Reflections from Iteration 3

According to the feedback from last presentation, we have concluded some points that need taking caring of:

1. Elements on the app should be more playful and more attractive for children;

2. We should increase interaction between parents and children, like we can add links to the official website of the zoo where the kids want to go so that the kids can show it to their parents and parents can make the reservation easily;

3. The texts on the story is too long for the children under 9 years old, we can replace it with interactive images or games(like puzzles);

4. The friends function is not the core function of our app, then we shoulkd think about focuing our core functions;

And at the same time there are still some advantages of our app such as:

1. Precise audience selection makes this app unique in the current market;

2. User-friendly interface, easy to use;

Thus in our last iteration we should concentrate on the improvements of interactions and user-interface of our Web App.