

Module 15

SATURN

Priscila Falcão

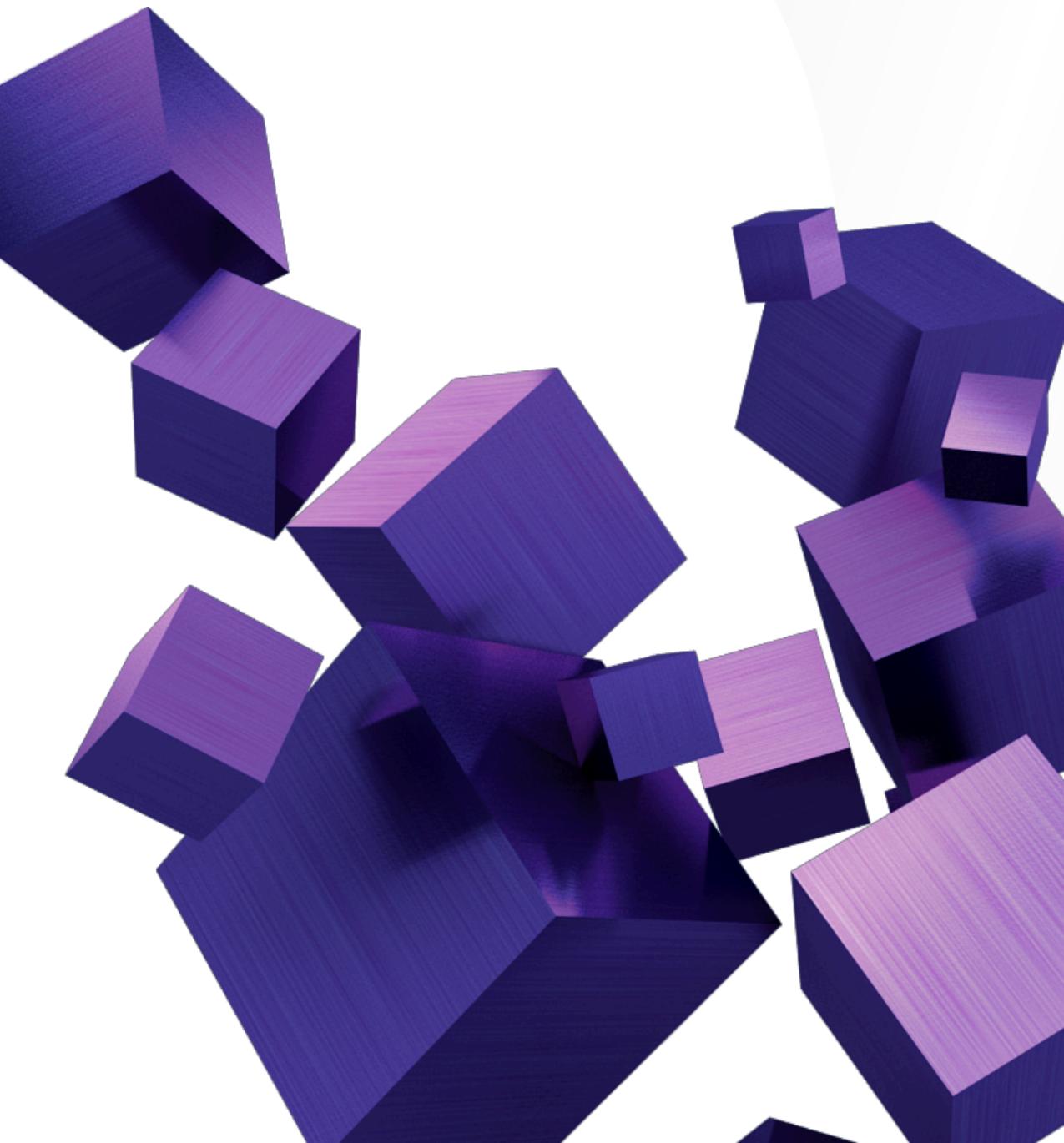
AGENDA

The Business

- Pains
- Solution Proposal
- User Journey
- Current Context

The Project

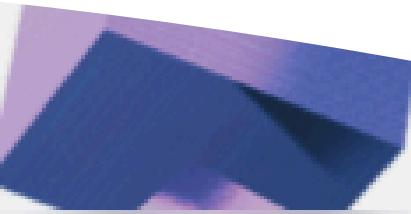
- Current
- Next steps



THE BUSINESS

Start an analysis!

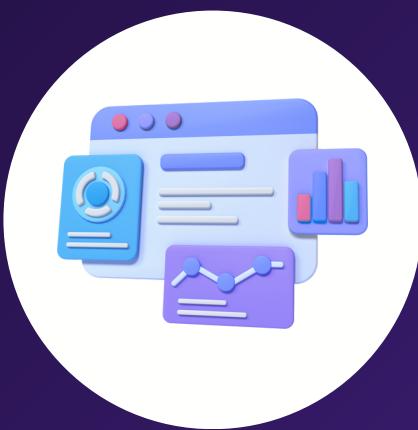
Get started



PAINS



Non-tech teams in
need of data
analysis



Businesses not
driven by data

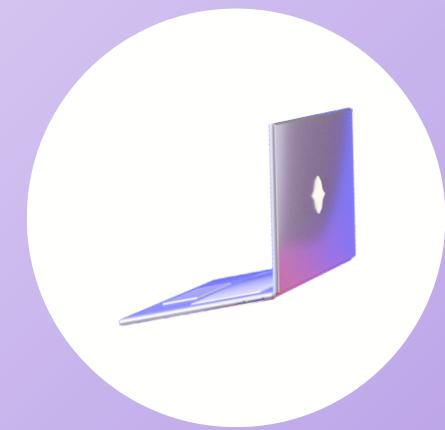


Mathematics
and statistics far
from the
management
area



Lack of easy-to-use
executive reporting
tools

PROPOSED SOLUTION



Platform with easy-to-use interface

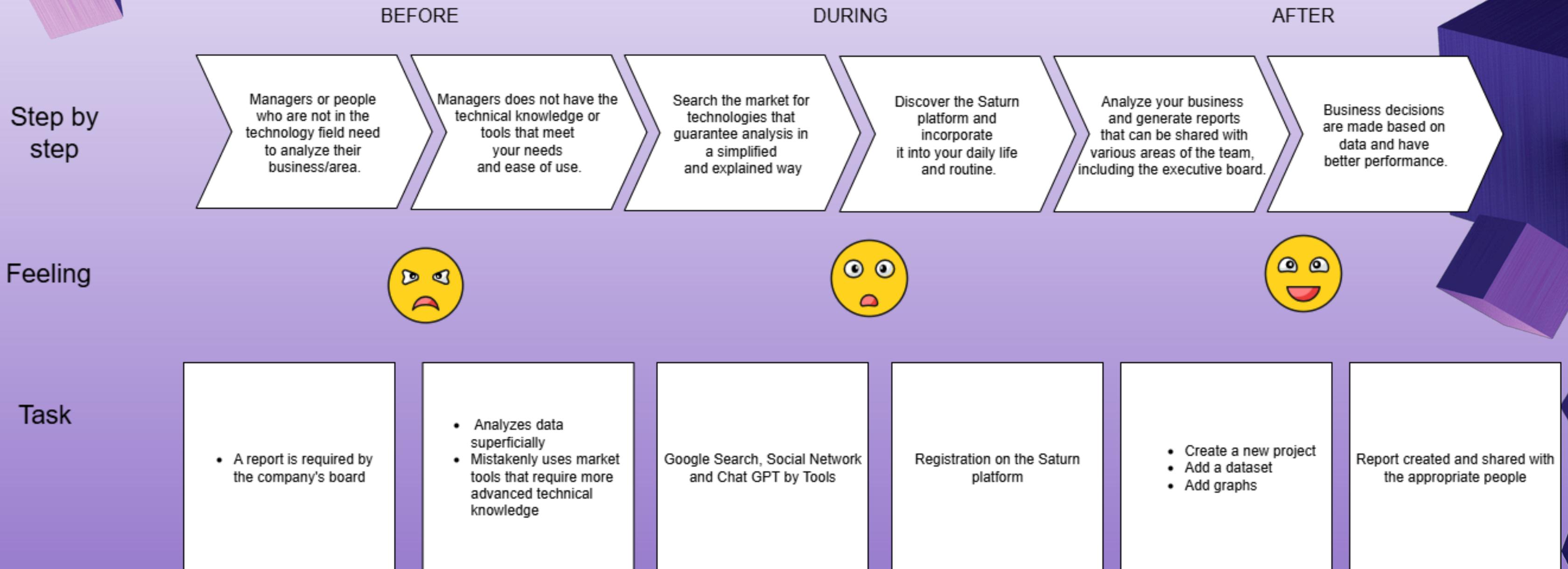


Advanced statistical applications



Management reports made easy

USER JOURNEY



CONTEXT

TEAM

Thomas
Founder

Natan
Co-founder

Stefanie
Marketing

Priscila
Developer

PARTNER



CURRENT

How is the project going today?

NEW IMPLEMENTATIONS

Choose an analysis



Insight analysis

Get insights into your data automatically



Numeric analysis

Mean, median, standard deviation, mode, weighted mean and others



Chart analysis

Bar Chart, Pie Chart, Line Chart, Scatter Plot and others



Statistic tests

ANOVA, Test T, Wilcoxon, Pearson correlation test, Chi-squared test



Explainable results

Principal Component Analysis, Correlation Matrix



Models

ARIMA, Apriori, Clustering

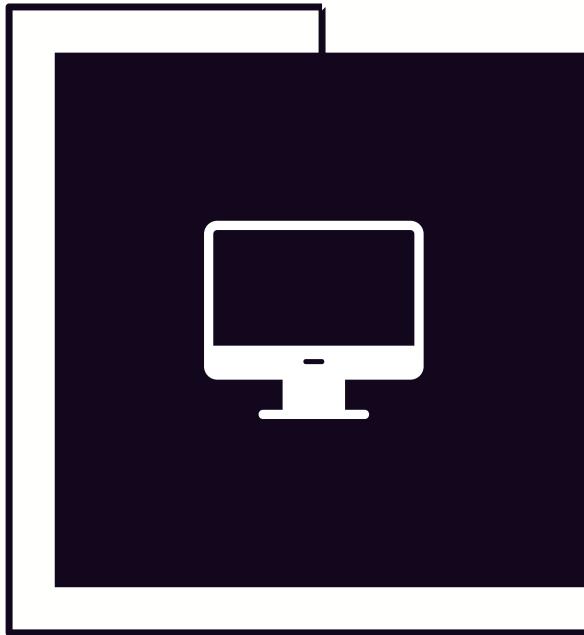
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NEXT STEPS

DELIVERY BETWEEN THE MODULES

01.

BASIC



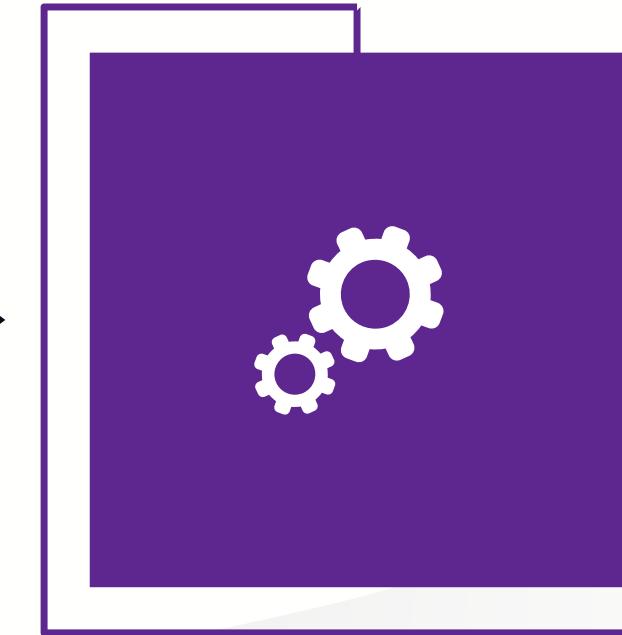
02.

SECURITY



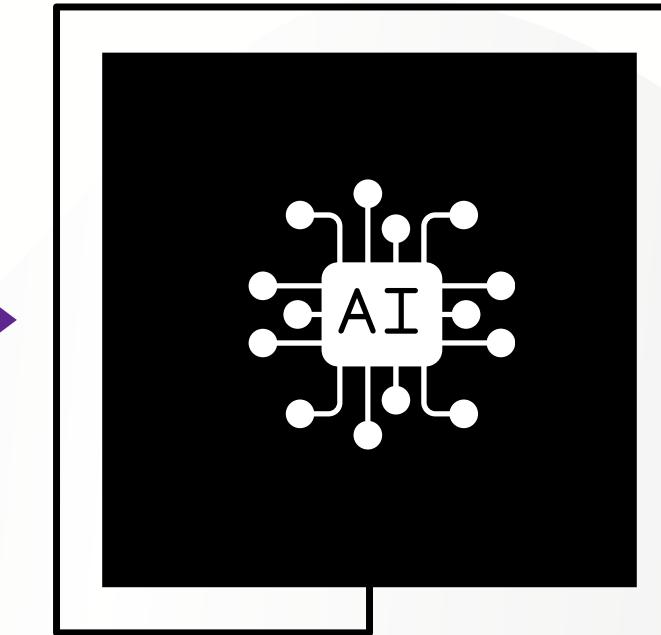
03.

REFATORING



04.

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THANK YOU

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