategic positioning aligns perfectly with the growing AI adoption in recruitment² and increasing market demand for efficient hiring solutions.

HR Agent

Autonomous multi-language interview conductor¹ with natural language processing, real-time transcription and analysis, behavioral and emotional intelligence assessment, multi-modal cheat detection, and seamless integration with existing ATS platforms

¹ Our mission is to create a comprehensive HR Agent that empowers HR teams worldwide through AI-driven solutions. The autonomous multi-language interview conductor agent is just the first step towards our vision of creating a suite of specialized AI agents for every HR function.



Hirefy Inc.
Frontend Developer Position
Language English Duration 09:36
Sunday, March 16, 2025

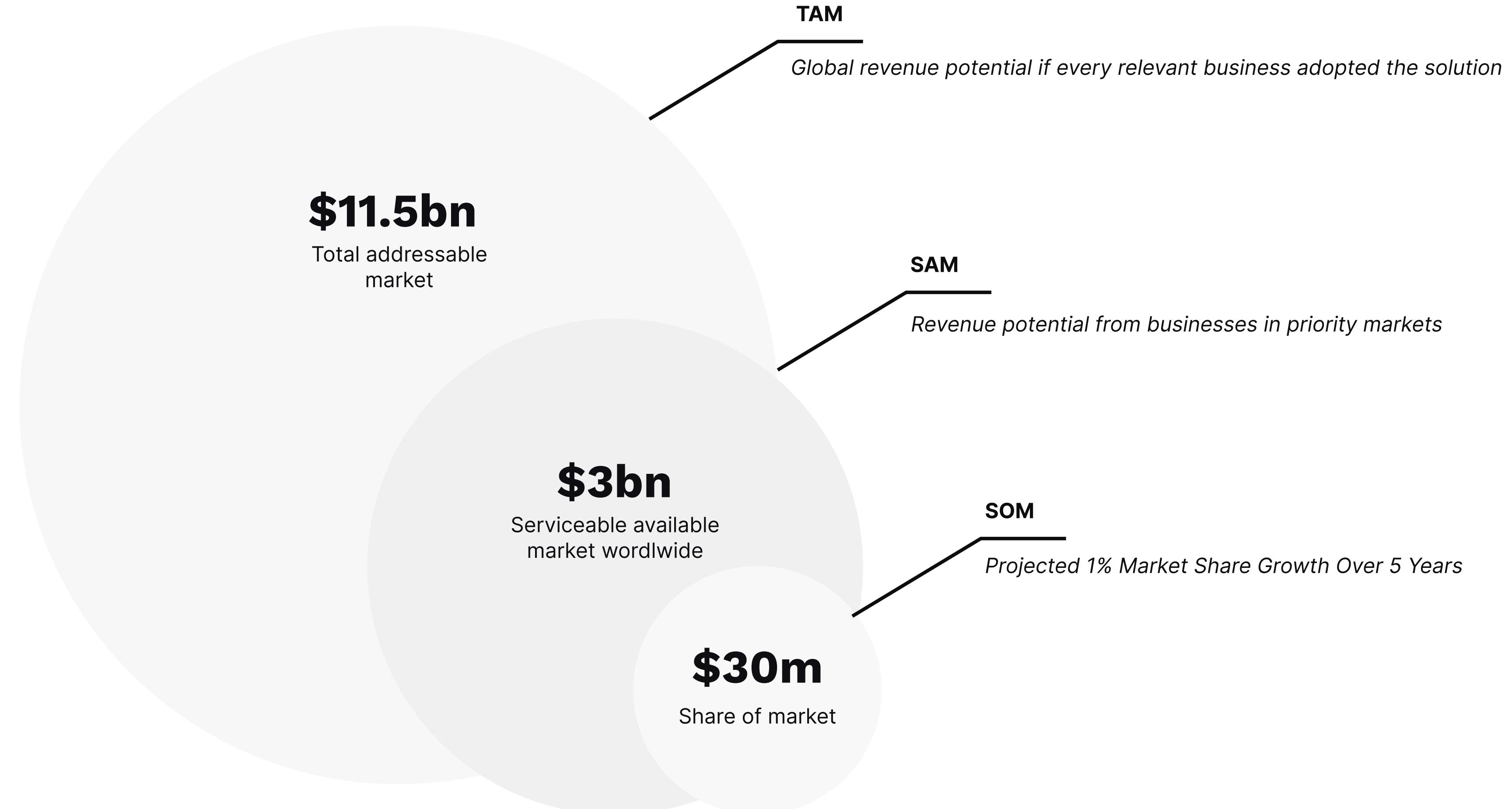
Interview Transcript
Sunday, March 16, 2025

A Ana 10:01 AM
Hello! I'm Ana, your interviewer today. How feeling?

I'm doing well, thank you. I'm excited about this opportunity.

A Ana 10:03 AM
Great! Let's start with your background. Can about your previous experience?

I have 5 years of experience in software development primarily working with React and Node.js.



Growth drivers

Digital transformation of HR processes and widespread adoption of cloud-based solutions, as highlighted in Grand View Research's industry analysis

As a cloud-native solution, Hirefy delivers secure, scalable services that align with the industry's shift toward cloud-based HR solutions, ensuring accessibility and flexibility for organizations of all sizes.

Integration of AI and ML enabling sophisticated data analytics and predictive insights, per market researchers

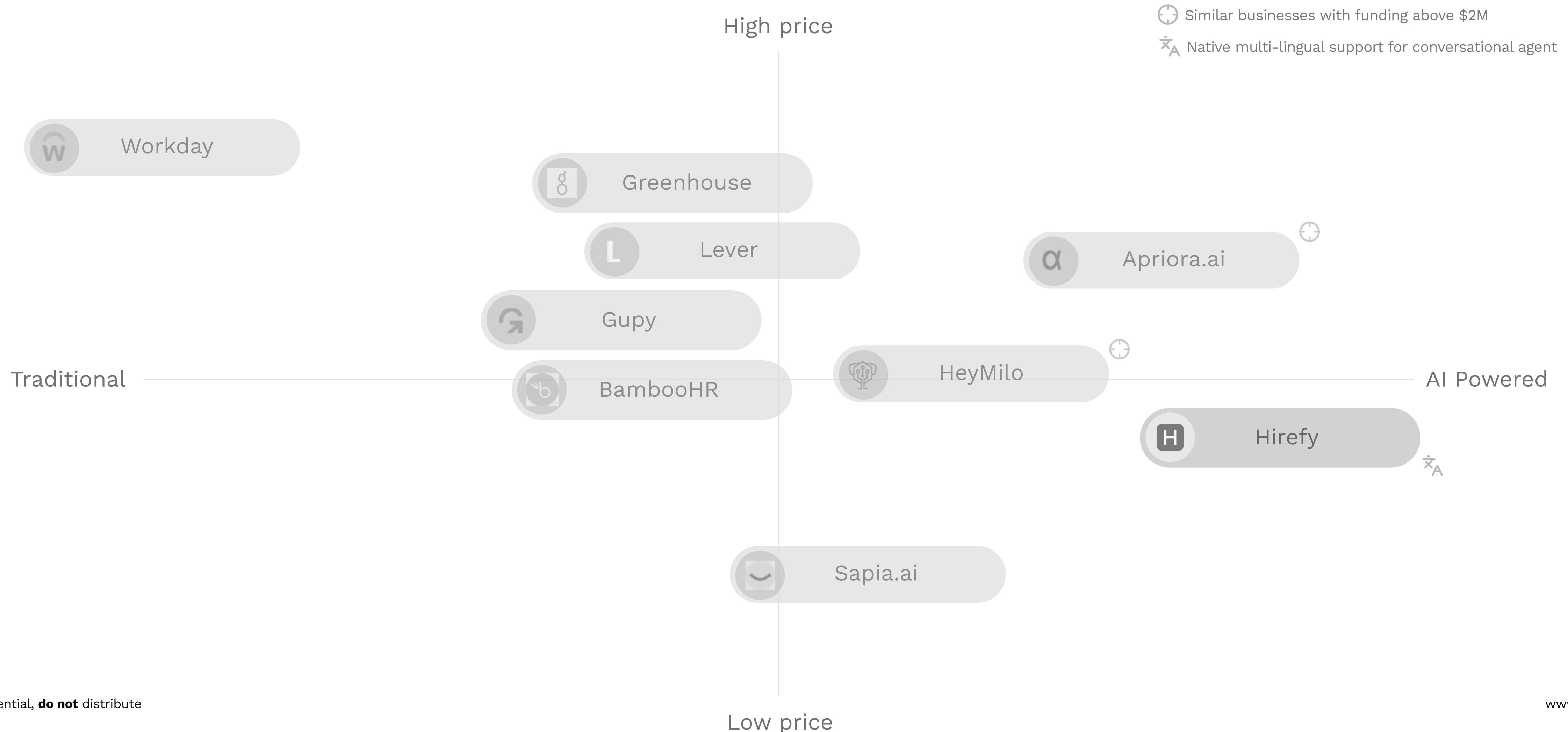
Hirefy leverages cutting-edge AI technology for resume analysis and conversational AI screening, exemplifying the market's push toward intelligent automation and data-driven decision-making in recruitment processes.

Growing focus on employee experience and engagement through personalized HR solutions, as identified in recent studies

By streamlining the recruitment process and reducing administrative overhead, Hirefy creates a more efficient and personalized experience for both candidates and HR teams, addressing the growing market emphasis on employee experience and engagement.

[HR Software Market Size,
Share And Trends Report, 2030 ↗](#)

Competitor analysis



Value proposition

Phase 1

Autonomous multi-language HR agent for screening, interviewing and evaluating candidates.

Manual resume screening is time-consuming and prone to bias

We propose an autonomous recruiter for profile screening that automatically evaluates candidate information at scale

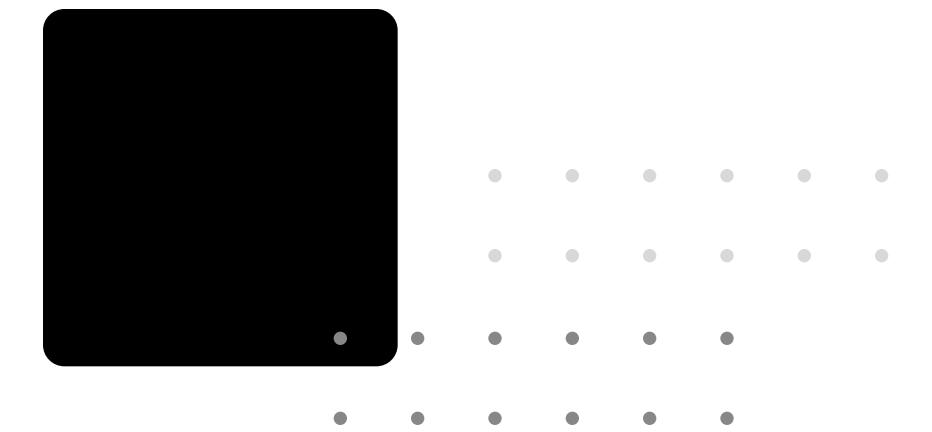
Initial candidate screening requires significant HR resources and lacks scalability

We propose an autonomous interviewer that conducts unlimited parallel screenings 24/7

Inconsistent interview processes across different recruiters impact hiring quality

We propose standardized AI-driven interview framework with dynamic question adaptation and learning capabilities

Revenue streams



Phase 1 - Pay as you go

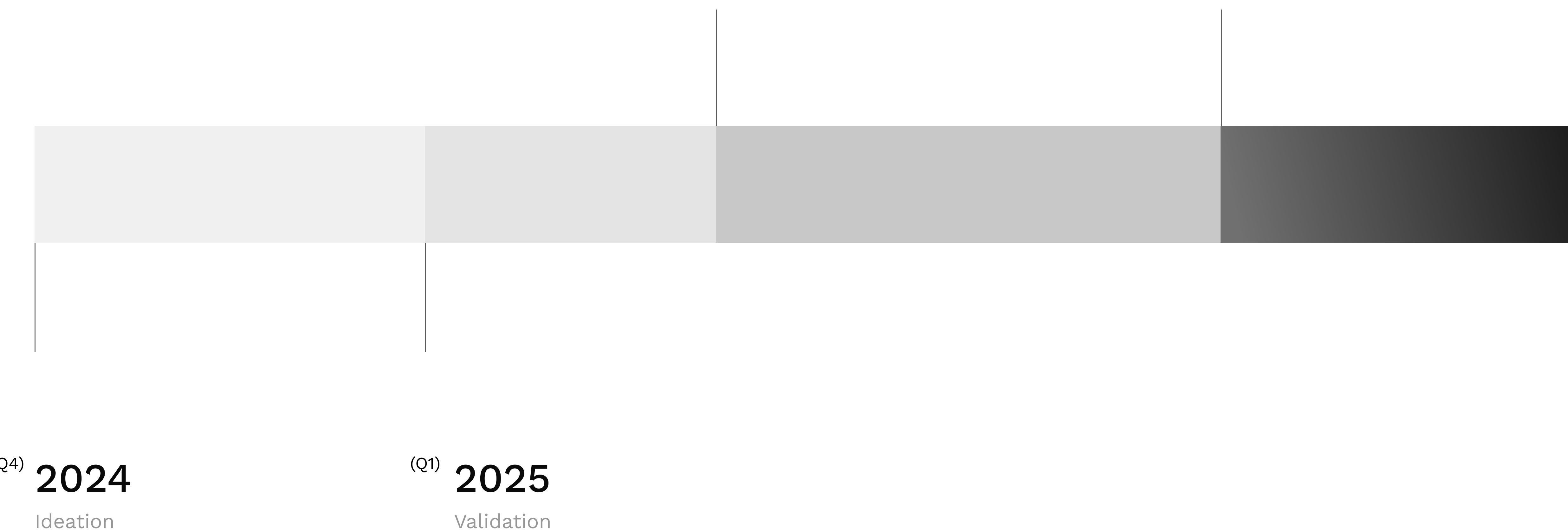
Usage-based pricing at \$0.20/minute with a baseline monthly commitment of \$80, equivalent to 400 minutes of autonomous agent assistance.



Phase 2 - Annual subscriptions

The model expands into two subscription tiers: a basic plan for smaller businesses, access to our proprietary Applicant Tracking System solution, an advanced plan with optional add-on, and a medium business plan with AI-powered interview capabilities plus AI autonomous agent assistance.

Roadmap



Meet the Team

CEO, Founder

Elias Biondo

Proven track record of delivering high-impact technical solutions across major enterprises, combining deep expertise in AI, full-stack development, and system architecture. From developing a cost-saving web scraping solution at Visagio that saved R\$30,000 on first use, to building high-frequency trading systems at BTG Pactual, consistently demonstrates ability to architect and implement transformative solutions that drive business value.

Honors and awards

- BTG Faz Tech 2022 (1st)
- Adesampa 2023 (1st)
- Agrotech 2023 (1st)

Publications

- Plot Segmentation in Agriculture Using Computer Vision Techniques: A Scientific Approach (Inteli - Instituto de Tecnologia e Liderança)
- A Comprehensive Guide to Implementing Neural Networks: From Basics to Applied Digit Recognition (Inteli - Instituto de Tecnologia e Liderança)





Thanks

Contact for product demo

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