

Task 16: Analysis: Reflections

During the third Milestone, the evaluation from the LoFi prototype was conducted using Figma. However, it was clear beforehand that the last prototype from the class should be presented as a HTML web app. Therefore, as part from the third Milestone's work, the basic development from the web app application structure was already in progress.

Basic functionality from the service was already implemented, still, there was a list from implementation tasks ahead to be fulfilled. Consequently, it was necessary before the beginning from the fourth Milestone to have a decision process on how to proceed with the HiFi prototype.

One of the most important points taken into consideration while deciding which points would be important to tackle was, that by the end of the Milestone, the final HiFi prototype should have a well developed structure instead from a "Wizard of Oz" approach. The reason why was, that the goal from the project was not only to go through the process from interaction prototyping, but also to develop a service, which could later be introduced in the market. The aim would therefore be to bring the prototype as close as possible to that point of development. For that reason, a high amount from the time invested during the milestone would go towards the further development from the app structure in terms of coding development.

On the other hand, it was important during the development to have a clear vision from the improvement points collected during the last survey. Even though some of the changes had been implemented in the HTML prototype in was important to decide which points would still be relevant to change. This is due to the situation mentioned in the previous paragraph regarding time focus.

After detailed decision it was evident that the HiFi prototype should include improvements when: reordering the search structure so that no tutorial is necessary, completing the available information on the event cards, adding the option to view locations on Google maps, improving the profile structure and remove unnecessary options.

Regarding the positive points acquired during the interview, elements such as the navigation bar and the design from the event cards were already included into the HTML prototype. Styling was planned to be improved. However, overall, the elements were already fulfilling their function.

To conclude, the decision was taken to focus primarily into developing the code and structure from the app while focusing on improvement points collected during the interviews. The developing from the service structure was prone to take more time due to the complexity and lack from experience within the team, but it was a point of interest, which the team considered from primary relevance for the development of the HiFi prototype.