# A Survey of Stock Prediction

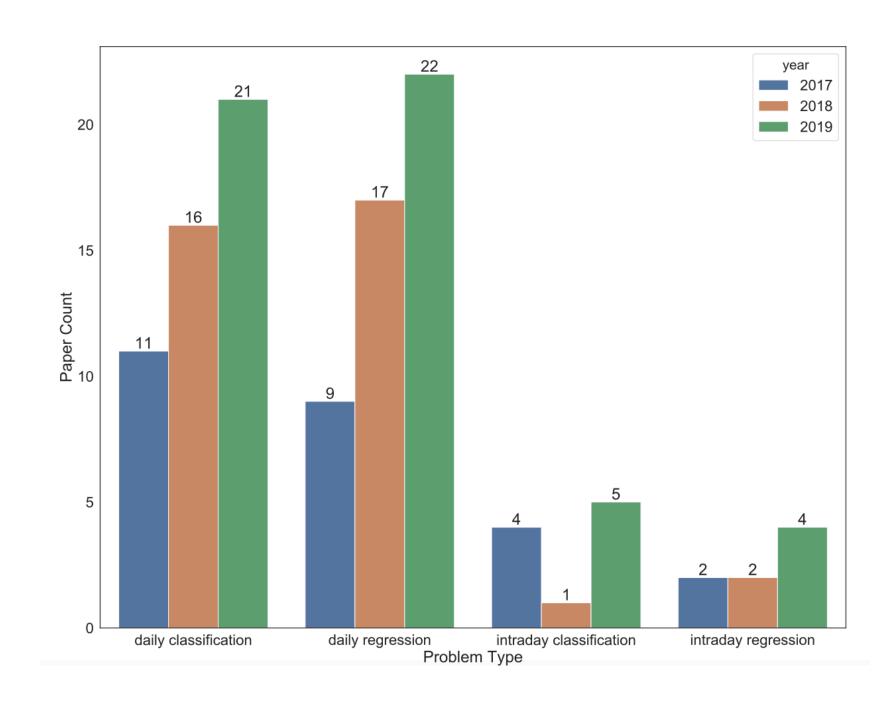
# Paper Research [1]

In this study, the major focus would be the prediction of the close prices of individual stocks and market indexes.

More specifically, if the target to predict the **specific value** of the prices, we classify it as a **regression problem**, and if the target is to predict the price movement **direction**, e.g., going up or down, we classify it as a **classification problem**.

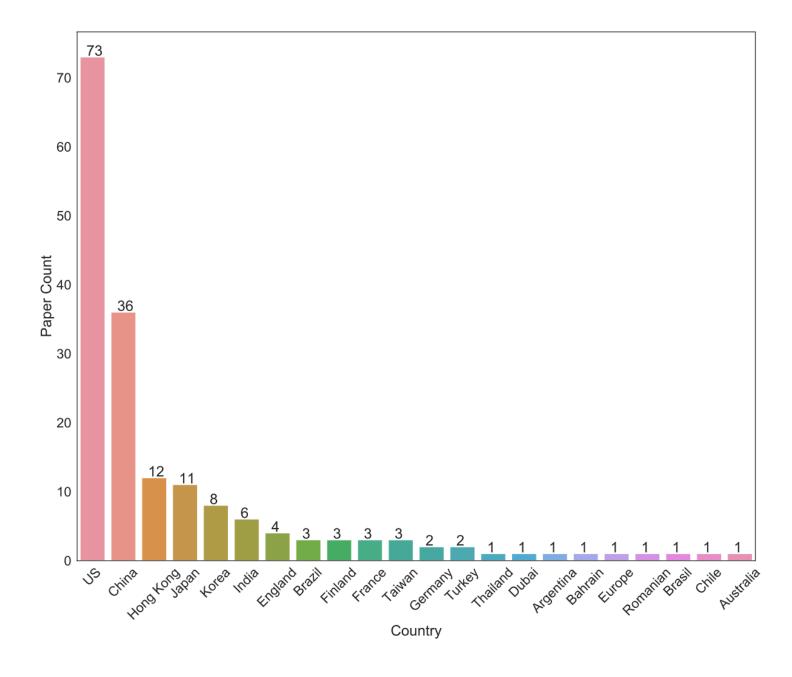
## 주가 예측 문제는 4 가지 유형으로 구분될 수 있다:

- Daily분류
- Daily 회귀
- Intraday 분류
- Intraday 회귀



# Paper Research [1]

## 시장 별 연구 수



## 연구 절차

- [1] 원raw 데이터 수집
- [2] 데이터 전처리
- [3] 예측 모델 만들기
- [4] 모델 평가

Table 2: List of top conferences and the number of papers we cover in this study.

Conference Name	Paper Count
International Joint Conferences on Artificial In-	4
telligence (IJCAI)	
International Joint Conference on Neural Net-	4
works (IJCNN)	
Conference on Information and Knowledge	3
Management (CIKM)	
International Conference on Neural Information	3
Processing (ICONIP)	
Annual Meeting of the Association for Compu-	2
tational Linguistics (ACL)	
IEEE Symposium Series on Computational In-	2
telligence (SSCI)	
Hawaii International Conference on System Sci-	2
ences (HICSS)	
ACM SIGKDD Conference on Knowledge Dis-	2
covery and Data Mining (KDD)	
IEEE International Conference on Tools with	2
Artificial Intelligence (ICTAI)	
Others in total	34

#### ■기본 분석자 Fundamentalists:

- 기본 분석자는 주가를 예측하기 위해 회사 자체를 분석한다. 기본 분석 접근은 주가 예측 시 뉴스, 회사의 수익성, 그리고 거시경제 요인에서 찾은 정보를 이용한다. [9]
- 회사의 securities(증권, 가치를 가지는 모든 것) 가격은 회사의 내재적intrinsic 가치에 상응한다.
  - ex) 만약 <u>회사 A의 주가의 현재 가치</u>가 <u>내재적 가치</u>보다 <mark>낮다</mark>면, 투자자들은 <u>A 사의 주가</u>가 <u>그것의 기본 가치</u>fundamental value와 <mark>동일해질 때 까지 A</mark> 사의 주식을 구매할 것
    - **내재적 가치**: 기업이 가지고 있는 본질적 가치. 이는 <u>기업이 **미래에** 벌어들일 수 있는 이익의 합을 현 시점으로 환산</u>한 값이라고 간주될 수 있음 (재무제표, 사업 계획 등을 고려하여 평가)
    - 시장 가치: 현재 주가를 나타내는 회사의 가치. 이것은 회사의 실제 가치가 아닌 대중의 회사에 대한 시장 참여 의사를 측정

#### ■ 기술 분석자 Technicians:

주가를 예측할 때 실제 세계에서 일어나는 사건을 고려하지 않는다. 기술 분석자는 오직 복잡한 패턴을 가진 시계열 데이터만을 고려하여 주가를 예측한다.

- 종가, 거래량 등

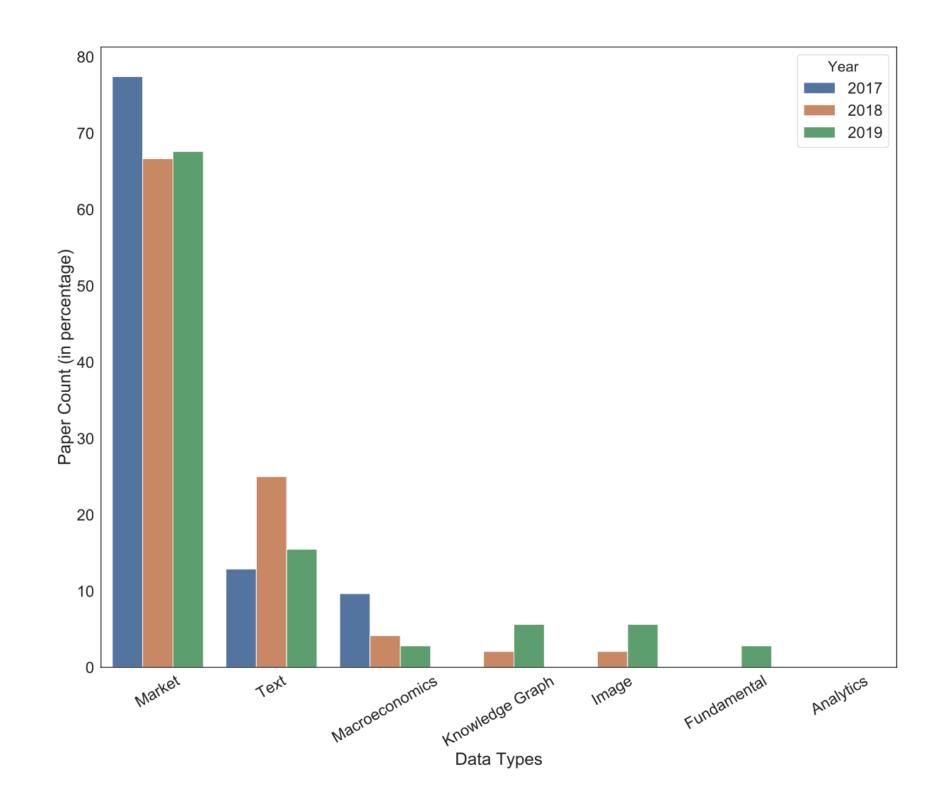
- 일부 기술 분석자는 "어떻게 raw price data에서 유의미한 피처"를 추출할 지에 집중

- ex) Adaptive Moving Average, Relative Strength Index etc



#### 데이터 모으기

- 이전 데이터를 모아서 미래 예측 시 가정:
  - 역사는 그 자체로 반복된다 or 외재적 데이터 소스가 주식 시장에 영향을 미친다.
- 효율적 시장 가설(EMH): (회사의) Asset prices에는 이미 모든 이용가능한 정보를 반영
- NN 이용 시, 방대한 자료가 있는 market data 이용하는 것이 바람직
  - Market data: 모든 거래 활동에서 나타나는 데이터: open/high/low/close 가격, 거래량 등
  - 이 경우, Input data는 과거 N일 동안의 가격들이고, Target은 다음 날의 close price
- 텍스트 데이터는 뉴스, 소셜 미디어를 가장 많이 사용
- 거시경제 데이터는 소비자 물가 지수(CPI), GDP 등.
  - 이 지표들은 얼마나 전체 주식 시장이 건강한 지를 나타냄
- 새로운 유형의 데이터: 지식 그래프 등 (GNN)
  - Wikidata 이용



## 데이터 모으기

#### ■ 과거 데이터를 얼마나 모을 것인가

	Data Set	Period	Feature Set	Method	Performance Criteria	Env.
[137]	Analyst reports on the TSE and Osaka Exchange	2016-2018	Text	LSTM, CNN, Bi-LSTM	Accuracy, R <sup>2</sup>	R, Python, McCab
[150]	Sina Weibo, Stock market	2012-2015	Technical indica-	DRSE	F1-score, pre-	Python
	records		tors, sentences		cision, recall,	
					accuracy, AU- ROC	
[151]	News from Reuters and	2006-2015	Financial news,	DeepClue	Accuracy	Dynet soft-
,	Bloomberg for S&P500		price data			ware
[1 Eq.]	stocks	2000 2010		DAM.		
[152]	News from Reuters and Bloomberg, Historical	2006-2013	News, price data	DNN	Accuracy	-
	stock security data					
[153]	SCI prices	2008-2015	OCHL of change	Emotional	MSE	-
			rate, price	Analysis + LSTM		
[154]	SCI prices	2013-2016	Text data and Price	LSTM	Accuracy, F1-	Python,
			data		Measure	Keras
[155]	Stocks of Google, Mi-	2016-2017	Twitter sentiment	RNN	-	Spark,
	crosoft and Apple		and stock prices			Flume,Twitter API,
[156]	30 DJIA stocks, S&P500,	2002-2016	Price data and fea-	LSTM, NN,	Accuracy	VADER
	DJI, news from Reuters		tures from news ar-	CNN and		
			ticles	word2vec		
Art.	Data Set	Period	Feature Set	Method	Performance	Env.
Art.	Data Det	reriou	Leavare Sec	Method	Criteria	Zaliv.
[157]	Stocks of CSI300 index,	2009-2014	Sentiment Posts,	Naive Bayes	Precision, Recall,	Python,
	OCHLV of CSI300 index		Price data	+ LSTM	F1-score, Accu-	Keras
[158]	S&P500, NYSE Compos-	2009-2011	Twitter moods, in-	DNN, CNN	Facy Error rate	Keras,
[100]	ite, DJIA, NASDAQ Com-	2005-2011	dex data	Ditti, Citt	Little Tast	Theano
	posite					
Art.	Data Set	Period	Feature Set	Method	Performance Criteria	Env.
[69]	Energy-Sector/ Company-	2015-2016	Text and Price		Return, SR, pre-	Python,
[00]	Centric Tweets in S&P500	2010-2010	data		cision, recall, ac-	Tweepy API
					curacy	
				D: CDII	Accusació	Python,
[165]	News from Reuters,	2006-2013	Financial news,	Bi-GRU	Accuracy	
	Bloomberg		price data			Keras
[165] [166]	Bloomberg News from Sina.com,	2006-2013 2012-2016		Their unique algorithm	Precision, Recall, F1-score	
	Bloomberg		price data	Their unique	Precision, Recall,	
[166]	Bloomberg  News from Sina.com, ACE2005 Chinese corpus	2012-2016	Price data A set of news text Financial news, stock market	Their unique algorithm	Precision, Recall, F1-score MSE, RMSE, MAE, Accuracy,	TensorFlow, Theano,
[166]	Bloomberg  News from Sina.com, ACE2005 Chinese corpus	2012-2016	price data A set of news text Financial news,	Their unique algorithm	Precision, Recall, F1-score MSE, RMSE,	TensorFlow, Theano, Python,
[166] [167]	Bloomberg  News from Sina.com, ACE2005 Chinese corpus  CDAX stock market data	2012-2016 2010-2013	Price data A set of news text  Financial news, stock market data	Their unique algorithm LSTM	Precision, Recall, F1-score MSE, RMSE, MAE, Accuracy, AUC	TensorFlow, Theano, Python, Scikit-Learn
[166]	Bloomberg  News from Sina.com, ACE2005 Chinese corpus  CDAX stock market data  Apple, Airbus, Ama-	2012-2016	Price data A set of news text Financial news, stock market	Their unique algorithm	Precision, Recall, F1-score  MSE, RMSE, MAE, Accuracy, AUC  Accuracy, preci-	TensorFlow, Theano, Python, Scikit-Learn Keras,
[166] [167]	Bloomberg  News from Sina.com, ACE2005 Chinese corpus  CDAX stock market data	2012-2016 2010-2013 2006-2013	Price data A set of news text  Financial news, stock market data  Price data, news,	Their unique algorithm LSTM	Precision, Recall, F1-score MSE, RMSE, MAE, Accuracy, AUC	TensorFlow, Theano, Python, Scikit-Learn
[166] [167] [168]	Bloomberg  News from Sina.com, ACE2005 Chinese corpus  CDAX stock market data  Apple, Airbus, Amazon news from Reuters, Bloomberg, S&P500 stock prices	2012-2016 2010-2013 2006-2013	Price data A set of news text  Financial news, stock market data  Price data, news, technical indicators	Their unique algorithm LSTM TGRU, stock2vec	Precision, Recall, F1-score  MSE, RMSE, MAE, Accuracy, AUC  Accuracy, precision, AUROC	TensorFlow, Theano, Python, Scikit-Learn Keras,
[166] [167]	Bloomberg  News from Sina.com, ACE2005 Chinese corpus  CDAX stock market data  Apple, Airbus, Amazon news from Reuters, Bloomberg, S&P500 stock prices  S&P500 Index, 15 stocks in	2012-2016 2010-2013 2006-2013	Price data A set of news text  Financial news, stock market data  Price data, news, technical indicators  News from	Their unique algorithm LSTM	Precision, Recall, F1-score  MSE, RMSE, MAE, Accuracy, AUC  Accuracy, preci-	TensorFlow, Theano, Python, Scikit-Learn Keras,
[166] [167] [168]	Bloomberg  News from Sina.com, ACE2005 Chinese corpus  CDAX stock market data  Apple, Airbus, Amazon news from Reuters, Bloomberg, S&P500 stock prices	2012-2016 2010-2013 2006-2013	Price data A set of news text  Financial news, stock market data  Price data, news, technical indicators	Their unique algorithm LSTM TGRU, stock2vec	Precision, Recall, F1-score  MSE, RMSE, MAE, Accuracy, AUC  Accuracy, precision, AUROC	TensorFlow, Theano, Python, Scikit-Learn Keras,
[166] [167] [168]	Bloomberg  News from Sina.com, ACE2005 Chinese corpus  CDAX stock market data  Apple, Airbus, Amazon news from Reuters, Bloomberg, S&P500 stock prices  S&P500 Index, 15 stocks in	2012-2016 2010-2013 2006-2013	Price data A set of news text  Financial news, stock market data  Price data, news, technical indicators  News from Reuters and	Their unique algorithm LSTM TGRU, stock2vec	Precision, Recall, F1-score  MSE, RMSE, MAE, Accuracy, AUC  Accuracy, precision, AUROC	TensorFlow, Theano, Python, Scikit-Learn Keras,
[166] [167] [168]	Bloomberg  News from Sina.com, ACE2005 Chinese corpus  CDAX stock market data  Apple, Airbus, Amazon news from Reuters, Bloomberg, S&P500 stock prices S&P500 Index, 15 stocks in S&P500	2012-2016 2010-2013 2006-2013	Price data A set of news text  Financial news, stock market data  Price data, news, technical indicators  News from Reuters and Bloomberg  Financial news titles, Technical	Their unique algorithm LSTM  TGRU, stock2vec  CNN  SI-RCNN (LSTM +	Precision, Recall, F1-score MSE, RMSE, MAE, Accuracy, AUC  Accuracy, precision, AUROC  Accuracy, MCC	TensorFlow, Theano, Python, Scikit-Learn Keras,
[166] [167] [168] [169]	News from Sina.com, ACE2005 Chinese corpus CDAX stock market data  Apple, Airbus, Amazon news from Reuters, Bloomberg, S&P500 stock prices S&P500 Index, 15 stocks in S&P500  S&P500 index news from Reuters	2012-2016 2010-2013 2006-2013 2006-2013	Price data A set of news text  Financial news, stock market data  Price data, news, technical indicators  News from Reuters and Bloomberg  Financial news titles, Technical indicators	Their unique algorithm LSTM  TGRU, stock2vec  CNN  SI-RCNN (LSTM + CNN)	Precision, Recall, F1-score MSE, RMSE, MAE, Accuracy, AUC  Accuracy, precision, AUROC  Accuracy, MCC	TensorFlow, Theano, Python, Scikit-Learn Keras, Python
[166] [167] [168]	News from Sina.com, ACE2005 Chinese corpus CDAX stock market data  Apple, Airbus, Amazon news from Reuters, Bloomberg, S&P500 stock prices S&P500 Index, 15 stocks in S&P500  S&P500 index news from Reuters  10 stocks in Nikkei 225 and	2012-2016 2010-2013 2006-2013	Price data A set of news text  Financial news, stock market data  Price data, news, technical indicators  News from Reuters and Bloomberg  Financial news titles, Technical indicators  Textual informa-	Their unique algorithm LSTM  TGRU, stock2vec  CNN  SI-RCNN (LSTM + CNN) Paragraph	Precision, Recall, F1-score MSE, RMSE, MAE, Accuracy, AUC  Accuracy, precision, AUROC  Accuracy, MCC	TensorFlow, Theano, Python, Scikit-Learn Keras,
[166] [167] [168] [169]	News from Sina.com, ACE2005 Chinese corpus CDAX stock market data  Apple, Airbus, Amazon news from Reuters, Bloomberg, S&P500 stock prices S&P500 Index, 15 stocks in S&P500  S&P500 index news from Reuters	2012-2016 2010-2013 2006-2013 2006-2013	Price data A set of news text  Financial news, stock market data  Price data, news, technical indicators  News from Reuters and Bloomberg  Financial news titles, Technical indicators	Their unique algorithm LSTM  TGRU, stock2vec  CNN  SI-RCNN (LSTM + CNN)	Precision, Recall, F1-score MSE, RMSE, MAE, Accuracy, AUC  Accuracy, precision, AUROC  Accuracy, MCC	TensorFlow, Theano, Python, Scikit-Learn Keras, Python
[166] [167] [168] [169]	News from Sina.com, ACE2005 Chinese corpus CDAX stock market data  Apple, Airbus, Amazon news from Reuters, Bloomberg, S&P500 stock prices S&P500 Index, 15 stocks in S&P500  S&P500 index news from Reuters  10 stocks in Nikkei 225 and news  NIFTY50 Index, NIFTY	2012-2016 2010-2013 2006-2013 2006-2013	Price data A set of news text  Financial news, stock market data  Price data, news, technical indicators  News from Reuters and Bloomberg  Financial news titles, Technical indicators  Textual information and Stock	Their unique algorithm LSTM  TGRU, stock2vec  CNN  SI-RCNN (LSTM + CNN) Paragraph Vector +	Precision, Recall, F1-score MSE, RMSE, MAE, Accuracy, AUC  Accuracy, precision, AUROC  Accuracy, MCC	TensorFlow, Theano, Python, Scikit-Learn Keras, Python
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[166] [167] [168] [169] [170] [171] [172] [173] [174] [175]	News from Sina.com, ACE2005 Chinese corpus CDAX stock market data  Apple, Airbus, Amazon news from Reuters, Bloomberg, S&P500 stock prices S&P500 Index, 15 stocks in S&P500  S&P500 index news from Reuters  10 stocks in Nikkei 225 and news  NIFTY50 Index, NIFTY Bank/Auto/IT/Energy Index, News Price data, index data, news, social media data  HS300  News and Chinese stock data	2012-2016 2010-2013 2006-2013 2006-2013 2006-2013 2001-2008 2013-2017	Price data, news, stock market data  Price data, news, technical indicators  News from Reuters and Bloomberg  Financial news titles, Technical indicators  Textual information and Stock prices Index data, news from articles and social media Social media news, price data Selected words in a news	Their unique algorithm LSTM  TGRU, stock2vec  CNN  SI-RCNN (LSTM + CNN)  Paragraph Vector + LSTM LSTM  Coupled matrix and tensor RNN-Boost with LDA HAN	Precision, Recall, F1-score MSE, RMSE, MAE, Accuracy, AUC  Accuracy, precision, AUROC  Accuracy, MCC  Accuracy  Profit  MCC, Accuracy  Accuracy, MCC  Accuracy, MCC  Accuracy, MCC	TensorFlow, Theano, Python, Scikit-Learn Keras, Python
[166] [167] [168] [169] [170] [171] [172] [173]	News from Sina.com, ACE2005 Chinese corpus CDAX stock market data  Apple, Airbus, Amazon news from Reuters, Bloomberg, S&P500 stock prices S&P500 Index, 15 stocks in S&P500  S&P500 index news from Reuters  10 stocks in Nikkei 225 and news  NIFTY50 Index, NIFTY Bank/Auto/IT/Energy Index, News Price data, index data, news, social media data  HS300  News and Chinese stock data	2012-2016 2010-2013 2006-2013 2006-2013 2006-2013 2001-2008 2013-2017 2015-2017 2014-2017	Price data, news, stock market data  Price data, news, technical indicators  News from Reuters and Bloomberg  Financial news titles, Technical indicators  Textual information and Stock prices Index data, news from articles and social media Social media news, price data Selected words in	Their unique algorithm LSTM  TGRU, stock2vec  CNN  SI-RCNN (LSTM + CNN) Paragraph Vector + LSTM LSTM  Coupled matrix and tensor RNN-Boost with LDA HAN  ELM, DLR, PCA, BELM,	Precision, Recall, F1-score MSE, RMSE, MAE, Accuracy, AUC  Accuracy, precision, AUROC  Accuracy, MCC  Accuracy  Profit  MCC, Accuracy  Accuracy, MCC  Accuracy, MCC  Accuracy, MCC	TensorFlow, Theano, Python, Scikit-Learn Keras, Python  Jieba  Python, Scikit-learn
[166] [167] [168] [169] [170] [171] [172] [173] [174] [175]	News from Sina.com, ACE2005 Chinese corpus CDAX stock market data  Apple, Airbus, Amazon news from Reuters, Bloomberg, S&P500 stock prices S&P500 Index, 15 stocks in S&P500  S&P500 index news from Reuters  10 stocks in Nikkei 225 and news  NIFTY50 Index, NIFTY Bank/Auto/IT/Energy Index, News Price data, index data, news, social media data  HS300  News and Chinese stock data News, stock prices from	2012-2016 2010-2013 2006-2013 2006-2013 2006-2013 2001-2008 2013-2017 2015-2017 2014-2017	Price data A set of news text  Financial news, stock market data  Price data, news, technical indicators  News from Reuters and Bloomberg  Financial news titles, Technical indicators  Textual information and Stock prices  Index data, news  Price data, news from articles and social media  Social media  Social media  Selected words in a news  Price data and	Their unique algorithm LSTM  TGRU, stock2vec  CNN  SI-RCNN (LSTM + CNN) Paragraph Vector + LSTM LSTM  Coupled matrix and tensor RNN-Boost with LDA HAN  ELM, DLR,	Precision, Recall, F1-score MSE, RMSE, MAE, Accuracy, AUC  Accuracy, precision, AUROC  Accuracy, MCC  Accuracy  Profit  MCC, Accuracy  Accuracy, MCC  Accuracy, MCC  Accuracy, MCC	TensorFlow, Theano, Python, Scikit-Learn Keras, Python  Jieba  Python, Scikit-learn

#### - 기존 연구들에서는 1년치부터 7년치까지 다양한 범위로 수집 [3]

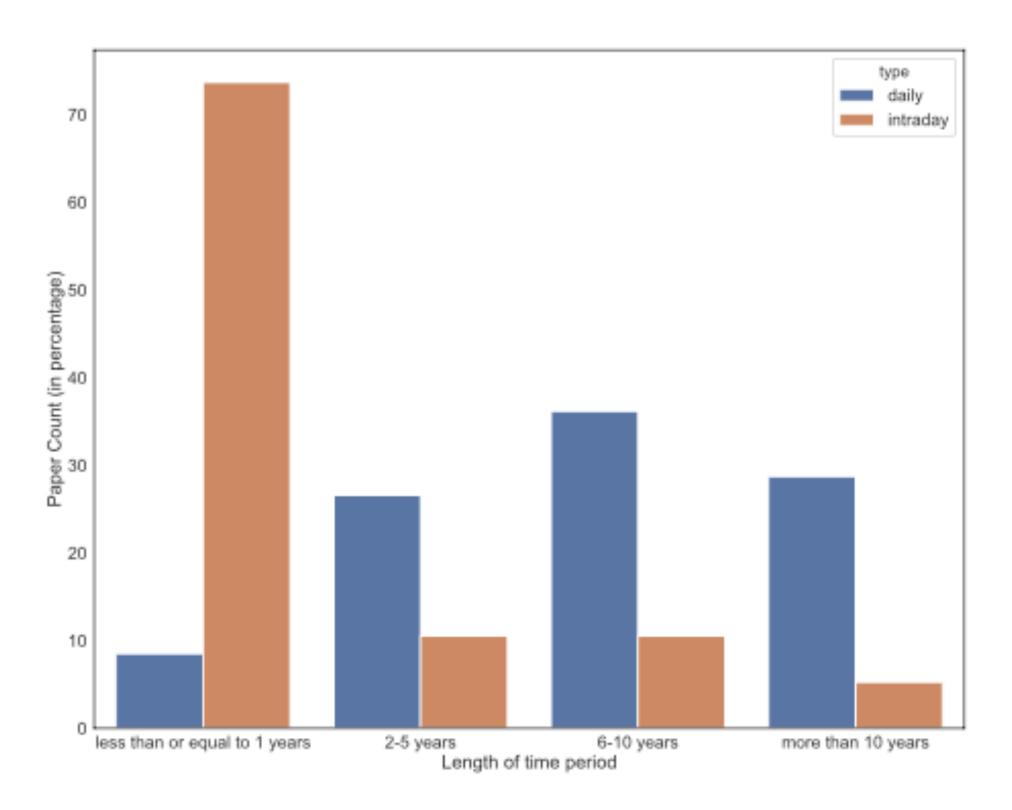


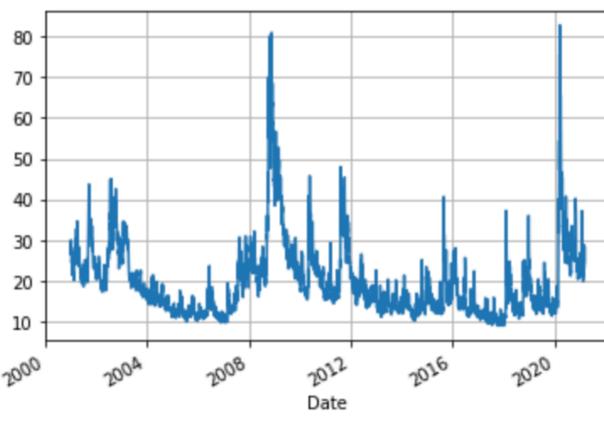
Figure 4: The distribution of data length.

A short time period of data is not sufficient to show the effective and has a higher risk of overfitting, while a long time period takes the risk of traversing different market styles and present out-of-dated results

#### 데이터 전처리

## - [1] Denoising:

- 주식 거래 과정에서 많은 비이성적 행동이 있기 때문에, 시장 데이터는 (가격 변화의 추세를 왜곡할 수 있는 예측을 오도할 수 있는) **노이즈로 가득 차 있다.** 
  - 신호 처리 기술로서, wavelet transform이 주가 시계열에서 노이즈를 제거하는 데 사용되었다. (2017 Bao et al, 2019 Liang et al)

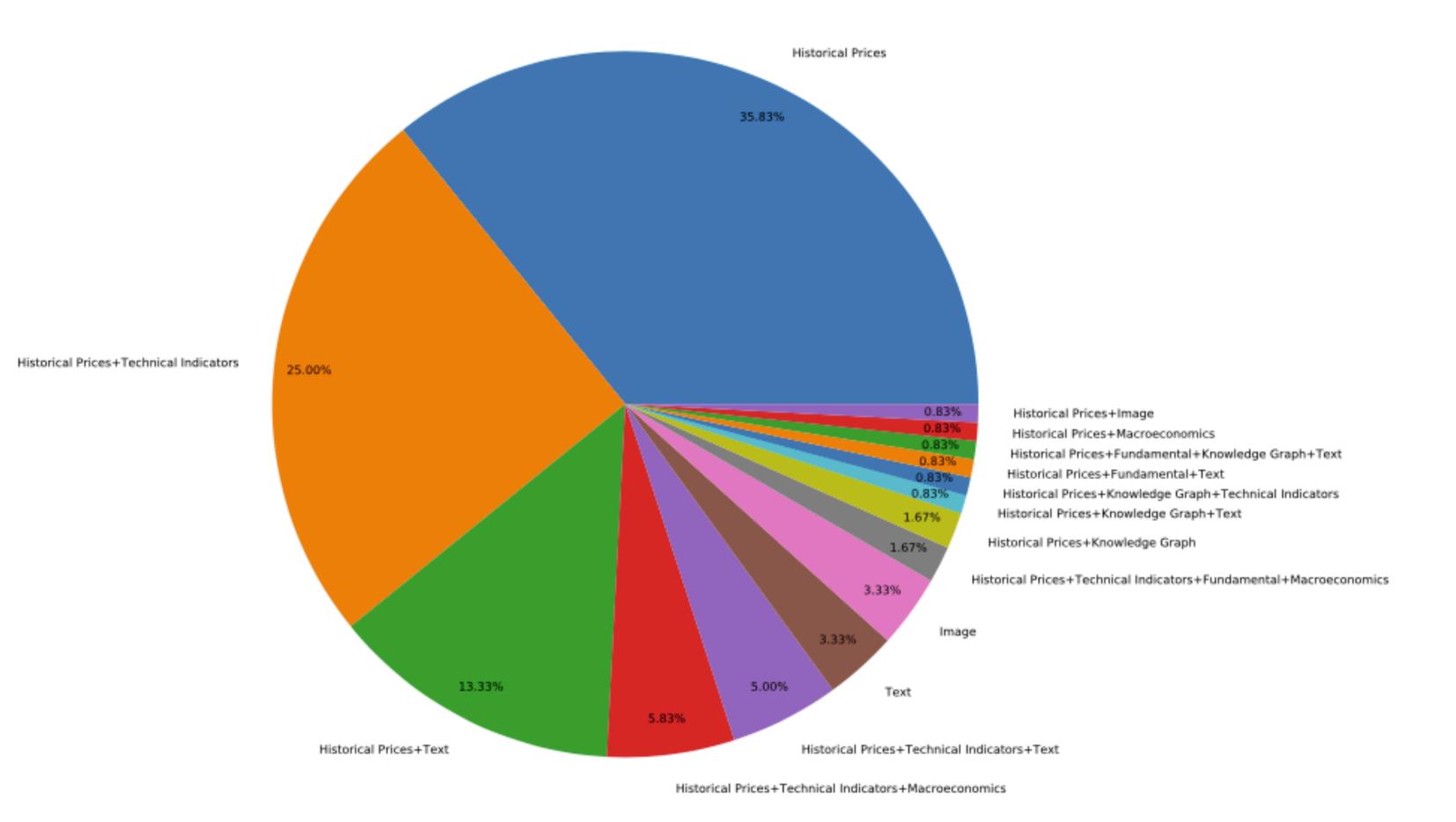


공포지수(VIX)의 시계열 데이터

#### - [2] Feature Extraction:

- 모델의 성능을 높이기 위해, 손으로 가공한 피처hadcrafted features가 예측 모델의 입력으로 사용된다.
- 기술적 분석 접근이 바로 이 피처 추출 방법이다. 이는 과거 주가, 거래량, 이동평균 등을 기초로 하여 가격의 방향을 예측하는 다양한 indicator를 만드는 방법이다.
- 최근 text에서 피처를 추출하는 방법이 딥러닝 모델에서 자주 이용된다.
  - 뉴스, 트위터
  - 미래 주가 방향에 대한 긍부정을 나타내는, 텍스트 내의 단어를 묘사하는 감성 벡터

#### [3] 입력 피처의 결합에 대한 분포



- 1. 과거 주가
- 2. 과거 주가 + 기술적 지표
- 3. 과거 주가 + 텍스트
- 4. 과거 주가 + 기술 지표 + 거시 경제 지표
- 5. 과거 주가 + 기술 지표 + 텍스트

. . .

- 10. 과거 주가 + 지식 그래프
- 11. 과거 주가 + 지식 그래프 + 텍스트

#### [4] 차원 축소

- 많은 서로 다른 피처 (기술적 지표)는 매우 상관적일 수 있고, 이들 모두 과거 주가와 거래량으로 얻어질 수 있다.
- 여러 피처를 사용할 때, 딥러닝 모델의 오버피팅 문제를 완화시키기 위해, 입력 피처의 차원 축소가 전처리 과정 시 요구됨
  - PCA
  - ICA (Independent Components Analysis)

#### [5] 피처 정규화Normalization & 표준화Standardization

- 피처의 정규화와 표준화는 모델의 학습 속도와 성능을 올리는 데 사용됨
  - Feature Normalization: 입력 피처의 스케일을 재조정해주는 과정. 보통, 모든 값을 0, 1 사이로 두게 함
  - Feature Standardization:

#### [6] 데이터 증가

- 주가 시계열의 크기가 공공 이미지 데이터셋 크기보다 비교적 적다고 하더라도, 데이터 증가 기법은 주가 예측을 포함한 시계열 예측에서 잘 사용되지 않음

## 예측 모델

- 대부분의 예측 모델은 지도 학습 접근을 채택, 소수의 경우에 준-지도 학습 채택
- 3 가지 종류의 예측 모델
  - 1. 표준 모델: FeedForward, CNN, RNN, and their variants
  - 2. 하이브리드: CNN+LSTM
  - 3. 기타: GAN, Transfer Learning ...

#### ■ 감성 분석을 이용한 모델

[1] Li et al (2019b)

>> 가격과 뉴스 데이터를 감성 분석 (VADER) 결과를 통합

#### ■GNN을 이용한 모델

>> 그래프 구조 데이터를 이용하여 설계된 모델. 마켓의 상호연결성interconnectivity를 통합하는 네트워크 구조를 이용하기 때문에 — 기존의 단일 회사 데이터만을 고려한 모델 보다 — 더 좋은 예측을 수행할 수 있음

- [1] Matsunaga et al. (2019)
- [2] Chen et al. (2018c)
- [3] Kim et al (2019)

## ■ 전이학습Transfer Learning을 이용한 모델

[1] Nguyen & Yoon (2019)

>> 50 개 주가 데이터를 LSTM으로 학습시킨 Pretrained 모델을 KOSPI 200, S&P 500으로 파인튜닝

## 제안된 모델의 연도 별 트렌드 변화

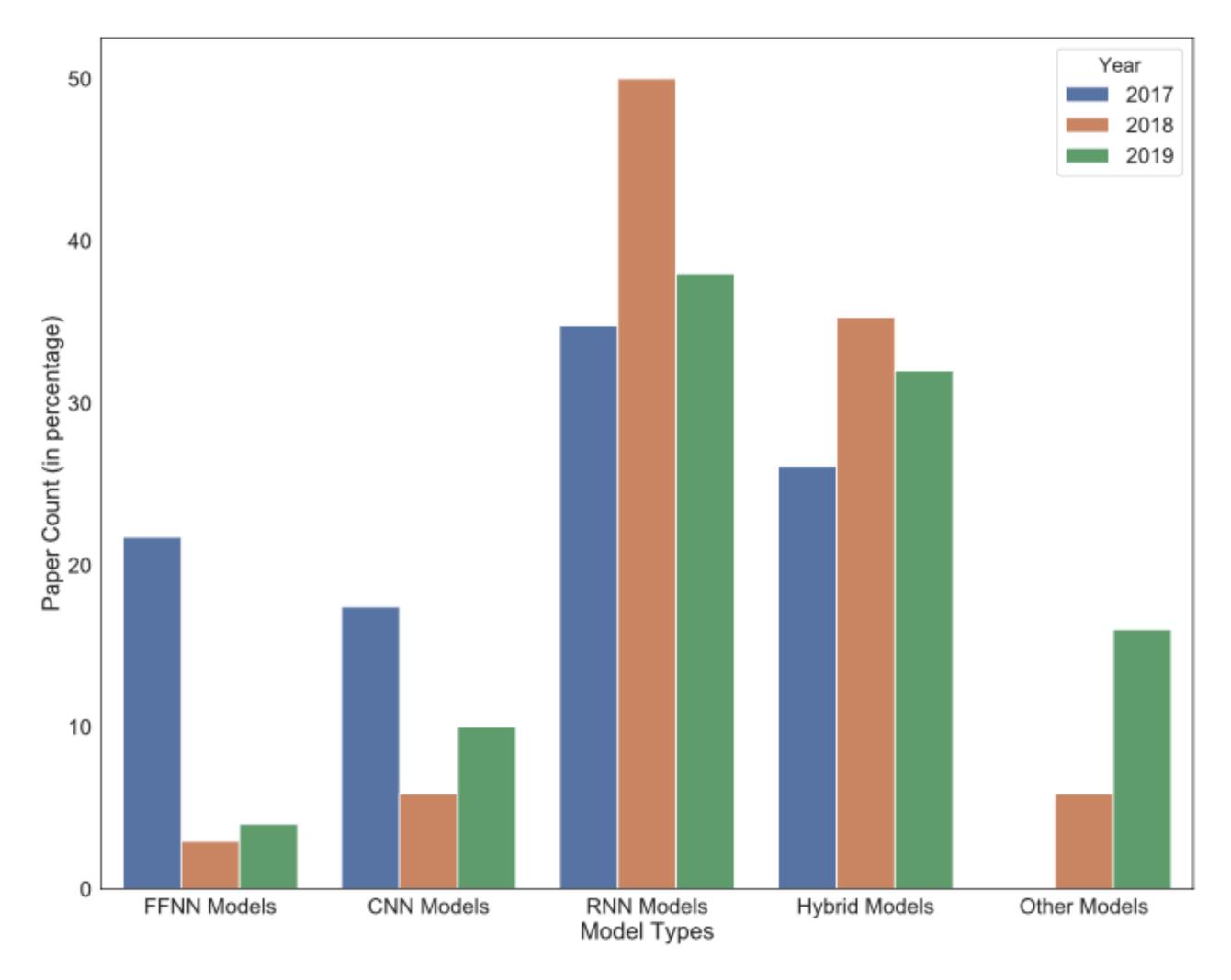


Figure 7: The usage of different models.

- \* RNN 계열 모델은 많은 경우에 사용되었지만 2019 년 이후 새로운 모델(e.g. Attention etc) 이 나타나면서 점차 사용이 줄어듦.
- \* Other Models (GAN, GNN, Capsule Network, Reinforcement Learning, Transfer Learning)에 대한 사용이 증가

Graph Neural Network		
Chen et al. (2018c)	GCNN	LR, LSTM
Feng et al. (2019b)	TGC	SFM RNN (Zhang et al.,
		2017b), LSTM
Kim et al. (2019)	HGAN	MLP, CNN, LSTM,
		GCNN (Chen et al., 2018c),
		TGC (Feng et al., 2019b)
Matsunaga et al. (2019)	GNN	LSTM

## 제안된 모델 수

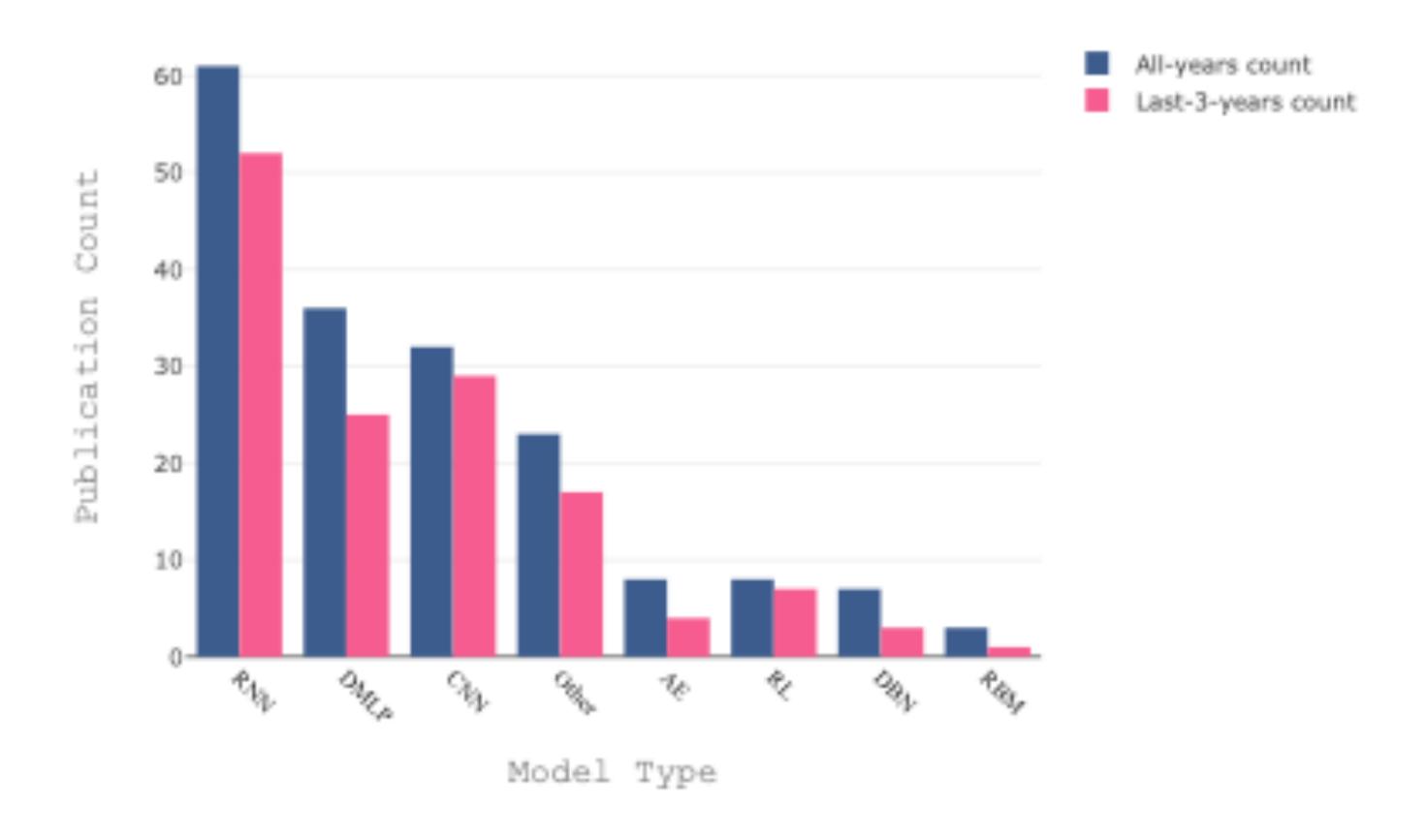


Figure 10: The histogram of Publication Count in Model Types

## 모델 평가

## **Regression Metrics**

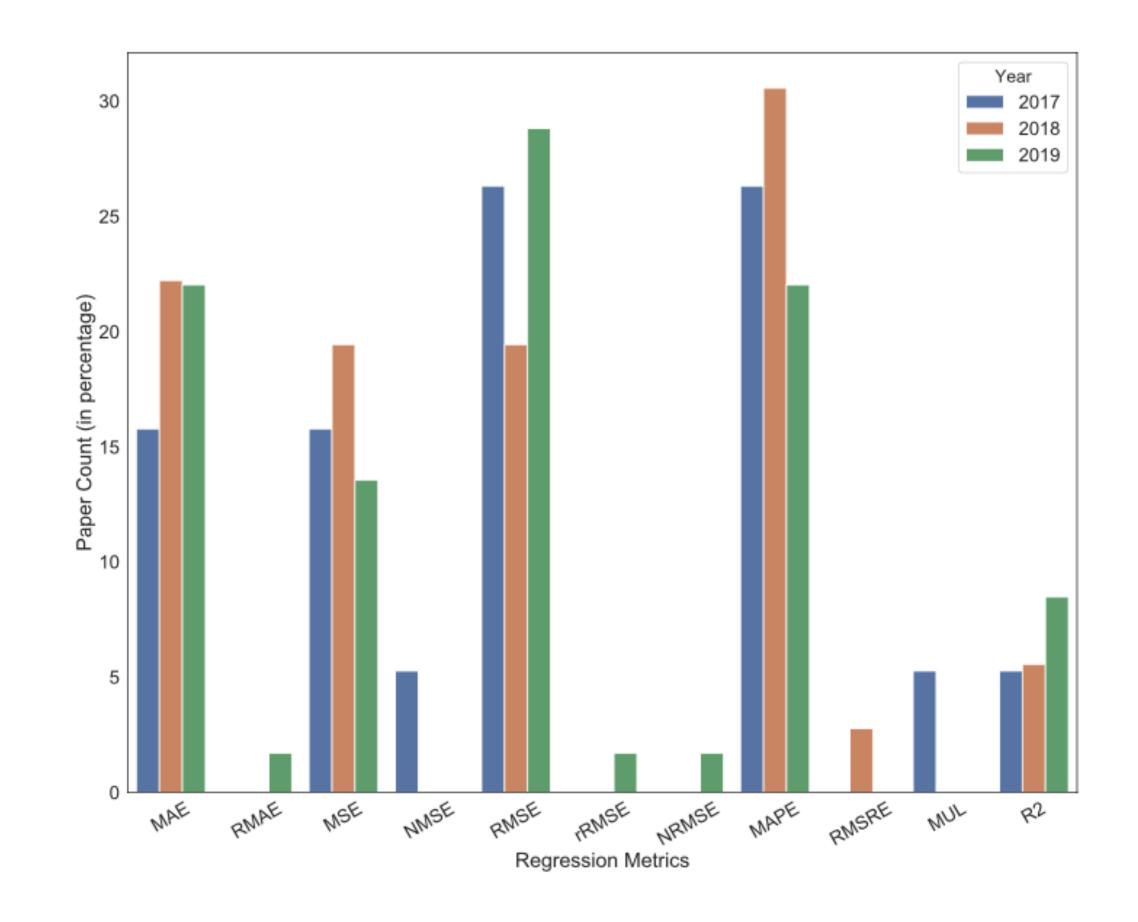
이 측정 방법은 주가/인덱스 가격 예측 stock/index price prediction을 수행하는 모델의 성능을 측정할 때 사용된다.

#### Common used metrics

- MAE
- RMAE
- MSE
- NMSE (normalised MSE)
- RMSE
- MAPE (Mean absolute percentage error)
- R2
- NRMSE



- ullet t : time index,  $t\in 0,\ldots,T$
- $y_t$  : 실측값
- $f_t$  : 예측값



**특징:** MAE와 같이, 제곱을 취하는 MSE 보다 상대적으로 특이치에 강건robust하다. 반면에, 절댓값을 취하기 때문에 모델이 실제보다 낮은 값으로 예측(under-performance)한지, over-performance한지 알 수 없다. [11]

## 모델 평가

#### **Classification Metrics**

이 측정 방법은 주가 움직임 예측 Movement Prediction을 수행하는 모델의 성능을 측정할 때 사용된다.

#### Common used metrics

- Accuracy
- Precision
- Recall
- Sensitivity
- Specificity
- F1 score
- Average AUC score

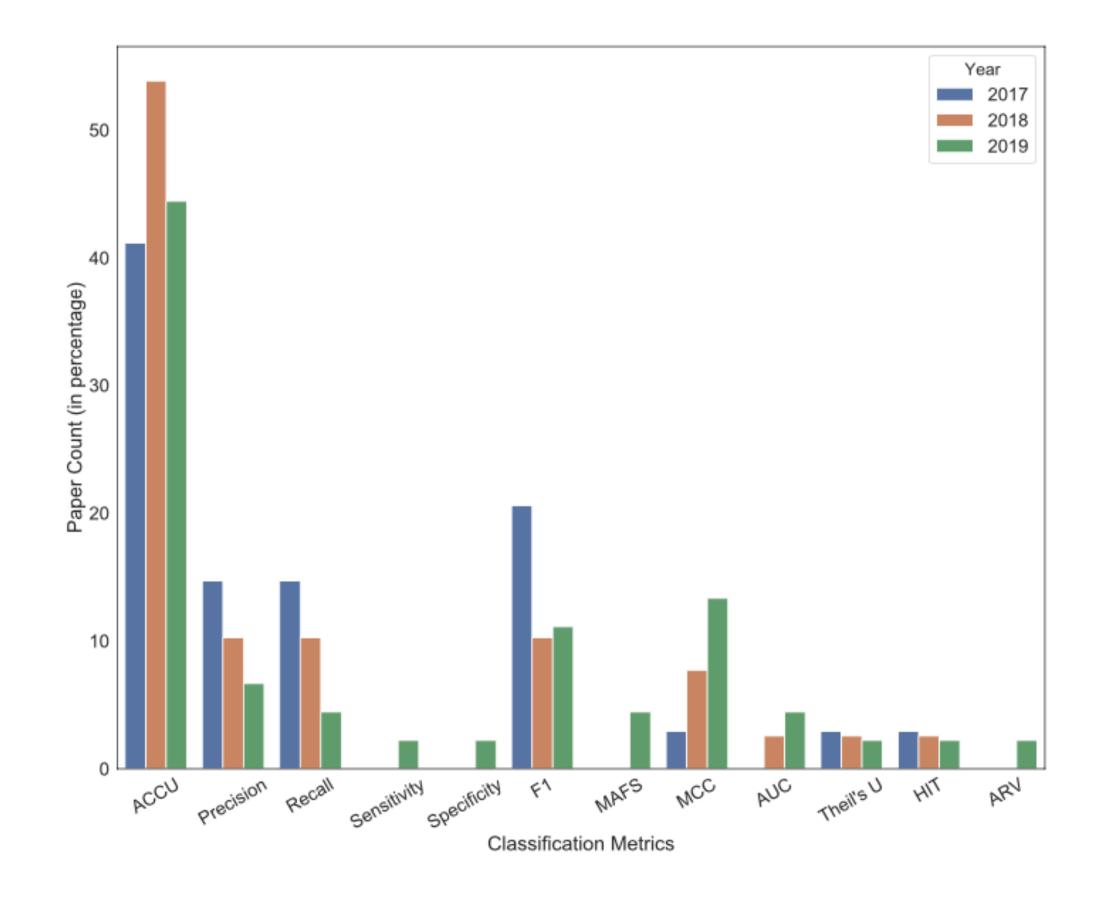


Figure 10: The usage of different classification metrics.

## 어떻게 유용한 여러 요소들factors을조합할 것인가

"융합Fusion이란 (데이터를 예측하는 데) 효과적인 표현을 이끌어내려는 목적을 달성하기 위해 시도하는 단일 혹은 다양한 측면의 변형transformation이라고 간주될 수 있다." [2]

가정1. 과거의 주식 시장 데이터와 다양한 요인이 결합되어 시장의 패턴을 만든다.

가정2. 효율적 시장 가설(EMH): 시장 정보는 주가로 통합된다. (여러 시장 정보는 가격의 움직임 내에 함축되어 있다.)

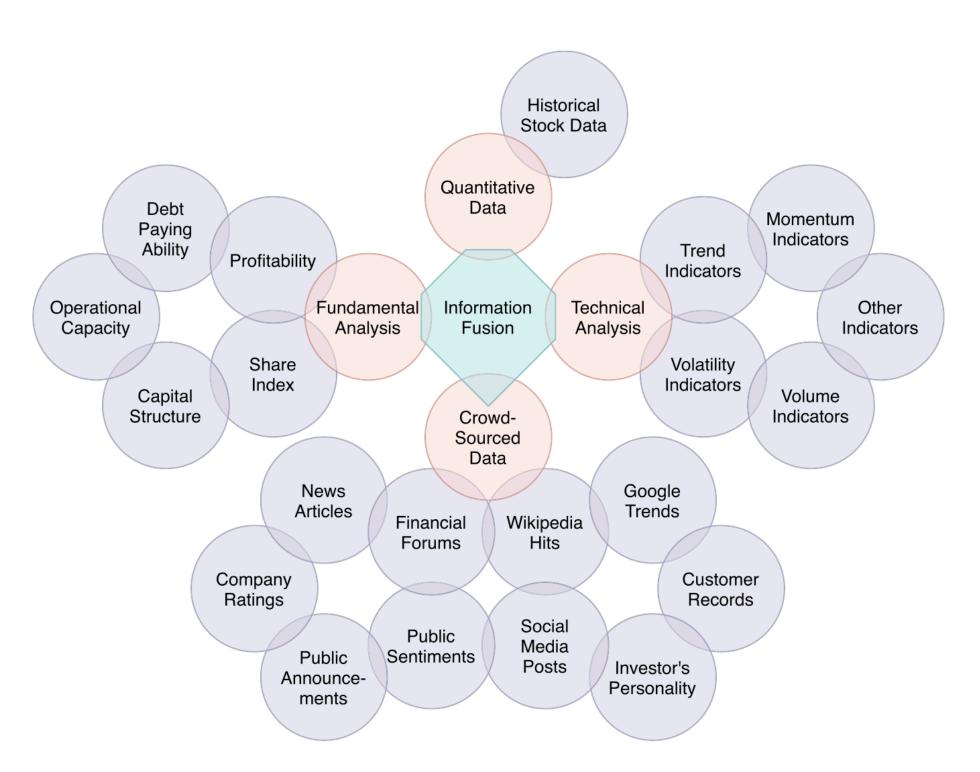


Fig. 2. Graphical representation of information fusion in stock market prediction.

## 어떻게 유용한 여러 요소들factors을조합할 것인가

## 감성 분석과 행동 경제학 [3]

- One of the most important components of behavioral finance is emotion or investor sentiment.

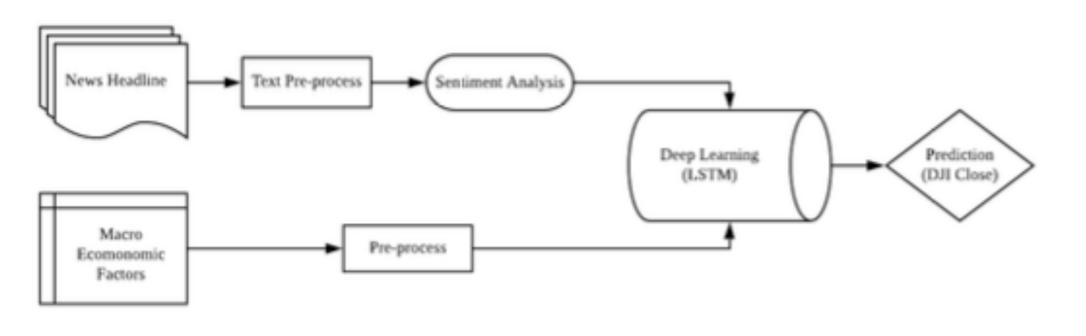


Fig. 5. Model Pipe line

$$DJI_{t}^{Close\,price} \approx News_{t} + Gold_{t} + Oil_{t} + Ex_{t}$$
 (Eq. 1)

그림 [5] 참고

Historical Prices + Text

Jin et al. (2019); Li et al. (2019b); Liu et al. (2019a); Liu & Wang (2019); Wang et al. (2019b); Xu & Cohen (2018); Matsubara et al. (2018); Tang & Chen (2018); Huang et al. (2018); Wu et al. (2018); Kumar et al. (2019); Li et al. (2017a); Tang et al. (2019); Huynh et al. (2017); Mohan et al. (2019); Hu et al. (2018a)

질문: 기존 연구들을 보면 동일한 조합(Historcal Prices + Text + (Macro Economic Factors) 이 빈번히 사용되고 있는데, 2019, 2020년 시점에서 이 접근은 전혀 새롭지 않다. 그럼에도 이 조합은 현재까지 많은 연구자들에게 애용되고 있는 것 같다. 2021년에 이 조합을 그대로 차용해도 괜찮을까?

- 만약 이것을 그대로 사용해도 괜찮다면, 기존에 <텍스트 감성분석>에서 사용되던 모델을 보다 더 최신 모델로 바꾸고 (e.g. BERT → RoBERTa),
- 여러 독립 변수들 중 어느 것을 입력 변수로 채택할 지를 구하기 위해 p-value가 유의 수준보다 작으면서 smallest한 것들만을 선택하여 사용되던 거시경제 지표도 (golds, oils → others) 교체.

## 어떻게 유용한 여러 요소들factors을조합할 것인가

Table 3. Summary of Variable Combination Results

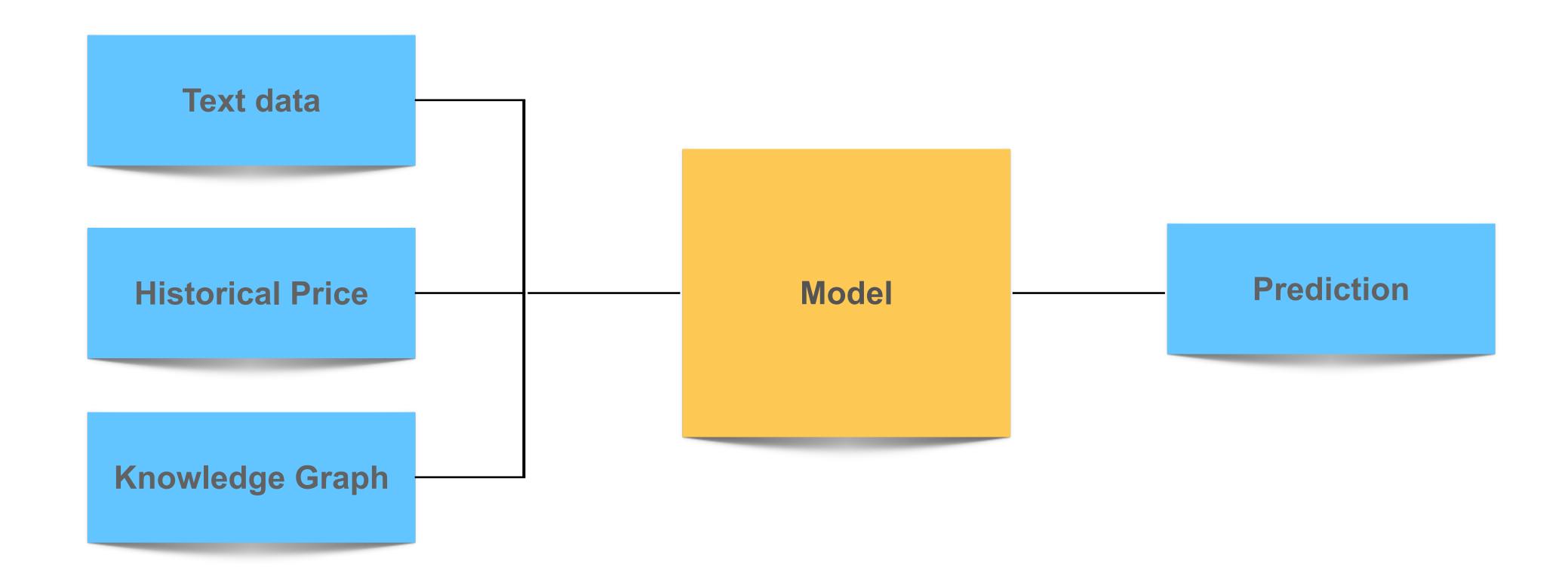
Combination	Long	Batch Size				
Combination	Loss	32	64	128	256	512
Down Janea (D.I)	MSE	0.001058	0.000846	0.000755	0.000625	0.000564
Dow Jones (DJ)	RMSE	0.032537	0.029100	0.027493	0.025009	0.023752
DJ + NLTK + BERT	MSE	0.001420	0.001077	0.000676	0.000516	0.000436
DJ + NLIK + BEKI	RMSE	0.037693	0.032825	0.026016	0,022715	0.020903
D.L. Cold & Oil & All Commonwe	MSE	0.000913	0.000647	0.000416	0.000256	0.000202
DJ + Gold + Oil + ALL Currency	RMSE	0.030225	0.025442	0.020406	0.016011	0.014227
DJ + NLTK + BERT + Gold + Oil	MSE	0,000710	0.000479	0.000451	0,000245	0.000187
+ ALL Currency	RMSE	0.026649	0.021891	0.021251	0.015668	0.013696
DJ + NLTK + BERT + Gold + Oil	MSE	0.000917	0.000482	0.000550	0.000199	0.000148
+ EUR	RMSE	0.030288	0.021969	0.023460	0.014112	0.012181
BERT	MSE	0.038951	0.030013	0.016581	0.008398	0.004648
BERT	RMSE	0,197361	0.173243	0.128769	0.091641	0.068181
NLTK	MSE	0,019886	0.017425	0,012136	0.005093	0.002781
INLIN	RMSE	0.141018	0.132005	0.110166	0,071371	0.052744

#### 질문2

기존 연구에서는 왜 이 같은 거시 경제 지표를 채택했는지에 대한 구체적인 고려가 나와있지 않다. 피처 선택에 대한 구체적 고려를 추가하는 것은 어떠한가 (ex 왜 snp500을 예측하는 데 gold가 아닌 oil 가격을 피처로 채택했는지)

## 어떻게 유용한 여러 요소들factors을 조합할 것인가

그래프 신경망 (Historical Price + Knowledge Graph + Text)



## **Knowledge Graph**

Wikidata: 회사들 간의 관계 데이터 이용

1차 관계: X → Y where 이들은 두 개의 주식.

2차 관계:  $X \rightarrow Z \leftarrow Y$  where Z는 두 개의 주식 X,Y를 연결하는 엔터티

각 관계는 다양하게 존재: R1, R2, ... Rn

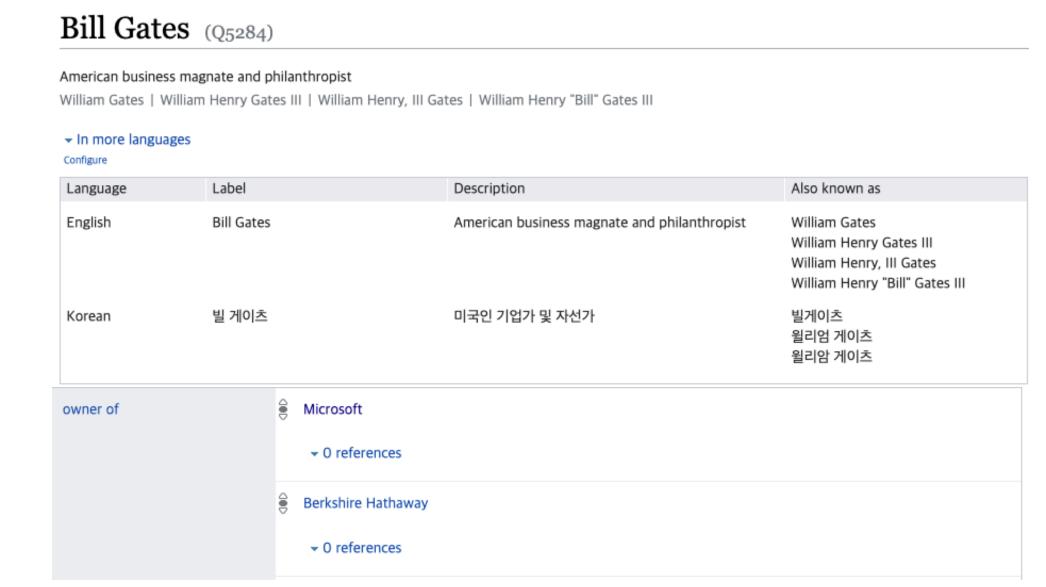
## Example)

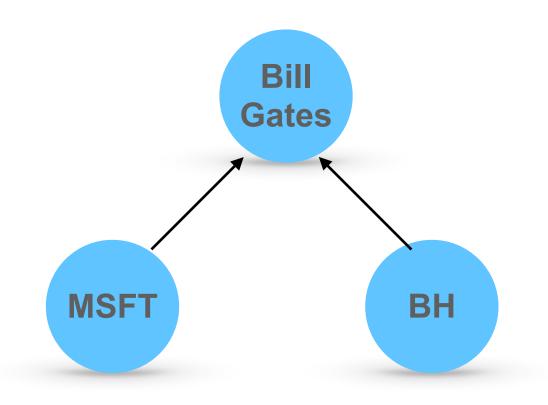
\* 관계 R1이 "owned by" 를 지칭한다고 해보자.

두 회사 <Wells Fargo>와 <Bank of America>는 <Berkshre Hathaway>와 R1 관계에 있다.

: Wells Fargo → Berkshre Hathaway under R1 & Bank of America → Berkshre Hathaway under R1

\* <Bill Gates> possesses ownership over <Microsoft>: Bill Gates → Microsoft <Bill Gates> is a Board member of <Berkshire Hathaway>: Bill Gates → Berkshire Hathaway





## **GNN Models**

	Model	F1 ↑	Accuracy ↑	MCC ↑
	RAND	$0.502 \pm 8e{-4}$	$0.509 \pm 8e{-4}$	$-0.002 \pm 1e{-3}$
TA	ARIMA (Brown, 2004)	$0.513 \pm 1e{-3}$	$0.514 \pm 1e{-3}$	$-0.021 \pm 2e - 3$
	Selvin et al. (2017)	$0.529 \pm 5e{-2}$	$0.530 \pm 5e{-2}$	$-0.004 \pm 7e - 2$
	RandForest (Venkata Sasank Pagolu, 2016)	$0.527 \pm 2e{-3}$	$0.531 \pm 2e{-3}$	$0.013 \pm 4e{-3}$
	TSLDA (Nguyen and Shirai, 2015)	$0.539 \pm 6e{-3}$	$0.541 \pm 6e{-3}$	$0.065 \pm 7e - 3$
	HAN (Hu et al., 2018)	$0.572 \pm 4e{-3}$	$0.576 \pm 4e{-3}$	$0.052 \pm 5e - 3$
	StockNet - TechnicalAnalyst (Xu and Cohen, 2018)	$0.546 \pm -$	$0.550 \pm -$	$0.017 \pm -$
	StockNet - FundamentalAnalyst (Xu and Cohen, 2018)	$0.572 \pm -$	$0.582 \pm -$	$0.072 \pm -$
	StockNet - IndependentAnalyst (Xu and Cohen, 2018)	$0.573 \pm -$	$0.575 \pm -$	$0.037 \pm -$
FA	StockNet - DiscriminativeAnalyst (Xu and Cohen, 2018)	$0.559 \pm -$	$0.562 \pm -$	$0.056 \pm -$
	StockNet - HedgeFundAnalyst (Xu and Cohen, 2018)	$0.575 \pm -$	$0.582 \pm -$	$0.081 \pm -$
	HATS (Kim et al., 2019)	$0.560 \pm 2e{-3}$	$0.562 \pm 2e{-3}$	$0.117 \pm 6e - 3$
	Chen et al. (2018)	$0.530 \pm 7e{-3}$	$0.532 \pm 7e{-3}$	$0.093 \pm 9e{-3}$
	Adversarial LSTM (Feng et al., 2019a)	$0.570 \pm -$	$0.572 \pm -$	$0.148 \pm -$
	MAN-SF (This work)	$0.605 \pm 2e{-4}$	$0.608 \pm 2\mathrm{e}{-4}$	$0.195 \pm 6\mathrm{e}{-4}$

Model Component	F1 ↑	MCC ↑
LSTM + Historical Price	0.521	0.002
GRU + Social Media Text (BERT)	0.539	0.077
GCN + Historical Price	0.532	0.093
GRU + Social Media Text (USE)	0.546	0.101
GCN + Social Media Text (USE)	0.555	0.102
GAT + Historical Price	0.562	0.117
MAN-SF (Concatenation)	0.588	0.156
MAN-SF (Attention Fusion)	0.594	0.173
MAN-SF (Bilinear Transformation)	0.605	0.195

Table 2: Ablation study over MAN-SF's components.

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