## **Project** 1: Social Media Mining Twitter

Handed out Wednesday, February 22. **Due** Monday, March 13.

Please coordinate with grading assistant on submission.

## Grading Rubric.

Your Python and/or R programs perform the following functions:

- 1. Connect to Twitter and retrieve 25 Coca Cola and 25 Pepsi Cola Tweets 30 points
- 2. Loop through the Coca Cola and Pepsi Cola result sets and display the message text 20 points
- 3. Calculate and print out the lexical diversity of each message 20 points
- 4. Calculate and print out the sentiment analysis of each message 30 points