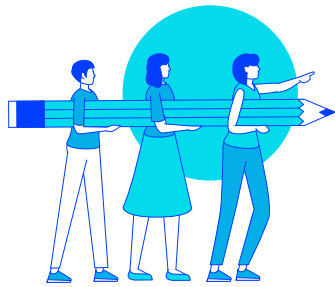


# Identidade da marca

## Padronização dos elementos gráficos, logomarca, paleta de cores e fonte do grupo Iron



## Elementos visuais

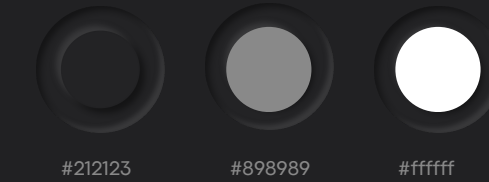


## 1 Logo

# IRON

The logo for the Ironman triathlon, featuring the word "IRON" in a stylized, metallic, grey font with a circular element in the 'O', and the word "IRON" again in a solid blue font below it.

## 2 Paleta de Cores



#033efc

#03DBED

### 3 Fonte



# Codec Pro

Ad

**Título**  
negrito, 100px

Corpo  
18px

