

# Public Research Module 14 Report

## Authors:

João Moreira Tourinho – Student (Inteli)

Larissa Gouveia de Carvalho – Student (Inteli)

Natália Varela da Rocha Kloeckner – Supervisor (Inteli)

---

## 1. Research Area

This project—**Propositum**—continues to evolve within the field of educational technology and adolescent personal development. Drawing on Viktor Frankl's logotherapy, Propositum is a chatbot-based platform that supports Brazilian students (ages 10–18) in exercises of meaning, self-knowledge, and goal setting.

In Module 14, we initiated the prototyping cycle and formally defined value propositions aligned with the user journey, maintaining consistency with the previously established roadmap.

---

## 2. Overview of Sprints

### Sprint 1

#### Delivered:

- **High-Fidelity Wireframes:**
  - First screen representing the user's entry point into the platform, based on logotherapy pillars
  - Companion screen establishing visual continuity and session progression logic

## Sprint 2

### Delivered:

- **Low-Fidelity Wireframe:**
  - Structural sketch exploring layout and flow direction, validating interface logic for subsequent screens

## Sprint 3

### Delivered:

- **Conceptual Screen – Logotherapy Value Proposition:**
  - Strategic artifact expressing the psychological foundation and user value embedded in the platform's guidance model

## Sprint 4

### Delivered:

- **Conceptual Screen – Propositum Value Proposition**
- **Product Structure Outline**
- **Engagement Strategy Draft**

## Sprint 5

### Delivered:

- **General Revision of Deliverables:** textual and visual adjustments, integration, and documentation preparation
  - **Frontend Code Prototype:** early coded draft of a planned screen, supporting future MVP transition
-

### 3. Conclusions

Module 14 maintained alignment with its original objectives, delivering one screen per sprint as outlined in the timeline—whether in visual, structural, or conceptual form. The screens were treated not only as UI elements, but also as strategic instruments that support user interaction design and product value framing.

The preliminary code draft in Sprint 5 was treated as an opportunity to begin validating the technical feasibility of the proposed experience, albeit in an exploratory manner.

---

### 4. Next Steps

In Module 15, we plan to:

- **Develop an MVP (Minimum Viable Product):** build a basic, functional version of the platform with only the essential interactions centered on the logotherapy-based chatbot flow
- **Focus on Structural Coherence:** ensure consistency across core functionalities and interface behavior within a minimal, testable scope

**Note:** MVP scope will remain intentionally constrained, enabling focused development and meaningful iteration.