



# ABOUT INDUSTRY

South Indian cuisine is a tantalizing tapestry of flavors, marrying aromatic spices with a diverse array of ingredients.

Characterized by its bold use of coconut, curry leaves, and tamarind, South Indian dishes showcase a delightful balance of spicy, tangy, and savory notes.



# ABOUT COMPANY

**Rameshwaram, The South Indian Cafe, is a culinary haven that brings the authentic flavors of South India to your plate. Our establishment is a celebration of the rich culinary heritage of the southern region, where every dish is a carefully crafted masterpiece.**

**At Rameshwaram, we strive to transport you to the vibrant streets of South India, where each bite tells a story of tradition, culture, and a deep-rooted passion for exceptional cuisine. Welcome to a journey of sensory delights, where authenticity meets innovation, and every meal is a tribute to the diverse and flavorful world of South Indian gastronomy.**

# SPECIALITY

- **Authenticity:** Our South Indian veg food cafe prides itself on delivering an authentic culinary experience, staying true to traditional recipes and cooking techniques passed down through generations.
- **Diverse Menu:** Explore a diverse menu featuring an extensive range of vegetarian dishes, from the crispiness of dosas to the aromatic richness of curries, ensuring a delightful selection for every palate.
- **Fresh and Local Ingredients:** We source the finest, freshest local ingredients to create dishes that not only burst with flavor but also support local communities and sustainable practices.
- **Health-conscious Options:** Our focus on vegetarian cuisine aligns with health-conscious choices, offering a variety of nutritious and wholesome dishes that cater to a range of dietary preferences.

# FRANCHISE MODEL

(THE COMPANY OFFERS TWO MODELS OF FRANCHISEE OWNERSHIP)

## FOFO

Franchise Owned  
Franchise  
Operated (FOFO) –  
11.90 Lakhs

The Franchise fee  
for Dine In is not  
included

## FOCO

Franchise Owned  
Company Operated  
(FOCO) – 22.90  
Lakhs

The Franchise fee  
for Dine In is not  
included

# ENTREPRENEURSHIP JOURNEY WITH FOFO MODEL:

1. KITCHEN EQUIPMENTS INTERIOR & UTENSILS	5,00,000/-
2. SIGNAGE & BRANDING	1,20,000/-
3. BUSINESS PROMOTION & LICENSING	1,00,000/-
4. BRAND FEE (FOR 5 YEARS)	4,00,000/-
5. POS SYSTEM	70,000/-

**TOTAL 11,90,000/-**



# ENTREPRENEURSHIP JOURNEY WITH THE FOCO MODEL

1. KITCHEN EQUIPMENTS INTERIOR & UTENSILS	5,00,000/-
2. SIGNAGE & BRANDING	1,90,000/-
3. INVENTORY	4,90,000/-
4. DELIVERY BIKE	90,000/-
5. BUSINESS PROMOTION & LICENSING	1,00,000/-
6. BRAND FEE (FOR 5 YEARS)	4,00,000/-
7. POS SYSTEM	70,000/-
8. WORKING CAPITAL	3,00,000/-
9. LAUNCH & PRE-OPENING MARKETING	1,50,000/-

**TOTAL 22,90,000/-**

DINING 1000 RS. PER SQUARE FEET

**WE WILL PROVIDE AN INTERNAL MANAGED POS SYSTEM THAT WORKS ON GROUND REALITIES AND PROVIDE DETAILS OF PROFIT & LOSS INCURRED BY A PARTICULAR OUTLET.**

1. Assistance in site selection and feasibility study.
2. Restaurant and kitchen layout support.
3. Equipment selection and placement  
Provision of products / raw material from H.O. unit to maintain uniformity.
4. Assistance by a dedicated team to each franchisee to ensure quality, operational, and cost-related support.
5. Periodic visit by our qualified and highly experienced restaurant experts.



# WHY US?



- The company business is a highly profitable business niche that can give immense opportunities to the franchise owner
- The license to use an established brand name will give credibility to the franchisee thereby affecting people's perception positively.
- The manpower support provided by the firm will help immensely in developing the business and generating profit.
- MAN-POWER SUPPORT
- SALES SUPPORT
- VENDOR SUPPORT
- MARKETING SUPPORT





**LET'S WORK TOGETHER  
TO CHANGE THE WAY  
THE WORLD EATS!**

**FOR MORE  
INFORMATION**



**+91 8054000768**



**[info@sscombokitchen.com](mailto:info@sscombokitchen.com)**



**<https://scfhospitality.com>**

