



” I really enjoy good food but I don't have a lot of time for lunch... ”

# FREDERIK SCHUHMANN



26 Years



Garching near Munich



PhD Mathematics



Omnivore

## Favorite Food



## Bio

Frederik is a really busy person. He goes to the cafeteria every day and needs to eat fast to be able to quickly resume his work as PhD.

## Goals

- Eat well and quickly
- Pre-order food and take away
- Quickly see what is being served and where to find it
- Pay easily and fast

## Frustrations

- Long queues
- Wasting time
- Bad food



## FREDERIK SCHUHMANN

### User Scenario

Frederik Schuhmann is a very **busy** PhD but he also loves food. Before his break, he checks out Tutasty because he would like to know what is on offer today. He can see at a glance which dishes are available. The **ratings** and the **information** that one meal is already **sold out** make it easy for Frederik to choose. He also checks the cafeteria's occupancy and **where to find** his chosen dish. Since the app predicts a **high occupancy** during his normal break time, he decides to go a bit later to **avoid** waiting in **queues** and save time. Later, he has a quick, stress-free lunch and returns to his work well-fed and satisfied.



”It takes me a long time to decide what to eat. So I need information in advance...”

## SOPHIE NOVAK



24 Years



Munich



Student Human Factors



Vegetarian

### Favorite Food



### Bio

Sophie is really picky when it comes to food. Not only is she a vegetarian but she also suffers from a lot of allergies. Choosing a meal at the cafeteria is therefore often challenging.

### Goals

- Eat tasty food
- See the food selection before going to the cafeteria
- Know the ingredients

### Frustrations

- Not enough tasty vegetarian choices
- Not knowing the ingredients can be a risk to her health





## SOPHIE NOVAK

### User Scenario

Sophie Novak is a student at TUM and would like to get to the cafeteria more often. However, being a **vegetarian** and having a lot of **allergies** turns deciding on a meal into a difficult process.

During her lunch break, Sophie opens TUtasty to check out her options. In the „meals“ section she can easily identify vegetarian options and check whether they meet her **dietary requirements**.

Then she scrolls through the **reviews** to make sure that she picks the tastiest dish.

She has lunch and enjoys her meal so much that she leaves a **five-star** review. When the dish shows up on the menu again she will know that she enjoyed it the last time.



” I try to be mindful when I eat but avoiding waste can be difficult... ”

# ALEX MEIERHOF



25 Years



Neufahrn



Student Informatics



Pescetarian

## Favorite Food



## Bio

Alex lives a very frugal lifestyle and cares deeply about the environment. He's always on the lookout for cheap eats that match his values and sometimes visits the cafeteria with friends.

## Goals

- Avoid wasting food
- Save money
- Support environmentally friendly businesses
- Spend quality time with friends

## Frustrations

- Other people throwing away food
- Living in Munich is expensive



## ALEX MEIERHOF

### User Scenario

Alex Meierhof studies at TUM and only visits the cafeteria semi-regularly because it is more **expensive** than bringing in home-cooked meals and he can't stand to imagine the amount of food that gets thrown away there.

Every Monday he opens TUtasty and peruses the menu for the following week. Then, he **books** dishes **in advance** for the days that he's in Garching. When the next week rolls around, he pays a **discounted price** for the selected dishes. Alex is satisfied with his cafeteria experience because he gets to save money and contributes to **reducing food waste** by helping the cafeteria adjust their orders volumes to expected **demand**.